

National Click It or Ticket Mobilization

Hello, I'm _____ calling for the U.S. Department of Transportation.
We are conducting a study of Americans' driving habits and attitudes.

The interview is voluntary and the information you provide us will be used for statistical purposes only.

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Q.1

How often do you drive a motor vehicle? Almost every day, a few days a week, a few days a month, a few days a year, or do you never drive?

- 1 Almost every day
- 2 Few days a week
- 3 Few days a month
- 4 Few days a year
- 5 Never (SKIPTO Q9)
- 6 Other (SPECIFY)
- 7 (VOL) Don't know
- 8 (VOL) Refused

Q.2

Is the vehicle you drive most often a car, van, motorcycle, sport utility vehicle, pickup truck, or other type of truck?

NOTE:IF RESPONDENT DRIVES MORE THAN ONE VEHICLE OFTEN, ASK:

"What kind of vehicle did you LAST drive?"

- 01 Car
- 02 Van or minivan
- 03 Motorcycle (SKIPTO Q9)
- 04 Pickup truck
- 05 SUV (Sport Utility Vehicle)
- 10 Other (specify)
- 11 Other truck (SPECIFY)
- 12 (VOL) Don't know

13 (VOL) Refused

Q.2b

How much of your driving is done between Midnight and 4:00AM?

- 1 None/Almost None
- 2 A lot less than half
- 3 About half
- 4 A lot more than half
- 5 All/Almost all
- 6 (DO NOT READ) Don't know
- 7 (DO NOT READ) Refused

Q.2c

When you pass a driver stopped by the police in the daytime, what do you think the stop was for?

- 1 Speeding
- 2 Seat belt violation
- 3 Drunk driving
- 4 Reckless driving
- 5 Registration Violation
- 6 Distracted driving, cell phone/ texting etc
- 7 Other (Specify)

Q.2d

When you pass a driver stopped by the police at night, what do you think the stop was for?

- 1 Speeding
- 2 Seat belt violation
- 3 Drunk driving
- 4 Reckless driving
- 5 Registration Violation
- 6 Distracted driving cell phone/ texting etc
- 7 Other (Specify)

Q.3

For the next series of questions, please answer only for the [Vehicle] you said you usually drive. Do the seat belts in the front seat of the [Vehicle] go across your shoulder only, across your lap only, or across both your shoulder and lap?

INTERVIEWER INSTRUCTION: SEATBELT QUESTIONS REFER TO DRIVER SIDE BELTS.

- 1 Across shoulder
- 2 Across lap (SKIPTO Q5)
- 3 Across both
- 4 Vehicle has no belts (SKIPTO Q9)
- 5 (VOL) Don't know (SKIPTO Q6)
- 6 (VOL) Refused (SKIPTO Q6)

Q.4

When driving this [Vehicle], how often do you wear your shoulder belt...

(READ LIST)

- 1 ALL OF THE TIME

| | |
|---|------------------|
| 2 | MOST OF THE TIME |
| 3 | SOME OF THE TIME |
| 4 | RARELY OR |
| 5 | NEVER |
| 6 | (VOL) Don't know |
| 7 | (VOL) Refused |

GO TO Q6

IF: (Q3 is Across shoulder)

Q.5

When driving this [Vehicle], how often do you wear your lap belt...

(READ LIST)

- 1 ALL OF THE TIME
- 2 MOST OF THE TIME
- 3 SOME OF THE TIME
- 4 RARELY OR
- 5 NEVER
- 6 (VOL) Don't know
- 7 (VOL) Refused

Q.6

When was the last time you did NOT wear your seat belt when driving?

- 1 Within the past day
- 2 Within the past week
- 3 Within the past month
- 4 Within the past year
- 5 A year or more ago/I always wear it
- 6 (VOL) Don't know
- 7 (VOL) Refused

Q.7

In the past 30 days, has your use of seat belts when driving a [Vehicle] increased, decreased, or stayed the same?

- 1 Increased
- 2 Decreased (SKIPTO Q9)
- 3 Stayed the same (SKIPTO Q9)
- 4 New driver (SKIPTO Q9)
- 5 (VOL) Don't know (SKIPTO Q9)
- 6 (VOL) Refused (SKIPTO Q9)

Q.8

What caused your use of seat belts to increase?

DO NOT READ LIST - MULTIPLE RECORD

- 01 Increased awareness of safety
- 02 Seat belt law
- 03 Don't want to get a ticket
- 04 Was in a crash
- 05 New car with automatic belt
- 06 Influence/pressure from others
- 07 More long distance driving
- 08 Remember more/more in the habit
- 09 The weather
- 10 The holidays
- 11 Driving faster
- 27 Other (SPECIFY)
- 28 - (VOL) Don't know
- 29 - (VOL) Refused

Q.9
Does [State] have a law requiring seat belt use by adults?

- 1 Yes
- 2 No (SKIPTO Q12)
- 3 (VOL) Don't know (SKIPTO Q12)
- 4 (VOL) Refused (SKIPTO Q12)

GOTO Q11

IF: (Q1 is Never AND Q9 is Yes)

IF: (Q2 is Motorcycle AND Q9 is Yes)

Q.10
Assume that you do not use your seat belt AT ALL while driving over the next six months. How likely do you think you will be to receive a ticket for not wearing a seat belt?

READ LIST

- 1 Very likely
- 2 Somewhat likely
- 3 Somewhat unlikely
- 4 Very unlikely
- 5 (VOL) Don't know
- 6 (VOL) Refused

Q.10a
When driving this [Vehicle] AT NIGHT (after midnight) how often do you wear your shoulder belt...

(READ LIST)

- 1 All of the time
- 2 Most of the time
- 3 Some of the time
- 4 Rarely or
- 5 Never
- 6 (DO NOT READ) Don't know
- 7 (DO NOT READ) Refused

GOTO Q10C

IF: (Q3 is Across shoulder)

Q.10b
When driving this [Vehicle] AT NIGHT (after midnight) how often do you wear your lap belt...

(READ LIST)

- 1 All of the time
- 2 Most of the time
- 3 Some of the time
- 4 Rarely or
- 5 Never
- 6 (DO NOT READ) Don't know
- 7 (DO NOT READ) Refused

Q.10c

When was the last time you did NOT wear your seat belt when driving
AT NIGHT (after midnight)?

- 1 Within the past day
- 2 Within the past week
- 3 Within the past month
- 4 Within the past year
- 5 A year or more ago/I always wear it
- 6 (DO NOT READ) Don't know
- 7 (DO NOT READ) Refused

Q.10d

In the past 30 days, has your use of seat belts when driving, AT NIGHT
(after midnight), your [Vehicle] increased, decreased or
stayed the same?

- 1 Increased
- 2 Decreased (SKIPTO B4_Q10F)
- 3 Stayed the same (SKIPTO B4_Q10F)
- 4 New driver (SKIPTO B4_Q10F)
- 5 (DO NOT READ) Don't know (SKIPTO B4_Q10F)
- 6 (DO NOT READ) Refused (SKIPTO B4_Q10F)

Q.10e

What caused your use of seat belts to increase?

(DO NOT READ LIST)

(ENTER ALL RESPONSES THAT APPLY)

- 01 Increased awareness of safety
- 02 Seat belt law
- 03 Don't want to get a ticket
- 04 Was in a crash
- 05 New car with automatic belt
- 06 Influence/pressure from others
- 07 More long distance driving
- 08 Remember more/more in the habit
- 09 The weather
- 10 The holidays
- 11 Drive faster
- 27 Other (specify)
- 28 - Don't know
- 29 - Refused

GOTO Q11

IF: (Q1 is Never AND Q9 is Yes)

GOTO Q11

IF: (Q2 is Motorcycle AND Q9 is Yes)

Q.10f

Assume that you do not use your seat belt AT ALL, while driving over the next six months. How likely do you think you will be to receive a ticket for not wearing a seat belt?

(READ LIST)

- 1 Very likely
- 2 Somewhat likely
- 3 Somewhat unlikely
- 4 Very unlikely
- 5 (DO NOT READ) Don't know

Q.11

According to your state law, can police stop a vehicle if they observe a seat belt violation or do they have to observe some other offense first in order to stop the vehicle?

- 1 Can stop just for seat belt violation
- 2 Must observe another offense first
- 3 (VOL) Don't know
- 4 (VOL) Refused

Q.12

In your opinion, SHOULD police be allowed to stop a vehicle if they observe a seat belt violation when no other traffic laws are being broken?

- 1 Should be allowed to stop
- 2 Should not
- 3 (VOL) Don't know
- 4 (VOL) Refused

Q.13A

Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the following statements?

Seat belts are just as likely to harm you as help you.

- 1 Strongly Agree
- 2 Somewhat Agree
- 3 Somewhat Disagree
- 4 Strongly Disagree
- 5 (VOL) Don't know
- 6 (VOL) Refused

Q.13B

Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the following statements?

If I was in an accident, I would want to have my seat belt on.

- 1 Strongly Agree
- 2 Somewhat Agree
- 3 Somewhat Disagree
- 4 Strongly Disagree
- 5 (VOL) Don't know
- 6 (VOL) Refused

Q.13C

Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the following statements?

Police in my community generally will not bother to write tickets for seat belt violations.

- 1 Strongly Agree
- 2 Somewhat Agree
- 3 Somewhat Disagree
- 4 Strongly Disagree
- 5 (VOL) Don't know
- 6 (VOL) Refused

Q.13D

Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the following statements?

It is important for police to enforce the seat belt laws.

- 1 Strongly Agree
- 2 Somewhat Agree
- 3 Somewhat Disagree
- 4 Strongly Disagree
- 5 (VOL) Don't know
- 6 (VOL) Refused

Q.13E

Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the following statements?

Putting on a seat belt makes me worry more about being in an accident.

- 1 Strongly Agree
- 2 Somewhat Agree
- 3 Somewhat Disagree
- 4 Strongly Disagree
- 5 (VOL) Don't know
- 6 (VOL) Refused

Q.13F

Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the following statements?

Police in my community are writing more seat belt tickets now than they were a few months ago.

- 1 Strongly Agree
- 2 Somewhat Agree
- 3 Somewhat Disagree
- 4 Strongly Disagree
- 5 (VOL) Don't know
- 6 (VOL) Refused

Q.13G

Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the following statements?

Police in my community are writing seat belt tickets for seatbelt violations they see at night.

- 1 Strongly Agree
- 2 Somewhat Agree
- 3 Somewhat Disagree
- 4 Strongly Disagree
- 5 (VOL) Don't know
- 6 (VOL) Refused

Q.14

Yes or No--in the past 30 days, have you seen or heard of any special effort by police to ticket drivers in your community for seat belt violations?

- 1 Yes
- 2 No (SKIPTO Q17)
- 3 (Vol) Don't know (SKIPTO Q17)
- 4 (Vol) Refused (SKIPTO Q17)

Q.15

Where did you see or hear about that special effort?

[DO NOT READ--MULTIPLE RESPONSE]

- 01 TV
- 02 Radio
- 03 Friend/Relative
- 04 Newspaper
- 05 Personal observation/on the road
- 07 Billboard/signs
- 08 Educational Program
- 09 I'm a police officer/judge
- 10 Direct contact by police officer
- 11 Internet/online/computer game/email (not from friend)/social network/mobile phone internet/web etc
- <DEL old 12>
- 12 Messaging on police cars
- 17 Other (specify)
- 18 - (DO NOT READ) Don't know (SKIPTO Q17)
- 19 - (DO NOT READ) Refused (SKIPTO Q17)

Q15b.

Have you read or seen anything on the internet about special effort by police to ticket drivers for seat belt violations?

- 1 Yes
- 2 No

IF: (Q15B is Yes)

Was it an...

(READ LIST ---Multiple responses allowed)

- (76.2)
- | | |
|----|---|
| 01 | News story |
| 02 | Internet ad |
| 03 | Internet game |
| 04 | Social Network message like FaceBook or Twitter |
| 05 | Internet video from something like You Tube |
| 17 | Other (SPECIFY) |

IF: (Q15 is TV or Radio)

Q.16

Was the [Q15 message] a commercial (or advertisement), was it part of a news program, or was it something else?

MULTIPLE RECORD

- | | |
|---|--|
| 1 | Commercial/Advertisement/Public Service Announcement |
| 2 | News story/news program |
| 3 | Something else (specify) |
| 4 | - (DO NOT READ) Don't know |
| 5 | - (DO NOT READ) Refused |

IF: (Q15 is TV or Radio)

Q.16B

Did the [Q15 message] mention nighttime enforcement?

- | | |
|---|--------------------------|
| 1 | Yes |
| 2 | No |
| 3 | (DO NOT READ) Don't know |
| 4 | (DO NOT READ) Refused |

Q17

Yes or No - in the past 30 days, have you seen or heard of anything about the police setting up seat belt checkpoints where they will stop motor vehicles to check whether drivers and passengers are wearing seat belts?

- | | |
|---|---------------------------------------|
| 1 | Yes |
| 2 | No (SKIPTO Q21) |
| 3 | (DO NOT READ) Don't know (SKIPTO Q21) |
| 4 | (DO NOT READ) Refused (SKIPTO Q21) |

By checkpoint, we mean a systematic effort by police to stop vehicles for the purpose of checking for compliance with existing seat belt laws.

Q18

Let me just confirm, is this the type of checkpoint that you have seen or heard about in the past 30 days?

- | | |
|---|---------------------------------------|
| 1 | Yes |
| 2 | No (SKIPTO Q21) |
| 3 | (DO NOT READ) Don't know (SKIPTO Q21) |
| 4 | (DO NOT READ) Refused (SKIPTO Q21) |

Q19

Where did you see or hear about the police checkpoints for seat belts?

[DO NOT READ--MULTIPLE RESPONSE]

- 1 TV
- 2 Radio
- 3 Friend/Relative
- 4 Newspaper
- 5 Other
- 6 - (DO NOT READ) Don't know (SKIPTO Q21)
- 7 - (DO NOT READ) Refused (SKIPTO Q21)

IF: (Q19 is TV or Radio)

Q20

Was the [Q19 message] a commercial (or advertisement), was it part of a news program, or was it something else?

MULTIPLE RECORD

- 1 Commercial / Advertisement/ Public Service Announcement
- 2 News story / news program
- 3 Something else (specify)
- 4 - (DO NOT READ) Don't Know
- 5 - (DO NOT READ) Refused

Q21

In the past 30 days, did you personally see any checkpoints where police were stopping motor vehicles to see if drivers and passengers were wearing seat belts?

- 1 Yes
- 2 No (SKIPTO Q24)
- 3 (DO NOT READ) Don't know (SKIPTO Q24)
- 4 (DO NOT READ) Refused (SKIPTO Q24)

Again, by checkpoint we mean a systematic effort by police to stop vehicles for the purpose of checking for compliance with existing seat belt laws.

Q.22.

Let me just confirm, is this the type of checkpoint that you personally saw in the past 30 days?

- 1 Yes
- 2 No (SKIPTO Q24)
- 3 (DO NOT READ) Don't know (SKIPTO Q24)
- 4 (DO NOT READ) Refused (SKIPTO Q24)

Q.23.

Were you personally stopped by police at a seat belt checkpoint in the past 30 days?

- 1 Yes
- 2 No
- 3 (DO NOT READ) Don't know
- 4 (DO NOT READ) Refused

Q24

In the past 30 days, have you seen or heard of any special effort by police to ticket drivers in your community if children in their vehicles are not wearing seat belts or are not in car seats or booster seats?

- 1 Yes
- 2 No
- 3 (DO NOT READ) Don't know
- 4 (DO NOT READ) Refused

Q25

Now, I would like to ask you a few questions about educational or other types of activities?

In the past 30 days, have you seen or heard any messages that encourage people to wear their seat belts. This could be public service announcements on TV, messages on the radio, signs on the road, news stories, or something else.

- 1 Yes
- 2 No (SKIPTO Q29)
- 3 (DO NOT READ) Don't know (SKIPTO Q29)
- 4 (DO NOT READ) Refused (SKIPTO Q29)

Q.26

Where did you see or hear these messages?

[DO NOT READ--MULTIPLE RESPONSE]

- 01 TV
- 02 Radio
- 03 Friend/Relative
- 04 Newspaper
- 05 Personal observation/on the road
- 07 Billboard/signs
- 08 Educational Program
- 09 I'm a police officer/judge
- 10 Direct contact by police officer
- 11 Internet/online/computer Game/email (not from friend)/social network/mobile phone internet/web etc
- <DEL old 12>
- 12 Messaging on police cars
- 17 Other (specify)
- 18 - (DO NOT READ) Don't know (SKIPTO Q28)
- 19 - (DO NOT READ) Refused (SKIPTO Q28)

IF: (Q26 is Other (specify))

(3855.1) PLEASE SPECIFY OTHER

(ENTER VERBATIM RESPONSE AND PRESS <ESC> TO CONTINUE)

GOTO Q28

IF: (Q26 is Other (specify))

Q26b.

Have you read or seen anything on the internet that encourages people to wear their seat belts?

- 1 Yes
- 2 No

IF: (Q26B is Yes)

Was it an...

(READ LIST ---Multiple responses allowed)

- 01 News story
- 02 Internet ad
- 03 Internet game
- 04 Social Network message like FaceBook or Twitter
- 05 Internet video from something like You Tube
- 17 Other (SPECIFY)

IF: (Q26 is TV or Radio)

Q 27

Was the \:Q26 message a commercial (or advertisement), was it part of a news program, or was it something else?

MULTIPLE RECORD

- 1 Commercial/Advertisement/Public Service Announcement
- 2 News story/news program
- 3 Something else (specify)
- 4 (DO NOT READ) Don't know
- 5 (DO NOT READ) Refused

Q.28

Would you say that the number of these messages you have seen or heard in the past 30 days is more than usual, fewer than usual, or about the same as usual?

- 1 More than usual
- 2 Fewer than usual
- 3 About the same
- 4 (DO NOT READ) Don't know
- 5 (DO NOT READ) Refused

Q.29

Are there any advertisements or activities that you have seen or heard in the past 30 days that encouraged adults to make sure that children use car seats or seat belts?

- 1 Yes
- 2 No (SKIPTO Q31)
- 3 (DO NOT READ) Don't know (SKIPTO Q31)
- 4 (DO NOT READ) Refused (SKIPTO Q31)

(3857.1) Q30
What did you see or hear?

Q31
Thinking about everything you have heard, how important do you think it is for [State] to enforce seat belt laws for ADULTS more strictly... very important, fairly important, just somewhat important, or not that important?

- 1 Very important
- 2 Fairly important
- 3 Just somewhat important
- 4 Not that important
- 5 (DO NOT READ) Don't know
- 6 (DO NOT READ) Refused

Q32
Do you recall hearing or seeing the following slogans in the past 30 days?

READ LIST AND MULTIPLE RECORD YES/ES

- 01 Friends don't let friends drive drunk
- 02 Click it or ticket
- 03 Buckle Up America
- 04 Children In Back
- 05 You Drink and Drive. You Lose.
- 06 Didn't see it coming? No one ever does
- 07 Get the keys
- 08 Over the Limit under arrest
- 13 Click it or ticket
- 14 Buckle Up
- 36 Four Steps for Kids
- 37 BUCKLE UP IN YOUR TRUCK
- 41 You wouldn't treat a crash test dummy like a child
- 42 If they're under FOUR FEET, NINE INCHES, they need a booster seat
- 71 - (VOL) None of these
- 72 - (VOL) Don't know
- 73 - (VOL) Refused

Now, I need to ask you some basic information about you and your household.

Q.33
What is your age?

REFUSED=99

Q.34
Including yourself, how many persons, age 16 or older, are living in your household at least half of the time or consider it their primary residence?

REFUSED=99

IF: (Q34 >= 2)

Q35

How many children age 15 or younger are living in your household at least half of the time or consider it their primary residence?

NONE=0 REFUSED=99

Q.36

Do you consider yourself to be Hispanic or Latino?

- 1 Yes
- 2 No
- 3 (VOL) Not sure
- 4 (VOL) Refused

Q.37

Which of the following racial categories describes you? You may select more than one.

[READ LIST--MULTIPLE RECORD]

- 1 American Indian or Alaskan Native
- 2 Asian
- 3 Black or African American
- 4 Native Hawaiian or other Pacific Islander
- 5 White
- 6 (VOL)Other (Specify)
- 9 (VOL) Refused

Q.38

What is the highest grade or year of school you completed?

- 09 8th grade or less
- 10 9th grade
- 11 10th grade
- 12 11th grade
- 13 12th grade/GED
- 14 Some college
- 15 College graduate or higher
- 16 (VOL) Refused

Q.39

Do you have more than one telephone number in your household?

- 1 Yes
- 2 No (SKIPTO Q41)
- 3 (VOL) Don't know (SKIPTO Q41)
- 4 (VOL) Refused (SKIPTO Q41)

Q.40

Not including cells phones, and phones used primarily for fax or computer lines, how many different telephone numbers do you have in your household?

10 OR MORE=10 DON'T KNOW=11 REFUSED=12

Q.41

FROM OBSERVATION, ENTER SEX OF RESPONDENT

- 1 Male
- 2 Female