Form Approved OMB No. 0935-0179 Exp. Date 07/31/2014

Survey for Health Care Professionals

1.	Do you see patients that are Latino and speak Spanish? Circle one. Yes No
	 My patients are Latino and speak English only My patients are not Latino and speak English only
2.	What are the biggest challenges for the patients you serve to adhere to their treatment plan? Circle up to two, but please indicate which is more important, by placing #1 or #2 next to each item. Cost Getting medication Taking the medicine Side effects Getting to a clinician regularly Changes to diet Getting to a healthy weight Cultural Other
3.	Besides from you, from where do your patients obtain their information on diabetes and healthcare information in general? Circle one. • Media • Internet • Library • Mostly me, and I provide their first information • Only me • Family or friends • Fairs or community events • Church
4.	In your opinion, how effective is the telenovela format to communicate information about diabetes? Circle one. • Very appropriate • Appropriate • Not appropriate • Appropriate, but only for Latino patients
5.	Is the telenovela information presented in a natural, logical manner that your patients can follow? Circle one. • Yes • No
6.	A. Is there anything you particularly like or dislike about the telenovela with regard to: (Place an "X" under the column of your choice for the items that apply) Like Characters Storyline Medical information Setting
7.	If you had the chance to "add" or "delete" information to the videonovela, what would that be: Please write below briefly
	Add:
	Delete:

- 8. After watching this information, do you think your patients are more likely to ask questions and adhere to their medication or treatment plans? Circle one.
 - Yes
 - No
 - Not sure

 Too short Just right Too long
 B. Circle one. Do you think there should be: More episodes Fewer episodes Why?
 10. Circle any that apply. Would you recommend the videonovela to: Family member Friend Another educator Clinician Other
 11. Where would it be appropriate to watch this telenovela? Circle any that apply. Doctor's office Diabetes Center or Endocrinology Department Television Internet/computer Mobile phone Other
 12. What other topic(s) do you think might be useful for patients to see in a telenovela format? Circle any that apply. Managing heart disease Being a caregiver Treating Depression Other
This question will be used only for statistical purposes and will not be used to identify or contact you. 13. Circle one: Are you Nurse (RN, NP, LPN or other) Physician Dietitian Medical Assistant Other healthcare professional
Thanks for your collaboration. If you are interested in ordering free copies of the DVD or any of the consume brochures (in English or Spanish) seen in the videonovela, please send an email to Jessica.reed@ahrq.hhs.gov .

9.

A. Circle one. Is each episode of the telenovela:

Public reporting burden for this collection of information is estimated to average 10 minutes per response, the estimated time required to complete the survey. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: AHRQ Reports Clearance Officer Attention: PRA, Paperwork Reduction Project (0935-0179) AHRQ, 540 Gaither Road, Room # 5036, Rockville, MD 20850.