

INTRO: We want to make sure we're giving you the resources, facts and information that you're looking for. Please take our short survey, so we can make your experience the best it can be:

Please provide your feedback on how we can make the Department of Labor's Twitter account an even better experience for you.

1. On a scale of 1-10, how satisfied are you with the @USDOL Twitter account?

Very Dissatisfied 1 2 3 4 5 6 7 8 9 10 Very Satisfied

2. What issues are you most interested in?

(check all that apply)

- Wages and hours/leave
- Occupational safety and health
- Women in the workplace
- Labor Department history and events
- Job skills and training
- Employee benefits, such as retirement and health plans
- Disability employment
- Veterans employment
- Other: _____

3. When visiting a USDOL social media site, is there any content that you don't see there that you would like to see more of?

- Wages and hours/leave
- Occupational safety and health
- Women in the workplace
- Labor Department history and events
- Job skills and training
- Employee benefits, such as retirement and health plans
- Disability employment
- Veterans employment
- Other: _____
- No, I'm happy with what you're doing now.

4. The U.S. Department of Labor:

- Tweets too much
- Tweets just enough
- Tweets not enough
- I don't know

5. Why do you choose to follow @USDOL on Twitter?

- I am a member of the media
- I am looking for a job
- A friend/organization tweeted or shared USDOL content
- I'm the administrator for an organization/company Twitter account
- I'm interested in one or multiple U.S. DOL issues
- I want to learn more about U.S. DOL
- OTHER _____

Department of Labor Social Media Survey

6. How often do you share our content on Twitter (retweet, favorite or reply)?
 - Never
 - At least once a month
 - Several times a month
 - At least once a week
 - At least once a day

7. Which social media accounts do you follow (check all that apply)?
 - @USDOL on Twitter
 - @LaborSec on Twitter
 - U.S. Department of Labor on Facebook
 - Labor Secretary of Labor Tom Perez on Facebook

8. State _____

9. Organization name: (if applicable): _____

Thank you for participating in the Department of Labor's social media survey – your help is very much appreciated!

Paperwork Reduction Act Notice: This information collection has been approved under control number 1225-0088, expires 06/30/2014. According to the Paperwork Reduction Act of 1995, no person is required to respond to a collection of information unless it displays a valid OMB control number. Public reporting burden for this collection of information is estimated to average 5 minutes per response, including time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Responding to this survey is voluntary. Send comments regarding the burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to the U.S. Department of Labor, Office of the Chief Information Officer, Attention: Departmental Clearance Officer, 200 Constitution Avenue, N.W., Room N-1301, Washington, DC 20210 or email DOL_PRA_PUBLIC@dol.gov and reference OMB Control Number 1225-0088.

Responses to this survey are intended to be anonymous. Do not include personally identifying information (e, g., name, address, Social Security Number, etc.)

This information will be used for the Department's Office of Public Affairs to improve the quality of the U.S. Department of Labor's social media properties and to better serve our audiences with the facts, information and resources they are looking for.