

## ADDITIONAL QUESTIONS TO ADD TO GENERIC COLLECTION'S QUESTION BANK

### INDEPENDENT EVALUATION SECTION

<b>Question 400:</b>	<b>Type</b>
Which Journalism and Media program did you attend?	IE

IVLP	Citizen Exchange	Murrow

<b>Question 401:</b>	<b>Type</b>
In what year did you attend the program?	IE

Before 2001	2001	2002	2003	2004	2005	2006	Since 2006

<b>Question 402:</b>	<b>Type</b>
What were your primary objectives for attending the program?	IE

Objective	Select all that apply
To apply best practices from journalism in the US and to improve the professionalism of media at home	<input type="checkbox"/>
To improve my skills as a journalist	<input type="checkbox"/>
To learn more about the United States people, society, and culture	<input type="checkbox"/>
To increase my contacts in the media and to network with other American media professionals	<input type="checkbox"/>
To learn more about the US government, politics and policies	<input type="checkbox"/>
To learn how a free press works in a democracy like the US	<input type="checkbox"/>
To understand freedom of the press laws and how reporters protect their rights	<input type="checkbox"/>
Other reasons (please specify)_____	<input type="checkbox"/>

<b>Question 403:</b>	<b>Type</b>
To what degree did the program meet your objectives? <i>Please indicate by choosing one of the following measures.</i>	IE

Completely met expectation	Met expectation to a good extent	Met expectation to a small extent	Did not really meet expectation	Did not meet expectations at all

<b>Question 404:</b>	<b>Type</b>
Which best describes the main topics and/or themes of your program? <i>Please select all that apply from the list below.</i>	IE

Select all that apply	
Broadcast journalism	
Print Journalism	
Investigative journalism	
Business Journalism	
Media management, entrepreneurship	
Journalism and media ethics and Professional standards	
Alternative Media (Blogs and other outlets outside the mainstream)	
Journalism Education	
New technologies	
Anti-corruption	
Conflict resolution and mitigation	
Religious and ethnic diversity	
Women in society	
Human rights	
Environment	
Economics and business development	
Trade	
Trafficking-in-persons	
Public health (HIV/AIDS awareness)	
Science	
Reporting process	
Media relations with government	
Media relations with businesses	
Media relations with NGOs and Civil Society	
US Government	
Policy Making in the US	
Role of media in a Democracy	
US Society	

<b>Question 405:</b>	<b>Type</b>
Which of the following best describes your professional position/function in your job?	IE

	At the time of the program	Now
Journalist/Reporter		
Editor		
Editor-in- Chief		
Producer		
Manager		
Journalism Educator		
Other (please specify) _____		

<b>Question 406:</b>	<b>Type</b>
Which best describes the media outlet or employer you work for?	IE

	<b>At the time of the program</b>	<b>Now</b>
Print newspaper		
Print journal or magazine		
TV		
Radio		
Online Publication		
Wire Service		
Other (please specify) _____		

<b>Question 407:</b>	<b>Type</b>
Which best describes the type of news you usually cover in your job?	IE

	<b>Select all that apply</b>
Local news	
Regional news (within your country)	
National news	
Regional news (countries in your region of the world)	
International news	
Special focus news (news on specific topics)	
Other (please specify) _____	

<b>Question 408:</b>	<b>Type</b>
Which of the following elements of your program did you find to be most useful? <i>Please select all that apply.</i>	IE

*Note: This question will have three separate lists broken down and labeled by Program. Depending on which program the participant attended they will respond to only that list that will include a sub-group of the responses listed below. Some response categories will therefore repeat for each program when it is appropriate.*

<b>[Citizen Exchange/ IVLP/ Murrow]</b>	<b>Select all that apply</b>
Workshops	
Conferences and seminars	
State Department meetings and briefings	
Site visits at national and regional media outlets	
Meetings and panel discussions with state and local politicians	
Meetings and panel discussions with media officials	
Meetings and panel discussions with NGOs	
Interviews with local media	
Interviews with community leaders	
Interviews with subject-matter experts	
Job shadowing	
Mentoring	

Training of trainers	
Cultural events	
Home hospitality	
Other (please specify) _____	
US journalism school training	
International Symposium for Journalists (Aspen Institute)	
Schools of Journalism courses and workshops	
Closing Symposium	

<b>Question 409A:</b>	<b>Type</b>
Of the program elements listed below, which <u>ONE</u> was the most useful to you?	IE
<i>This question will have three separate lists broken down and labeled by Program. Depending on which program the participant attended they will respond to only that list that will include a sub-group of the responses listed below. Some response categories will therefore repeat for each program when it is appropriate.</i>	

<b>[Citizen Exchange/ IVLP/ Murrow]</b>	<b>Select one response only</b>
Workshops	
Conferences and seminars	
State Department meetings and briefings	
Site visits at national and regional media outlets	
Meetings and panel discussions with state and local politicians	
Meetings and panel discussions with media officials	
Meetings and panel discussions with NGOs	
Interviews with local media	
Interviews with community leaders	
Interviews with subject-matter experts	
Job shadowing	
Mentoring	
Training of trainers	
Cultural events	
Home hospitality	
Other (please specify) _____	
US journalism school training	
International Symposium for Journalists (Aspen Institute)	
Schools of Journalism courses and workshops	
Closing Symposium	

<b>Question 409B:</b>	<b>Type</b>
Can you explain why this element was the most useful of all?	IE
<b>Response:</b> Open-ended	

<b>Question 410A:</b>	<b>Type</b>
Has participation in the Journalism and Media program contributed towards any changes in your career?	IE

<b>Yes</b>	
<b>No</b>	

<b>Question 410B:</b>	<b>Type</b>
If you answered yes, in which of the following ways has your career changed? <i>Please select all that apply.</i>	IE

Select all that apply	
Job promotion	
New professional responsibilities	
New leadership role	
New career outside the media sector	
New job within the media sector	
Change in journalism focus (e.g. change in stories covered)	
Other (please specify) _____	

<b>Question 411:</b>	<b>Type</b>
For each of the topics and themes below, please indicate the extent to which you increased your knowledge and understanding as a result of participating in the program.	IE

	Not at all	Somewhat	A good deal	A great deal	Not applicable
Broadcast Journalism					
Print Journalism					
Investigative Journalism					
Business Journalism					
Media management, entrepreneurship					
Journalism and media ethics and professional standards					
Alternative Media (Blogs and other outlets outside the mainstream media)					
Journalism Education					
New technologies					
Anti-corruption					
Conflict resolution and mitigation					
Religious and ethnic diversity					
Women in society					
Human rights					
Environment					
Economics and business development					

	Not at all	Somewhat	A good deal	A great deal	Not applicable
Trade					
Trafficking-in-persons					
Public health (HIV/AIDS awareness)					
Science					
Media relations with government					
Media relations with businesses					
Media relations with NGOs and Civil Society					
US Government					
Policy Making in the US					
Role of media in a Democracy					
US Society					

<b>Question 412:</b>	<b>Type</b>
To what extent did the program increase your knowledge and understanding of the following elements of the reporting process?	IE

	Not at all	Somewhat	A good deal	A great deal	Not applicable
Developing ideas for a report, article or story					
Finding credible sources					
Developing questions for Interviews					
Posing questions					
Analyzing information					
Writing styles and formats					
Editing written articles					
Producing programs for broadcast					

<b>Question 413:</b>	<b>Type</b>
To what extent have you been able to apply the knowledge you gained in the following areas in your work?	IE

	Not at all	To a small extent	To a good extent	To a great extent	Not applicable
Broadcast journalism					
Print Journalism					
Investigative Journalism					
Business Journalism					
Media management, entrepreneurship					
Journalism and media ethics and professional standards					
Alternative Media (Blogs and other outlets outside the mainstream media)					

	Not at all	To a small extent	To a good extent	To a great extent	Not applicable
Journalism Education					
New technologies					
Anti-corruption					
Conflict resolution and mitigation					
Religious and ethnic diversity					
Women in society					
Human rights					
Environment					
Economics and business development					
Trade					
Trafficking-in-persons					
Public health (HIV/AIDS awareness)					
Science					
Developing ideas for a report, article or story					
Finding credible sources					
Developing questions for interviews					
Posing questions					
Analyzing information					
Writing styles and formats					
Editing written articles					
Producing programs for broadcast					
Media relations with government					
Media relations with businesses					
Media relations with NGOs and Civil Society					
US Government					
Policy Making in the US					
Role of media in a Democracy					
US Society					

<b>Question 414:</b>	<b>Type</b>
Since participating in the program, have you written or produced articles or stories on any of the topics and themes listed below? <i>Please select all that apply.</i>	IE

Topic/Theme	Please select all that apply
Anti-corruption	
Conflict resolution and mitigation	
Religious and ethnic diversity	
Women in society	
Human rights	
Environment	
Economics and business development	
Trade	
Trafficking-in-persons	

Public health (HIV/AIDS awareness)	
Science	
Journalism Education	
US Government	
Policy Making in the US	
Role of media in a Democracy	
US Society	

<b>Question 415A:</b>	<b>Type</b>
Have you kept in touch with any Alumni from your program?	IE

Yes	
No	

<b>Question 415B:</b>	<b>Type</b>
How often have you kept in touch with other Alumni?	IE

Frequency	Select one response only
Daily	
Weekly	
A few times a month	
Monthly/Once a month	
A few times a year	
Annually	
Less often	

<b>Question 416A:</b>	<b>Type</b>
Have you kept in touch with any US-based Journalism and Media professionals that you met on your program?	IE

Yes	
No	

<b>Question 416B:</b>	<b>Type</b>
How often have you kept in touch with US-based Journalism/Media Professionals?	IE

Frequency	Select one response only
Daily	
Weekly	
A few times a month	
Monthly/Once a month	
A few times a year	
Annually	



Less often	
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<b>Question 417A:</b>	<b>Type</b>
Have you shared your program experience with your co-workers, colleagues, or other media professionals?	IE

Yes	
No	

<b>Question 417B:</b>	<b>Type</b>
In which of the following ways have you shared your program experience? <i>Please select all that apply.</i>	IE

<b>Select all that apply</b>	
Trained co-workers or colleagues	
Discussed program ideas at local press clubs	
Made presentations to universities/ schools of journalism	
Taught or developed a course at a university or elsewhere	
Developed a website at work	
Set up a professional newsletter	
Wrote for a professional blog	
Created or joined a working group or association for journalists	
Organized meetings/networked	
Wrote articles for professional journals	
Wrote academic books	
Wrote non-academic books	
Other (please specify) _____	

<b>Question 418:</b>	<b>Type</b>
As a direct result of your participation in the program, did you undertake any of the following initiatives at work?	IE

<b>Initiatives</b>	<b>Select all that apply</b>
Adopted new professional and ethical standards	
Reported on new subjects or fields	
Helped develop new processes for writing or producing articles and stories	
Set up new management practices	
Initiated procedural changes	
Initiated policy changes	
Encouraged more teamwork	
Facilitated collaboration among journalists or reporters	
Acquired better compensation	
Acquired more resources	

Other (please specify) _____	
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<b>Question 419:</b>	<b>Type</b>
Thinking about the initiatives you undertook, have they generated any changes in your organization or work environment?	IE
<b>Response:</b> Open-Ended	

<b>Question 420:</b>	<b>Type</b>
Thinking about how your co-workers and/or colleagues have reacted to your efforts to share the techniques, practices, and standards you learned about during the program, which <u>ONE</u> of the following statements best describes how they view you now, since your return from the program?	IE

<b>Select one response only</b>	
I am known as an ‘expert’ in journalism and media techniques, practices and standards, and my colleagues and/or coworkers respect me because of this and often seek my advice.	
I am known as “knowledgeable” in journalism and media techniques, practices and standards, and am respected by my colleagues and/or coworkers because of this, but they do not seek my advice.	
My colleagues do not see me as being more knowledgeable in journalism and media techniques, practices and standards as I hoped they would after finishing the program.	
There has been no change in how my colleagues view me since my return from the program	

<b>Question 421A:</b>	<b>Type</b>
Are there any challenges you face in trying to apply what you learned during your program?	IE

Yes	
No	

<b>Question 421B:</b>	<b>Type</b>
If you would like to specify the challenges you face, please do so here, by selecting all that apply. <u>If not, this question is optional.</u>	IE

<b>Select all that apply</b>	
Finding credible sources for story/article	
Getting access to information necessary for a story	
Receiving requests to limit or refrain from coverage of a particular subject, topic, or event	
Resistance to establishing new professional standards and ethics	

Difficulty replicating the process of reporting learned during the program	
Lack of new technology	
Lack of training in new technology	
Lack of resources	
Difficulty hiring new journalists or staff	
Other (please specify) _____	

<b>Question 422A:</b>	<b>Type</b>
Since completing the program, has your organization/institution established linkages with any of the media outlets or institutions you visited during your program?	IE

Yes	
No	

<b>Question 422B:</b>	<b>Type</b>
Can you please tell us about these linkages and any activities that have taken place through these linkages?	IE
<b>Response:</b> Open-Ended	

<b>Question 423:</b>	<b>Type</b>
Thinking about the knowledge and information you gained through the program, please indicate which of the following statements below reflect how you have used what you learned on the program. <i>Please select all that apply.</i>	IE

<b>I have used the knowledge and information gained on the program to:</b>	<b>Select all that apply</b>
to advocate for freedom of information	
to advocate for print, broadcast or other media reform	
to advocate for the protection of journalists' rights	
to strengthen associations for journalism and media professionals	
to encourage greater access to public records	
to build coalitions	
Other (please specify) _____	
None	

<b>Question 424:</b>	<b>Type</b>
Thinking now about the role and/or function of a journalist, we would like you to rank the following functions in order of importance, where 1 is the most important function and 5 is least important function. <i>Please rank them from 1 to 6.</i>  <i>Example: If you believe the most important function is to act as a watchdog and the 2<sup>nd</sup> most important is to advocate for freedom of information, then you will rank 1 and 2 accordingly. Each statement can be ranked from 1 to 6 only.</i>	IE

**Rank from  
1 to 6**

To report on current events, without bias or opinion	
To report the views of government	
To report the views of political parties	
To bring attention to societal problems or social ills	
To act as a watchdog	
To influence decision makers	

<b>Question 425:</b>	<b>Type</b>
Finally, do you, as a result of participating in the program, have any suggestions you would like to make for improving the program? Please include any ideas/thoughts you have here.	IE
<b>Response:</b> Open-Ended	

<b>Question 426A:</b>	<b>Type</b>
Please select the region of the world in which you lived at the time of the program.	IE
<b>Response:</b> Drop-down List	

Near East (Middle East and North Africa)
Africa (Sub-Saharan and South Africa)
East Asia Pacific
South and Central Asia
Europe and Eurasia
Western Hemisphere (North America, Central America, South America)

<b>Question 426B:</b>	<b>Type</b>
COUNTRY:	IE
<b>Response:</b> Drop-down List	
<i>Note: Drop-down list will populate countries based on the response to region question listed above (#426A)</i>	