

## Attachment D: Confirmation Letter

[University of Wisconsin-Madison letterhead]

[DATE]

[ADDRESSEE  
CONTACT INFORMATION]

Dear [ADDRESSEE]:

On behalf of the Agency for Healthcare Research and Quality (AHRQ), we thank you for agreeing to participate in an interview for the project titled *Understanding Development Methods from Other Industries to Improve the Design of Consumer Health IT*. The objective of these interviews is to gain valuable insights from experts in design processes and product development approaches – those who are involved in the design, development, management, and marketing of successful consumer products that have some relevance for consumer health IT products.

This letter confirms your interview data and time at: \_\_\_\_\_

A member of the project staff from the University of Wisconsin–Madison Department of Industrial and Systems Engineering will call you at the scheduled time to conduct the interview. Please call [interviewer name] at \_\_\_\_\_ if you need to reschedule the interview for any reason.

Your participation in the interview will help to advance the project goal of identifying design principles and methods that led to the success of other consumer products, so that they can be evaluated for extension to the design and development of consumer health IT. We believe the recommendations will have the potential to improve the design and development of consumer health IT products and subsequently impact the adoption and use of health IT products across the U.S. population.

Sincerely,

Enid Montague, Ph.D.  
Project Director  
Assistant Professor and Anna Julia Cooper Fellow  
Department of Industrial and Systems Engineering  
University of Wisconsin-Madison