

**Attachment A**  
**National Initiative for the Promotion of Evidence-Based Health Information**  
**Health Professionals Awareness Campaign Concept Testing**  
**Screening Questionnaire**  
 FINAL 2.27.12

<b>Segment</b>	<b>Baltimore</b>	<b>Atlanta</b>
<b>Doctors*</b>	2 <i>Segmented into one "open" and one "closed" group</i>	2 <i>Segmented into one "open" and one "closed" group</i>
<b>Physician Assistants/Nurse Practitioners*</b>	2 <i>Segmented into one "open" and one "closed" group</i>	2 <i>Segmented into one "open" and one "closed" group</i>
<b>Nurses (RNs)</b>	1	1
<b>Total</b>	<b>5</b>	<b>5</b>

1. Are you a health care provider (e.g. doctor, nurse, nurse practitioner, physician assistant)?

- YES → CONTINUE
- NO → TERMINATE

2. What type of health care provider are you?

- Physician → CONTINUE
- Physician Assistant → CONTINUE
- Nurse Practitioner → CONTINUE
- Registered Nurse (RN) → CONTINUE
- Other → TERMINATE

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3. What is your practice focus:

- General practice → CONTINUE
- Internal medicine → CONTINUE
- Family practice → CONTINUE
- Pediatrics → TERMINATE
- Obstetrics/Gynecology → TERMINATE
- Other → CHECK WITH RTI (see note, below; specialists are excluded)

*Note to recruiter: We are looking for health care providers who are in general, internal or family practices ONLY. We are excluding those who work in specialties such as OB/GYN, pediatrics, or others.*

4. For how many years have you been in practice (for physicians, time since finishing residency. For others, time since licensure)?

RECORD: \_\_\_\_\_

- If less than 1 → TERMINATE
- If between 1-25 → CONTINUE
- If more than 25 → TERMINATE

5. In what kind of setting do you practice?

- Private or Group Practice → CONTINUE but try for mix
- Clinic → CONTINUE but try for mix
- Urgent Care → CONTINUE but try for mix
- Hospital-based or ambulatory clinic → CONTINUE but try for mix
- Other → CONTINUE but try for mix

6. Are 25% or more of your patients uninsured, underinsured, or underserved?

- Yes → CONTINUE (quota: at least half in this category)
- No → CONTINUE

7. Do you access the internet or other online resource on a computer or via mobile technology (iPhone/iPad, Android, Blackberry, etc.) for **professional use**?

- Yes → CONTINUE
- No → TERMINATE

**NOTE: QUESTIONS 8, 9, AND 10 ARE FOR PHYSICIANS, NURSE PRACTITIONERS, AND PHYSICIAN ASSISTANTS ONLY. NURSES SHOULD SKIP TO Q11.**

8. When seeing a patient for a regular checkup or follow up visit, how likely are you to refer him or her to specific patient-information resources? Resources can be defined as anything that provides additional information to patients about the disease/condition and its possible treatments, including brochures, printouts, or websites.

Very likely → CONTINUE but see segmentation instructions  
Somewhat likely → CONTINUE but see segmentation instructions  
Unlikely → CONTINUE but see segmentation instructions

9. When diagnosing a patient with a new condition, how likely are you to refer him or her to specific patient-information resources?

Very likely → CONTINUE but see segmentation instructions  
Somewhat likely → CONTINUE but see segmentation instructions  
Unlikely → CONTINUE but see segmentation instructions

10. When seeing a patient for a chronic condition, how likely are you to refer him or her to specific patient-information resources?

Very likely → CONTINUE but see segmentation instructions  
Somewhat likely → CONTINUE but see segmentation instructions  
Unlikely → CONTINUE but see segmentation instructions

**SEGMENTATION INSTRUCTIONS using question 8-10:**

- If “very likely” to any one of three questions → Classify as “open”
- If “somewhat likely” to at least two questions → Classify as “open”
- Otherwise → Classify as “closed”

11. What is your gender?

Male → CONTINUE  
Female → CONTINUE

*Attempt mix of genders*

12. Are you Hispanic or Latino?

Yes → CONTINUE  
No → CONTINUE

13. How would you best describe your race?

American Indian or Alaska Native → CONTINUE

Asian	➔ CONTINUE
Native Hawaiian or Other Pacific Islander	➔ CONTINUE
Black or African American	➔ CONTINUE
White	➔ CONTINUE

*Attempt mix of races*

14. How old are you?

Record: \_\_\_\_\_

*Attempt mix of ages*

***END OF SCREENER***

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