

## ATTACHMENT K: CLINICIAN INTERVIEW GUIDE

Introduction: As you know, your clinic participated in the project that worked to engage adolescents in your community using an in-office component (the RAAPS survey) and an out-of-office components (the Facebook sites and Twitter). The components have been active in your clinic since [start date of in-office and out-of-office components for this site]. Since it's been up and running for about [number of months since started], we'd like to hear your thoughts and impressions of how the different components worked. I'll ask some open-ended questions and you can respond however you like; so, there are no right or wrong answers. We also want to hear both positive and negative comments you might have. Just as a reminder, your participation in this interview is voluntary. I also want to remind you that I will audio record the interview so I don't miss any important points you make. I'll take a few notes as we talk. No names will be used and your answers will kept confidential to the extent permitted by law, including AHRQ's confidentiality statute, 42 USC 299c-3(c).

1. For starters, about how long you've worked at this clinic?

<In-office component>

I want to start by talking about the "in-office" part of this project, which was the RAAPS health screener youth completed on a computer.

2. Now that your clinic has been using it for a while, in general, what are your thoughts about the RAAPS health screener?
3. How well does the screener fit in with your typical visit with an adolescent patient?
4. How helpful is the information?
5. How did using the RAAPS screener change your understanding of youth health concerns?
6. How has this tool affected your confidence in delivering care to adolescents?
7. What effects do you think the tool has had on your conversations with youth you see?

<Out-of-office component>

1. There was also an out-of-office part of this project that used Facebook and Twitter to reach adolescents in this community. What do you think about this approach to reach youth?
  - a. What clinical issues would you like to see on your clinic's Facebook pages?
2. What have you heard from parents or kids about the clinic's Facebook pages?
3. What effects do you think this has had on the adolescent patients you see?
  - a. Have any talked about Facebook or Twitter in a clinical encounter?
  - b. How do these tools fit in with conversations you have with teens? Do you ever "refer" them to the clinic's Facebook page?

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