

**Attachment C-3**

**2012 Economic Census**

**Retail Trade and Accommodation and Food Services Sectors**

**Variable Content for Item 22 – Detail of Sales, Shipments, Receipts, or  
Revenue**

## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

(Report sales for each product line sold by this establishment, either as a dollar figure or as a whole percent of total sales (reported in 2). See HOW TO REPORT DOLLAR FIGURES on page 2 and HOW TO REPORT PERCENTS above.)

0723	Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
			Estimates are acceptable. Report dollars OR percents.				
			\$ Bil.	Mil.	Thou.	Dol.	Percent
		0720	0721			0722	
	<b>1.</b> Cars, trucks, motorcycles, and other powered transportation vehicles, including all outright sales plus the fair sales value of all motor vehicles marketed under leases negotiated in 2012, transportation and dealer preparation charges, and dealer installed options <i>(Deduct discounts granted to the purchaser as an increase in trade-in allowance over fair market value and manufacturers' rebates and incentives. Report receipts from the rental of automobiles or trucks on line 10a, labor charges on line 10, and the value of service contracts on line 10b.)</i>						
	<b>a.</b> New passenger cars -- retail . . . . .	20701					
	<b>b.</b> New passenger cars -- leased . . . . .	20715					
	<b>c.</b> New passenger cars -- fleet . . . . .	20702					
	<b>d.</b> New vans and trucks -- retail, including minivans, cargo vans, sport utility vehicles (SUVs), and light passenger trucks . . . . .	20703					
	<b>e.</b> New vans and trucks -- leased, including minivans, cargo vans, sport utility vehicles (SUVs), and light passenger trucks . . . . .	20716					
	<b>f.</b> New vans and trucks -- fleet, including minivans, cargo vans, sport utility vehicles (SUVs), and light passenger trucks . . . . .	20704					
	<b>g.</b> Used passenger cars -- retail, including sales of passenger cars previously rented or leased . . . . .	20705					
	<b>h.</b> Used passenger cars -- wholesale (for resale), including sales of passenger cars previously rented or leased . . . . .	20706					
	<b>i.</b> Used vans, minivans, trucks, and buses -- retail, including sales of vans, minivans, and light passenger trucks previously rented or leased . . . . .	20707					
	<b>j.</b> Used vans, minivans, trucks, and buses -- wholesale, including sales of vans, minivans, and light passenger trucks previously rented or leased . . . . .	20708					
	<b>k.</b> New and used medium- and heavy-duty trucks and buses . . . . .	20717					
	<b>l.</b> Motorcycles, motor scooters, motor bikes, including parts and accessories <i>(Report parts, paint, and materials installed in repair on line 10.)</i> . . . . .	20709					
	<b>m.</b> All other powered transportation vehicles . . . . .	20711					
	<b>n. Sum lines 1a through 1m</b> . . . . .	20700					
	<b>2.</b> Automotive tires, tubes, batteries, audio equipment, components, parts and accessories <i>(Report parts, paint, and materials installed in repair on line 10.)</i>						
	<b>a.</b> Automotive tires and tubes . . . . .	20741					
	<b>b.</b> Automotive batteries . . . . .	20749					
	<b>c.</b> Automotive parts, new and rebuilt, including wheels . . . . .	20755					

# RT-44101

## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>2.</b> Automotive tires, tubes, batteries, audio equipment, components, parts and accessories - Continued						
<b>d.</b> Automotive parts, used, including wheels . . . . .	20753					
<b>e.</b> Automotive audio equipment, components, parts, and accessories, including radios, stereos, compact disc players, mp3 players (audio only), and other sound reinforcement and recording equipment . . .	20754					
<b>f.</b> Automotive accessories, including safety and comfort related items (Report infant and booster car seats on line 2h.) . . . . .	20756					
<b>g.</b> Automotive supplies, including appearance and maintenance chemicals, automotive paint, antifreeze, functional fluids, etc. (Report lubricants on line 4.) . . . . .	20757					
<b>h.</b> Infant and booster car seats . . . . .	20758					
<b>i. Sum lines 2a through 2h</b> . . . . .	20740					
<b>3.</b> Automotive fuels . . . . .	20720					
<b>4.</b> Automotive lubricants, including oil, greases, etc. . . . .	20730					
<b>5.</b> Boats and other sport vehicles, including personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, parts and accessories (Report motorcycles on line 1l.)						
<b>a.</b> New boats, canoes, kayaks, motors, parts and accessories . . . . .	20591					
<b>b.</b> Used boats, canoes, kayaks, motors, parts and accessories . . . . .	20592					
<b>c.</b> All-terrain vehicles (ATVs) and personal watercraft . . . . .	20593					
<b>d.</b> All other sport vehicles, including snowmobiles, golf cars, go-carts, parts and accessories . . . . .	20599					
<b>e. Sum lines 5a through 5d</b> . . . . .	20590					
<b>6.</b> Recreational vehicles, including camping trailers, travel trailers, truck campers, motor homes, parts and accessories (Report motorcycles on line 1l.)						
<b>a.</b> New recreational vehicles, parts and accessories, including motor homes, truck campers (for mounting on pick-up trucks), and camping and travel trailers . . . . .	20588					
<b>b.</b> Used recreational vehicles, parts and accessories . . . . .	20589					
<b>c. Sum lines 6a and 6b</b> . . . . .	20580					
<b>7.</b> Sporting goods and recreational equipment . . . . .	20530					
<b>8.</b> Utility trailers, including horse/livestock trailers . . . . .	20864					

## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>9.</b> All other merchandise <i>(Report receipts for services on line 10. Report receipts from the rental of automobiles or trucks on line 10a, and the fair sales value of leased motor vehicles on line 1.) Specify principal lines and estimated sales below</i> . . . . .	29810					
<b>a.</b> . . . . .	29811					
<b>b.</b> . . . . .	29812					
<b>c.</b> . . . . .	29813					
<b>10.</b> All nonmerchandise receipts, including rentals, storage, and other services provided to customers EXCLUDING SALES AND OTHER TAXES <i>(Report receipts from the rental of automobiles or trucks on line 10a, and the fair sales value of leased motor vehicles on line 1.)</i>						
<b>a.</b> Rental of automobiles or trucks . . . . .	29919					
<b>b.</b> Value of service contracts . . . . .	29943					
<b>c.</b> Labor charges to customers for work performed by this establishment . . . . .	29916					
<b>d.</b> Labor charges to insurance companies for work performed by this establishment . . . . .	29931					
<b>e.</b> Labor charges for warranty and extended contract work by this establishment . . . . .	29947					
<b>f.</b> Labor charges for internal and sublet repair . . . . .	29966					
<b>g.</b> Parts, paint, and materials installed in repair and charged directly to customers . . . . .	29949					
<b>h.</b> Parts, paint, and materials installed in repair and charged to insurance companies . . . . .	29958					
<b>i.</b> Parts, paint, and materials installed in repair and covered by warranty or extended service contract . . . . .	29971					
<b>j.</b> Parts, paint, and materials sold internally and installed in repair . . .	29973					
<b>k.</b> Commissions received for the sale of credit life insurance and the arrangement of financing . . . . .	29944					
<b>l.</b> All other nonmerchandise receipts . . . . .	29974					
<b>m. Sum lines 10a through 10l</b> . . . . .	29900					
<b>11. TOTAL</b> <i>(Should equal 1 if reporting in dollars.)</i> . . . . .	29990					1 0 0

## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

(Report sales for each product line sold by this establishment, either as a dollar figure or as a whole percent of total sales (reported in 2). See HOW TO REPORT DOLLAR FIGURES on page 2 and HOW TO REPORT PERCENTS above.)

Description of sales, shipments, receipts, or revenue	Census use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>1.</b> Boats and other sport vehicles, including personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, parts and accessories (Report motorcycles on line 3, manufactured (mobile) homes on line 8, liquefied petroleum (propane) gas on line 15, and receipts from boat storage and docking on line 20c.)						
<b>a.</b> New boats, canoes, kayaks, motors, parts and accessories (Report parts installed in repair on line 20a.) . . . . .	20591					
<b>b.</b> Used boats, canoes, kayaks, motors, parts and accessories (Report parts installed in repair on line 20a.) . . . . .	20592					
<b>c.</b> All-terrain vehicles (ATVs) and personal watercraft . . . . .	20593					
<b>d.</b> All other sports vehicles, including snowmobiles, golf cars, go-carts, parts and accessories (Report repair receipts on line 20b, parts installed in repair on line 20a, and rental receipts on line 20d.) . . .	20599					
<b>e. Sum lines 1a through 1d</b> . . . . .	20590					
<b>2.</b> Recreational vehicles, parts and accessories (Report manufactured (mobile) homes on line 8. Report liquefied petroleum (propane) gas on line 15. Report motorcycles on line 3a or 3b. Report repair receipts on line 20b. Report parts installed in repair on line 20a. Report rental receipts on line 20e.)						
<b>a.</b> New recreational vehicles, parts and accessories, including motor homes, truck campers (for mounting on pick-up trucks), and camping and travel trailers . . . . .	20588					
<b>b.</b> Used recreational vehicles, parts and accessories . . . . .	20589					
<b>c. Sum lines 2a and 2b</b> . . . . .	20580					
<b>3.</b> Automobiles, vans, trucks, other powered transportation vehicles, including motorcycles, motor scooters, motor bikes						
<b>a.</b> New motorcycles, motor scooters, motor bikes, including parts and accessories (Report parts installed in repair on line 20a.) . . . . .	20712					
<b>b.</b> Used motorcycles, motor scooters, motor bikes, including parts and accessories (Report parts installed in repair on line 20a.) . . . . .	20713					
<b>c.</b> All other powered transportation vehicles, including automobiles, vans, minivans, trucks, etc. (Report parts, paint, and materials installed in repair on line 20a.) . . . . .	20714					
<b>d. Sum lines 3a through 3c</b> . . . . .	20700					
<b>4.</b> Sporting goods and recreational equipment . . . . .	20530					
<b>5.</b> New aircraft, engines, parts and accessories . . . . .	20857					
<b>6.</b> Used aircraft, engines, parts and accessories . . . . .	20858					
<b>7.</b> Utility trailers, including horse/livestock trailers . . . . .	20864					
<b>8.</b> Manufactured (mobile) homes, excluding modular homes . . . . .	20680					

## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>9.</b> Automotive tires, batteries, audio equipment, parts and accessories (Report parts installed in repair on line 20a.) . . . . .	20740					
<b>10.</b> Automotive fuels . . . . .	20720					
<b>11.</b> Automotive lubricants, including oil, greases, etc. . . . .	20730					
<b>12.</b> Paint and sundries . . . . .	20670					
<b>13.</b> Lawn, garden, and farm equipment and supplies; cut flowers; plants and shrubs; fertilizers; etc. . . . .	20620					
<b>14.</b> Hardware, tools, and plumbing and electrical supplies . . . . .	20600					
<b>15.</b> Household fuels, including oil, LP gas, wood, coal . . . . .	20780					
<b>16.</b> Men's wear, including accessories (Report footwear and boys' wear on line 19.) . . . . .	20200					
<b>17.</b> Women's, juniors', and misses' wear, including accessories (Report footwear and girls', infants', and toddlers' wear on line 19.) . . . . .	20220					
<b>18.</b> Unisex clothing . . . . .	20250					
<b>19.</b> All other merchandise (Report receipts for services on line 20.) Specify principal lines and estimated sales below . . . . .	29810					
<b>a.</b> . . . . .	29811					
<b>b.</b> . . . . .	29812					
<b>c.</b> . . . . .	29813					
<b>20.</b> All nonmerchandise receipts, including receipts from rentals, storage, and other services provided to customers EXCLUDING SALES AND OTHER TAXES						
<b>a.</b> Parts, paint, and materials installed in repair . . . . .	29907					
<b>b.</b> Labor charges for work performed by this establishment . . . . .	29904					
<b>c.</b> Receipts from pleasure boat storage and docking services, including receipts for launch fees and slip rentals . . . . .	29914					
<b>d.</b> Rental or lease of boats, sport vehicles, aircraft, etc. . . . .	29921					
<b>e.</b> Rental or lease of recreational vehicles . . . . .	29922					
<b>f.</b> Value of service contracts . . . . .	29943					
<b>g.</b> Commissions received for the sale of credit life insurance and the arrangement of financing . . . . .	29944					
<b>h.</b> All other nonmerchandise receipts . . . . .	29953					
<b>i. Sum lines 20a through 20h</b> . . . . .	29900					
<b>21. TOTAL</b> (Should equal 1 if reporting in dollars.) . . . . .	29990					1 0 0

**1** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

(Report sales for each product line sold by this establishment, either as a dollar figure or as a whole percent of total sales (reported in **2**). See HOW TO REPORT DOLLAR FIGURES on page 2 and HOW TO REPORT PERCENTS above.)

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>1.</b> Automotive tires, tubes, batteries, audio equipment, parts and accessories (Report parts, paint, and materials installed in repair on line 19a.)						
<b>a.</b> New automobile and light passenger truck tires and tubes . . . . .	20745					
<b>b.</b> New medium- and heavy-duty truck and bus tires, including industrial, off-the-road, and farm tractor tires . . . . .	20746					
<b>c.</b> Retreaded and used automobile and light passenger truck tires . . .	20747					
<b>d.</b> Retreaded and used medium- and heavy-duty truck and bus tires, including industrial, off-the-road, and farm tractor tires . . . . .	20748					
<b>e.</b> Automotive batteries . . . . .	20749					
<b>f.</b> Automotive parts, new and rebuilt, including wheels . . . . .	20755					
<b>g.</b> Automotive parts, used, including wheels . . . . .	20753					
<b>h.</b> Automotive audio equipment, components, parts, and accessories, including radios, stereos, compact disc players, mp3 players (audio only), and other sound reinforcement and recording equipment . . .	20754					
<b>i.</b> Automotive accessories, including safety and comfort related items (Report infant and booster car seats on line 1k.) . . . . .	20756					
<b>j.</b> Automotive supplies, including appearance and maintenance chemicals, automotive paint, antifreeze, functional fluids, etc. (Report lubricants on line 3.) . . . . .	20757					
<b>k.</b> Infant and booster car seats . . . . .	20758					
<b>l. Sum lines 1a through 1k</b> . . . . .	20740					
<b>2.</b> Automotive fuels . . . . .	20720					
<b>3.</b> Automotive lubricants, including oil, greases, etc. . . . .	20730					
<b>4.</b> Automobiles, vans, trucks, other powered transportation vehicles, including motorcycles, motor scooters, motor bikes . . . . .	20700					
<b>5.</b> Household fuels, including oil, LP gas, wood, coal . . . . .	20780					
<b>6.</b> Major household appliances, including vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwave ovens, clothes washers and dryers, trash compactors, etc. (Report parts installed in repair on line 19a.) . . .	20300					
<b>7.</b> Televisions, DVD/Blu-ray Disc players and recorders, camcorders, portable video players, e-book readers, DVDs, Blu-ray Discs, etc., including electronic game/DVD combination devices, parts and accessories (Report electronic games and electronic game devices on line 15, DVD/Blu-ray Disc and player rentals on line 19c, and parts installed in repair on line 19a.) . . . . .	20320					

## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>8.</b> Audio equipment, musical instruments, radios, audio electronic components, compact discs, records, tapes, audio books, sheet music, accessories ( <i>Report automotive audio equipment on line 1h, parts installed in repair on line 19a, and rental receipts on line 19c.</i> ) . . . . .	20330					
<b>9.</b> Sporting goods and recreational equipment . . . . .	20530					
<b>10.</b> Boats and other sport vehicles, including personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, parts and accessories . . . . .	20590					
<b>11.</b> Hardware, tools, and plumbing and electrical supplies . . . . .	20600					
<b>12.</b> Lawn, garden, and farm equipment and supplies; cut flowers; plants and shrubs; fertilizers; etc. . . . .	20620					
<b>13.</b> Dimensional lumber and other building/structural materials and supplies, including heating stoves and prefabricated fireplaces ( <i>Report paint and sundries on line 14.</i> ) . . . . .	20640					
<b>14.</b> Paint and sundries ( <i>Report automotive paint on line 1j.</i> ) . . . . .	20670					
<b>15.</b> Toys, hobby goods, and games . . . . .	20460					
<b>16.</b> Groceries and other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc. . . . .	20100					
<b>17.</b> Cigars, cigarettes, tobacco, and smokers' accessories, excluding sales from vending machines operated by others . . . . .	20150					
<b>18.</b> All other merchandise ( <i>Report receipts for services on line 19.</i> ) <i>Specify principal lines and estimated sales below</i> . . . . .	29810					
<b>a.</b> _____	29811					
<b>b.</b> _____	29812					
<b>c.</b> _____	29813					
<b>19.</b> All nonmerchandise receipts, including rentals, storage, and other services provided to customers EXCLUDING SALES AND OTHER TAXES AND LOTTERY TICKET SALES/COMMISSIONS						
<b>a.</b> Parts, paint, and materials installed in repair . . . . .	29907					
<b>b.</b> Labor charges for work performed by this establishment . . . . .	29904					
<b>c.</b> All other nonmerchandise receipts, including receipts from customers for storage, rental or lease of tools and equipment, etc. . . . .	29951					
<b>d. Sum lines 19a through 19c</b> . . . . .	29900					
<b>20. TOTAL</b> ( <i>Should equal 1 if reporting in dollars.</i> ) . . . . .	29990					1 0 0



## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

(Report sales for each product line sold by this establishment, either as a dollar figure or as a whole percent of total sales (reported in 2). See HOW TO REPORT DOLLAR FIGURES on page 2 and HOW TO REPORT PERCENTS above.)

0723	Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
			Estimates are acceptable. Report dollars OR percents.				
			\$ Bil. 0721	Mil.	Thou.	Dol.	Percent 0722
<b>1.</b>	Furniture, sleep equipment (Report used furniture on line 2, antique furniture on line 20, and parts and materials used in furniture repair or upholstery work on line 26c.)						
<b>a.</b>	Upholstered furniture (Report dual-purpose pieces on line 1b.) . . . . .	20341					
<b>b.</b>	Sleep sofas, daybeds, futons, and other dual-purpose pieces . . . . .	20342					
<b>c.</b>	Infants' furniture, including cribs, bassinets, high chairs, etc. (Report playpens and infant and booster car seats on line 24.) . . . . .	20349					
<b>d.</b>	Mattresses, box springs, and air mattresses . . . . .	20343					
<b>e.</b>	Office furniture, including computer-related furniture . . . . .	20346					
<b>f.</b>	Outdoor/patio furniture . . . . .	20347					
<b>g.</b>	Other living room, dining room, kitchen, and bedroom furniture . . . . .	20348					
<b>h.</b>	<b>Sum lines 1a through 1g</b> . . . . .	20340					
<b>2.</b>	Used furniture, clothing, and other used items not elsewhere classified (Report estate/antique jewelry on line 13.)						
<b>a.</b>	Used clothing, footwear, personal accessories, jewelry, and related products . . . . .	20831					
<b>b.</b>	Used home furniture, household appliances, kitchenware, home furnishings, and home lawn and garden goods (Report used office furniture on line 2d.) . . . . .	20832					
<b>c.</b>	Used home entertainment, recreation, and culture products (Report used art goods on line 22.) . . . . .	20833					
<b>d.</b>	Used office furniture and exercise/fitness equipment . . . . .	20834					
<b>e.</b>	Used hardware, tools, plumbing and electrical supplies, and building materials . . . . .	20835					
<b>f.</b>	Used household and personal goods, not elsewhere classified . . . . .	20839					
<b>g.</b>	<b>Sum lines 2a through 2f</b> . . . . .	20830					
<b>3.</b>	Major household appliances, including refrigerators, ranges, microwave ovens, room air-conditioners, etc.						
<b>a.</b>	Kitchen appliances, parts, accessories, including refrigerators, freezers, dishwashers, microwave ovens, etc. . . . .	20301					
<b>b.</b>	Laundry appliances, parts, accessories, including clothes washers and dryers . . . . .	20302					
<b>c.</b>	Outdoor gas grills, parts, accessories (Report outdoor charcoal grills on line 6c.) . . . . .	20304					

# RT-44201

## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

0723	Description of sales, shipments, receipts, or revenue	Cen- sus use	2012						
			Estimates are acceptable. Report dollars OR percents.						
			\$ Bil.	Mil.	Thou.	Dol.	Percent		
		0720	0721					0722	
<b>3.</b>	Major household appliances, including refrigerators, ranges, microwave ovens, room air-conditioners, etc. - Continued								
	<b>d.</b> Other major household appliances, parts, accessories, including room air-conditioners, dehumidifiers, vacuum cleaners, sewing machines, etc. . . . .	20305							
	<b>e. Sum lines 3a through 3d</b> . . . . .	20300							
<b>4.</b>	Small household appliances, including mixers, toasters, coffee makers, personal care appliances, tap water purifiers and filters, etc. . . . .	20310							
<b>5.</b>	Flooring and floor coverings								
	<b>a.</b> Soft-surface (textile) floor coverings to be installed . . . . .	20365							
	<b>b.</b> Carpets and rugs not requiring installation . . . . .	20366							
	<b>c.</b> Hardwood flooring . . . . .	20363							
	<b>d.</b> Other hard-surface floor coverings and accessories, including tile and sheet goods . . . . .	20364							
	<b>e. Sum lines 5a through 5d</b> . . . . .	20360							
<b>6.</b>	Kitchenware and home furnishings, including cookware, cooking accessories, dinnerware, glassware, giftware, decorative accessories, clocks, mirrors, closet and bathroom accessories, etc.								
	<b>a.</b> Decorative accessories and home furnishings, including lamps, lampshades, decorative glassware, vases, giftware, mirrors, pictures, picture frames, clocks, magazine racks, desk sets, closet and bathroom accessories, etc. ( <i>Report ceiling fans and light fixtures on line 15.</i> ) . . . . .	20394							
	<b>b.</b> Kitchenware, including cookware, cooking accessories, glassware, flatware/hollowware, cutlery, china, and dinnerware . . . . .	20395							
	<b>c.</b> Outdoor charcoal grills, parts, accessories ( <i>Report outdoor gas grills on line 3c.</i> ) . . . . .	20393							
	<b>d. Sum lines 6a through 6c</b> . . . . .	20380							
<b>7.</b>	Televisions, DVD/Blu-ray Disc players and recorders, camcorders, portable video players, e-book readers, DVDs, Blu-ray Discs, etc., including electronic game/DVD combination devices, parts, and accessories ( <i>Report electronic games and electronic game devices on line 14 and parts installed in repair on line 26f.</i> ) . . . . .	20320							
<b>8.</b>	Audio equipment, musical instruments (new and used), radios, audio electronic components, compact discs, records, tapes, audio books, sheet music, accessories . . . . .	20330							
<b>9.</b>	Books ( <i>Report audio books on line 8.</i> ) . . . . .	20420							
<b>10.</b>	New and used computer hardware, software, and supplies, including computer game software and tablet computers ( <i>Report computer-related furniture on line 1e; calculators and office equipment, such as adding machines, copiers, fax machines, etc., on line 25; and office supplies on line 25.</i> ) . . . . .	20370							

**1** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>11.</b> Sewing, knitting, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc. . . . .	20270					
<b>12.</b> Curtains, draperies, blinds, slipcovers, bed and table coverings . . . . .	20280					
<b>13.</b> Jewelry, including watches, watch attachments, novelty jewelry, estate/ antique jewelry, etc. . . . .	20400					
<b>14.</b> Toys, hobby goods, and games . . . . .	20460					
<b>15.</b> Hardware, tools, and plumbing and electrical supplies, including ceiling fans and light fixtures . . . . .	20600					
<b>16.</b> Lawn, garden, and farm equipment and supplies; cut flowers; plants and shrubs; fertilizers; etc. . . . .	20620					
<b>17.</b> Dimensional lumber and other building/structural materials and supplies, including stock kitchen and bathroom cabinets to be installed <i>(Report custom kitchen and bathroom cabinets on line 25. Report stock freestanding cabinets on line 1g. Report wallpaper on line 19. Report paint and sundries on line 18.)</i> . . . . .	20640					
<b>18.</b> Paint and sundries . . . . .	20670					
<b>19.</b> Wallpaper and other flexible wallcoverings . . . . .	20690					
<b>20.</b> Antiques, items over 100 years old, including 'rare' musical instruments	20861					
<b>21.</b> Collectibles (i.e., items which are old, but less than 100 years old, and limited in supply) <i>(Report new collectibles on line 6a.)</i> . . . . .	20862					
<b>22.</b> Art goods, including original pictures and sculptures <i>(Report artists' supplies on line 25 and reproductions on line 6a.)</i> . . . . .	20863					
<b>23.</b> Seasonal decorations . . . . .	20878					
<b>24.</b> Baby goods not elsewhere classified, including bottles, monitors, carriers, swings, etc. <i>(Report baby furniture on line 1.)</i> . . . . .	20810					
<b>25.</b> All other merchandise <i>(Report receipts for services on line 26.) Specify principal lines and estimated sales below</i> . . . . .	29810					
<b>a.</b> _____	29811					
<b>b.</b> _____	29812					
<b>c.</b> _____	29813					
<b>26.</b> All nonmerchandise receipts, including receipts from rentals, storage, and other services provided to customers EXCLUDING SALES AND OTHER TAXES						
<b>a.</b> Labor charges for work performed by this establishment . . . . .	29904					
<b>b.</b> Labor charges for work contracted out to other establishments . . .	29905					
<b>c.</b> Parts and materials used in furniture repair or upholstery work . . .	29908					

# RT-44201

## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>26.</b> All nonmerchandise receipts, including receipts from rentals, storage, and other services provided to customers EXCLUDING SALES AND OTHER TAXES - Continued						
<b>d.</b> Delivery charges . . . . .	29909					
<b>e.</b> Value of service contracts . . . . .	29943					
<b>f.</b> All other nonmerchandise receipts, including receipts from rentals, storage, extended warranties, fabric and leather protection applications, etc. . . . .	29955					
<b>g. Sum lines 26a through 26f</b> . . . . .	29900					
<b>27. TOTAL</b> (Should equal ⑦ if reporting in dollars.) . . . . .	29990					1 0 0

## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

(Report sales for each product line sold by this establishment, either as a dollar figure or as a whole percent of total sales (reported in 2). See HOW TO REPORT DOLLAR FIGURES on page 2 and HOW TO REPORT PERCENTS above.)

0723	Description of sales, shipments, receipts, or revenue	Census use	2012				
			Estimates are acceptable. Report dollars OR percents.				
			\$ Bil.	Mil.	Thou.	Dol.	Percent
0720	0721				0722		
1.	Curtains, draperies, blinds, slipcovers, bed and table coverings						
a.	Curtains and draperies . . . . .	20281					
b.	Vertical and horizontal blinds, woven wood blinds, and shades . . .	20282					
c.	Furniture coverings, including ready-made and custom-made (Report parts and materials used in furniture repair or upholstery work on line 35a.) . . . . .	20283					
d.	Domestics, including towels, sheets, blankets, table linens and coverings, etc. . . . .	20284					
e.	<b>Sum lines 1a through 1d</b> . . . . .	20280					
2.	Sewing, knitting, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc. . . . .	20270					
3.	Kitchenware and home furnishings, including cookware, cooking accessories, dinnerware, glassware, giftware, decorative accessories, clocks, mirrors, closet and bathroom accessories, etc. (Report used kitchenware and home furnishings on line 32b.)						
a.	Decorative accessories and home furnishings, including lamps, lampshades, decorative glassware, vases, giftware, mirrors, pictures, picture frames, clocks, magazine racks, desk sets, closet and bathroom accessories, etc. (Report ceiling fans and light fixtures on line 14 and custom framing services on line 35d.) . . . . .	20394					
b.	Kitchenware, including cookware, cooking accessories, glassware, flatware/hollowware, cutlery, china, and dinnerware . . . . .	20395					
c.	Outdoor charcoal grills, parts, accessories (Report outdoor gas grills on line 8.) . . . . .	20393					
d.	<b>Sum lines 3a through 3c</b> . . . . .	20380					
4.	Flooring and floor coverings (Report receipts for carpet installation on line 35d or 35e, carpet repair on line 35b, and carpet cleaning on line 35c.)						
a.	Soft-surface (textile) floor coverings to be installed . . . . .	20365					
b.	Carpets and rugs not requiring installation . . . . .	20366					
c.	Hardwood flooring . . . . .	20363					
d.	Other hard-surface floor coverings and accessories, including tile and sheet goods . . . . .	20364					
e.	<b>Sum lines 4a through 4d</b> . . . . .	20360					
5.	Furniture, sleep equipment (Report used furniture on line 32 and repair and rental receipts on line 35.) . . . . .	20340					
6.	Audio equipment, musical instruments (new and used), radios, audio electronic components, compact discs, records, tapes, audio books, sheet music, accessories . . . . .	20330					

**1** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>7.</b> Small household appliances, including mixers, toasters, coffee makers, personal care appliances, tap water purifiers and filters, etc. . . . .	20310					
<b>8.</b> Major household appliances, including refrigerators, ranges, microwave ovens, room air-conditioners, outdoor gas grills, etc. ( <i>Report outdoor charcoal grills on line 3c.</i> ) . . . . .	20300					
<b>9.</b> Books ( <i>Report audio books on line 6.</i> ) . . . . .	20420					
<b>10.</b> Jewelry, including watches, watch attachments, novelty jewelry, estate/ antique jewelry, etc. ( <i>Report flatware and hollowware on line 3b and receipts from watch, clock, and jewelry repair and engraving on line 35.</i> ) . . . . .	20400					
<b>11.</b> Dimensional lumber and other building/structural materials and supplies, including heating stoves, prefabricated fireplaces, hot tubs, and stock kitchen and bathroom cabinets/countertops to be installed ( <i>Report wallpaper on line 12 and paint and sundries on line 13.</i> ) . . . . .	20640					
<b>12.</b> Wallpaper and other flexible wallcoverings . . . . .	20690					
<b>13.</b> Paint and sundries . . . . .	20670					
<b>14.</b> Hardware, tools, and plumbing and electrical supplies, including ceiling fans and light fixtures . . . . .	20600					
<b>15.</b> Lawn, garden, and farm equipment and supplies; cut flowers; plants and shrubs; fertilizers; etc. . . . .	20620					
<b>16.</b> Women's, juniors', and misses' wear, including accessories ( <i>Report used clothing on line 32a.</i> ) . . . . .	20220					
<b>17.</b> Men's wear, including accessories ( <i>Report used clothing on line 32a.</i> ) . . . . .	20200					
<b>18.</b> Costumes and unisex clothing ( <i>Report used clothing on line 32a.</i> ) . . . . .	20250					
<b>19.</b> Children's wear, including boys', girls', and infants' and toddlers' clothing and accessories ( <i>Report used clothing on line 32a.</i> ) . . . . .	20240					
<b>20.</b> Footwear, including accessories ( <i>Report used footwear on line 32a.</i> ) . . . . .	20260					
<b>21.</b> Toys, hobby goods, and games . . . . .	20460					
<b>22.</b> Sporting goods and recreational equipment . . . . .	20530					
<b>23.</b> Boats and other sport vehicles, including personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, parts and accessories . . . . .	20590					
<b>24.</b> Groceries and other food items for human consumption off the premises . . . . .	20100					
<b>25.</b> Stationery products, including stationery, tablets, pads, looseleaf paper, and related products . . . . .	20851					
<b>26.</b> Office paper, including computer printer, copier, fax, and typewriter cut sheet paper . . . . .	20852					
<b>27.</b> Greeting cards, calendars, maps, road atlases . . . . .	20855					

**1** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>28.</b> Art goods, including original pictures and sculptures ( <i>Report reproductions on line 3a.</i> ) . . . . .	20863					
<b>29.</b> Souvenirs and novelty items . . . . .	20877					
<b>30.</b> Seasonal decorations ( <i>Report decorative kitchenware on line 3 and paper/plastic decorative plates/napkins/cups on line 34.</i> ) . . . . .	20878					
<b>31.</b> Artificial/silk flowers, plants, and trees . . . . .	20879					
<b>32.</b> Used furniture, clothing, and other used items not elsewhere classified						
<b>a.</b> Used clothing, footwear, personal accessories, jewelry, and related products ( <i>Report estate/antique jewelry on line 10.</i> ) . . . . .	20831					
<b>b.</b> Used home furniture, household appliances, kitchenware, home furnishings, and home lawn and garden goods ( <i>Report used office furniture on line 32d.</i> ) . . . . .	20832					
<b>c.</b> Used home entertainment, recreation, and culture products ( <i>Report used art goods on line 28.</i> ) . . . . .	20833					
<b>d.</b> Used office furniture and exercise/fitness equipment . . . . .	20834					
<b>e.</b> Used hardware, tools, plumbing and electrical supplies, and building materials . . . . .	20835					
<b>f.</b> Used household and personal goods, not elsewhere classified . . . . .	20839					
<b>g. Sum lines 32a through 32f</b> . . . . .	20830					
<b>33.</b> Baby goods not elsewhere classified, including bottles, monitors, carriers, swings, etc. ( <i>Report baby furniture on line 5 and baby food on line 24.</i> ) . . . . .	20810					
<b>34.</b> All other merchandise ( <i>Report receipts for services on line 35.</i> ) <i>Specify principal lines and estimated sales below</i> . . . . .	29810					
<b>a.</b> . . . . .	29811					
<b>b.</b> . . . . .	29812					
<b>c.</b> . . . . .	29813					
<b>35.</b> All nonmerchandise receipts, including receipts from rentals, storage, and other services provided to customers EXCLUDING SALES AND OTHER TAXES						
<b>a.</b> Parts and materials used in furniture repair or upholstery work . . . . .	29908					
<b>b.</b> Carpet repair receipts for work performed by this establishment . . . . .	29935					
<b>c.</b> Carpet cleaning receipts for work performed by this establishment . . . . .	29936					
<b>d.</b> Labor charges for work performed by this establishment . . . . .	29904					
<b>e.</b> Labor charges for work contracted out to other establishments . . . . .	29905					

# RT-44202

## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>35.</b> All nonmerchandise receipts, including receipts from rentals, storage, and other services provided to customers EXCLUDING SALES AND OTHER TAXES - Continued						
<b>f.</b> Delivery charges . . . . .	29909					
<b>g.</b> All other nonmerchandise receipts, including receipts from customers for storage, rental, etc. . . . .	29972					
<b>h. Sum lines 35a through 35g</b> . . . . .	29900					
<b>36. TOTAL</b> (Should equal 1 if reporting in dollars.) . . . . .	29990					1 0 0



**1** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

(Report sales for each product line sold by this establishment, either as a dollar figure or as a whole percent of total sales (reported in **2**). See HOW TO REPORT DOLLAR FIGURES on page 2 and HOW TO REPORT PERCENTS above.)

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>1.</b> Audio equipment, musical instruments (new and used), radios, audio electronic components, compact discs, records, tapes, audio books, sheet music, accessories (Report used audio equipment, compact discs, etc. on line 28c, parts installed in repair on line 30a, custom installation charges on line 30b or 30c, and rental receipts on line 30d or 30e.)						
<b>a.</b> Audio equipment, components, parts, accessories, including radios, audio receivers, tape recorders and players, compact disc players, mp3 players (audio only), and other home theater, sound reinforcement, and recording equipment (Report automotive audio equipment on line 20.) . . . . .	20331					
<b>b.</b> Audio books . . . . .	20333					
<b>c.</b> Pre-recorded compact discs, audio tapes, and records (Report recordable CDs and tapes on line 1f.) . . . . .	20335					
<b>d.</b> New and used musical instruments, sheet music, and related items	20337					
<b>e.</b> Audio content downloads (Report video content downloads on line 6f, e-books on line 7, and limited-time downloads on line 29.) . . . . .	20338					
<b>f.</b> Recordable compact discs and audio tapes . . . . .	20339					
<b>g. Sum lines 1a through 1f</b> . . . . .	20330					
<b>2.</b> Major household appliances (Report parts installed in repair on line 30a.)						
<b>a.</b> Kitchen appliances, parts, accessories, including refrigerators, freezers, dishwashers, microwave ovens, etc. . . . .	20301					
<b>b.</b> Laundry appliances, parts, accessories, including clothes washers and dryers . . . . .	20302					
<b>c.</b> Outdoor gas grills, parts, accessories (Report outdoor charcoal grills on line 11.) . . . . .	20304					
<b>d.</b> Other major household appliances, parts, accessories, including room air-conditioners, dehumidifiers, vacuum cleaners, sewing machines, etc. . . . .	20305					
<b>e. Sum lines 2a through 2d</b> . . . . .	20300					
<b>3.</b> Small household appliances, including mixers, toasters, coffee makers, personal care appliances, and tap water purifiers and filters (Report vacuum cleaners on line 2d.) . . . . .	20310					

**1** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

0723	Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
			Estimates are acceptable. Report dollars OR percents.				
			\$ Bil.	Mil.	Thou.	Dol.	Percent
0721					0722		
<b>4.</b>	New and used computer hardware, software, and supplies, including computer game software and tablet computers <i>(Report computer-related furniture on line 10. Report calculators and office equipment, such as adding machines, copiers, fax machines, etc., on line 5. Report office supplies on line 23. Report electronic games and electronic game devices on line 13. Report electronic game/DVD combination devices on line 6c.)</i>						
<b>a.</b>	Computer and peripheral equipment . . . . .	20375					
<b>b.</b>	Prepackaged (off-the-shelf) computer software, including computer software downloads <i>(Report electronic games and electronic game devices on line 13 and electronic game/DVD combination devices on line 6c.)</i> . . . . .	20376					
<b>c.</b>	<b>Sum lines 4a and 4b</b> . . . . .	20370					
<b>5.</b>	Office equipment, including fax machines, dictation machines, copying machines, calculating machines, etc. <i>(Report office supplies on line 23.)</i>	20854					
<b>6.</b>	Televisions, DVD/Blu-ray Disc players and recorders, camcorders, portable video players, e-book readers, DVDs, Blu-ray Discs, etc., including electronic game/DVD combination devices, parts, and accessories <i>(Report used televisions, video players, etc. on line 28c, electronic games and electronic game devices on line 13, DVD/Blu-ray Disc and player rentals on line 30d, other rentals on line 30e, and parts installed in repair on line 30a.)</i>						
<b>a.</b>	Televisions, including HD receivers, satellite television equipment, and related parts and accessories . . . . .	20321					
<b>b.</b>	DVD/Blu-ray Disc players, recorders, camcorders, portable video players, e-book readers, and related parts and accessories <i>(Report receipts from DVD/Blu-ray Disc and player rentals on line 30d.)</i> . . . . .	20326					
<b>c.</b>	Electronic game/DVD combination devices . . . . .	20327					
<b>d.</b>	DVDs and Blu-ray Discs, prerecorded <i>(Report receipts from DVD/Blu-ray Disc and player rentals on line 30d.)</i> . . . . .	20328					
<b>e.</b>	DVDs and Blu-ray Discs, recordable . . . . .	20329					
<b>f.</b>	Video content downloads <i>(Report audio content downloads on line 1e, e-books on line 7, and limited-time downloads on line 29.)</i> . . . . .	20325					
<b>g.</b>	<b>Sum lines 6a through 6f</b> . . . . .	20320					
<b>7.</b>	Books, including e-books <i>(Report audio books on line 1b and comic books on line 8.)</i> . . . . .	20420					
<b>8.</b>	Magazines and newspapers . . . . .	20856					
<b>9.</b>	Photographic equipment and supplies <i>(Report used photographic equipment and supplies on line 28c.)</i> . . . . .	20440					
<b>10.</b>	Furniture, sleep equipment <i>(Report used furniture on line 28, repair receipts on line 30b or 30c, and rental receipts on line 30e.)</i> . . . . .	20340					

**1** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>11.</b> Kitchenware and home furnishings, including cookware, cooking accessories, dinnerware, glassware, giftware, decorative accessories, clocks, mirrors, closet and bathroom accessories, etc. <i>(Report used kitchenware and home furnishings on line 28b and ceiling fans, lighting and light fixtures on line 16.)</i> . . . . .	20380					
<b>12.</b> Flooring and floor coverings . . . . .	20360					
<b>13.</b> Toys, hobby goods, and games . . . . .	20460					
<b>14.</b> Optical goods, including eyeglasses, contact lenses, sunglasses, etc. . .	20490					
<b>15.</b> Sewing, knitting, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc. . . . .	20270					
<b>16.</b> Hardware, tools, and plumbing and electrical supplies . . . . .	20600					
<b>17.</b> Nonautomotive batteries <i>(Report cellular phone batteries on line 21.)</i> . .	20872					
<b>18.</b> Lawn, garden, and farm equipment and supplies; cut flowers; plants and shrubs; fertilizers; etc. . . . .	20620					
<b>19.</b> Dimensional lumber and other building/structural materials and supplies, including heating stoves and prefabricated fireplaces <i>(Report paint and sundries on line 27.)</i> . . . . .	20640					
<b>20.</b> Automotive tires, batteries, audio equipment, parts, and accessories . .	20740					
<b>21.</b> Telephones, cellular phones, phone batteries, answering machines, pagers, and navigation (GPS) equipment <i>(Report value of service contracts on line 30h.)</i> . . . . .	20865					
<b>22.</b> Typewriters . . . . .	20882					
<b>23.</b> Office, school, and packaging supplies . . . . .	20853					
<b>24.</b> Jewelry, including watches, watch attachments, novelty jewelry, etc. . .	20400					
<b>25.</b> Sporting goods and recreational equipment . . . . .	20530					
<b>26.</b> Boats and other sport vehicles, including personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, parts and accessories . . . . .	20590					
<b>27.</b> Paint and sundries . . . . .	20670					
<b>28.</b> Used clothing, furniture, and other used items not elsewhere classified						
<b>a.</b> Used clothing, footwear, personal accessories, jewelry, and related products . . . . .	20831					
<b>b.</b> Used home furniture, household appliances, kitchenware, home furnishings, and home lawn and garden goods . . . . .	20832					
<b>c.</b> Used home entertainment, recreation, and culture products, including books, CDs, etc. <i>(Report used musical instruments on line 1.)</i> . . . . .	20833					
<b>d.</b> Used office furniture and exercise/fitness equipment . . . . .	20834					

# RT-44301

## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>28.</b> Used clothing, furniture, and other used items not elsewhere classified - Continued						
<b>e.</b> Used hardware, tools, plumbing and electrical supplies, and building materials . . . . .	20835					
<b>f.</b> Used household and personal goods, not elsewhere classified . . .	20839					
<b>g. Sum lines 28a through 28f</b> . . . . .	20830					
<b>29.</b> All other merchandise (Report receipts for services on line 30.) Specify principal lines and estimated sales below . . . . .	29810					
<b>a.</b> . . . . .	29811					
<b>b.</b> . . . . .	29812					
<b>c.</b> . . . . .	29813					
<b>30.</b> All nonmerchandise receipts, including receipts from rentals, storage, and other services provided to customers EXCLUDING SALES AND OTHER TAXES						
<b>a.</b> Parts, paint, and materials installed in repair . . . . .	29907					
<b>b.</b> Labor charges for work performed by this establishment . . . . .	29904					
<b>c.</b> Labor charges for work contracted out to other establishments . . .	29905					
<b>d.</b> Rental of DVDs, Blu-ray Discs, DVD/Blu-ray Disc players, DVD/Blu-ray Disc recorders, electronic games, and electronic game devices . . .	29912					
<b>e.</b> Rental or lease of appliances, stereos, televisions, photographic equipment, etc. . . . .	29924					
<b>f.</b> Receipts from photofinishing performed by this establishment . . .	29917					
<b>g.</b> Receipts from photofinishing contracted out to other establishments	29918					
<b>h.</b> Value of service contracts . . . . .	29943					
<b>i.</b> All other nonmerchandise receipts, including charges for delivery, maintenance, storage, etc. . . . .	29956					
<b>j. Sum lines 30a through 30i</b> . . . . .	29900					
<b>31. TOTAL</b> (Should equal 1 if reporting in dollars.) . . . . .	29990					1 0 0

**1** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

(Report sales for each product line sold by this establishment, either as a dollar figure or as a whole percent of total sales (reported in **2**). See HOW TO REPORT DOLLAR FIGURES on page 2 and HOW TO REPORT PERCENTS above.)

Description of sales, shipments, receipts, or revenue	Census use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>1.</b> Dimensional lumber and other building/structural materials and supplies, including heating stoves and prefabricated fireplaces (Report major appliances on line 10, portable electric heaters and other small appliances on line 11, and paint and sundries on line 2. Report the sale of materials installed by this establishment in construction, renovation, or repair on line 32a or 32b.)						
<b>a.</b> Dimensional lumber, nontreated . . . . .	20641					
<b>b.</b> Treated lumber . . . . .	20642					
<b>c.</b> Boards, all grades (Report gypsum, specialty boards, and treatments on line 1d.) . . . . .	20643					
<b>d.</b> Gypsum, specialty boards, and treatments, including plaster, tape, and joint compounds . . . . .	20644					
<b>e.</b> Engineered wood products, including glu-lam, laminated veneer lumber (LVL), wood I-joists, etc. . . . .	20645					
<b>f.</b> Structural panels, including softwood plywood and oriented strand board (OSB) . . . . .	20646					
<b>g.</b> Other panel products, including hardwood plywood, waferboard, and particle board/sanded/specialty plywood . . . . .	20647					
<b>h.</b> Building components, including floor trusses, roof trusses, framed wall panels, etc. (Report flooring and floor coverings on line 7.) . . . . .	20648					
<b>i.</b> Connectors, including joist hangers, tie-downs, etc. . . . .	20649					
<b>j.</b> Steel studs . . . . .	20651					
<b>k.</b> Doors and moulding, including interior/exterior pre-hung or slab doors, garage doors, mouldings, and jambs . . . . .	20652					
<b>l.</b> Windows, skylights, and patio doors, including wood or wood clad, vinyl, aluminum, or other . . . . .	20653					
<b>m.</b> Glass (Report glassware on line 8.) . . . . .	20654					
<b>n.</b> Masonry supplies, including cement, lime, plaster, brick, etc. . . . .	20655					
<b>o.</b> Insulation (all types) and weatherization products . . . . .	20656					
<b>p.</b> Siding, exterior trim, and soffit . . . . .	20657					
<b>q.</b> Roofing (all types), including roofing supplies . . . . .	20658					
<b>r.</b> Ceilings and ceiling systems . . . . .	20659					
<b>s.</b> Kitchen and bath cabinets and countertops, including bathroom vanities and vanity tops, medicine cabinets, etc. . . . .	20661					

**1** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>1.</b> Dimensional lumber and other building/structural materials and supplies, including heating stoves and prefabricated fireplaces - Continued						
<b>t.</b> Heating and HVAC units, fuel storage tanks, and related parts and equipment; ductwork; heating stoves, including wood, kerosene, and oil; and prefabricated fireplaces ( <i>Report stand-alone air-conditioners on line 10d and parts installed in repair on line 32b.</i> ) . . . . .	20662					
<b>u.</b> Refrigeration equipment and supplies . . . . .	20665					
<b>v.</b> All other building/structural materials and supplies . . . . .	20666					
<b>w. Sum lines 1a through 1v</b> . . . . .	20640					
<b>2.</b> Paint and sundries ( <i>Report automotive paint on line 23.</i> )						
<b>a.</b> Interior paint . . . . .	20673					
<b>b.</b> Exterior paint . . . . .	20674					
<b>c.</b> Stain, varnish, shellac, and other coatings . . . . .	20675					
<b>d.</b> Painting equipment, including tools, brushes, scrapers, etc. . . . .	20676					
<b>e.</b> Painting supplies, including compounds and other consumable materials . . . . .	20677					
<b>f. Sum lines 2a through 2e</b> . . . . .	20670					
<b>3.</b> Wallpaper and other flexible wallcoverings . . . . .	20690					
<b>4.</b> Hardware, tools, and plumbing and electrical supplies						
<b>a.</b> Hardware . . . . .	20601					
<b>b.</b> Plumbing fixtures and supplies ( <i>Report tap water purifiers and filters on line 11.</i> ) . . . . .	20603					
<b>c.</b> Ladders and scaffolding . . . . .	20604					
<b>d.</b> Wiring and wire products . . . . .	20605					
<b>e.</b> Welding supplies . . . . .	20606					
<b>f.</b> Electrical supplies, including lighting fixtures, light bulbs, ceiling fans, boxes, devices, etc. ( <i>Report lamps on line 8a.</i> ) . . . . .	20607					
<b>g.</b> Hand tools and accessories (blades, bits, etc.) . . . . .	20608					
<b>h.</b> Power tools and equipment, including portable electric power tools, power air tools, stationary/bench top power tools, and accessories (blades, bits, etc.) . . . . .	20609					
<b>i. Sum lines 4a through 4h</b> . . . . .	20600					
<b>5.</b> Nonautomotive batteries . . . . .	20872					

**1** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

0723	Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
			Estimates are acceptable. Report dollars OR percents.				
			\$ Bil.	Mil.	Thou.	Dol.	Percent
0721					0722		
<b>6.</b>	Lawn, garden, and farm equipment and supplies; cut flowers; plants and shrubs; fertilizers; etc.						
<b>a.</b>	Cut flowers . . . . .	20621					
<b>b.</b>	Indoor potted plants and floral items . . . . .	20626					
<b>c.</b>	Outdoor nursery stock, including trees, shrubs, bedding plants, bulbs, sod, seeds, etc. . . . .	20627					
<b>d.</b>	Fertilizer, lime, chemicals, and other soil treatments . . . . .	20628					
<b>e.</b>	Lawn and garden tools . . . . .	20631					
<b>f.</b>	Lawn and garden machinery, equipment, and parts . . . . .	20636					
<b>g.</b>	Farm machinery, equipment, and parts . . . . .	20637					
<b>h.</b>	All other lawn and garden supplies, including fencing, irrigation equipment, sprinklers, and hoses . . . . .	20639					
<b>i.</b>	All other farm supplies, including grain, animal feed, and animal health products ( <i>Report saddlery on line 17 and prescription veterinary medicines, pet food, and pet supplies on line 26.</i> ) . . . . .	20638					
<b>j.</b>	<b>Sum lines 6a through 6i</b> . . . . .	20620					
<b>7.</b>	Flooring and floor coverings						
<b>a.</b>	Soft-surface (textile) floor coverings to be installed . . . . .	20365					
<b>b.</b>	Carpets and rugs not requiring installation . . . . .	20366					
<b>c.</b>	Hardwood flooring . . . . .	20363					
<b>d.</b>	Other hard-surface floor coverings and accessories, including tile and sheet goods . . . . .	20364					
<b>e.</b>	<b>Sum lines 7a through 7d</b> . . . . .	20360					
<b>8.</b>	Kitchenware and home furnishings, including cookware, cooking accessories, dinnerware, glassware, giftware, decorative accessories, clocks, mirrors, closet and bathroom accessories, outdoor charcoal grills, etc.						
<b>a.</b>	Decorative accessories and home furnishings, including lamps, lampshades, decorative glassware, vases, giftware, mirrors, pictures, picture frames, clocks, magazine racks, desk sets, closet and bathroom accessories, etc. . . . .	20394					
<b>b.</b>	Kitchenware, including cookware, cooking accessories, glassware, flatware/hollowware, cutlery, china, and dinnerware . . . . .	20395					
<b>c.</b>	Outdoor charcoal grills ( <i>Report outdoor gas grills on line 10c.</i> ) . . . . .	20393					
<b>d.</b>	<b>Sum lines 8a through 8c</b> . . . . .	20380					

**1** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>9.</b> Curtains, draperies, blinds, slipcovers, bed and table coverings						
<b>a.</b> Curtains and draperies . . . . .	20281					
<b>b.</b> Vertical and horizontal blinds, woven wood blinds, and shades . . .	20282					
<b>c.</b> Furniture coverings and domestics . . . . .	20285					
<b>d. Sum lines 9a through 9c</b> . . . . .	20280					
<b>10.</b> Major household appliances, including vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwave ovens, clothes washers and dryers, trash compactors, outdoor gas grills, etc.						
<b>a.</b> Kitchen appliances, parts, accessories, including refrigerators, freezers, dishwashers, microwave ovens, etc. . . . .	20301					
<b>b.</b> Laundry appliances, parts, accessories, including clothes washers and dryers . . . . .	20302					
<b>c.</b> Outdoor gas grills, parts, accessories ( <i>Report outdoor charcoal grills on line 8c.</i> ) . . . . .	20304					
<b>d.</b> Other major household appliances, parts, accessories, including room air-conditioners, dehumidifiers, vacuum cleaners, sewing machines, etc. . . . .	20305					
<b>e. Sum lines 10a through 10d</b> . . . . .	20300					
<b>11.</b> Small household appliances, including mixers; blenders; can openers; toasters; coffee makers; tap water purifiers and filters; frypans; and personal care appliances, such as hair dryers, curling irons, shavers, etc. . . . .	20310					
<b>12.</b> Furniture, including outdoor/patio furniture . . . . .	20340					
<b>13.</b> Televisions, DVD/Blu-ray Disc players and recorders, camcorders, DVDs, Blu-ray Discs, etc., including parts and accessories . . . . .	20320					
<b>14.</b> Audio equipment, musical instruments, radios, audio electronic components, compact discs, records, tapes, audio books, sheet music, accessories ( <i>Report automotive audio equipment on line 23.</i> ) . . . . .	20330					
<b>15.</b> Groceries and other food items for human consumption off the premises, including candy, gum, packaged snacks, etc. ( <i>Report pet food on line 26.</i> ) . . . . .	20100					
<b>16.</b> Toys, hobby goods, and games . . . . .	20460					
<b>17.</b> Sporting goods and recreational equipment . . . . .	20530					
<b>18.</b> Boats and other sport vehicles, including personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, parts and accessories ( <i>Report manufactured (mobile) homes on line 30 and liquefied petroleum (propane) gas on line 22.</i> ) . . . . .	20590					
<b>19.</b> Men's wear, including accessories ( <i>Report boys' wear on line 31 and footwear on line 21.</i> ) . . . . .	20200					



## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>20.</b> Unisex clothing . . . . .	20250					
<b>21.</b> Footwear, including accessories . . . . .	20260					
<b>22.</b> Household fuels, including oil, LP gas, wood, coal . . . . .	20780					
<b>23.</b> Automotive tires, paint, batteries, audio equipment, parts, and accessories . . . . .	20740					
<b>24.</b> Automotive fuels . . . . .	20720					
<b>25.</b> Automotive lubricants, including oil, greases, etc. . . . .	20730					
<b>26.</b> Pets, pet foods, and pet supplies, including wild bird supplies . . . . .	20800					
<b>27.</b> Household soaps, detergents, cleaners, and cleaning supplies						
<b>a.</b> Household cleaning supplies, including mops, sponges, etc. ( <i>Report household cleaners on line 27b.</i> ) . . . . .	20181					
<b>b.</b> Household soaps, detergents, and cleaners . . . . .	20182					
<b>c. Sum lines 27a and 27b</b> . . . . .	20180					
<b>28.</b> New and used computer hardware, software, and supplies . . . . .	20370					
<b>29.</b> Sewing, knitting, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc. . . . .	20270					
<b>30.</b> Manufactured (mobile) homes, excluding modular homes . . . . .	20680					
<b>31.</b> All other merchandise ( <i>Report receipts for services on line 32.</i> ) <i>Specify principal lines and estimated sales below</i> . . . . .	29810					
<b>a.</b> . . . . .	29811					
<b>b.</b> . . . . .	29812					
<b>c.</b> . . . . .	29813					
<b>32.</b> All nonmerchandise receipts, including receipts from rentals, storage, and other services provided to customers EXCLUDING SALES AND OTHER TAXES						
<b>a.</b> Construction receipts, including material and labor charges for adding rooms, installing windows, building fences, rebuilding furnaces, reroofing, etc., for work done by employees of this establishment ( <i>Report receipts for work done by hired subcontractors on line 32c.</i> ) . . . . .	29901					
<b>b.</b> Repair and maintenance receipts, including material and labor charges for property upkeep such as landscaping, lawn service, painting, furnace cleaning, furnace repair, roof repair, etc., performed by employees of this establishment ( <i>Report receipts for work done by hired subcontractors on line 32c.</i> ) . . . . .	29902					
<b>c.</b> Labor charges for work contracted out to other establishments . . . . .	29905					

# RT-44401

## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>32.</b> All nonmerchandise receipts, including receipts from rentals, storage, and other services provided to customers EXCLUDING SALES AND OTHER TAXES - Continued						
<b>d.</b> All other nonmerchandise receipts, including charges for delivery, storage, rental or lease of tools and equipment, etc. . . . .	29946					
<b>e. Sum lines 32a through 32d</b> . . . . .	29900					
<b>33. TOTAL</b> (Should equal 1 if reporting in dollars.) . . . . .	29990					1 0 0

## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

(Report sales for each product line sold by this establishment, either as a dollar figure or as a whole percent of total sales (reported in 2). See HOW TO REPORT DOLLAR FIGURES on page 2 and HOW TO REPORT PERCENTS above.)

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>1.</b> Lawn, garden, and farm equipment and supplies; cut flowers; plants and shrubs; fertilizers; etc. (Report materials used in landscaping or lawn service on line 28a and receipts from lawn maintenance service on line 28b.)						
<b>a.</b> Cut flowers . . . . .	20621					
<b>b.</b> Indoor potted plants and floral items . . . . .	20626					
<b>c.</b> Outdoor nursery stock, including trees, shrubs, bedding plants, bulbs, sod, seeds, etc. . . . .	20627					
<b>d.</b> Fertilizer, lime, chemicals, and other soil treatments . . . . .	20628					
<b>e.</b> Lawn and garden tools . . . . .	20631					
<b>f.</b> Lawn and garden machinery, equipment, and parts . . . . .	20636					
<b>g.</b> Farm machinery, equipment, and parts . . . . .	20637					
<b>h.</b> All other lawn and garden supplies, including fencing, irrigation equipment, sprinklers, and hoses . . . . .	20639					
<b>i.</b> All other farm supplies, including grain, animal feed, and animal health products (Report saddlery on line 7 and prescription veterinary medicines, pet food, and pet supplies on line 17.) . . . . .	20638					
<b>j. Sum lines 1a through 1i</b> . . . . .	20620					
<b>2.</b> Hardware, tools, and plumbing and electrical supplies . . . . .	20600					
<b>3.</b> Dimensional lumber and other building/structural materials and supplies, including spas, hot tubs, and saunas (Report paint and sundries on line 26.) . . . . .	20640					
<b>4.</b> Seasonal decorations (Report cut live and balled live Christmas trees on line 1c.) . . . . .	20878					
<b>5.</b> Artificial/silk flowers, plants, and trees . . . . .	20879					
<b>6.</b> Craft supplies . . . . .	20881					
<b>7.</b> Sporting goods and recreational equipment . . . . .	20530					
<b>8.</b> Boats and other sport vehicles, including personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, parts and accessories . . . . .	20590					
<b>9.</b> Kitchenware and home furnishings, including outdoor charcoal grills, large planters, pottery, decorative lighting, giftware, etc. (Report outdoor gas grills on line 12c.) . . . . .	20380					
<b>10.</b> Furniture, including outdoor/patio furniture . . . . .	20340					
<b>11.</b> Pools, pool chemicals, and pool supplies and accessories . . . . .	20876					

## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>12.</b> Major household appliances, including refrigerators, ranges, microwave ovens, room air-conditioners, outdoor gas grills, etc.						
<b>a.</b> Kitchen appliances, parts, accessories, including refrigerators, freezers, dishwashers, microwave ovens, etc. . . . .	20301					
<b>b.</b> Laundry appliances, parts, accessories, including clothes washers and dryers . . . . .	20302					
<b>c.</b> Outdoor gas grills, parts, accessories ( <i>Report outdoor charcoal grills on line 9.</i> ) . . . . .	20304					
<b>d.</b> Other major household appliances, parts, accessories, including room air-conditioners, dehumidifiers, vacuum cleaners, sewing machines, etc. . . . .	20305					
<b>e. Sum lines 12a through 12d</b> . . . . .	20300					
<b>13.</b> Men's wear, including accessories ( <i>Report boys' wear on line 27 and footwear on line 15.</i> ) . . . . .	20200					
<b>14.</b> Unisex clothing . . . . .	20250					
<b>15.</b> Footwear, including accessories . . . . .	20260					
<b>16.</b> Toys, hobby goods, and games . . . . .	20460					
<b>17.</b> Pets, pet foods, and pet supplies, including wild bird supplies . . . . .	20800					
<b>18.</b> Souvenirs and novelty items . . . . .	20877					
<b>19.</b> Groceries and other food items for human consumption off the premises . . . . .	20100					
<b>20.</b> Household fuels, including oil, LP gas, wood, coal . . . . .	20780					
<b>21.</b> Drugs, health aids, beauty aids, including cosmetics . . . . .	20160					
<b>22.</b> Cars, trucks, motorcycles, and other powered vehicles . . . . .	20700					
<b>23.</b> Automotive lubricants, including oil, greases, etc. . . . .	20730					
<b>24.</b> Automotive tires, batteries, parts, audio equipment, and accessories . . . . .	20740					
<b>25.</b> Automotive fuels . . . . .	20720					
<b>26.</b> Paint and sundries . . . . .	20670					
<b>27.</b> All other merchandise ( <i>Report receipts for services on line 28.</i> ) <i>Specify principal lines and estimated sales below</i> . . . . .	29810					
<b>a.</b> _____	29811					
<b>b.</b> _____	29812					
<b>c.</b> _____	29813					

**1** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>28.</b> All nonmerchandise receipts, including receipts from rentals, storage, and other services provided to customers EXCLUDING SALES AND OTHER TAXES						
<b>a.</b> Materials used in landscaping or lawn service . . . . .	29903					
<b>b.</b> Labor charges for work performed by this establishment, including receipts from landscaping, etc. . . . .	29904					
<b>c.</b> All other nonmerchandise receipts, including receipts from customers for delivery, parts installed in repair, rental or lease of tools and equipment, etc. . . . .	29948					
<b>d. Sum lines 28a through 28c</b> . . . . .	29900					
<b>29. TOTAL</b> (Should equal <b>1</b> if reporting in dollars.) . . . . .	29990					1 0 0

## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

(Report sales for each product line sold by this establishment, either as a dollar figure or as a whole percent of total sales (reported in 2). See HOW TO REPORT DOLLAR FIGURES on page 2 and HOW TO REPORT PERCENTS above.)

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>1.</b> Groceries and other food items for human consumption off the premises, including candy, gum, packaged snacks, etc. (Report vitamins on line 8c and pet food on line 14.) Note: Please do NOT include nonfood items (e.g., soaps, detergents, and household cleaners; paper and related products; etc.) on lines 1a through 1l below.						
<b>a.</b> Meat and poultry, including refrigerated prepackaged meats (Report deli meats on line 1i and meats sold in a frozen state on line 1d.) . . .	20115					
<b>b.</b> Fish and seafood, including refrigerated prepackaged fish and seafood (Report fish and seafood sold in a frozen state on line 1d.) . . .	20116					
<b>c.</b> Produce, including fresh and prepackaged fruits and vegetables (Report frozen vegetables on line 1d, floral items on line 26, and soup and salad bar sales on line 2a.) . . . . .	20102					
<b>d.</b> Frozen foods, including packaged foods sold in a frozen state such as vegetables, fruits, juices, prepared foods, etc. (Report ice cream and other frozen dairy products on line 1e and ice on line 37.) . . . . .	20103					
<b>e.</b> Ice cream and other frozen dairy products . . . . .	20112					
<b>f.</b> Dairy products and related foods, including milk, cheese, butter, yogurt, eggs, etc. (Report deli cheeses on line 1i and ice cream and other frozen dairy products on line 1e.) . . . . .	20104					
<b>g.</b> Bakery products baked on premises (Report bakery products served for immediate consumption by eat-in patrons on line 2b.) . . . . .	20105					
<b>h.</b> Bakery products not baked on the premises, excluding frozen . . . . .	20106					
<b>i.</b> Delicatessen items, including deli meats and other service delicatessen items (Report prepared sandwiches, dishes, and entrees on line 2b.) . . . . .	20107					
<b>j.</b> Candy, prepackaged cookies, and snack foods . . . . .	20117					
<b>k.</b> Bottled, canned, or packaged soft drinks and other nonalcoholic beverages . . . . .	20118					
<b>l.</b> All other groceries and food items NOT covered within lines 1a through 1k . . . . .	20119					
<b>m. Sum lines 1a through 1l</b> . . . . .	20100					
<b>2.</b> Meals, unpackaged snacks, sandwiches, nonalcoholic beverages prepared and served or dispensed for immediate consumption, including sales from soup and salad bars, and hand-dipped ice cream (Report alcoholic beverages on line 4.)						
<b>a.</b> Soup and salad bars . . . . .	21109					
<b>b.</b> All other meals and snacks, including hot coffee, fountain drinks, and prepared sandwiches, dishes, and entrees . . . . .	21111					
<b>c. Sum lines 2a and 2b</b> . . . . .	21100					

**1** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>3.</b> Meals, snacks, other food items, and beverages prepared for catered events, including party platters for customer pick-up . . . . .	21220					
<b>4.</b> Alcoholic beverages prepared and served or dispensed for immediate consumption . . . . .	20130					
<b>5.</b> Packaged liquor, wine, and beer						
<b>a.</b> Distilled spirits, including liquor, brandy, and liqueurs . . . . .	20141					
<b>b.</b> Wine . . . . .	20142					
<b>c.</b> Beer and ale . . . . .	20143					
<b>d. Sum lines 5a through 5c</b> . . . . .	20140					
<b>6.</b> Household soaps, detergents, cleaners, and cleaning supplies ( <i>Report personal care soaps on line 8.</i> )						
<b>a.</b> Household cleaning supplies, including mops, sponges, etc. ( <i>Report household cleaners on line 6b.</i> ) . . . . .	20181					
<b>b.</b> Household soaps, detergents, and cleaners . . . . .	20182					
<b>c. Sum lines 6a and 6b</b> . . . . .	20180					
<b>7.</b> Paper and related products, including paper towels, toilet tissue, wraps, bags, foils, etc.						
<b>a.</b> Paper and plastic tableware . . . . .	20191					
<b>b.</b> Gift wrap, gift bags, and tissue paper . . . . .	20192					
<b>c.</b> Paper towels, napkins, toilet and facial tissue, and food wraps, bags, foils, and other related products . . . . .	20193					
<b>d. Sum lines 7a through 7c</b> . . . . .	20190					
<b>8.</b> Drugs, health aids, beauty aids						
<b>a.</b> Prescriptions . . . . .	20161					
<b>b.</b> Nonprescription medicines . . . . .	20162					
<b>c.</b> Vitamins, minerals, and other dietary supplements . . . . .	20163					
<b>d.</b> Cosmetics, including face cream, make-up, perfumes and colognes, etc. . . . .	20165					
<b>e.</b> Personal hygiene supplies, including foot products; eye/contact lens care products; deodorants; hair and shaving products; oral, feminine, and baby hygiene needs; hand products; etc. . . . .	20168					

## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>8. Drugs, health aids, beauty aids - Continued</b>						
<b>f. Health aids and home healthcare equipment, including first-aid products, prescription accessories, wheelchairs, mobility assistance appliances, durable medical equipment, orthopedic equipment and appliances (except shoes), and orthotics (Report orthopedic shoes on line 22.)</b> . . . . .	20169					
<b>g. Sum lines 8a through 8f</b> . . . . .	20160					
<b>9. Cigars, cigarettes, tobacco, and smokers' accessories, excluding sales from vending machines operated by others</b> . . . . .	20150					
<b>10. Automotive fuels</b> . . . . .	20720					
<b>11. Automotive lubricants, including oil, greases, etc.</b> . . . . .	20730					
<b>12. Automotive tires, audio equipment, components, batteries, parts, and accessories</b> . . . . .	20740					
<b>13. Household fuels, including oil, LP gas, wood, coal</b> . . . . .	20780					
<b>14. Pet foods and supplies</b> . . . . .	20800					
<b>15. Books (Report comic books on line 16.)</b> . . . . .	20420					
<b>16. Magazines and newspapers</b> . . . . .	20856					
<b>17. Kitchenware and home furnishings, including cookware, cooking accessories, dinnerware, glassware, giftware, decorative accessories, clocks, mirrors, closet and bathroom accessories, etc.</b>						
<b>a. Decorative accessories and home furnishings, including lamps, lampshades, decorative glassware, vases, giftware, mirrors, pictures, picture frames, clocks, magazine racks, desk sets, closet and bathroom accessories, etc.</b> . . . . .	20394					
<b>b. Kitchenware, including cookware, cooking accessories, glassware, flatware/hollowware, cutlery, china, and dinnerware</b> . . . . .	20395					
<b>c. Outdoor charcoal grills</b> . . . . .	20393					
<b>d. Sum lines 17a through 17c</b> . . . . .	20380					
<b>18. Men's wear, including accessories (Report boys' wear on line 21 and footwear on line 22.)</b> . . . . .	20200					
<b>19. Women's, juniors', and misses' wear, including accessories (Report girls', infants', and toddlers' wear on line 21 and footwear on line 22.)</b> . . . . .	20220					
<b>20. Costumes and unisex clothing</b> . . . . .	20250					
<b>21. Children's wear, including boys', girls', and infants' and toddlers' clothing and accessories (Report footwear on line 22 and used clothing on line .)</b> . . . . .	20240					
<b>22. Footwear, including accessories</b> . . . . .	20260					



**1** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>23.</b> Audio equipment, musical instruments (new and used), radios, audio electronic components, compact discs, records, tapes, audio books, sheet music, accessories ( <i>Report automotive audio equipment on line 12.</i> ) . . . . .	20330					
<b>24.</b> Small household appliances, including mixers, toasters, coffee makers, personal care appliances, tap water purifiers and filters, etc. . . . .	20310					
<b>25.</b> Hardware, tools, and plumbing and electrical supplies . . . . .	20600					
<b>26.</b> Cut flowers, plants, shrubs, lawn and garden equipment and supplies, fertilizers, etc. . . . .	20620					
<b>27.</b> Curtains, draperies, blinds, slipcovers, bed and table coverings . . . . .	20280					
<b>28.</b> Sewing and knitting materials and supplies . . . . .	20270					
<b>29.</b> Jewelry, including watches, watch attachments, novelty jewelry, etc. . . . .	20400					
<b>30.</b> Photographic equipment and supplies ( <i>Report photofinishing on line 43c or 43d.</i> ) . . . . .	20440					
<b>31.</b> Toys, hobby goods, and games . . . . .	20460					
<b>32.</b> Stationery products, including stationery, tablets, pads, looseleaf paper, and related products . . . . .	20851					
<b>33.</b> Office paper, including computer printer, copier, fax, and typewriter cut sheet paper . . . . .	20852					
<b>34.</b> Office, school, and packaging supplies . . . . .	20853					
<b>35.</b> Greeting cards, calendars, maps, and road atlases . . . . .	20855					
<b>36.</b> Sporting goods and recreational equipment . . . . .	20530					
<b>37.</b> Ice . . . . .	20866					
<b>38.</b> Nonautomotive batteries . . . . .	20872					
<b>39.</b> Souvenirs and novelty items . . . . .	20877					
<b>40.</b> Seasonal decorations . . . . .	20878					
<b>41.</b> Baby goods not elsewhere classified, including bottles, monitors, carriers, swings, etc. ( <i>Report baby clothing and accessories on line 21, baby food on line 1, baby toys on line 31, and disposable diapers and other baby hygiene products on line 8.</i> ) . . . . .	20810					
<b>42.</b> All other merchandise, EXCLUDING LOTTERY TICKET SALES/ COMMISSIONS ( <i>Report receipts for services on line 43.</i> ) <i>Specify principal lines and estimated sales below</i> . . . . .	29810					
<b>a.</b> _____	29811					
<b>b.</b> _____	29812					
<b>c.</b> _____	29813					

# RT-44501

## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>43.</b> All nonmerchandise receipts, including rentals, storage, and other services provided to customers EXCLUDING SALES AND OTHER TAXES AND LOTTERY TICKET SALES/COMMISSIONS						
<b>a.</b> Rental of DVDs, Blu-ray Discs, DVD/Blu-ray Disc players, DVD/Blu-ray Disc recorders, electronic games, and electronic game devices . . . .	29912					
<b>b.</b> Receipts from coin-operated amusement machines, excluding receipts from coin-operated machines operated by others . . . . .	29913					
<b>c.</b> Receipts from photofinishing performed by this establishment . . . .	29917					
<b>d.</b> Receipts from photofinishing contracted out to other establishments	29918					
<b>e.</b> Receipts from photocopying, faxing, and check cashing services . . .	29929					
<b>f.</b> All other nonmerchandise receipts, including phone cards, gas cards, money orders, receipts from customers for delivery, rental or lease of equipment, etc. . . . .	29969					
<b>g. Sum lines 43a through 43f</b> . . . . .	29900					
<b>44. TOTAL</b> (Should equal 1 if reporting in dollars.) . . . . .	29990					1 0 0

## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

(Report sales for each product line sold by this establishment, either as a dollar figure or as a whole percent of total sales (reported in 2). See HOW TO REPORT DOLLAR FIGURES on page 2 and HOW TO REPORT PERCENTS above.)

Description of sales, shipments, receipts, or revenue	Census use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>1. Drugs, health aids, beauty aids</b>						
<b>a. Prescriptions</b> . . . . .	20161					
<b>b. Nonprescription medicines</b> . . . . .	20162					
<b>c. Vitamins, minerals, and other dietary supplements</b> . . . . .	20163					
<b>d. Cosmetics, including face cream, make-up, perfumes and colognes, etc.</b> . . . . .	20165					
<b>e. Hearing aids and supplies</b> . . . . .	20167					
<b>f. Personal hygiene supplies, including foot products; eye/contact lens care products; deodorants; hair and shaving products; oral, feminine, and baby hygiene needs; hand products; etc.</b> . . . . .	20168					
<b>g. Health aids and home healthcare equipment, including first-aid products, prescription accessories, wheelchairs, mobility assistance appliances, durable medical equipment, orthopedic equipment and appliances (except shoes), and orthotics (Report orthopedic shoes on line 30.)</b> . . . . .	20169					
<b>h. Sum lines 1a through 1g</b> . . . . .	20160					
<b>2. Optical goods, including eyeglasses, contact lenses, sunglasses, etc. (Report eye/contact lens care products on line 1f and fees from eye examinations on line 40e.)</b>						
<b>a. Prescription eyeglasses</b> . . . . .	20491					
<b>b. Contact lenses</b> . . . . .	20492					
<b>c. Nonprescription eyeglasses and sunglasses</b> . . . . .	20493					
<b>d. All other optical goods and accessories</b> . . . . .	20494					
<b>e. Sum lines 2a through 2d</b> . . . . .	20490					
<b>3. Cigars, cigarettes, tobacco, and smokers' accessories, excluding sales from vending machines operated by others</b> . . . . .	20150					
<b>4. Groceries and other food items for human consumption off the premises, including candy, gum, packaged snacks, etc. (Report vitamins on line 1c and pet food on line 34.)</b>						
<b>a. Bottled, canned, or packaged soft drinks and other nonalcoholic beverages</b> . . . . .	20118					
<b>b. Frozen foods, including packaged foods sold in a frozen state such as vegetables, fruits, juices, prepared foods, etc. (Report ice cream and other frozen dairy products on line 4c.)</b> . . . . .	20103					
<b>c. Ice cream and other frozen dairy products</b> . . . . .	20112					

**1** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>4.</b> Groceries and other food items for human consumption off the premises, including candy, gum, packaged snacks, etc. - Continued						
<b>d.</b> Dairy products and related foods, including milk, cheese, butter, yogurt, eggs, etc. ( <i>Report ice cream and other frozen dairy products on line 4c.</i> ) . . . . .	20104					
<b>e.</b> Bakery products not baked on the premises, excluding frozen . . . .	20106					
<b>f.</b> Candy, prepackaged cookies, and snack foods . . . . .	20117					
<b>g.</b> All other groceries and food items NOT covered within lines 4a through 4f . . . . .	20113					
<b>h. Sum lines 4a through 4g</b> . . . . .	20100					
<b>5.</b> Meals, unpackaged snacks, sandwiches, nonalcoholic beverages prepared and served or dispensed for immediate consumption . . . . .	21100					
<b>6.</b> Packaged liquor, wine, and beer . . . . .	20140					
<b>7.</b> Photographic equipment and supplies ( <i>Report photofinishing on line 40b or 40c.</i> ) . . . . .	20440					
<b>8.</b> Books ( <i>Report comic books on line 9.</i> ) . . . . .	20420					
<b>9.</b> Magazines and newspapers . . . . .	20856					
<b>10.</b> Stationery products, including stationery, tablets, pads, looseleaf paper, and related products . . . . .	20851					
<b>11.</b> Office paper, including computer printer, copier, fax, and typewriter cut sheet paper . . . . .	20852					
<b>12.</b> Office, school, and packaging supplies . . . . .	20853					
<b>13.</b> Greeting cards, calendars, maps, and road atlases . . . . .	20855					
<b>14.</b> Toys, hobby goods, and games, including video and electronic games, electronic game devices, and wheel goods, except bicycles ( <i>Report bicycles on line 23.</i> )						
<b>a.</b> Toys, including wheel goods . . . . .	20461					
<b>b.</b> Games, including video and electronic games . . . . .	20462					
<b>c.</b> Hobby goods ( <i>Report sewing kits on line 31.</i> ) . . . . .	20463					
<b>d. Sum lines 14a through 14c</b> . . . . .	20460					
<b>15.</b> Kitchenware and home furnishings, including cookware, cooking accessories, dinnerware, glassware, giftware, decorative accessories, clocks, mirrors, closet and bathroom accessories, etc. . . . .	20380					
<b>16.</b> Small household appliances, including mixers; blenders; can openers; toasters; coffee makers; frypans; tap water purifiers and filters; and personal care appliances, such as hair dryers, curling irons, shavers, etc. . . . .	20310					

**1** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>17.</b> Audio equipment, musical instruments (new and used), radios, audio electronic components, compact discs, records, tapes, audio books, sheet music, accessories ( <i>Report automotive audio equipment on line 33.</i> ) . . . . .	20330					
<b>18.</b> Televisions, DVD/Blu-ray Disc players and recorders, camcorders, portable video players, e-book readers, DVDs, Blu-ray Discs, etc., including electronic game/DVD combination devices, parts, and accessories . . . . .	20320					
<b>19.</b> Office equipment, including fax machines, dictation machines, copying machines, calculating machines, etc. ( <i>Report office supplies on line 12.</i> )	20854					
<b>20.</b> Jewelry, including watches, watch attachments, novelty jewelry, etc. ( <i>Report flatware and hollowware on line 15 and receipts from watch, clock, and jewelry repair and engraving on line 40g.</i> ) . . . . .	20400					
<b>21.</b> Paper and related products, including paper towels, toilet tissue, wraps, bags, foils, etc.						
<b>a.</b> Paper and plastic tableware . . . . .	20191					
<b>b.</b> Gift wrap, gift bags, and tissue paper . . . . .	20192					
<b>c.</b> Paper towels, napkins, toilet and facial tissue, and food wraps, bags, foils, and other related products . . . . .	20193					
<b>d. Sum lines 21a through 21c</b> . . . . .	20190					
<b>22.</b> Household soaps, detergents, cleaners, and cleaning supplies ( <i>Report personal care soaps on line 1.</i> )						
<b>a.</b> Household cleaning supplies, including mops, sponges, etc. ( <i>Report household cleaners on line 22b.</i> ) . . . . .	20181					
<b>b.</b> Household soaps, detergents, and cleaners . . . . .	20182					
<b>c. Sum lines 22a and 22b</b> . . . . .	20180					
<b>23.</b> Sporting goods and recreational equipment . . . . .	20530					
<b>24.</b> Hardware, tools, and plumbing and electrical supplies . . . . .	20600					
<b>25.</b> Lawn, garden, and farm equipment and supplies; cut flowers; plants and shrubs; fertilizers; etc. . . . .	20620					
<b>26.</b> Men's wear, including accessories ( <i>Report boys' wear on line 29 and footwear on line 30.</i> ) . . . . .	20200					
<b>27.</b> Women's, juniors', and misses' wear, including accessories ( <i>Report girls', infants', and toddlers' wear on line 29 and footwear on line 30.</i> ) . . . . .	20220					
<b>28.</b> Costumes and unisex clothing . . . . .	20250					
<b>29.</b> Children's wear, including boys', girls', and infants' and toddlers' clothing and accessories ( <i>Report footwear on line 30.</i> ) . . . . .	20240					
<b>30.</b> Footwear, including accessories . . . . .	20260					

## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>31.</b> Sewing and knitting materials and supplies . . . . .	20270					
<b>32.</b> Automotive lubricants, including oil, greases, etc. . . . .	20730					
<b>33.</b> Automotive tires, audio equipment, components, batteries, parts, and accessories . . . . .	20740					
<b>34.</b> Pet foods and supplies . . . . .	20800					
<b>35.</b> Nonautomotive batteries . . . . .	20872					
<b>36.</b> Seasonal decorations . . . . .	20878					
<b>37.</b> Souvenirs and novelty items . . . . .	20877					
<b>38.</b> Baby goods not elsewhere classified, including bottles, monitors, carriers, swings, etc. (Report baby clothing and accessories on line 29, baby food on line 4, baby toys on line 14, and disposable diapers and other baby hygiene products on line 1.) . . . . .	20810					
<b>39.</b> All other merchandise (Report receipts for services on line 40.) Specify principal lines and estimated sales below . . . . .	29810					
<b>a.</b> . . . . .	29811					
<b>b.</b> . . . . .	29812					
<b>c.</b> . . . . .	29813					
<b>40.</b> All nonmerchandise receipts, including rentals, storage, and other services provided to customers EXCLUDING SALES AND OTHER TAXES AND LOTTERY TICKET SALES/COMMISSIONS						
<b>a.</b> Rental of DVDs, Blu-ray Discs, DVD/Blu-ray Disc players, DVD/Blu-ray Disc recorders, electronic games, and electronic game devices . . . . .	29912					
<b>b.</b> Receipts from photofinishing performed by this establishment . . . . .	29917					
<b>c.</b> Receipts from photofinishing contracted out to other establishments . . . . .	29918					
<b>d.</b> Rental of medical/convalescent equipment . . . . .	29926					
<b>e.</b> Fees from eye examinations . . . . .	29939					
<b>f.</b> Charges for insurance . . . . .	29941					
<b>g.</b> All other nonmerchandise receipts, including charges for delivery, repair, immunizations, medication therapy management, compounding prescription drugs, etc. . . . .	29959					
<b>h. Sum lines 40a through 40g</b> . . . . .	29900					
<b>41. TOTAL</b> (Should equal 1 if reporting in dollars.) . . . . .	29990					1 0 0

# RT-44701

## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

(Report sales for each product line sold by this establishment, either as a dollar figure or as a whole percent of total sales (reported in 2). See HOW TO REPORT DOLLAR FIGURES on page 2 and HOW TO REPORT PERCENTS above.)

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>1. Automotive fuels</b>						
<b>a. Unleaded regular gasoline</b> . . . . .	20721					
<b>b. Unleaded mid-grade gasoline</b> . . . . .	20722					
<b>c. Unleaded premium gasoline</b> . . . . .	20723					
<b>d. Diesel fuel</b> . . . . .	20725					
<b>e. Other automotive fuels</b> . . . . .	20726					
<b>f. Sum lines 1a through 1e</b> . . . . .	20720					
<b>2. Automotive tires, tubes, batteries, audio equipment, parts and accessories</b> (Report parts, paint, and materials installed in repair on line 24a.)						
<b>a. Automotive tires and tubes</b> . . . . .	20741					
<b>b. Automotive parts, used, including wheels</b> . . . . .	20753					
<b>c. Automotive parts, new and rebuilt, including wheels</b> . . . . .	20755					
<b>d. Automotive batteries</b> . . . . .	20749					
<b>e. Automotive audio equipment, components, parts, and accessories, including radios, stereos, compact disc players, mp3 players (audio only), and other sound reinforcement and recording equipment</b> . . . . .	20754					
<b>f. Automotive accessories, including safety and comfort related items</b> (Report infant and booster car seats on line 2h.) . . . . .	20756					
<b>g. Automotive supplies, including appearance and maintenance chemicals, automotive paint, antifreeze, functional fluids, etc.</b> (Report lubricants on line 4.) . . . . .	20757					
<b>h. Infant and booster car seats</b> . . . . .	20758					
<b>i. Sum lines 2a through 2h</b> . . . . .	20740					
<b>3. Groceries and other food items for human consumption off the premises, including candy, gum, packaged snacks, etc.</b> (Report vitamins on line 13 and pet food on line 12.)						
<b>a. Bottled, canned, or packaged soft drinks and other nonalcoholic beverages</b> . . . . .	20118					
<b>b. Frozen foods, including packaged foods sold in a frozen state such as vegetables, fruits, juices, prepared foods, etc.</b> (Report ice cream and other frozen dairy products on line 3c.) . . . . .	20103					
<b>c. Ice cream and other frozen dairy products</b> (Report hand-dipped ice cream and yogurt on line 5.) . . . . .	20112					

## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>3.</b> Groceries and other food items for human consumption off the premises, including candy, gum, packaged snacks, etc. - Continued						
<b>d.</b> Dairy products and related foods, including milk, cheese, butter, yogurt, eggs, etc. ( <i>Report ice cream and other frozen dairy products on line 3c.</i> ) . . . . .	20104					
<b>e.</b> Bakery products not baked on the premises, excluding frozen . . . .	20106					
<b>f.</b> Candy, prepackaged cookies, and snack foods . . . . .	20117					
<b>g.</b> All other groceries and food items NOT covered within lines 3a through 3f . . . . .	20113					
<b>h. Sum lines 3a through 3g</b> . . . . .	20100					
<b>4.</b> Automotive lubricants, including oil, greases, etc. . . . .	20730					
<b>5.</b> Meals, unpackaged snacks, sandwiches, unpackaged ice cream and yogurt, bakery items, and nonalcoholic beverages prepared and served or dispensed for immediate consumption, including restaurant sales of truck stops and fountain drinks . . . . .	21100					
<b>6.</b> Packaged liquor, wine, and beer						
<b>a.</b> Distilled spirits, including liquor, brandy, and liqueurs . . . . .	20141					
<b>b.</b> Wine . . . . .	20142					
<b>c.</b> Beer and ale . . . . .	20143					
<b>d. Sum lines 6a through 6c</b> . . . . .	20140					
<b>7.</b> Cigars, cigarettes, tobacco, and smokers' accessories, excluding sales from vending machines operated by others . . . . .	20150					
<b>8.</b> Cars, trucks, motorcycles, and other powered vehicles . . . . .	20700					
<b>9.</b> Household fuels, including oil, LP gas, wood, coal						
<b>a.</b> LP gas, including bulk tanks and cylinders . . . . .	20781					
<b>b.</b> Kerosene . . . . .	20782					
<b>c.</b> No. 2 distillate fuel oil . . . . .	20783					
<b>d.</b> Other distillate fuel oil, including nos. 1 and 4 . . . . .	20784					
<b>e.</b> Residual fuel oil, including nos. 5 and 6 . . . . .	20785					
<b>f.</b> Coal . . . . .	20786					
<b>g.</b> Wood . . . . .	20787					
<b>h.</b> Other household fuels . . . . .	20788					
<b>i. Sum lines 9a through 9h</b> . . . . .	20780					



**1** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>10.</b> Crude oil . . . . .	20790					
<b>11.</b> Ice . . . . .	20866					
<b>12.</b> Pet foods and supplies . . . . .	20800					
<b>13.</b> Drugs, health aids, beauty aids, including cosmetics . . . . .	20160					
<b>14.</b> Household soaps, detergents, cleaners, and cleaning supplies ( <i>Report personal care soaps on line 13.</i> ) . . . . .	20180					
<b>15.</b> Paper and related products, including paper towels, toilet tissue, wraps, bags, foils, etc. . . . .	20190					
<b>16.</b> Magazines and newspapers . . . . .	20856					
<b>17.</b> Books ( <i>Report audio books on line 23 and comic books on line 16.</i> ) . . . . .	20420					
<b>18.</b> Souvenirs and novelty items . . . . .	20877					
<b>19.</b> Sporting goods and recreational equipment . . . . .	20530					
<b>20.</b> Boats and other sport vehicles, including personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, parts and accessories ( <i>Report liquefied petroleum (propane) gas on line 9 and motorcycles on line 8.</i> ) . . . . .	20590					
<b>21.</b> Hardware, tools, and plumbing and electrical supplies . . . . .	20600					
<b>22.</b> Lawn, garden, and farm equipment and supplies; cut flowers; plants and shrubs; fertilizers; etc. . . . .	20620					
<b>23.</b> All other merchandise, EXCLUDING LOTTERY TICKET SALES/ COMMISSIONS ( <i>Report receipts for services on line 24.</i> ) <i>Specify principal lines and estimated sales below</i> . . . . .	29810					
<b>a.</b> . . . . .	29811					
<b>b.</b> . . . . .	29812					
<b>c.</b> . . . . .	29813					
<b>24.</b> All nonmerchandise receipts, including rentals, storage, and other services provided to customers EXCLUDING SALES AND OTHER TAXES AND LOTTERY TICKET SALES/COMMISSIONS						
<b>a.</b> Parts, paint, and materials installed in repair . . . . .	29907					
<b>b.</b> Labor charges for work performed by this establishment . . . . .	29904					
<b>c.</b> Rental or lease of automobiles, trucks, or utility trailers . . . . .	29923					
<b>d.</b> Car wash receipts . . . . .	29934					

# RT-44701

## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>24.</b> All nonmerchandise receipts, including rentals, storage, and other services provided to customers EXCLUDING SALES AND OTHER TAXES AND LOTTERY TICKET SALES/COMMISSIONS - Continued						
<b>e.</b> All other nonmerchandise receipts, including phone cards, gas cards, money orders, charges for delivery/transport, etc. . . . .	29954					
<b>f. Sum lines 24a through 24e</b> . . . . .	29900					
<b>25. TOTAL</b> (Should equal 1 if reporting in dollars.) . . . . .	29990					1 0 0

## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

(Report sales for each product line sold by this establishment, either as a dollar figure or as a whole percent of total sales (reported in 2). See HOW TO REPORT DOLLAR FIGURES on page 2 and HOW TO REPORT PERCENTS above.)

0723	Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
			Estimates are acceptable. Report dollars OR percents.				
			\$ Bil.	Mil.	Thou.	Dol.	Percent
		0720	0721			0722	
<b>1.</b>	Women's, juniors', and misses' wear, including accessories (Report girls', infants', and toddlers' wear on line 4, custom-made garments on line 1n, and footwear on line 5.)						
<b>a.</b>	Furs, fur garments . . . . .	20221					
<b>b.</b>	Dresses, including all types . . . . .	20222					
<b>c.</b>	Dressy and tailored coats, outer jackets, rainwear . . . . .	20223					
<b>d.</b>	Suits, pantsuits, sport jackets, blazers . . . . .	20224					
<b>e.</b>	Slacks/pants, jeans, shorts, skirts . . . . .	20225					
<b>f.</b>	Tops, including t-shirts, knit and woven shirts, blouses, sweaters . . . . .	20226					
<b>g.</b>	Women's sweat tops, pants, and warm-ups . . . . .	20236					
<b>h.</b>	Women's sports apparel, including tennis, golf, jogging, swimming, and other exercise apparel . . . . .	20227					
<b>i.</b>	Hosiery, including pantyhose, socks, tights . . . . .	20229					
<b>j.</b>	Bras, girdles, corsets . . . . .	20231					
<b>k.</b>	Lingerie, sleepwear, loungewear . . . . .	20232					
<b>l.</b>	Hats, wigs, hairpieces . . . . .	20233					
<b>m.</b>	Women's accessories, including handbags, wallets, neckwear, gloves, belts, rain accessories, etc. (Report costume jewelry on line 8d and briefcases on line 14.) . . . . .	20234					
<b>n.</b>	Custom-made garments . . . . .	20235					
<b>o.</b>	Other apparel, including uniforms, smocks, and other apparel items not listed above . . . . .	20237					
<b>p.</b>	<b>Sum lines 1a through 1o</b> . . . . .	20220					
<b>2.</b>	Men's wear, including accessories (Report boys' wear on line 4a, custom-made garments on line 2n, and footwear on line 5.)						
<b>a.</b>	Men's overcoats, topcoats, raincoats, outer jackets . . . . .	20201					
<b>b.</b>	Men's suits and formal wear . . . . .	20202					
<b>c.</b>	Men's sport coats and blazers . . . . .	20203					
<b>d.</b>	Men's tailored and dress slacks . . . . .	20204					
<b>e.</b>	Men's casual slacks and jeans, shorts, etc. . . . .	20205					
<b>f.</b>	Men's career and work uniforms . . . . .	20206					

**1** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>2. Men's wear, including accessories - Continued</b>						
<b>g. Men's dress shirts</b> . . . . .	20207					
<b>h. Men's sport shirts, including t-shirts, knit and woven shirts, etc.</b> . . . . .	20208					
<b>i. Men's sweaters</b> . . . . .	20209					
<b>j. Men's hosiery, pajamas, robes, underwear</b> . . . . .	20211					
<b>k. Men's sweat tops, pants, and warm-ups</b> . . . . .	20216					
<b>l. Men's sports apparel, including tennis, golf, jogging, swimming, and other exercise apparel</b> . . . . .	20212					
<b>m. Men's accessories, including hats, gloves, neckwear, handkerchiefs, belts, rain accessories, etc. (Report briefcases on line 14.)</b> . . . . .	20214					
<b>n. Custom-made garments</b> . . . . .	20215					
<b>o. Other apparel items not listed above</b> . . . . .	20218					
<b>p. Sum lines 2a through 2o</b> . . . . .	20200					
<b>3. Costumes and unisex clothing</b> . . . . .	20250					
<b>4. Children's wear, including boys', girls', and infants' and toddlers' clothing and accessories (Report footwear on line 5 and used clothing on line .)</b>						
<b>a. Boys' clothing and accessories</b> . . . . .	20241					
<b>b. Girls' clothing and accessories</b> . . . . .	20242					
<b>c. Infants' and toddlers' clothing and accessories (Report infant and booster car seats on line 18a.)</b> . . . . .	20243					
<b>d. Sum lines 4a through 4c</b> . . . . .	20240					
<b>5. Footwear, including accessories</b>						
<b>a. Men's footwear, including dress and casual footwear</b> . . . . .	20261					
<b>b. Women's footwear, including dress and casual footwear</b> . . . . .	20262					
<b>c. Children's footwear, including boys', girls', infants', and toddlers' dress and casual footwear</b> . . . . .	20263					
<b>d. Men's and women's outdoor hiking/sports boots</b> . . . . .	20264					
<b>e. Men's athletic footwear, including tennis shoes/sneakers</b> . . . . .	20265					
<b>f. Women's athletic footwear, including tennis shoes/sneakers</b> . . . . .	20266					
<b>g. Children's athletic footwear, including boys', girls', infants', and toddlers' tennis shoes/sneakers</b> . . . . .	20267					

**1** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

0723	Description of sales, shipments, receipts, or revenue	Cen- sus use	2012					
			Estimates are acceptable. Report dollars OR percents.					
			\$ Bil.	Mil.	Thou.	Dol.	Percent	
		0720	0721					0722
<b>5.</b>	Footwear, including accessories - Continued							
	<b>h.</b> Footwear accessories, including polishes, laces, trees, storage bags, etc. . . . .	20268						
	<b>i. Sum lines 5a through 5h</b> . . . . .	20260						
<b>6.</b>	Curtains, draperies, blinds, slipcovers, bed and table coverings . . . . .	20280						
<b>7.</b>	Sewing, knitting, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc. . . . .	20270						
<b>8.</b>	Jewelry, including watches, watch attachments, novelty jewelry, etc.							
	<b>a.</b> Karat gold jewelry - all karat gold jewelry items (rings, necklaces, etc.) in which there are no diamonds, colored stones, or pearls set, or if diamonds, colored stones, or pearls constitute less than 50 percent of the value of the finished piece of jewelry . . . . .	20405						
	<b>b.</b> Diamond, gemstone, pearl, platinum, and sterling jewelry ( <i>Report all watches on line 8c.</i> ) . . . . .	20407						
	<b>c.</b> Watches, watchbands, and parts . . . . .	20406						
	<b>d.</b> All other jewelry, including gold-filled, costume, and novelty jewelry . . . . .	20415						
	<b>e. Sum lines 8a through 8d</b> . . . . .	20400						
<b>9.</b>	Sporting goods and recreational equipment . . . . .	20530						
<b>10.</b>	Drugs, health aids, beauty aids, including cosmetics, disposable diapers, and baby hygiene products . . . . .	20160						
<b>11.</b>	Kitchenware and home furnishings, including cookware, cooking accessories, dinnerware, glassware, giftware, decorative accessories, clocks, mirrors, closet and bathroom accessories, etc. . . . .	20380						
<b>12.</b>	Optical goods, including eyeglasses, contact lenses, sunglasses, etc. . . . .	20490						
<b>13.</b>	Toys, hobby goods, and games . . . . .	20460						
<b>14.</b>	Luggage and leather goods, including briefcases ( <i>Report men's and women's small leather apparel accessories on line 1m or 2m.</i> ) . . . . .	20859						
<b>15.</b>	Souvenirs and novelty items . . . . .	20877						
<b>16.</b>	Seasonal decorations . . . . .	20878						
<b>17.</b>	Furniture, sleep equipment							
	<b>a.</b> Upholstered furniture . . . . .	20341						
	<b>b.</b> Sleep sofas, daybeds, futons, and other dual-purpose pieces . . . . .	20342						
	<b>c.</b> Infants' furniture, including cribs, bassinets, high chairs, etc. ( <i>Report playpens on line 19 and infant and booster car seats on line 18a.</i> ) . . . . .	20349						
	<b>d.</b> Mattresses, box springs, and air mattresses . . . . .	20343						

## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

0723	Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
			Estimates are acceptable. Report dollars OR percents.				
			\$ Bil.	Mil.	Thou.	Dol.	Percent
0720	0721				0722		
<b>17.</b>	Furniture, sleep equipment - Continued						
	<b>e.</b> Office furniture, including computer-related furniture . . . . .	20346					
	<b>f.</b> Outdoor/patio furniture . . . . .	20347					
	<b>g.</b> Other living room, dining room, kitchen, and bedroom furniture . . .	20348					
	<b>h. Sum lines 17a through 17g</b> . . . . .	20340					
<b>18.</b>	Automotive tires, tubes, batteries, audio equipment, parts, and accessories						
	<b>a.</b> Infant and booster car seats . . . . .	20758					
	<b>b.</b> Automotive tires, tubes, batteries, parts, audio equipment, and accessories . . . . .	20759					
	<b>c. Sum lines 18a and 18b</b> . . . . .	20740					
<b>19.</b>	Baby goods not elsewhere classified, including bottles, monitors, carriers, swings, etc. (Report baby furniture on line 17, infant and booster car seats on line 18a, baby clothing and accessories on line 4, baby toys on line 13, and disposable diapers and other baby hygiene products on line 10.) . . . . .	20810					
<b>20.</b>	All other merchandise (Report receipts for services on line 21.) Specify principal lines and estimated sales below . . . . .	29810					
	<b>a.</b> _____	29811					
	<b>b.</b> _____	29812					
	<b>c.</b> _____	29813					
<b>21.</b>	All nonmerchandise receipts, including receipts from rentals, storage, and other services provided to customers EXCLUDING SALES AND OTHER TAXES						
	<b>a.</b> Labor charges for work performed by this establishment, including alteration charges . . . . .	29904					
	<b>b.</b> Rental of clothing, formal wear, etc. . . . .	29933					
	<b>c.</b> All other nonmerchandise receipts, including charges for delivery, storage, etc. . . . .	29976					
	<b>d. Sum lines 21a through 21c</b> . . . . .	29900					
<b>22. TOTAL</b>	(Should equal 1 if reporting in dollars.) . . . . .	29990					1 0 0

## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

(Report sales for each product line sold by this establishment, either as a dollar figure or as a whole percent of total sales (reported in 2). See HOW TO REPORT DOLLAR FIGURES on page 2 and HOW TO REPORT PERCENTS above.)

0723	Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
			Estimates are acceptable. Report dollars OR percents.				
			\$ Bil.	Mil.	Thou.	Dol.	Percent
		0720	0721			0722	
	<b>1. Footwear, including accessories (Report women's hosiery on line 2 and men's hosiery on line 3.)</b>						
	<b>a. Men's footwear, including dress and casual footwear . . . . .</b>	20261					
	<b>b. Women's footwear, including dress and casual footwear . . . . .</b>	20262					
	<b>c. Children's footwear, including boys', girls', infants', and toddlers' dress and casual footwear . . . . .</b>	20263					
	<b>d. Men's and women's outdoor hiking/sports boots . . . . .</b>	20264					
	<b>e. Men's athletic footwear, including tennis shoes/sneakers . . . . .</b>	20265					
	<b>f. Women's athletic footwear, including tennis shoes/sneakers . . . . .</b>	20266					
	<b>g. Children's athletic footwear, including boys', girls', infants', and toddlers' tennis shoes/sneakers . . . . .</b>	20267					
	<b>h. Footwear accessories, including polishes, laces, trees, storage bags, etc. . . . .</b>	20268					
	<b>i. Sum lines 1a through 1h . . . . .</b>	20260					
	<b>2. Women's, juniors', and misses' wear, including accessories (Report girls', infants', and toddlers' wear on line 5 and footwear on line 1.) . . . . .</b>	20220					
	<b>3. Men's wear, including accessories (Report boys' wear on line 5 and footwear on line 1.) . . . . .</b>	20200					
	<b>4. Costumes and unisex clothing . . . . .</b>	20250					
	<b>5. Children's wear, including boys', girls', and infants' and toddlers' clothing and accessories (Report footwear on line 1 and used clothing on line .) . . . . .</b>	20240					
	<b>6. Sporting goods and recreational equipment . . . . .</b>	20530					
	<b>7. Jewelry, including watches, watch attachments, novelty jewelry, etc. . . . .</b>	20400					
	<b>8. All other merchandise (Report receipts for services on line 9.) Specify principal lines and estimated sales below . . . . .</b>	29810					
	<b>a. . . . .</b>	29811					
	<b>b. . . . .</b>	29812					
	<b>c. . . . .</b>	29813					
	<b>9. All nonmerchandise receipts, including receipts from repairs, rentals, storage, and other services provided to customers EXCLUDING SALES AND OTHER TAXES . . . . .</b>	29900					
	<b>10. TOTAL (Should equal 2 if reporting in dollars.) . . . . .</b>	29990					1 0 0

**1** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

(Report sales for each product line sold by this establishment, either as a dollar figure or as a whole percent of total sales (reported in **2**). See HOW TO REPORT DOLLAR FIGURES on page 2 and HOW TO REPORT PERCENTS above.)

Description of sales, shipments, receipts, or revenue	Census use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>1.</b> Jewelry, including watches, watch attachments, novelty jewelry, etc. (Report flatware and hollowware on line 2b and receipts from watch, clock, and jewelry repair and engraving on line 12b.)						
<b>a.</b> Estate/antique jewelry . . . . .	20408					
<b>b.</b> Diamond jewelry - all jewelry items (rings, necklaces, etc.) in which diamonds constitute 50 percent or more of the value of the finished piece of jewelry (Report all watches on line 1g and loose diamonds on line 1e.) . . . . .	20401					
<b>c.</b> Pearl jewelry - all jewelry items (rings, necklaces, etc.) in which pearls constitute 50 percent or more of the value of the finished piece of jewelry . . . . .	20402					
<b>d.</b> Other gemstone jewelry - all jewelry items (rings, necklaces, etc.) in which gemstones (other than diamonds or pearls) constitute 50 percent or more of the value of the finished piece of jewelry (Report loose gemstones on line 1e.) . . . . .	20403					
<b>e.</b> Loose gemstones, including diamonds and colored gemstones . . . . .	20404					
<b>f.</b> Karat gold jewelry - all karat gold jewelry items (rings, necklaces, etc.) in which there are no diamonds, colored stones, or pearls set, or if diamonds, colored stones, or pearls constitute less than 50 percent of the value of the finished piece of jewelry . . . . .	20405					
<b>g.</b> Watches, watchbands, and parts . . . . .	20406					
<b>h.</b> Platinum jewelry - all platinum jewelry items (rings, necklaces, etc.) in which there are no diamonds, colored stones, or pearls set, or if diamonds, colored stones, or pearls constitute less than 50 percent of the value of the finished piece of jewelry . . . . .	20414					
<b>i.</b> All other jewelry, including gold-filled, sterling, costume, and novelty jewelry . . . . .	20415					
<b>j. Sum lines 1a through 1i</b> . . . . .	20400					
<b>2.</b> Kitchenware and home furnishings, including cookware, cooking accessories, dinnerware, glassware, giftware, decorative accessories, clocks, mirrors, closet and bathroom accessories, etc.						
<b>a.</b> Decorative accessories and home furnishings, including lamps, lampshades, decorative glassware, vases, giftware, mirrors, pictures, picture frames, clocks, magazine racks, desk sets, closet and bathroom accessories, etc. . . . .	20394					
<b>b.</b> Kitchenware, including cookware, cooking accessories, glassware, flatware/hollowware, cutlery, china, and dinnerware . . . . .	20395					
<b>c. Sum lines 2a and 2b</b> . . . . .	20380					
<b>3.</b> Audio equipment, musical instruments (new and used), radios, audio electronic components, compact discs, records, tapes, audio books, sheet music, accessories . . . . .	20330					



## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>4.</b> Televisions, DVD/Blu-ray Disc players and recorders, camcorders, portable video players, e-book readers, DVDs, Blu-ray Discs, etc., including electronic game/DVD combination devices, parts, and accessories . . . . .	20320					
<b>5.</b> Sporting goods and recreational equipment . . . . .	20530					
<b>6.</b> Women's, juniors', and misses' wear, including accessories ( <i>Report footwear and girls', infants', and toddlers' wear on line 11.</i> ) . . . . .	20220					
<b>7.</b> Groceries and other food items for human consumption off the premises, including candy, gum, packaged snacks, etc. . . . .	20100					
<b>8.</b> Art goods, including original pictures and sculptures ( <i>Report reproductions on line 2a.</i> ) . . . . .	20863					
<b>9.</b> Precious metals, coins, medals, and other numismatic items . . . . .	20867					
<b>10.</b> Collectibles, including items which are old, but less than 100 years old, and limited in supply . . . . .	20862					
<b>11.</b> All other merchandise ( <i>Report receipts for services on line 12.</i> ) <i>Specify principal lines and estimated sales below</i> . . . . .	29810					
<b>a.</b> . . . . .	29811					
<b>b.</b> . . . . .	29812					
<b>c.</b> . . . . .	29813					
<b>12.</b> All nonmerchandise receipts, including receipts from rentals, storage, and other services provided to customers EXCLUDING SALES AND OTHER TAXES						
<b>a.</b> Parts installed in repair . . . . .	29907					
<b>b.</b> Labor charges for work performed by this establishment . . . . .	29904					
<b>c.</b> All other nonmerchandise receipts, including receipts from customers for storage, rental or lease of tools and equipment, appraisals, etc. . . . .	29952					
<b>d. Sum lines 12a through 12c</b> . . . . .	29900					
<b>13. TOTAL</b> ( <i>Should equal 1 if reporting in dollars.</i> ) . . . . .	29990					1 0 0

## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

(Report sales for each product line sold by this establishment, either as a dollar figure or as a whole percent of total sales (reported in 2). See HOW TO REPORT DOLLAR FIGURES on page 2 and HOW TO REPORT PERCENTS above.)

Description of sales, shipments, receipts, or revenue	Census use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>1. Sporting goods and recreational equipment</b> (Report used exercise/fitness equipment on line 25d and all other used sporting goods and recreational equipment on line 25c.)						
<b>a.</b> Team sporting goods equipment . . . . .	20531					
<b>b.</b> Tennis equipment . . . . .	20532					
<b>c.</b> Golf equipment . . . . .	20533					
<b>d.</b> Snow-skiing and snowboarding equipment . . . . .	20534					
<b>e.</b> Exercise/fitness equipment (Report used exercise/fitness equipment on line 25d.) . . . . .	20535					
<b>f.</b> Firearms, hunting equipment, and supplies . . . . .	20536					
<b>g.</b> Fishing tackle, including bait . . . . .	20537					
<b>h.</b> Camping and backpacking equipment and supplies . . . . .	20538					
<b>i.</b> Bicycles, parts and accessories (Report parts installed in repair on line 27a.) . . . . .	20539					
<b>j.</b> Scuba and skin diving equipment . . . . .	20541					
<b>k.</b> Water skiing, surfing, and sail boarding equipment (Report personal watercraft on line 3c.) . . . . .	20542					
<b>l.</b> Billiards equipment and supplies . . . . .	20543					
<b>m.</b> Hockey equipment (Report team hockey equipment on line 1a.) . . . . .	20544					
<b>n.</b> All other sporting goods, including archery equipment, badminton sets, bowling equipment, ice skates, skateboards, saddlery, etc. . . . .	20547					
<b>o. Sum lines 1a through 1n</b> . . . . .	20530					
<b>2. Trophies and plaques</b> . . . . .	20875					
<b>3. Boats and other sport vehicles, including personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, parts and accessories</b>						
<b>a.</b> New boats, canoes, kayaks, motors, parts and accessories . . . . .	20591					
<b>b.</b> Used boats, canoes, kayaks, motors, parts and accessories . . . . .	20592					
<b>c.</b> All-terrain vehicles (ATVs) and personal watercraft . . . . .	20593					
<b>d.</b> All other sport vehicles, including snowmobiles, golf cars, go-carts, parts and accessories . . . . .	20599					
<b>e. Sum lines 3a through 3d</b> . . . . .	20590					

**1** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

0723	Description of sales, shipments, receipts, or revenue	Cen- sus use	2012					
			Estimates are acceptable. Report dollars OR percents.					
			\$ Bil.	Mil.	Thou.	Dol.	Percent	
		0720	0721					0722
<b>4.</b>	Footwear, including accessories ( <i>Report used footwear on line 25a.</i> )							
<b>a.</b>	Men's and women's outdoor hiking/sports boots . . . . .	20264						
<b>b.</b>	Men's athletic footwear, including tennis shoes/sneakers . . . . .	20265						
<b>c.</b>	Women's athletic footwear, including tennis shoes/sneakers . . . . .	20266						
<b>d.</b>	Children's athletic footwear, including boys', girls', infants', and toddlers' tennis shoes/sneakers . . . . .	20267						
<b>e.</b>	All other footwear, including accessories ( <i>Report men's athletic socks on line 5c and women's athletic socks on line 6c.</i> ) . . . . .	20269						
<b>f.</b>	<b>Sum lines 4a through 4e</b> . . . . .	20260						
<b>5.</b>	Men's wear, including accessories ( <i>Report boys' wear on line 8, footwear on line 4, and used clothing on line 25a.</i> )							
<b>a.</b>	Men's sweat tops, pants, and warm-ups . . . . .	20216						
<b>b.</b>	Men's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, and other rugged outer and exercise apparel . . . . .	20212						
<b>c.</b>	Other men's wear . . . . .	20217						
<b>d.</b>	<b>Sum lines 5a through 5c</b> . . . . .	20200						
<b>6.</b>	Women's, juniors', and misses' wear, including accessories ( <i>Report girls', infants', and toddlers' wear on line 8, footwear on line 4, and used clothing on line 25a.</i> )							
<b>a.</b>	Women's sweat tops, pants, and warm-ups . . . . .	20236						
<b>b.</b>	Women's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, and other rugged outer and exercise apparel . . . . .	20227						
<b>c.</b>	Other women's, juniors', and misses' wear . . . . .	20238						
<b>d.</b>	<b>Sum lines 6a through 6c</b> . . . . .	20220						
<b>7.</b>	Unisex clothing ( <i>Report used clothing on line 25a.</i> ) . . . . .	20250						
<b>8.</b>	Children's wear, including boys', girls', and infants' and toddlers' clothing and accessories ( <i>Report footwear on line 4 and used clothing on line 25a.</i> ) . . . . .	20240						
<b>9.</b>	Groceries and other food items for human consumption off the premises . . . . .	20100						
<b>10.</b>	Meals, unpackaged snacks, sandwiches, nonalcoholic beverages prepared and served or dispensed for immediate consumption . . . . .	21100						
<b>11.</b>	Cigars, cigarettes, tobacco, and smokers' accessories, excluding sales from vending machines operated by others . . . . .	20150						
<b>12.</b>	Packaged liquor, wine, and beer . . . . .	20140						

## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>13.</b> Audio equipment, musical instruments (new and used), radios, audio electronic components, compact discs, records, tapes, audio books, sheet music, accessories . . . . .	20330					
<b>14.</b> Televisions, DVD/Blu-ray Disc players and recorders, camcorders, DVDs, Blu-ray Discs, etc., including parts and accessories . . . . .	20320					
<b>15.</b> Kitchenware and home furnishings, including cookware, cooking accessories, dinnerware, glassware, giftware, decorative accessories, clocks, mirrors, closet and bathroom accessories, etc. . . . .	20380					
<b>16.</b> Lawn, garden, and farm equipment and supplies; cut flowers; plants and shrubs; fertilizers; etc. . . . .	20620					
<b>17.</b> Hardware, tools, and plumbing and electrical supplies . . . . .	20600					
<b>18.</b> Optical goods, including eyeglasses, contact lenses, sunglasses, etc. ( <i>Report binoculars on line 23.</i> ) . . . . .	20490					
<b>19.</b> Jewelry, including watches, watch attachments, novelty jewelry, etc. . .	20400					
<b>20.</b> Recreational vehicles, including camping trailers, travel trailers, truck campers, motor homes, parts and accessories . . . . .	20580					
<b>21.</b> Automobiles, vans, trucks, other powered transportation vehicles, including motorcycles, motor scooters, motor bikes ( <i>Report recreational vehicles on line 20.</i> ) . . . . .	20700					
<b>22.</b> Automotive fuels . . . . .	20720					
<b>23.</b> Toys, hobby goods, and games . . . . .	20460					
<b>24.</b> Books . . . . .	20420					
<b>25.</b> Used clothing, furniture, and other used items not elsewhere classified						
<b>a.</b> Used clothing, footwear, personal accessories, jewelry, and related products . . . . .	20831					
<b>b.</b> Used home furniture, household appliances, kitchenware, home furnishings, and home lawn and garden goods . . . . .	20832					
<b>c.</b> Used home entertainment, recreation, and culture products, including used sporting goods . . . . .	20833					
<b>d.</b> Used office furniture and exercise/fitness equipment . . . . .	20834					
<b>e.</b> Used hardware, tools, plumbing and electrical supplies, and building materials . . . . .	20835					
<b>f.</b> Used household and personal goods, not elsewhere classified . . .	20839					
<b>g. Sum lines 25a through 25f</b> . . . . .	20830					

# RT-45101

## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>26.</b> All other merchandise <i>(Report receipts for services on line 27.) Specify principal lines and estimated sales below</i> . . . . .	29810					
<b>a.</b> . . . . .	29811					
<b>b.</b> . . . . .	29812					
<b>c.</b> . . . . .	29813					
<b>27.</b> All nonmerchandise receipts, including receipts from rentals, storage, and other services provided to customers EXCLUDING SALES AND OTHER TAXES						
<b>a.</b> Parts, paint, and materials installed in repair . . . . .	29907					
<b>b.</b> Labor charges for work performed by this establishment . . . . .	29904					
<b>c.</b> Receipts from instructions and lessons . . . . .	29915					
<b>d.</b> Rental or lease of equipment . . . . .	29927					
<b>e.</b> All other nonmerchandise receipts . . . . .	29961					
<b>f. Sum lines 27a through 27e</b> . . . . .	29900					
<b>28. TOTAL</b> <i>(Should equal 2 if reporting in dollars.)</i> . . . . .	29990					1 0 0

## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

(Report sales for each product line sold by this establishment, either as a dollar figure or as a whole percent of total sales (reported in 2). See HOW TO REPORT DOLLAR FIGURES on page 2 and HOW TO REPORT PERCENTS above.)

Description of sales, shipments, receipts, or revenue	Census use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>1.</b> Toys, hobby goods, and games, including video and electronic games, electronic game devices, and wheel goods, except bicycles (Report bicycles on line 4a.)						
<b>a.</b> Toys, including wheel goods . . . . .	20461					
<b>b.</b> Games, including video and electronic games . . . . .	20462					
<b>c.</b> Hobby goods . . . . .	20463					
<b>d. Sum lines 1a through 1c</b> . . . . .	20460					
<b>2.</b> Sewing, knitting, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.						
<b>a.</b> Fabrics . . . . .	20271					
<b>b.</b> Patterns . . . . .	20272					
<b>c.</b> Sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc. . . . .	20273					
<b>d. Sum lines 2a through 2c</b> . . . . .	20270					
<b>3.</b> Curtains, draperies, blinds, slipcovers, bed and table coverings . . . . .	20280					
<b>4.</b> Sporting goods and recreational equipment						
<b>a.</b> Bicycles, parts and accessories (Report parts installed in repair on line 38b.) . . . . .	20539					
<b>b.</b> All other sporting goods, including exercise/fitness equipment, etc.	20546					
<b>c. Sum lines 4a and 4b</b> . . . . .	20530					
<b>5.</b> Boats and other sport vehicles, including personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, parts and accessories . . . . .	20590					
<b>6.</b> Craft supplies . . . . .	20881					
<b>7.</b> Artists' materials and supplies . . . . .	20869					
<b>8.</b> Seasonal decorations . . . . .	20878					
<b>9.</b> Artificial/silk flowers, plants, and trees . . . . .	20879					
<b>10.</b> Furniture and sleep equipment, including infants' furniture (Report playpens on line 28 and repair and rental receipts on line 38b.) . . . . .	20340					
<b>11.</b> Kitchenware and home furnishings, including cookware, cooking accessories, dinnerware, glassware, giftware, decorative accessories, clocks, mirrors, pictures, picture frames, closet and bathroom accessories, etc. . . . .	20380					

## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>12.</b> Major household appliances, including sewing machines, refrigerators, ranges, microwave ovens, room air-conditioners, etc. . . . .	20300					
<b>13.</b> Small household appliances, including mixers, toasters, coffee makers, personal care appliances, and tap water purifiers and filters . . . . .	20310					
<b>14.</b> Audio equipment, musical instruments (new and used), radios, audio electronic components, compact discs, records, tapes, audio books, sheet music, accessories ( <i>Report rental receipts on line 38b.</i> ) . . . . .	20330					
<b>15.</b> New and used computer hardware, software, and supplies, including computer game software and tablet computers ( <i>Report computer-related furniture on line 10, office supplies on line 21, and electronic games and electronic game devices on line 1.</i> ) . . . . .	20370					
<b>16.</b> Televisions, DVD/Blu-ray Disc players and recorders, camcorders, portable video players, e-book readers, DVDs, Blu-ray Discs, etc., including electronic game/DVD combination devices, parts, and accessories ( <i>Report electronic games and electronic game devices on line 1.</i> ) . . . . .	20320					
<b>17.</b> Books ( <i>Report audio books on line 14, comic books on line 18, and e-book readers on line 16.</i> ) . . . . .	20420					
<b>18.</b> Magazines and newspapers . . . . .	20856					
<b>19.</b> Stationery products, including stationery, tablets, pads, looseleaf paper, and related products . . . . .	20851					
<b>20.</b> Office paper, including computer printer, copier, fax, and typewriter cut sheet paper . . . . .	20852					
<b>21.</b> Office, school, and packaging supplies . . . . .	20853					
<b>22.</b> Greeting cards, calendars, maps, and road atlases . . . . .	20855					
<b>23.</b> Women's, juniors', and misses' wear, including accessories ( <i>Report girls', infants', and toddlers' wear on line 26 and footwear on line 27.</i> ) . . . . .	20220					
<b>24.</b> Men's wear, including accessories ( <i>Report boys' wear on line 26 and footwear on line 27.</i> ) . . . . .	20200					
<b>25.</b> Costumes and unisex clothing . . . . .	20250					
<b>26.</b> Children's wear, including boys', girls', and infants' and toddlers' clothing and accessories ( <i>Report footwear on line 27.</i> ) . . . . .	20240					
<b>27.</b> Footwear, including accessories . . . . .	20260					
<b>28.</b> Baby goods not elsewhere classified, including bottles, monitors, carriers, swings, etc. ( <i>Report baby furniture on line 10, baby clothing and accessories on line 26, baby food on line 35, baby toys on line 1, and disposable diapers and other baby hygiene products on line 34.</i> ) . . . . .	20810					
<b>29.</b> Jewelry, including watches, watch attachments, novelty jewelry, etc. . . . .	20400					
<b>30.</b> Optical goods, including eyeglasses, contact lenses, sunglasses, etc. ( <i>Report binoculars on line 1c.</i> ) . . . . .	20490					

**1** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>31.</b> Hardware, tools, and plumbing and electrical supplies . . . . .	20600					
<b>32.</b> Nonautomotive batteries . . . . .	20872					
<b>33.</b> Paint and sundries . . . . .	20670					
<b>34.</b> Drugs, health aids, beauty aids, including cosmetics and diapers . . . . .	20160					
<b>35.</b> Groceries and other food items for human consumption off the premises, including candy, gum, packaged snacks, etc. . . . .	20100					
<b>36.</b> Souvenirs and novelty items . . . . .	20877					
<b>37.</b> All other merchandise (Report receipts for services on line 38.) Specify principal lines and estimated sales below . . . . .	29810					
<b>a.</b> . . . . .	29811					
<b>b.</b> . . . . .	29812					
<b>c.</b> . . . . .	29813					
<b>38.</b> All nonmerchandise receipts, including receipts from rentals, storage, and other services provided to customers EXCLUDING SALES AND OTHER TAXES						
<b>a.</b> Receipts from instructions and lessons . . . . .	29915					
<b>b.</b> All other nonmerchandise receipts, including receipts from customers for parts installed in repair and charges for repair, delivery, alteration, etc. . . . .	29963					
<b>c. Sum lines 38a and 38b</b> . . . . .	29900					
<b>39. TOTAL</b> (Should equal <b>1</b> if reporting in dollars.) . . . . .	29990					1 0 0



**1** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

(Report sales for each product line sold by this establishment, either as a dollar figure or as a whole percent of total sales (reported in **2**). See HOW TO REPORT DOLLAR FIGURES on page 2 and HOW TO REPORT PERCENTS above.)

Description of sales, shipments, receipts, or revenue	Census use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>1.</b> Audio equipment, musical instruments (new and used), radios, audio electronic components, compact discs, records, tapes, audio books, sheet music, accessories (Report parts installed in repair on line 16a, custom installation charges on line 16b, and rental receipts on line 16c or 16e.)						
<b>a.</b> Audio equipment, components, parts, accessories, including radios, audio receivers, tape recorders and players, compact disc players, mp3 players (audio only), and other home theater, sound reinforcement, and recording equipment (Report automotive audio equipment on line 7.) . . . . .	20331					
<b>b.</b> New or used pianos and organs (Report rare pianos and organs on line 14.) . . . . .	20332					
<b>c.</b> Other new or used musical instruments and accessories, including string instruments, horns, drums, synthesizers, music stands, musical instrument digital interface (MIDI) equipment, etc. (Report rare musical instruments on line 14.) . . . . .	20334					
<b>d.</b> Pre-recorded compact discs, audio tapes, and records (Report recordable CDs and tapes on line 1g and used pre-recorded compact discs, audio tapes, and records on line 15.) . . . . .	20335					
<b>e.</b> Sheet music and related items . . . . .	20336					
<b>f.</b> Audio books . . . . .	20333					
<b>g.</b> Recordable compact discs and audio tapes . . . . .	20339					
<b>h. Sum lines 1a through 1g</b> . . . . .	20330					
<b>2.</b> Televisions, DVD/Blu-ray Disc players and recorders, camcorders, portable video players, e-book readers, DVDs, Blu-ray Discs, etc., including electronic game/DVD combination devices, parts, and accessories (Report electronic games and electronic game devices on line 4, DVD/Blu-ray Disc and player rentals on line 16c, and parts installed in repair on line 16a.)						
<b>a.</b> Televisions, including HD receivers, satellite television equipment, and related parts and accessories . . . . .	20321					
<b>b.</b> DVD/Blu-ray Disc players, recorders, camcorders, portable video players, e-book readers, and related parts and accessories (Report receipts from DVD/Blu-ray Disc and player rentals on line 16c.) . . . . .	20326					
<b>c.</b> Electronic game/DVD combination devices . . . . .	20327					
<b>d.</b> DVDs and Blu-ray Discs, prerecorded (Report receipts from DVD/Blu-ray Disc and player rentals on line 16c.) . . . . .	20328					
<b>e.</b> DVDs and Blu-ray Discs, recordable . . . . .	20329					
<b>f. Sum lines 2a through 2e</b> . . . . .	20320					
<b>3.</b> Small household appliances, including mixers; blenders; can openers; toasters; coffee makers; tap water purifiers and filters; frypans; and personal care appliances, such as hair dryers, curling irons, shavers, etc. . . . .	20310					

## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>4.</b> Toys, hobby goods, and games, including video and electronic games and electronic game devices <i>(Report computer game software on line 5 and electronic game/DVD combination devices on line 2c.)</i> . . . . .	20460					
<b>5.</b> New and used computer hardware, software, and supplies, including computer game software and tablet computers <i>(Report electronic games and electronic game devices on line 4 and electronic game/DVD combination devices on line 2c.)</i> . . . . .	20370					
<b>6.</b> Kitchenware and home furnishings, including cookware, cooking accessories, dinnerware, glassware, giftware, decorative accessories, clocks, mirrors, closet and bathroom accessories, etc. . . . .	20380					
<b>7.</b> Automotive tires, audio equipment, components, batteries, parts, and accessories . . . . .	20740					
<b>8.</b> Men's wear, including accessories <i>(Report footwear and boys' wear on line 15.)</i> . . . . .	20200					
<b>9.</b> Women's, juniors', and misses' wear, including accessories <i>(Report footwear and girls', infants', and toddlers' wear on line 15.)</i> . . . . .	20220					
<b>10.</b> Unisex clothing . . . . .	20250					
<b>11.</b> Jewelry, including watches, watch attachments, novelty jewelry, etc. . .	20400					
<b>12.</b> Magazines and newspapers . . . . .	20856					
<b>13.</b> Books <i>(Report audio books on line 1f and comic books on line 12.)</i> . . .	20420					
<b>14.</b> Antiques, items over 100 years old . . . . .	20861					
<b>15.</b> All other merchandise <i>(Report receipts for services on line 16.) Specify principal lines and estimated sales below</i> . . . . .	29810					
<b>a.</b> . . . . .	29811					
<b>b.</b> . . . . .	29812					
<b>c.</b> . . . . .	29813					
<b>16.</b> All nonmerchandise receipts, including receipts from rentals, storage, and other services provided to customers EXCLUDING SALES AND OTHER TAXES						
<b>a.</b> Parts installed in repair . . . . .	29907					
<b>b.</b> Labor charges for work performed by this establishment . . . . .	29904					
<b>c.</b> Rental of DVDs, Blu-ray Discs, DVD/Blu-ray Disc players, DVD/Blu-ray Disc recorders, electronic games, and electronic game devices .	29912					
<b>d.</b> Receipts from instructions and lessons . . . . .	29915					
<b>e.</b> Rental or lease of musical instruments . . . . .	29925					

# RT-45103

## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue		Cen- sus use	2012				
			Estimates are acceptable. Report dollars OR percents.				
			\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722	
<b>16.</b> All nonmerchandise receipts, including receipts from rentals, storage, and other services provided to customers EXCLUDING SALES AND OTHER TAXES - Continued							
<b>f.</b> All other nonmerchandise receipts, including charges for delivery, storage, etc. . . . .		29957					
<b>g. Sum lines 16a through 16f</b> . . . . .		29900					
<b>17. TOTAL</b> (Should equal 1 if reporting in dollars.) . . . . .		29990					1 0 0

## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

(Report sales for each product line sold by this establishment, either as a dollar figure or as a whole percent of total sales (reported in 2). See HOW TO REPORT DOLLAR FIGURES on page 2 and HOW TO REPORT PERCENTS above.)

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>1. Books, including e-books (Report used books on line 27c, audio books on line 14, comic books on line 2, and e-book readers on line 25.)</b>						
<b>a. Trade, including fiction, nonfiction, adult, juvenile, new and back list reading, trade and tall paperbacks . . . . .</b>	20421					
<b>b. Mass market paperbacks (Report trade and tall paperbacks on line 1a.) . . . . .</b>	20422					
<b>c. Religious, including bibles, hymnals, testaments, religious oriented works, etc. . . . .</b>	20423					
<b>d. General reference, including dictionaries, atlases, maps, etc. . . . .</b>	20424					
<b>e. Textbooks, including workbooks on elementary, high school, and college levels . . . . .</b>	20425					
<b>f. Professional, including technical, scientific, business, law, etc. . . . .</b>	20426					
<b>g. E-books . . . . .</b>	20428					
<b>h. Other books, including University press, etc. . . . .</b>	20427					
<b>i. Sum lines 1a through 1h . . . . .</b>	20420					
<b>2. Magazines and newspapers, including comic books . . . . .</b>	20856					
<b>3. Stationery products, including stationery, tablets, pads, looseleaf paper, and related products . . . . .</b>	20851					
<b>4. Office paper, including computer printer, copier, fax, and typewriter cut sheet paper . . . . .</b>	20852					
<b>5. Office, school, and packaging supplies . . . . .</b>	20853					
<b>6. Greeting cards, calendars, maps, and road atlases (Report book format maps and atlases on line 1d.) . . . . .</b>	20855					
<b>7. Souvenirs and novelty items . . . . .</b>	20877					
<b>8. Packaged liquor, wine, and beer . . . . .</b>	20140					
<b>9. Cigars, cigarettes, tobacco, and smokers' accessories, excluding sales from vending machines operated by others . . . . .</b>	20150					

CONTINUE WITH 1 ON PAGE 2

## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>10.</b> Kitchenware and home furnishings, including cookware, cooking accessories, dinnerware, glassware, giftware, decorative accessories, clocks, mirrors, closet and bathroom accessories, etc.						
<b>a.</b> Decorative accessories and home furnishings, including lamps, lampshades, decorative glassware, vases, giftware, mirrors, pictures, picture frames, clocks, magazine racks, desk sets, closet and bathroom accessories, etc. <i>(Report candy and confections on line 18.)</i> . . . . .	20394					
<b>b.</b> Kitchenware, including cookware, cooking accessories, glassware, flatware/hollowware, cutlery, china, and dinnerware . . . . .	20395					
<b>c. Sum lines 10a and 10b</b> . . . . .	20380					
<b>11.</b> New and used computer hardware, software, and supplies, including computer game software and tablet computers <i>(Report calculators and office equipment, such as adding machines, copiers, fax machines, etc., on line 12. Report office supplies on line 5. Report electronic games and electronic game devices on line 15. Report electronic game/DVD combination devices on line 25.)</i>						
<b>a.</b> Computer and peripheral equipment . . . . .	20375					
<b>b.</b> Prepackaged (off-the-shelf) computer software, including computer software downloads <i>(Report electronic games and electronic game devices on line 15 and electronic game/DVD combination devices on line 25.)</i> . . . . .	20376					
<b>c. Sum lines 11a and 11b</b> . . . . .	20370					
<b>12.</b> Office equipment, including fax machines, dictation machines, copying machines, calculating machines, etc. <i>(Report office supplies on line 5.)</i>	20854					
<b>13.</b> Jewelry, including watches, watch attachments, novelty jewelry, etc. . . . .	20400					
<b>14.</b> Audio equipment, musical instruments (new and used), radios, audio electronic components, compact discs, records, tapes, audio books, sheet music, accessories <i>(Report used audio equipment, compact discs, etc. on line 27c.)</i> . . . . .	20330					
<b>15.</b> Toys, hobby goods, and games <i>(Report computer game software on line 11b and electronic game/DVD combination devices on line 25.)</i> . . . . .	20460					
<b>16.</b> Paper and related products, including paper towels, toilet tissue, wraps, bags, foils, etc. <i>(Report stationery products on line 3 and computer printer paper on line 4.)</i>						
<b>a.</b> Paper and plastic tableware . . . . .	20191					
<b>b.</b> Gift wrap, gift bags, and tissue paper . . . . .	20192					
<b>c.</b> Paper towels, napkins, toilet and facial tissue, and food wraps, bags, foils, and other related products . . . . .	20193					
<b>d. Sum lines 16a through 16c</b> . . . . .	20190					
<b>17.</b> Meals, unpackaged snacks, sandwiches, nonalcoholic beverages prepared and served or dispensed for immediate consumption . . . . .	21100					

## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>18.</b> Groceries and other food items for human consumption off the premises, including candy, gum, packaged snacks, etc.						
<b>a.</b> Candy, prepackaged cookies, and snack foods . . . . .	20117					
<b>b.</b> Bottled, canned, or packaged soft drinks and other nonalcoholic beverages . . . . .	20118					
<b>c.</b> All other groceries and food items NOT covered within lines 18a and 18b . . . . .	20113					
<b>d. Sum lines 18a through 18c</b> . . . . .	20100					
<b>19.</b> Photographic equipment and supplies . . . . .	20440					
<b>20.</b> Women's, juniors', and misses' wear, including accessories ( <i>Report girls', infants', and toddlers' wear on line 23 and footwear on line 28.</i> ) . . . . .	20220					
<b>21.</b> Men's wear, including accessories ( <i>Report boys' wear on line 23 and footwear on line 28.</i> ) . . . . .	20200					
<b>22.</b> Costumes and unisex clothing . . . . .	20250					
<b>23.</b> Children's wear, including boys', girls', and infants' and toddlers' clothing and accessories ( <i>Report footwear on line 28.</i> ) . . . . .	20240					
<b>24.</b> Drugs, health aids, beauty aids . . . . .	20160					
<b>25.</b> Televisions, DVD/Blu-ray Disc players and recorders, camcorders, portable video players, e-book readers, DVDs, Blu-ray Discs, etc., including electronic game/DVD combination devices, parts and accessories ( <i>Report used televisions, video players, etc. on line 27c, electronic games and electronic game devices on line 15, DVD/Blu-ray Disc and player rentals on line 29, and computer game software on line 11b.</i> ) . . . . .	20320					
<b>26.</b> Religious goods, except books ( <i>Report books on line 1.</i> ) . . . . .	20871					
<b>27.</b> Used books, clothing, furniture, and other used items not elsewhere classified						
<b>a.</b> Used clothing, footwear, personal accessories, jewelry, and related products ( <i>Report estate/antique jewelry on line 13.</i> ) . . . . .	20831					
<b>b.</b> Used home furniture, household appliances, kitchenware, home furnishings, and home lawn and garden goods . . . . .	20832					
<b>c.</b> Used home entertainment, recreation, and culture products, including books, CDs, etc. . . . .	20833					
<b>d.</b> Used office furniture and exercise/fitness equipment . . . . .	20834					
<b>e.</b> Used hardware, tools, plumbing and electrical supplies, and building materials . . . . .	20835					
<b>f.</b> Used household and personal goods, not elsewhere classified . . . . .	20839					
<b>g. Sum lines 27a through 27f</b> . . . . .	20830					

# RT-45104

## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>28.</b> All other merchandise <i>(Report receipts for services on line 29.) Specify principal lines and estimated sales below</i> . . . . .	29810					
<b>a.</b> _____	29811					
<b>b.</b> _____	29812					
<b>c.</b> _____	29813					
<b>29.</b> All nonmerchandise receipts, including receipts from rentals, storage, and other services provided to customers EXCLUDING SALES AND OTHER TAXES . . . . .	29900					
<b>30. TOTAL</b> <i>(Should equal 1 if reporting in dollars.)</i> . . . . .	29990					1 0 0

## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

(Report sales for each product line sold by this establishment, either as a dollar figure or as a whole percent of total sales (reported in 2). See HOW TO REPORT DOLLAR FIGURES on page 2 and HOW TO REPORT PERCENTS above.)

0723	Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
			Estimates are acceptable. Report dollars OR percents.				
			\$ Bil.	Mil.	Thou.	Dol.	Percent
		0720	0721			0722	
<b>1.</b>	Women's, juniors', and misses' wear, including accessories (Report girls', infants', and toddlers' wear on line 4, custom-made garments on line 1m, and footwear on line 5.)						
<b>a.</b>	Furs, fur garments . . . . .	20221					
<b>b.</b>	Dresses, including all types . . . . .	20222					
<b>c.</b>	Dressy and tailored coats, outer jackets, rainwear . . . . .	20223					
<b>d.</b>	Suits, pantsuits, sport jackets, blazers . . . . .	20224					
<b>e.</b>	Slacks/pants, jeans, shorts, skirts . . . . .	20225					
<b>f.</b>	Tops, including t-shirts, knit and woven shirts, blouses, sweaters . . . . .	20226					
<b>g.</b>	Women's sports apparel, including tennis, golf, jogging, swimming, and other exercise apparel . . . . .	20227					
<b>h.</b>	Hosiery, including pantyhose, socks, tights . . . . .	20229					
<b>i.</b>	Bras, girdles, corsets . . . . .	20231					
<b>j.</b>	Lingerie, sleepwear, loungewear . . . . .	20232					
<b>k.</b>	Hats, wigs, hairpieces . . . . .	20233					
<b>l.</b>	Women's accessories, including handbags, wallets, neckwear, gloves, belts, rain accessories, etc. (Report costume jewelry on line 37d and briefcases on line 47.) . . . . .	20234					
<b>m.</b>	Custom-made garments . . . . .	20235					
<b>n.</b>	Women's sweat tops, pants, and warm-ups . . . . .	20236					
<b>o.</b>	Other apparel, including uniforms, smocks, and other apparel items not listed above . . . . .	20237					
<b>p.</b>	<b>Sum lines 1a through 1o</b> . . . . .	20220					
<b>2.</b>	Men's wear, including accessories (Report boys' wear on line 4a, custom-made garments on line 2m, and footwear on line 5.)						
<b>a.</b>	Men's overcoats, topcoats, raincoats, outer jackets . . . . .	20201					
<b>b.</b>	Men's suits and formal wear . . . . .	20202					
<b>c.</b>	Men's sport coats and blazers . . . . .	20203					
<b>d.</b>	Men's tailored and dress slacks . . . . .	20204					
<b>e.</b>	Men's casual slacks and jeans, shorts, etc. . . . .	20205					
<b>f.</b>	Men's career and work uniforms . . . . .	20206					



**1** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>2. Men's wear, including accessories - Continued</b>						
<b>g. Men's dress shirts</b> . . . . .	20207					
<b>h. Men's sport shirts, including t-shirts, knit and woven shirts, etc.</b> . . . . .	20208					
<b>i. Men's sweaters</b> . . . . .	20209					
<b>j. Men's hosiery, pajamas, robes, underwear</b> . . . . .	20211					
<b>k. Men's sports apparel, including tennis, golf, jogging, swimming, and other exercise apparel</b> . . . . .	20212					
<b>l. Men's accessories, including hats, gloves, neckwear, handkerchiefs, belts, rain accessories, etc. (Report briefcases on line 47.)</b> . . . . .	20214					
<b>m. Custom-made garments</b> . . . . .	20215					
<b>n. Men's sweat tops, pants, and warm-ups</b> . . . . .	20216					
<b>o. Other apparel items not listed above</b> . . . . .	20218					
<b>p. Sum lines 2a through 2o</b> . . . . .	20200					
<b>3. Costumes and unisex clothing</b> . . . . .	20250					
<b>4. Children's wear, including boys', girls', and infants' and toddlers' clothing and accessories (Report footwear on line 5.)</b>						
<b>a. Boys' clothing and accessories</b> . . . . .	20241					
<b>b. Girls' clothing and accessories</b> . . . . .	20242					
<b>c. Infants' and toddlers' clothing and accessories (Report infant and booster car seats on line 20e.)</b> . . . . .	20243					
<b>d. Sum lines 4a through 4c</b> . . . . .	20240					
<b>5. Footwear, including accessories</b>						
<b>a. Men's footwear, including dress and casual footwear</b> . . . . .	20261					
<b>b. Women's footwear, including dress and casual footwear</b> . . . . .	20262					
<b>c. Children's footwear, including boys', girls', infants', and toddlers' dress and casual footwear</b> . . . . .	20263					
<b>d. Men's and women's outdoor hiking/sports boots</b> . . . . .	20264					
<b>e. Men's athletic footwear, including tennis shoes/sneakers</b> . . . . .	20265					
<b>f. Women's athletic footwear, including tennis shoes/sneakers</b> . . . . .	20266					
<b>g. Children's athletic footwear, including boys', girls', infants', and toddlers' tennis shoes/sneakers</b> . . . . .	20267					

# RT-45201

## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>5. Footwear, including accessories - Continued</b>						
<b>h. Footwear accessories, including polishes, laces, trees, storage bags, etc.</b> . . . . .	20268					
<b>i. Sum lines 5a through 5h</b> . . . . .	20260					
<b>6. Curtains, draperies, blinds, slipcovers, bed and table coverings</b>						
<b>a. Curtains and draperies</b> . . . . .	20281					
<b>b. Vertical and horizontal blinds, woven wood blinds, and shades</b> . . .	20282					
<b>c. Furniture coverings, including ready-made and custom-made</b> . . . .	20283					
<b>d. Domestic, including towels, sheets, blankets, table linens and coverings, etc.</b> . . . . .	20284					
<b>e. Sum lines 6a through 6d</b> . . . . .	20280					
<b>7. Sewing, knitting, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc.</b> . . . . .	20270					
<b>8. Kitchenware and home furnishings, including cookware, cooking accessories, dinnerware, glassware, giftware, decorative accessories, clocks, mirrors, pictures, picture frames, closet and bathroom accessories, etc.</b>						
<b>a. Decorative accessories and home furnishings, including lamps, lampshades, decorative glassware, vases, giftware, mirrors, pictures, picture frames, clocks, magazine racks, desk sets, closet and bathroom accessories, etc. (Report ceiling fans and light fixtures on line 30.)</b> . . . . .	20394					
<b>b. Kitchenware, including cookware, cooking accessories, glassware, flatware/hollowware, cutlery, china, and dinnerware</b> . . . . .	20395					
<b>c. Outdoor charcoal grills (Report outdoor gas grills on line 9c.)</b> . . . .	20393					
<b>d. Sum lines 8a through 8c</b> . . . . .	20380					
<b>9. Major household appliances (Report parts installed in repair on line 52a.)</b>						
<b>a. Kitchen appliances, parts, accessories, including refrigerators, freezers, dishwashers, microwave ovens, etc.</b> . . . . .	20301					
<b>b. Laundry appliances, parts, accessories, including clothes washers and dryers</b> . . . . .	20302					
<b>c. Outdoor gas grills, parts, accessories (Report outdoor charcoal grills on line 8c.)</b> . . . . .	20304					
<b>d. Other major household appliances, parts, accessories, including room air-conditioners, dehumidifiers, vacuum cleaners, sewing machines, etc.</b> . . . . .	20305					
<b>e. Sum lines 9a through 9d</b> . . . . .	20300					

**1** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>10.</b> Small household appliances, including mixers; blenders; can openers; toasters; coffee makers; frypans; tap water purifiers and filters; and personal care appliances, such as hair dryers, curling irons, shavers, etc. . . . .	20310					
<b>11.</b> Furniture, sleep equipment ( <i>Report repair receipts on line 52 and rental receipts on line 52f.</i> )						
<b>a.</b> Upholstered furniture ( <i>Report dual-purpose pieces on line 11b.</i> ) . . . .	20341					
<b>b.</b> Sleep sofas, daybeds, futons, and other dual-purpose pieces . . . .	20342					
<b>c.</b> Infants' furniture, including cribs, bassinets, high chairs, etc. . . . .	20349					
<b>d.</b> Mattresses, box springs, and air mattresses . . . . .	20343					
<b>e.</b> Office furniture, including computer-related furniture . . . . .	20346					
<b>f.</b> Outdoor/patio furniture . . . . .	20347					
<b>g.</b> Other living room, dining room, kitchen, and bedroom furniture . .	20348					
<b>h. Sum lines 11a through 11g</b> . . . . .	20340					
<b>12.</b> Televisions, DVD/Blu-ray Disc players and recorders, camcorders, portable video players, e-book readers, DVDs, Blu-ray Discs, etc., including electronic game/DVD combination devices, parts, and accessories ( <i>Report electronic games and electronic game devices on line 39b, computer game software on line 16b, DVD/Blu-ray Disc and player rentals and other rentals on line 52f, and parts installed in repair on line 52a.</i> )						
<b>a.</b> Televisions, including HD receivers, satellite television equipment, and related parts and accessories . . . . .	20321					
<b>b.</b> DVD/Blu-ray Disc players, recorders, camcorders, portable video players, e-book readers, and related parts and accessories . . . . .	20326					
<b>c.</b> Electronic game/DVD combination devices ( <i>Report electronic games and electronic game devices on line 39b and computer game software on line 16b.</i> ) . . . . .	20327					
<b>d.</b> DVDs and Blu-ray Discs, prerecorded ( <i>Report receipts from DVD/Blu-ray Disc and player rentals on line 52f.</i> ) . . . . .	20328					
<b>e.</b> DVDs and Blu-ray Discs, recordable . . . . .	20329					
<b>f. Sum lines 12a through 12e</b> . . . . .	20320					
<b>13.</b> Telephones, cellular phones, phone batteries, answering machines, pagers, and navigation (GPS) equipment . . . . .	20865					

**1** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

0723	Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
			Estimates are acceptable. Report dollars OR percents.				
			\$ Bil.	Mil.	Thou.	Dol.	Percent
0720	0721				0722		
<b>14.</b>	Audio equipment, musical instruments (new and used), radios, audio electronic components, compact discs, records, tapes, audio books, sheet music, accessories <i>(Report automotive audio equipment on line 20d, parts installed in repair on line 52a, and rental receipts on line 52f.)</i>						
<b>a.</b>	Audio equipment, components, parts, accessories, including radios, audio receivers, tape recorders and players, compact disc players, mp3 players (audio only), and other home theater, sound reinforcement, and recording equipment . . . . .	20331					
<b>b.</b>	Audio books . . . . .	20333					
<b>c.</b>	Pre-recorded compact discs, audio tapes, and records <i>(Report recordable CDs and tapes on line 14e.)</i> . . . . .	20335					
<b>d.</b>	New and used musical instruments, sheet music, and related items	20337					
<b>e.</b>	Recordable compact discs and audio tapes . . . . .	20339					
<b>f.</b>	<b>Sum lines 14a through 14e</b> . . . . .	20330					
<b>15.</b>	Flooring and floor coverings						
<b>a.</b>	Soft-surface (textile) floor coverings to be installed . . . . .	20365					
<b>b.</b>	Carpets and rugs not requiring installation . . . . .	20366					
<b>c.</b>	Hardwood flooring . . . . .	20363					
<b>d.</b>	Other hard-surface floor coverings and accessories, including tile and sheet goods . . . . .	20364					
<b>e.</b>	<b>Sum lines 15a through 15d</b> . . . . .	20360					
<b>16.</b>	New and used computer hardware, software, and supplies, including computer game software and tablet computers <i>(Report computer-related furniture on line 11e. Report calculators and office equipment, such as adding machines, copiers, fax machines, etc., on line 17. Report office supplies on line 43. Report electronic games and electronic game devices on line 39b. Report electronic game/DVD combination devices on line 12c.)</i>						
<b>a.</b>	Computer and peripheral equipment . . . . .	20375					
<b>b.</b>	Prepackaged (off-the-shelf) computer software, including computer software downloads <i>(Report electronic games and electronic game devices on line 39b and electronic game/DVD combination devices on line 12c.)</i> . . . . .	20376					
<b>c.</b>	<b>Sum lines 16a and 16b</b> . . . . .	20370					
<b>17.</b>	Office equipment, including fax machines, dictation machines, copying machines, calculating machines, etc. <i>(Report office supplies on line 43.)</i>	20854					
<b>18.</b>	Drugs, health aids, beauty aids, including cosmetics						
<b>a.</b>	Prescriptions . . . . .	20161					
<b>b.</b>	Nonprescription medicines . . . . .	20162					

**1** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>18. Drugs, health aids, beauty aids, including cosmetics - Continued</b>						
<b>c. Vitamins, minerals, and other dietary supplements . . . . .</b>	20163					
<b>d. Cosmetics, including face cream, make-up, perfumes and colognes, etc. . . . .</b>	20165					
<b>e. Personal hygiene supplies, including foot products; eye/contact lens care products; deodorants; hair and shaving products; oral, feminine, and baby hygiene needs; hand products; etc. . . . .</b>	20168					
<b>f. Health aids and home healthcare equipment, including first-aid products, prescription accessories, wheelchairs, mobility assistance appliances, durable medical equipment, orthopedic equipment and appliances (except shoes), and orthotics (Report orthopedic shoes on line 5.) . . . . .</b>	20169					
<b>g. Sum lines 18a through 18f . . . . .</b>	20160					
<b>19. Automotive fuels . . . . .</b>	20720					
<b>20. Automotive tires, tubes, batteries, audio equipment, parts and accessories (Report parts, paint, and materials installed in repair on line 52a.)</b>						
<b>a. Automotive tires and tubes . . . . .</b>	20741					
<b>b. Automotive parts (over-the-counter), accessories, and sundry supplies, including polishes, paint, decorative items, etc. (Report infant and booster car seats on line 20e.) . . . . .</b>	20742					
<b>c. Automotive batteries . . . . .</b>	20749					
<b>d. Automotive audio equipment, components, parts, and accessories, including radios, stereos, compact disc players, mp3 players (audio only), and other sound reinforcement and recording equipment . . . . .</b>	20754					
<b>e. Infant and booster car seats . . . . .</b>	20758					
<b>f. Sum lines 20a through 20e . . . . .</b>	20740					
<b>21. Automotive lubricants, including oil, greases, etc. . . . .</b>	20730					
<b>22. Household fuels, including oil, LP gas, wood, coal . . . . .</b>	20780					
<b>23. Groceries and other food items for human consumption off the premises, including candy, gum, packaged snacks, etc. (Report vitamins on line 18c and pet food on line 29.) . . . . .</b>	20100					
<b>24. Meals, unpackaged snacks, sandwiches, unpackaged ice cream and yogurt, bakery items, and nonalcoholic beverages prepared and served or dispensed for immediate consumption . . . . .</b>	21100					
<b>25. Packaged liquor, wine, and beer . . . . .</b>	20140					
<b>26. Cigars, cigarettes, tobacco, and smokers' accessories, excluding sales from vending machines operated by others . . . . .</b>	20150					

# RT-45201

## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

0723	Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
			Estimates are acceptable. Report dollars OR percents.				
			\$ Bil.	Mil.	Thou.	Dol.	Percent
0720	0721				0722		
<b>27.</b>	Household soaps, detergents, cleaners, and cleaning supplies						
<b>a.</b>	Household cleaning supplies, including mops, sponges, etc. ( <i>Report household cleaners on line 27b.</i> )	20181					
<b>b.</b>	Household soaps, detergents, and cleaners ( <i>Report personal care soaps on line 18.</i> )	20182					
<b>c.</b>	<b>Sum lines 27a and 27b</b>	20180					
<b>28.</b>	Paper and related products, including paper towels, toilet tissue, wraps, bags, foils, etc. ( <i>Report stationery products on line 41 and computer printer paper on line 42.</i> )						
<b>a.</b>	Paper and plastic tableware	20191					
<b>b.</b>	Gift wrap, gift bags, and tissue paper	20192					
<b>c.</b>	Paper towels, napkins, toilet and facial tissue, and food wraps, bags, foils, and other related products	20193					
<b>d.</b>	<b>Sum lines 28a through 28c</b>	20190					
<b>29.</b>	Pet foods and supplies	20800					
<b>30.</b>	Hardware, tools, and plumbing and electrical supplies	20600					
<b>31.</b>	Nonautomotive batteries	20872					
<b>32.</b>	Lawn, garden, and farm equipment and supplies; cut flowers; plants and shrubs; fertilizers; etc.						
<b>a.</b>	Cut flowers	20621					
<b>b.</b>	Indoor potted plants and floral items	20626					
<b>c.</b>	Outdoor nursery stock, including trees, shrubs, bedding plants, bulbs, sod, seeds, etc.	20627					
<b>d.</b>	Fertilizer, lime, chemicals, and other soil treatments	20628					
<b>e.</b>	Lawn and garden tools	20631					
<b>f.</b>	Lawn and garden machinery, equipment, and parts	20636					
<b>g.</b>	Farm machinery, equipment, and parts	20637					
<b>h.</b>	All other farm supplies, including grain and animal feed ( <i>Report saddlery on line 35f and pet food on line 29.</i> )	20638					
<b>i.</b>	All other lawn and garden supplies, including fencing, irrigation equipment, sprinklers, and garden hoses	20639					
<b>j.</b>	<b>Sum lines 32a through 32i</b>	20620					
<b>33.</b>	Dimensional lumber and other building/structural materials and supplies ( <i>Report wallpaper on line 51 and paint and sundries on line 34.</i> )	20640					

**1** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>34.</b> Paint and sundries . . . . .	20670					
<b>35.</b> Sporting goods and recreational equipment						
<b>a.</b> Exercise/fitness equipment ( <i>Report used exercise/fitness equipment on line .</i> ) . . . . .	20535					
<b>b.</b> Firearms, hunting equipment, and supplies . . . . .	20536					
<b>c.</b> Fishing tackle, including bait . . . . .	20537					
<b>d.</b> Camping and backpacking equipment and supplies . . . . .	20538					
<b>e.</b> Bicycles, parts and accessories ( <i>Report parts installed in repair on line 52a.</i> ) . . . . .	20539					
<b>f.</b> All other sporting goods . . . . .	20548					
<b>g. Sum lines 35a through 35f</b> . . . . .	20530					
<b>36.</b> Motorized sport vehicles, including boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, parts and accessories . . . . .	20590					
<b>37.</b> Jewelry, including watches, watch attachments, novelty jewelry, etc. ( <i>Report flatware and hollowware on line 8b and receipts from watch, clock, and jewelry repair and engraving on line 52b or 52c.</i> )						
<b>a.</b> Karat gold jewelry - all karat gold jewelry items (rings, necklaces, etc.) in which there are no diamonds, colored stones, or pearls set, or if diamonds, colored stones, or pearls constitute less than 50 percent of the value of the finished piece of jewelry . . . . .	20405					
<b>b.</b> Diamond, gemstone, pearl, platinum, and sterling jewelry ( <i>Report all watches on line 37c.</i> ) . . . . .	20407					
<b>c.</b> Watches, watchbands, and parts . . . . .	20406					
<b>d.</b> All other jewelry, including gold-filled, costume, and novelty jewelry . . . . .	20415					
<b>e. Sum lines 37a through 37d</b> . . . . .	20400					
<b>38.</b> Optical goods, including eyeglasses, contact lenses, sunglasses, etc. . . . .	20490					
<b>39.</b> Toys, hobby goods, and games, including video and electronic games, electronic game devices, and wheel goods, except bicycles ( <i>Report bicycles on line 35e, computer game software on line 16b, and electronic game/DVD combination devices on line 12c.</i> )						
<b>a.</b> Toys, including wheel goods . . . . .	20461					
<b>b.</b> Games, including video and electronic games ( <i>Report computer game software on line 16b and electronic game/DVD combination devices on line 12c.</i> ) . . . . .	20462					
<b>c.</b> Hobby goods . . . . .	20463					
<b>d. Sum lines 39a through 39c</b> . . . . .	20460					

**1** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>40.</b> Photographic equipment and supplies ( <i>Report photofinishing on line 52f.</i> ) . . . . .	20440					
<b>41.</b> Stationery products, including stationery, tablets, pads, looseleaf paper, and related products . . . . .	20851					
<b>42.</b> Office paper, including computer printer, copier, fax, and typewriter cut sheet paper . . . . .	20852					
<b>43.</b> Office, school, and packaging supplies . . . . .	20853					
<b>44.</b> Greeting cards, calendars, maps, and road atlases . . . . .	20855					
<b>45.</b> Books ( <i>Report audio books on line 14b and comic books on line 46.</i> ) . . . . .	20420					
<b>46.</b> Magazines and newspapers . . . . .	20856					
<b>47.</b> Luggage and leather goods, including briefcases ( <i>Report men's and women's small leather apparel accessories on line 1l or 2l.</i> ) . . . . .	20859					
<b>48.</b> Souvenirs and novelty items, including fruit and gourmet food baskets and pre-filled balloons . . . . .	20877					
<b>49.</b> Seasonal decorations ( <i>Report decorative paper and plastic plates and cups on line 28a and decorative napkins on line 28c.</i> ) . . . . .	20878					
<b>50.</b> Baby goods not elsewhere classified, including bottles, monitors, carriers, swings, etc. ( <i>Report baby furniture on line 11, infant and booster car seats on line 20e, baby clothing and accessories on line 4, baby toys on line 39, and disposable diapers and other baby hygiene products on line 18.</i> ) . . . . .	20810					
<b>51.</b> All other merchandise ( <i>Report receipts for services on line 52.</i> ) <i>Specify principal lines and estimated sales below</i> . . . . .	29810					
<b>a.</b> . . . . .	29811					
<b>b.</b> . . . . .	29812					
<b>c.</b> . . . . .	29813					
<b>52.</b> All nonmerchandise receipts, including receipts from rentals, storage, and other services provided to customers EXCLUDING SALES AND OTHER TAXES						
<b>a.</b> Parts, paint, and materials installed in repair . . . . .	29907					
<b>b.</b> Labor charges for work performed by this establishment, including charges for automobile and other repair, maintenance, installation, construction, alteration, etc. ( <i>Report carpet cleaning receipts for work performed by this establishment on line 52f.</i> ) . . . . .	29904					
<b>c.</b> Labor charges for work contracted out to other establishments ( <i>Report carpet cleaning receipts for work contracted out to other establishments on line 52f.</i> ) . . . . .	29905					
<b>d.</b> Delivery charges . . . . .	29909					
<b>e.</b> Value of service contracts . . . . .	29943					



# RT-45201

## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>52.</b> All nonmerchandise receipts, including receipts from rentals, storage, and other services provided to customers EXCLUDING SALES AND OTHER TAXES - Continued						
<b>f.</b> All other nonmerchandise receipts, including phone cards, charges for storage, rental or lease of tools and equipment, photofinishing, formal wear rental, carpet cleaning, etc. . . . .	29968					
<b>g. Sum lines 52a through 52f</b> . . . . .	29900					
<b>53. TOTAL</b> (Should equal 1 if reporting in dollars.) . . . . .	29990					1 0 0

## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

(Report sales for each product line sold by this establishment, either as a dollar figure or as a whole percent of total sales (reported in 2). See HOW TO REPORT DOLLAR FIGURES on page 2 and HOW TO REPORT PERCENTS above.)

Description of sales, shipments, receipts, or revenue	Census use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>1.</b> Groceries and other food items for human consumption off the premises, including candy, gum, packaged snacks, etc. (Report vitamins on line 6c and pet food on line 9.) Note: Please do NOT include nonfood items (e.g., soaps, detergents, and household cleaners; paper and related products; etc.) on lines 1a through 1l below.						
<b>a.</b> Meat and poultry, including refrigerated prepackaged meats (Report deli meats on line 1i and meats sold in a frozen state on line 1d.) . . .	20115					
<b>b.</b> Fish and seafood, including refrigerated prepackaged fish and seafood (Report fish and seafood sold in a frozen state on line 1d.) . . .	20116					
<b>c.</b> Produce, including fresh and prepackaged fruits and vegetables (Report frozen vegetables on line 1d, floral items on line 33, and soup and salad bar sales on line 2.) . . . . .	20102					
<b>d.</b> Frozen foods, including packaged foods sold in a frozen state such as vegetables, fruits, juices, prepared foods, etc. (Report frozen dairy products such as ice cream on line 1f.) . . . . .	20103					
<b>e.</b> Dairy products and related foods, including milk, cheese, butter, yogurt, eggs, etc. (Report hand-dipped ice cream and yogurt on line 2 and deli cheeses on line 1i.) . . . . .	20104					
<b>f.</b> Ice cream and other frozen dairy products (Report hand-dipped ice cream and yogurt on line 2.) . . . . .	20112					
<b>g.</b> Bakery products baked on premises . . . . .	20105					
<b>h.</b> Bakery products not baked on the premises, excluding frozen . . . . .	20106					
<b>i.</b> Delicatessen items, including deli meats and other service delicatessen items (Report prepared sandwiches, dishes, and entrees on line 2.) . . . . .	20107					
<b>j.</b> Bottled, canned, or packaged soft drinks and other nonalcoholic beverages . . . . .	20118					
<b>k.</b> Candy, prepackaged cookies, and snack foods . . . . .	20117					
<b>l.</b> All other food items NOT covered within lines 1a through 1k . . . . .	20119					
<b>m. Sum lines 1a through 1l</b> . . . . .	20100					
<b>2.</b> Meals, unpackaged snacks, sandwiches, unpackaged ice cream and yogurt, bakery items, and nonalcoholic beverages prepared and served or dispensed for immediate consumption . . . . .	21100					
<b>3.</b> Meals, snacks, other food items, and beverages prepared for catered events, including party platters for customer pick-up . . . . .	21220					
<b>4.</b> Packaged liquor, wine, and beer						
<b>a.</b> Distilled spirits, including liquor, brandy, and liqueurs . . . . .	20141					
<b>b.</b> Wine . . . . .	20142					

## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>4. Packaged liquor, wine, and beer - Continued</b>						
<b>c. Beer and ale</b> . . . . .	20143					
<b>d. Sum lines 4a through 4c</b> . . . . .	20140					
<b>5. Cigars, cigarettes, tobacco, and smokers' accessories, excluding sales from vending machines operated by others</b> . . . . .	20150					
<b>6. Drugs, health aids, beauty aids, including cosmetics</b>						
<b>a. Prescriptions</b> . . . . .	20161					
<b>b. Nonprescription medicines</b> . . . . .	20162					
<b>c. Vitamins, minerals, and other dietary supplements</b> . . . . .	20163					
<b>d. Cosmetics, including face cream, make-up, perfumes and colognes, etc.</b> . . . . .	20165					
<b>e. Personal hygiene supplies, including foot products; eye/contact lens care products; deodorants; hair and shaving products; oral, feminine, and baby hygiene needs; hand products; etc.</b> . . . . .	20168					
<b>f. Health aids and home healthcare equipment, including first-aid products, prescription accessories, wheelchairs, mobility assistance appliances, durable medical equipment, orthopedic equipment and appliances (except shoes), and orthotics (Report orthopedic shoes on line 14.)</b> . . . . .	20169					
<b>g. Sum lines 6a through 6f</b> . . . . .	20160					
<b>7. Household soaps, detergents, cleaners, and cleaning supplies</b>						
<b>a. Household cleaning supplies, including mops, sponges, etc. (Report household cleaners on line 7b.)</b> . . . . .	20181					
<b>b. Household soaps, detergents, and cleaners (Report personal care soaps on line 6.)</b> . . . . .	20182					
<b>c. Sum lines 7a and 7b</b> . . . . .	20180					
<b>8. Paper and related products, including paper towels, toilet tissue, wraps, bags, foils, etc. (Report stationery products on line 42 and computer printer paper on line 43.)</b>						
<b>a. Paper and plastic tableware</b> . . . . .	20191					
<b>b. Gift wrap, gift bags, and tissue paper</b> . . . . .	20192					
<b>c. Paper towels, napkins, toilet and facial tissue, and food wraps, bags, foils, and other related products</b> . . . . .	20193					
<b>d. Sum lines 8a through 8c</b> . . . . .	20190					
<b>9. Pet foods and supplies</b> . . . . .	20800					

**1** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>10.</b> Women's, juniors', and misses' wear, including accessories ( <i>Report girls', infants', and toddlers' wear on line 13, custom-made garments on line 10m, and footwear on line 14.</i> )						
<b>a.</b> Furs, fur garments . . . . .	20221					
<b>b.</b> Dresses, including all types . . . . .	20222					
<b>c.</b> Dressy and tailored coats, outer jackets, rainwear . . . . .	20223					
<b>d.</b> Suits, pantsuits, sport jackets, blazers . . . . .	20224					
<b>e.</b> Slacks/pants, jeans, shorts, skirts . . . . .	20225					
<b>f.</b> Tops, including t-shirts, knit and woven shirts, blouses, sweaters . . . . .	20226					
<b>g.</b> Women's sports apparel, including tennis, golf, jogging, swimming, and other exercise apparel . . . . .	20227					
<b>h.</b> Hosiery, including pantyhose, socks, tights . . . . .	20229					
<b>i.</b> Bras, girdles, corsets . . . . .	20231					
<b>j.</b> Lingerie, sleepwear, loungewear . . . . .	20232					
<b>k.</b> Hats, wigs, hairpieces . . . . .	20233					
<b>l.</b> Women's accessories, including handbags, wallets, neckwear, gloves, belts, rain accessories, etc. ( <i>Report costume jewelry on line 38d and briefcases on line 48.</i> ) . . . . .	20234					
<b>m.</b> Custom-made garments . . . . .	20235					
<b>n.</b> Women's sweat tops, pants, and warm-ups . . . . .	20236					
<b>o.</b> Other apparel, including uniforms, smocks, and other apparel items not listed above . . . . .	20237					
<b>p. Sum lines 10a through 10o</b> . . . . .	20220					
<b>11.</b> Men's wear, including accessories ( <i>Report boys' wear on line 13 and footwear on line 14.</i> )						
<b>a.</b> Men's overcoats, topcoats, raincoats, outer jackets . . . . .	20201					
<b>b.</b> Men's suits and formal wear . . . . .	20202					
<b>c.</b> Men's sport coats and blazers . . . . .	20203					
<b>d.</b> Men's tailored and dress slacks . . . . .	20204					
<b>e.</b> Men's casual slacks and jeans, shorts, etc. . . . .	20205					
<b>f.</b> Men's career and work uniforms . . . . .	20206					
<b>g.</b> Men's dress shirts . . . . .	20207					

**1** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>11. Men's wear, including accessories - Continued</b>						
<b>h. Men's sport shirts, including t-shirts, knit and woven shirts, etc. . . .</b>	20208					
<b>i. Men's sweaters . . . . .</b>	20209					
<b>j. Men's hosiery, pajamas, robes, underwear . . . . .</b>	20211					
<b>k. Men's sports apparel, including tennis, golf, jogging, swimming, and     other exercise apparel . . . . .</b>	20212					
<b>l. Men's accessories, including hats, gloves, neckwear, handkerchiefs,     belts, rain accessories, etc. (Report briefcases on line 48.) . . . . .</b>	20214					
<b>m. Custom-made garments . . . . .</b>	20215					
<b>n. Men's sweat tops, pants, and warm-ups . . . . .</b>	20216					
<b>o. Other apparel items not listed above . . . . .</b>	20218					
<b>p. Sum lines 11a through 11o . . . . .</b>	20200					
<b>12. Costumes and unisex clothing . . . . .</b>	20250					
<b>13. Children's wear, including boys', girls', and infants' and toddlers' clothing and accessories (Report footwear on line 14.)</b>						
<b>a. Boys' clothing and accessories . . . . .</b>	20241					
<b>b. Girls' clothing and accessories . . . . .</b>	20242					
<b>c. Infants' and toddlers' clothing and accessories (Report infant and     booster car seats on line 28e.) . . . . .</b>	20243					
<b>d. Sum lines 13a through 13c . . . . .</b>	20240					
<b>14. Footwear, including accessories . . . . .</b>	20260					
<b>15. Curtains, draperies, blinds, slipcovers, bed and table coverings</b>						
<b>a. Curtains and draperies . . . . .</b>	20281					
<b>b. Vertical and horizontal blinds, woven wood blinds, and shades . . . .</b>	20282					
<b>c. Furniture coverings, including ready-made and custom-made . . . .</b>	20283					
<b>d. Domestic, including towels, sheets, blankets, table linens and     coverings, etc. . . . .</b>	20284					
<b>e. Sum lines 15a through 15d . . . . .</b>	20280					
<b>16. Sewing, knitting, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc. . . . .</b>	20270					

**1** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

0723	Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
			Estimates are acceptable. Report dollars OR percents.				
			\$ Bil.	Mil.	Thou.	Dol.	Percent
0721					0722		
<b>17.</b>	Kitchenware and home furnishings, including cookware, cooking accessories, dinnerware, glassware, giftware, decorative accessories, clocks, mirrors, closet and bathroom accessories, etc.						
<b>a.</b>	Decorative accessories and home furnishings, including lamps, lampshades, decorative glassware, vases, giftware, mirrors, pictures, picture frames, clocks, magazine racks, desk sets, closet and bathroom accessories, etc. <i>(Report ceiling fans and light fixtures on line 31.)</i> . . . . .	20394					
<b>b.</b>	Kitchenware, including cookware, cooking accessories, glassware, flatware/hollowware, cutlery, china, and dinnerware . . . . .	20395					
<b>c.</b>	Outdoor charcoal grills <i>(Report outdoor gas grills on line 18c.)</i> . . .	20393					
<b>d.</b>	<b>Sum lines 17a through 17c</b> . . . . .	20380					
<b>18.</b>	Major household appliances <i>(Report parts installed in repair on line 53a.)</i>						
<b>a.</b>	Kitchen appliances, parts, accessories, including refrigerators, freezers, dishwashers, microwave ovens, etc. . . . .	20301					
<b>b.</b>	Laundry appliances, parts, accessories, including clothes washers and dryers . . . . .	20302					
<b>c.</b>	Outdoor gas grills, parts, accessories <i>(Report outdoor charcoal grills on line 17c.)</i> . . . . .	20304					
<b>d.</b>	Other major household appliances, parts, accessories, including room air-conditioners, dehumidifiers, vacuum cleaners, sewing machines, etc. . . . .	20305					
<b>e.</b>	<b>Sum lines 18a through 18d</b> . . . . .	20300					
<b>19.</b>	Small household appliances, including mixers; blenders; can openers; toasters; coffee makers; frypans; tap water purifiers and filters; and personal care appliances, such as hair dryers, curling irons, shavers, etc. . . . .	20310					
<b>20.</b>	Furniture, sleep equipment <i>(Report repair receipts on line 53 and rental receipts on line 53f.)</i>						
<b>a.</b>	Upholstered furniture <i>(Report dual-purpose pieces on line 20b.)</i> . . .	20341					
<b>b.</b>	Sleep sofas, daybeds, futons, and other dual-purpose pieces . . . .	20342					
<b>c.</b>	Infants' furniture, including cribs, bassinets, high chairs, etc. . . . .	20349					
<b>d.</b>	Mattresses, box springs, and air mattresses . . . . .	20343					
<b>e.</b>	Office furniture, including computer-related furniture . . . . .	20346					
<b>f.</b>	Outdoor/patio furniture . . . . .	20347					
<b>g.</b>	Other living room, dining room, kitchen, and bedroom furniture . .	20348					
<b>h.</b>	<b>Sum lines 20a through 20g</b> . . . . .	20340					

**1** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>21.</b> Televisions, DVD/Blu-ray Disc players and recorders, camcorders, portable video players, e-book readers, DVDs, Blu-ray Discs, etc., including electronic game/DVD combination devices, parts, and accessories ( <i>Report electronic games and electronic game devices on line 40b, computer game software on line 25b, DVD/Blu-ray Disc and player rentals and other rentals on line 53f, and parts installed in repair on line 53a.</i> )						
<b>a.</b> Televisions, including HD receivers, satellite television equipment, and related parts and accessories . . . . .	20321					
<b>b.</b> DVD/Blu-ray Disc players, recorders, camcorders, portable video players, e-book readers, and related parts and accessories . . . . .	20326					
<b>c.</b> Electronic game/DVD combination devices ( <i>Report electronic games and electronic game devices on line 40b and computer game software on line 25b.</i> ) . . . . .	20327					
<b>d.</b> DVDs and Blu-ray Discs, prerecorded ( <i>Report receipts from DVD/Blu-ray Disc and player rentals on line 53f and computer game software on line 25b.</i> ) . . . . .	20328					
<b>e.</b> DVDs and Blu-ray Discs, recordable . . . . .	20329					
<b>f. Sum lines 21a through 21e</b> . . . . .	20320					
<b>22.</b> Telephones, cellular phones, phone batteries, answering machines, pagers, and navigation (GPS) equipment . . . . .	20865					
<b>23.</b> Audio equipment, musical instruments (new and used), radios, audio electronic components, compact discs, records, tapes, audio books, sheet music, accessories ( <i>Report automotive audio equipment on line 28d, parts installed in repair on line 53a, and rental receipts on line 53f.</i> )						
<b>a.</b> Audio equipment, components, parts, accessories, including radios, audio receivers, tape recorders and players, compact disc players, mp3 players (audio only), and other home theater, sound reinforcement, and recording equipment . . . . .	20331					
<b>b.</b> Audio books . . . . .	20333					
<b>c.</b> Pre-recorded compact discs, audio tapes, and records ( <i>Report recordable CDs and tapes on line 23e.</i> ) . . . . .	20335					
<b>d.</b> New and used musical instruments, sheet music, and related items	20337					
<b>e.</b> Recordable compact discs and audio tapes . . . . .	20339					
<b>f. Sum lines 23a through 23e</b> . . . . .	20330					
<b>24.</b> Flooring and floor coverings						
<b>a.</b> Soft-surface (textile) floor coverings to be installed . . . . .	20365					
<b>b.</b> Carpets and rugs not requiring installation . . . . .	20366					
<b>c.</b> Hardwood flooring . . . . .	20363					

**1** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>24.</b> Flooring and floor coverings - Continued						
<b>d.</b> Other hard-surface floor coverings and accessories, including tile and sheet goods . . . . .	20364					
<b>e. Sum lines 24a through 24d</b> . . . . .	20360					
<b>25.</b> New and used computer hardware, software, and supplies, including computer game software and tablet computers ( <i>Report computer-related furniture on line 20e. Report calculators and office equipment, such as adding machines, copiers, fax machines, etc., on line 26. Report office supplies on line 44. Report electronic games and electronic game devices on line 40b. Report electronic game/DVD combination devices on line 21c.</i> )						
<b>a.</b> Computer and peripheral equipment . . . . .	20375					
<b>b.</b> Prepackaged (off-the-shelf) computer software, including computer software downloads ( <i>Report electronic games and electronic game devices on line 40b and electronic game/DVD combination devices on line 21c.</i> ) . . . . .	20376					
<b>c. Sum lines 25a and 25b</b> . . . . .	20370					
<b>26.</b> Office equipment, including fax machines, dictation machines, copying machines, calculating machines, etc. ( <i>Report office supplies on line 44.</i> )	20854					
<b>27.</b> Automotive fuels . . . . .	20720					
<b>28.</b> Automotive tires, tubes, batteries, audio equipment, parts and accessories ( <i>Report parts, paint, and materials installed in repair on line 53a.</i> )						
<b>a.</b> Automotive tires and tubes . . . . .	20741					
<b>b.</b> Automotive parts (over-the-counter), accessories, and sundry supplies, including polishes, paint, decorative items, etc. ( <i>Report infant and booster car seats on line 28e.</i> ) . . . . .	20742					
<b>c.</b> Automotive batteries . . . . .	20749					
<b>d.</b> Automotive audio equipment, components, parts, and accessories, including radios, stereos, compact disc players, mp3 players (audio only), and other sound reinforcement and recording equipment . . . . .	20754					
<b>e.</b> Infant and booster car seats . . . . .	20758					
<b>f. Sum lines 28a through 28e</b> . . . . .	20740					
<b>29.</b> Automotive lubricants, including oil, greases, etc. . . . .	20730					
<b>30.</b> Household fuels, including oil, LP gas, wood, coal . . . . .	20780					
<b>31.</b> Hardware, tools, and plumbing and electrical supplies . . . . .	20600					
<b>32.</b> Nonautomotive batteries . . . . .	20872					



## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>33.</b> Lawn, garden, and farm equipment and supplies; cut flowers; plants and shrubs; fertilizers; etc.						
<b>a.</b> Cut flowers . . . . .	20621					
<b>b.</b> Indoor potted plants and floral items . . . . .	20626					
<b>c.</b> Outdoor nursery stock, including trees, shrubs, bedding plants, bulbs, sod, seeds, etc. . . . .	20627					
<b>d.</b> Fertilizer, lime, chemicals, and other soil treatments . . . . .	20628					
<b>e.</b> Lawn and garden tools . . . . .	20631					
<b>f.</b> Lawn and garden machinery, equipment, and parts . . . . .	20636					
<b>g.</b> Farm machinery, equipment, and parts . . . . .	20637					
<b>h.</b> All other farm supplies, including grain and animal feed ( <i>Report saddlery on line 36f and pet food on line 9.</i> ) . . . . .	20638					
<b>i.</b> All other lawn and garden supplies, including fencing, irrigation equipment, sprinklers, and garden hoses . . . . .	20639					
<b>j. Sum lines 33a through 33i</b> . . . . .	20620					
<b>34.</b> Dimensional lumber and other building/structural materials and supplies ( <i>Report wallpaper on line 52 and paint and sundries on line 35.</i> ) . . . . .	20640					
<b>35.</b> Paint and sundries . . . . .	20670					
<b>36.</b> Sporting goods and recreational equipment						
<b>a.</b> Exercise/fitness equipment ( <i>Report used exercise/fitness equipment on line .</i> ) . . . . .	20535					
<b>b.</b> Firearms, hunting equipment, and supplies . . . . .	20536					
<b>c.</b> Fishing tackle, including bait . . . . .	20537					
<b>d.</b> Camping and backpacking equipment and supplies . . . . .	20538					
<b>e.</b> Bicycles, parts and accessories ( <i>Report parts installed in repair on line 53a.</i> ) . . . . .	20539					
<b>f.</b> All other sporting goods . . . . .	20548					
<b>g. Sum lines 36a through 36f</b> . . . . .	20530					
<b>37.</b> Boats and other sport vehicles, including personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, parts and accessories ( <i>Report parts installed in repair on line 53a.</i> )						
<b>a.</b> New boats, canoes, kayaks, motors, and parts and accessories . . . . .	20591					
<b>b.</b> Used boats, canoes, kayaks, motors, and parts and accessories . . . . .	20592					

**1** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>37.</b> Boats and other sport vehicles, including personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, parts and accessories - Continued						
<b>c.</b> All-terrain vehicles (ATVs) and personal watercraft . . . . .	20593					
<b>d.</b> All other sport vehicles, including snowmobiles, golf cars, go-carts, parts and accessories . . . . .	20599					
<b>e. Sum lines 37a through 37d</b> . . . . .	20590					
<b>38.</b> Jewelry, including watches, watch attachments, novelty jewelry, etc. (Report flatware and hollowware on line 17b and receipts from watch, clock, and jewelry repair and engraving on line 53b or 53c.)						
<b>a.</b> Karat gold jewelry - all karat gold jewelry items (rings, necklaces, etc.) in which there are no diamonds, colored stones, or pearls set, or if diamonds, colored stones, or pearls constitute less than 50 percent of the value of the finished piece of jewelry . . . . .	20405					
<b>b.</b> Diamond, gemstone, pearl, platinum, and sterling jewelry (Report all watches on line 38c.) . . . . .	20407					
<b>c.</b> Watches, watchbands, and parts . . . . .	20406					
<b>d.</b> All other jewelry, including gold-filled, costume, and novelty jewelry . . . . .	20415					
<b>e. Sum lines 38a through 38d</b> . . . . .	20400					
<b>39.</b> Optical goods, including eyeglasses, contact lenses, sunglasses, etc. . . . .	20490					
<b>40.</b> Toys, hobby goods, and games, including video and electronic games, electronic game devices, and wheel goods, except bicycles (Report bicycles on line 36e, computer game software on line 25b, and electronic game/DVD combination devices on line 21c.)						
<b>a.</b> Toys, including wheel goods . . . . .	20461					
<b>b.</b> Games, including video and electronic games (Report computer game software on line 25b and electronic game/DVD combination devices on line 21c.) . . . . .	20462					
<b>c.</b> Hobby goods . . . . .	20463					
<b>d. Sum lines 40a through 40c</b> . . . . .	20460					
<b>41.</b> Photographic equipment and supplies (Report photofinishing on line 53f.) . . . . .	20440					
<b>42.</b> Stationery products, including stationery, tablets, pads, looseleaf paper, and related products . . . . .	20851					
<b>43.</b> Office paper, including computer printer, copier, fax, and typewriter cut sheet paper . . . . .	20852					
<b>44.</b> Office, school, and packaging supplies . . . . .	20853					
<b>45.</b> Greeting cards, calendars, maps, and road atlases . . . . .	20855					

## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>46.</b> Books ( <i>Report audio books on line 23b and comic books on line 47.</i> ) . . .	20420					
<b>47.</b> Magazines and newspapers . . . . .	20856					
<b>48.</b> Luggage and leather goods, including briefcases ( <i>Report men's and women's small leather apparel accessories on line 10l or 11l.</i> ) . . . . .	20859					
<b>49.</b> Souvenirs and novelty items, including fruit and gourmet food baskets and pre-filled balloons . . . . .	20877					
<b>50.</b> Seasonal decorations ( <i>Report decorative paper and plastic plates and cups on line 8a and decorative napkins on line 8c.</i> ) . . . . .	20878					
<b>51.</b> Baby goods not elsewhere classified, including bottles, monitors, carriers, swings, etc. ( <i>Report baby furniture on line 20, infant and booster car seats on line 28e, baby clothing and accessories on line 13, baby toys on line 40, and disposable diapers and other baby hygiene products on line 6.</i> ) . . . . .	20810					
<b>52.</b> All other merchandise ( <i>Report receipts for services on line 53.</i> ) <i>Specify principal lines and estimated sales below</i> . . . . .	29810					
<b>a.</b> _____	29811					
<b>b.</b> _____	29812					
<b>c.</b> _____	29813					
<b>53.</b> All nonmerchandise receipts, including receipts from rentals, storage, and other services provided to customers <b>EXCLUDING SALES AND OTHER TAXES</b>						
<b>a.</b> Parts, paint, and materials installed in repair . . . . .	29907					
<b>b.</b> Labor charges for work performed by this establishment, including charges for automobile and other repair, maintenance, installation, construction, alteration, etc. ( <i>Report carpet cleaning receipts for work performed by this establishment on line 53f.</i> ) . . . . .	29904					
<b>c.</b> Labor charges for work contracted out to other establishments ( <i>Report carpet cleaning receipts for work contracted out to other establishments on line 53f.</i> ) . . . . .	29905					
<b>d.</b> Delivery charges . . . . .	29909					
<b>e.</b> Value of service contracts . . . . .	29943					
<b>f.</b> All other nonmerchandise receipts, including phone cards, charges for storage, rental or lease of tools and equipment, photofinishing, formal wear rental, carpet cleaning, etc. . . . .	29968					
<b>g. Sum lines 53a through 53f</b> . . . . .	29900					
<b>54. TOTAL</b> ( <i>Should equal 1 if reporting in dollars.</i> ) . . . . .	29990					1 0 0

**1** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

(Report sales for each product line sold by this establishment, either as a dollar figure or as a whole percent of total sales (reported in **2**). See HOW TO REPORT DOLLAR FIGURES on page 2 and HOW TO REPORT PERCENTS above.)

Description of sales, shipments, receipts, or revenue	Census use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>1.</b> Lawn, garden, and farm equipment and supplies; cut flowers; plants and shrubs; fertilizers; etc. (Report nonfloral giftware on line 3a and materials used in landscaping or lawn service on line 17b.)						
<b>a.</b> Cut flowers -- unranged . . . . .	20622					
<b>b.</b> Cut flowers -- arranged . . . . .	20623					
<b>c.</b> Indoor potted plants -- blooming . . . . .	20624					
<b>d.</b> Indoor potted plants -- nonblooming . . . . .	20625					
<b>e.</b> Outdoor nursery stock, including trees, shrubs, bedding plants, bulbs, sod, seeds, etc. . . . .	20627					
<b>f.</b> Fertilizer, lime, chemicals, and other soil treatments . . . . .	20628					
<b>g.</b> Lawn and garden tools . . . . .	20631					
<b>h.</b> Lawn and garden machinery, equipment, and parts . . . . .	20636					
<b>i.</b> Farm machinery, equipment, and parts . . . . .	20637					
<b>j.</b> All other farm supplies, including grain, animal feed, and animal health products (Report prescription veterinary medicines, pet food, and pet supplies on line 13.) . . . . .	20638					
<b>k.</b> All other lawn and garden supplies, including fencing, irrigation equipment, sprinklers, and hoses . . . . .	20639					
<b>l. Sum lines 1a through 1k</b> . . . . .	20620					
<b>2.</b> Artificial/silk flowers, plants, and trees . . . . .	20879					
<b>3.</b> Kitchenware and home furnishings, including cookware, cooking accessories, dinnerware, glassware, giftware, decorative accessories, clocks, mirrors, closet and bathroom accessories, etc.						
<b>a.</b> Decorative accessories and home furnishings, including lamps, lampshades, decorative glassware, vases, giftware, mirrors, pictures, picture frames, clocks, magazine racks, desk sets, closet and bathroom accessories, etc. (Report candy and confections on line 11.) . . . . .	20394					
<b>b.</b> Kitchenware, including cookware, cooking accessories, glassware, flatware/hollowware, cutlery, china, and dinnerware . . . . .	20395					
<b>c.</b> Outdoor charcoal grills (Report outdoor gas grills on line 16.) . . . . .	20393					
<b>d. Sum lines 3a through 3c</b> . . . . .	20380					
<b>4.</b> Souvenirs and novelty items, including fruit and gourmet food baskets and pre-filled balloons . . . . .	20877					
<b>5.</b> Seasonal decorations (Report cut live and balled live Christmas trees on line 1e.) . . . . .	20878					

## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>6.</b> Greeting cards, calendars, maps, and road atlases . . . . .	20855					
<b>7.</b> Furniture, including outdoor/patio furniture . . . . .	20340					
<b>8.</b> Jewelry, including watches, watch attachments, novelty jewelry, etc. . .	20400					
<b>9.</b> Toys, hobby goods, and games, including stuffed animals ( <i>Report pre-filled balloons on line 4.</i> ) . . . . .	20460					
<b>10.</b> Craft supplies . . . . .	20881					
<b>11.</b> Groceries and other food items for human consumption off the premises						
<b>a.</b> Candy, prepackaged cookies, and snack foods . . . . .	20117					
<b>b.</b> All other groceries and food items ( <i>Report fruit and gourmet food baskets on line 4.</i> ) . . . . .	20114					
<b>c. Sum lines 11a and 11b</b> . . . . .	20100					
<b>12.</b> Packaged liquor, wine, and beer . . . . .	20140					
<b>13.</b> Pets, pet foods, and pet supplies . . . . .	20800					
<b>14.</b> Hardware, tools, and plumbing and electrical supplies . . . . .	20600					
<b>15.</b> Books . . . . .	20420					
<b>16.</b> All other merchandise ( <i>Report receipts for services on line 17.</i> ) <i>Specify principal lines and estimated sales below</i> . . . . .	29810					
<b>a.</b> _____	29811					
<b>b.</b> _____	29812					
<b>c.</b> _____	29813					
<b>17.</b> All nonmerchandise receipts, including receipts from rentals, storage, and other services provided to customers EXCLUDING SALES AND OTHER TAXES						
<b>a.</b> Wire services and commissions . . . . .	29945					
<b>b.</b> All other nonmerchandise receipts, including delivery charges, rental receipts, etc. . . . .	29977					
<b>c. Sum lines 17a and 17b</b> . . . . .	29900					
<b>18. TOTAL</b> ( <i>Should equal 2 if reporting in dollars.</i> ) . . . . .	29990					1 0 0

## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

(Report sales for each product line sold by this establishment, either as a dollar figure or as a whole percent of total sales (reported in 2). See HOW TO REPORT DOLLAR FIGURES on page 2 and HOW TO REPORT PERCENTS above.)

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>1.</b> Pets, pet foods, and pet supplies						
<b>a.</b> Pets (Report fish on line 1d.) . . . . .	20801					
<b>b.</b> Pet foods, including wild bird feed (Report fish food on line 1e.) . . . . .	20802					
<b>c.</b> Pet supplies, including wild bird supplies and nonprescription medicines (Report fish supplies on line 1e.) . . . . .	20803					
<b>d.</b> Fish . . . . .	20805					
<b>e.</b> Aquarium products . . . . .	20806					
<b>f.</b> Prescription veterinary medicines . . . . .	20807					
<b>g. Sum lines 1a through 1f</b> . . . . .	20800					
<b>2.</b> Books . . . . .	20420					
<b>3.</b> Lawn, garden, and farm equipment and supplies; cut flowers; plants and shrubs; fertilizers; animal feed, other than for pets; etc. . . . .	20620					
<b>4.</b> All other merchandise (Report receipts for services on line 5.) Specify principal lines and estimated sales below . . . . .	29810					
<b>a.</b> . . . . .	29811					
<b>b.</b> . . . . .	29812					
<b>c.</b> . . . . .	29813					
<b>5.</b> All nonmerchandise receipts, including receipts from rentals, storage, and other services provided to customers EXCLUDING SALES AND OTHER TAXES						
<b>a.</b> Pet care services, including pet boarding, grooming, and other pet care services (Report veterinary services on line 5b.) . . . . .	29942					
<b>b.</b> All other nonmerchandise receipts . . . . .	29965					
<b>c. Sum lines 5a and 5b</b> . . . . .	29900					
<b>6. TOTAL</b> (Should equal 2 if reporting in dollars.) . . . . .	29990					1 0 0

## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

(Report sales for each product line sold by this establishment, either as a dollar figure or as a whole percent of total sales (reported in 2). See HOW TO REPORT DOLLAR FIGURES on page 2 and HOW TO REPORT PERCENTS above.)

Description of sales, shipments, receipts, or revenue	Census use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>1.</b> Antiques, items over 100 years old, including 'rare' musical instruments	20861					
<b>2.</b> Collectibles (i.e., items which are old, but less than 100 years old, and limited in supply) (Report new collectibles on line 14.)	20862					
<b>3.</b> Art goods, including original pictures and sculptures (Report reproductions on line 14.)	20863					
<b>4.</b> Precious metals, coins, medals, and other numismatic items	20867					
<b>5.</b> Stamps, autographs, and other philatelic materials and supplies	20868					
<b>6.</b> Used clothing, furniture, and other used items not elsewhere classified (Report used computers on line 19.)						
<b>a.</b> Used clothing, footwear, personal accessories, jewelry, and related products (Report estate/antique jewelry on line 7.)	20831					
<b>b.</b> Used home furniture, household appliances, kitchenware, home furnishings, and home lawn and garden goods	20832					
<b>c.</b> Used home entertainment, recreation, and culture products, including books, CDs, etc. (Report used art goods on line 3.)	20833					
<b>d.</b> Used office furniture and exercise/fitness equipment	20834					
<b>e.</b> Used hardware, tools, plumbing and electrical supplies, and building materials (Report used auto parts on line 36.)	20835					
<b>f.</b> Used household and personal goods, not elsewhere classified	20839					
<b>g. Sum lines 6a through 6f</b>	20830					
<b>7.</b> Jewelry, including watches, watch attachments, novelty jewelry, estate/antique jewelry, etc. (Report flatware and hollowware on line 14 and receipts from watch, clock, and jewelry repair and engraving on line 41.)	20400					
<b>8.</b> Women's, juniors', and misses' wear, including accessories (Report used clothing and accessories on line 6a, girls', infants', and toddlers' wear on line 10, and footwear on line 12.)	20220					
<b>9.</b> Men's wear, including accessories (Report used clothing and accessories on line 6a, boys' wear on line 10, and footwear on line 12.)	20200					
<b>10.</b> Children's wear, including boys', girls', and infants' and toddlers' clothing and accessories (Report used clothing and accessories on line 6a and footwear on line 12.)	20240					
<b>11.</b> Costumes and unisex clothing (Report used clothing and accessories on line 6a.)	20250					
<b>12.</b> Footwear, including accessories (Report used footwear on line 6a.)	20260					
<b>13.</b> Furniture, sleep equipment (Report used furniture on line 6 and repair and rental receipts on line 41.)	20340					

CONTINUE WITH 1 ON PAGE 2

## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>14.</b> Kitchenware and home furnishings, including cookware, cooking accessories, dinnerware, glassware, giftware, decorative accessories, clocks, mirrors, closet and bathroom accessories, etc. <i>(Report used kitchenware and home furnishings on line 6b.)</i> . . . . .	20380					
<b>15.</b> Major household appliances, including vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwave ovens, clothes washers and dryers, trash compactors, etc. <i>(Report used major household appliances on line 6b and parts installed in repair on line 41.)</i> . . . . .	20300					
<b>16.</b> Small household appliances, including mixers, toasters, coffee makers, personal care appliances, tape water purifiers and filters, etc. <i>(Report used small household appliances on line 6b.)</i> . . . . .	20310					
<b>17.</b> Televisions, DVD/Blu-ray Disc players and recorders, camcorders, portable video players, e-book readers, DVDs, Blu-ray Discs, etc., including electronic game/DVD combination devices, parts, and accessories <i>(Report used televisions, video players, etc. on line 6c.)</i> . . . . .	20320					
<b>18.</b> Audio equipment, musical instruments (new and used), radios, audio electronic components, compact discs, records, tapes, audio books, sheet music, accessories <i>(Report used audio equipment, compact discs, etc. on line 6c and parts installed in repair and rental receipts on line 41.)</i> . . . . .	20330					
<b>19.</b> New and used computer hardware, software, and supplies <i>(Report computer-related furniture on line 13.)</i> . . . . .	20370					
<b>20.</b> Books, new <i>(Report audio books on line 18, comic books on line 21, and used books on line 6c.)</i> . . . . .	20420					
<b>21.</b> Magazines and newspapers . . . . .	20856					
<b>22.</b> Photographic equipment and supplies <i>(Report used photographic equipment and supplies on line 6c.)</i> . . . . .	20440					
<b>23.</b> Toys, hobby goods, and games, including video and electronic games, electronic game devices, and wheel goods, except bicycles <i>(Report used toys, hobby goods, and games on line 6c and bicycles on line 28.)</i> . . . . .	20460					
<b>24.</b> Greeting cards, calendars, maps, and road atlases . . . . .	20855					
<b>25.</b> Souvenirs and novelty items . . . . .	20877					
<b>26.</b> Seasonal decorations . . . . .	20878					
<b>27.</b> Curtains, draperies, blinds, slipcovers, bed and table coverings . . . . .	20280					
<b>28.</b> Sporting goods and recreational equipment <i>(Report used sporting goods and recreational equipment on line 6.)</i> . . . . .	20530					
<b>29.</b> Boats and other sport vehicles, including personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, parts and accessories . . . . .	20590					
<b>30.</b> Hardware, tools, and plumbing and electrical supplies . . . . .	20600					
<b>31.</b> Lawn, garden, and farm equipment and supplies; cut flowers; plants and shrubs; fertilizers; etc. . . . .	20620					



## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>32.</b> Dimensional lumber and other building/structural materials and supplies <i>(Report paint and sundries on line 40.)</i> . . . . .	20640					
<b>33.</b> Flooring and floor coverings . . . . .	20360					
<b>34.</b> Automobiles, vans, trucks, other powered transportation vehicles, including motorcycles, motor scooters, motor bikes . . . . .	20700					
<b>35.</b> Sewing and knitting materials and supplies . . . . .	20270					
<b>36.</b> Automotive tires, batteries, audio equipment, parts, accessories . . . . .	20740					
<b>37.</b> Optical goods, including eyeglasses, contact lenses, sunglasses, etc. . . . .	20490					
<b>38.</b> Groceries and other food items for human consumption off the premises, including candy, gum, packaged snacks, etc. . . . .	20100					
<b>39.</b> Drugs, health aids, beauty aids, including cosmetics . . . . .	20160					
<b>40.</b> All other merchandise <i>(Report receipts for services on line 41.) Specify principal lines and estimated sales below</i> . . . . .	29810					
<b>a.</b> . . . . .	29811					
<b>b.</b> . . . . .	29812					
<b>c.</b> . . . . .	29813					
<b>41.</b> All nonmerchandise receipts, including receipts from rentals, storage, and other services provided to customers EXCLUDING SALES AND OTHER TAXES						
<b>a.</b> Rental of space . . . . .	29932					
<b>b.</b> All other nonmerchandise receipts, including receipts for parts installed in repair, charges for delivery, repair, maintenance, storage, installation, construction, and service contracts, etc. . . . .	29975					
<b>c. Sum lines 41a and 41b</b> . . . . .	29900					
<b>42. TOTAL</b> <i>(Should equal 1 if reporting in dollars.)</i> . . . . .	29990					1 0 0

# RT-45305

## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

(Report sales for each product line sold by this establishment, either as a dollar figure or as a whole percent of total sales (reported in 2). See HOW TO REPORT DOLLAR FIGURES on page 2 and HOW TO REPORT PERCENTS above.)

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>1. Manufactured (mobile) homes, excluding modular homes</b>						
<b>a. New single-section manufactured (mobile) homes, less than 14 feet wide</b> . . . . .	20681					
<b>b. New single-section manufactured (mobile) homes, 14 feet wide</b> . . . . .	20682					
<b>c. New single-section manufactured (mobile) homes, greater than 14 feet wide</b> . . . . .	20683					
<b>d. New multisection manufactured (mobile) homes, two sections</b> . . . . .	20684					
<b>e. New multisection manufactured (mobile) homes, three or more sections</b> . . . . .	20685					
<b>f. Other new manufactured (mobile) homes and parts and accessories</b>	20686					
<b>g. Used single-section manufactured (mobile) homes</b> . . . . .	20687					
<b>h. Used multisection manufactured (mobile) homes</b> . . . . .	20688					
<b>i. Sum lines 1a through 1h</b> . . . . .	20680					
<b>2. Recreational vehicles, including camping trailers, travel trailers, truck campers, motor homes, parts and accessories</b> . . . . .	20580					
<b>3. Boats and other sport vehicles, including personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, parts and accessories (Report manufactured (mobile) homes on line 1 and motorcycles on line 4.)</b> . . . . .	20590					
<b>4. Automobiles, vans, trucks, other powered transportation vehicles, including motorcycles, motor scooters, motor bikes</b> . . . . .	20700					
<b>5. Major household appliances, including refrigerators, ranges, microwave ovens, room air-conditioners, etc.</b> . . . . .	20300					
<b>6. Furniture, sleep equipment</b> . . . . .	20340					
<b>7. Dimensional lumber and other building/structural materials and supplies, including heating stoves and prefabricated fireplaces (Report paint and sundries on line 8.)</b> . . . . .	20640					
<b>8. All other merchandise (Report receipts for services on line 9.) Specify principal lines and estimated sales below</b> . . . . .	29810					
<b>a.</b> _____	29811					
<b>b.</b> _____	29812					
<b>c.</b> _____	29813					

CONTINUE WITH 1 ON PAGE 2

# RT-45305

## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>9.</b> All nonmerchandise receipts, including receipts from rentals, storage, and other services provided to customers EXCLUDING SALES AND OTHER TAXES						
<b>a.</b> Rental of space and/or mobile homes (residential) <i>(Report rental of space for recreational vehicles and trailers on line 9b.)</i> . . . . .	29932					
<b>b.</b> All other nonmerchandise receipts, including receipts for parts installed in repair, charges for delivery, repair, maintenance, storage, installation, construction, service contracts, etc. . . . .	29975					
<b>c. Sum lines 9a and 9b</b> . . . . .	29900					
<b>10. TOTAL</b> <i>(Should equal ? if reporting in dollars.)</i> . . . . .	29990					1 0 0

## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

(Report sales for each product line sold by this establishment, either as a dollar figure or as a whole percent of total sales (reported in 2). See HOW TO REPORT DOLLAR FIGURES on page 2 and HOW TO REPORT PERCENTS above.)

Description of sales, shipments, receipts, or revenue	Census use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>1. Packaged liquor, wine, and beer</b>						
<b>a. Distilled spirits, including liquor, brandy, and liqueurs . . . . .</b>	20141					
<b>b. Wine . . . . .</b>	20142					
<b>c. Beer and ale . . . . .</b>	20143					
<b>d. Sum lines 1a through 1c . . . . .</b>	20140					
<b>2. Cigars, cigarettes, tobacco, and smokers' accessories, excluding sales from vending machines operated by others . . . . .</b>	20150					
<b>3. Books (Report comic books on line 4.) . . . . .</b>	20420					
<b>4. Magazines and newspapers . . . . .</b>	20856					
<b>5. Groceries and other food items for human consumption off the premises, including candy, gum, packaged snacks, etc. (Report vitamins on line 8 and pet food on line 20.)</b>						
<b>a. Candy, prepackaged cookies, and snack foods . . . . .</b>	20117					
<b>b. Bottled, canned, or packaged soft drinks and other nonalcoholic beverages . . . . .</b>	20118					
<b>c. All other groceries and food items NOT covered within lines 5a and 5b (Report fruit and gourmet food baskets on line 14.) . . . . .</b>	20113					
<b>d. Sum lines 5a through 5c . . . . .</b>	20100					
<b>6. Meals, unpackaged snacks, sandwiches, nonalcoholic beverages prepared and served or dispensed for immediate consumption . . . . .</b>	21100					
<b>7. Alcoholic beverages prepared and served or dispensed for immediate consumption . . . . .</b>	20130					
<b>8. Drugs, health aids, beauty aids, including cosmetics . . . . .</b>	20160					
<b>9. Paper and related products, including paper towels, toilet tissue, wraps, bags, foils, etc. . . . .</b>	20190					
<b>10. Kitchenware and home furnishings, including cookware, cooking accessories, dinnerware, glassware, giftware, decorative accessories, clocks, mirrors, closet and bathroom accessories, etc. . . . .</b>	20380					
<b>11. Small household appliances, including mixers; blenders; can openers; toasters; coffee makers; frypans; tap water purifiers and filters; and personal care appliances, such as hair dryers, curling irons, shavers, etc. . . . .</b>	20310					
<b>12. Audio equipment, musical instruments (new and used), radios, audio electronic components, compact discs, records, tapes, audio books, sheet music, accessories . . . . .</b>	20330					
<b>13. Jewelry, including watches, watch attachments, novelty jewelry, etc. . . . .</b>	20400					

# RT-45306

## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012					
		Estimates are acceptable. Report dollars OR percents.					
		\$ Bil.	Mil.	Thou.	Dol.	Percent	
0723	0720	0721				0722	
<b>14.</b> Souvenirs and novelty items . . . . .	20877						
<b>15.</b> Toys, hobby goods, and games . . . . .	20460						
<b>16.</b> Sporting goods and recreational equipment . . . . .	20530						
<b>17.</b> Automotive fuels . . . . .	20720						
<b>18.</b> Automotive lubricants, including oil, greases, etc. . . . .	20730						
<b>19.</b> Greeting cards, calendars, maps, and road atlases . . . . .	20855						
<b>20.</b> All other merchandise (Report receipts for services on line 21.) Specify principal lines and estimated sales below . . . . .	29810						
<b>a.</b> . . . . .	29811						
<b>b.</b> . . . . .	29812						
<b>c.</b> . . . . .	29813						
<b>21.</b> All nonmerchandise receipts, including rentals, storage, and other services provided to customers EXCLUDING SALES AND OTHER TAXES AND LOTTERY TICKET SALES/COMMISSIONS . . . . .	29900						
<b>22. TOTAL</b> (Should equal ② if reporting in dollars.) . . . . .	29990						1 0 0

# RT-45307

## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

(Report sales for each product line sold by this establishment, either as a dollar figure or as a whole percent of total sales (reported in 2). See HOW TO REPORT DOLLAR FIGURES on page 2 and HOW TO REPORT PERCENTS above.)

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>1.</b> Art goods, including original pictures and sculptures (Report artists' supplies on line 2 and reproductions on line 25.) . . . . .	20863					
<b>2.</b> Artists' materials and supplies . . . . .	20869					
<b>3.</b> Antiques, items over 100 years old, including 'rare' musical instruments . . . . .	20861					
<b>4.</b> Collectibles (i.e., items which are old, but less than 100 years old, and limited in supply) (Report new collectibles on line 25.) . . . . .	20862					
<b>5.</b> Precious metals, coins, medals, and other numismatic items . . . . .	20867					
<b>6.</b> Stamps, autographs, and other philatelic materials and supplies . . . . .	20868					
<b>7.</b> Drugs, health aids, beauty aids						
<b>a.</b> Prescriptions . . . . .	20161					
<b>b.</b> Nonprescription medicines . . . . .	20162					
<b>c.</b> Vitamins, minerals, and other dietary supplements . . . . .	20163					
<b>d.</b> Cosmetics, including face cream, make-up, perfumes and colognes, etc. . . . .	20165					
<b>e.</b> Hearing aids and supplies . . . . .	20167					
<b>f.</b> Personal hygiene supplies, including foot products; eye/contact lens care products; deodorants; hair and shaving products; oral, feminine, and baby hygiene needs; hand products; etc. (Report toilet and facial tissue on line 52c.) . . . . .	20168					
<b>g.</b> Health aids and home healthcare equipment, including first-aid products, prescription accessories, wheelchairs, mobility assistance appliances, durable medical equipment, orthopedic equipment and appliances (except shoes), and orthotics (Report orthopedic shoes on line 41.) . . . . .	20169					
<b>h. Sum lines 7a through 7g</b> . . . . .	20160					
<b>8.</b> Toys, hobby goods, and games . . . . .	20460					
<b>9.</b> Sporting goods and recreational equipment . . . . .	20530					
<b>10.</b> Trophies and plaques . . . . .	20875					
<b>11.</b> Seasonal decorations (Report decorative paper and plastic plates and cups on line 52a and decorative napkins on line 52c.) . . . . .	20878					
<b>12.</b> Artificial/silk flowers, plants, and trees . . . . .	20879					
<b>13.</b> Fireworks . . . . .	20874					
<b>14.</b> Religious goods, except books (Report books on line 18.) . . . . .	20871					
<b>15.</b> Monuments, grave markers, caskets, and urns . . . . .	20873					

**1** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>16.</b> Souvenirs and novelty items . . . . .	20877					
<b>17.</b> Telephones, cellular phones, phone batteries, answering machines, pagers, and navigation (GPS) equipment . . . . .	20865					
<b>18.</b> Books ( <i>Report used books on line 42c, audio books on line 27, and comic books on line 19.</i> ) . . . . .	20420					
<b>19.</b> Magazines and newspapers . . . . .	20856					
<b>20.</b> Typewriters . . . . .	20882					
<b>21.</b> Pets, pet foods, and pet supplies . . . . .	20800					
<b>22.</b> Ice . . . . .	20866					
<b>23.</b> Optical goods, including eyeglasses, contact lenses, sunglasses, etc. . .	20490					
<b>24.</b> Jewelry, including watches, watch attachments, novelty jewelry, estate/ antique jewelry, etc. . . . .	20400					
<b>25.</b> Kitchenware and home furnishings, including cookware, cooking accessories, dinnerware, glassware, giftware, decorative accessories, clocks, mirrors, pictures, picture frames, closet and bathroom accessories, etc. . . . .	20380					
<b>26.</b> Televisions, DVD/Blu-ray Disc players and recorders, camcorders, portable video players, e-book readers, DVDs, Blu-ray Discs, etc., including electronic game/DVD combination devices, parts, and accessories ( <i>Report used televisions, video equipment, etc. on line 42c.</i> )	20320					
<b>27.</b> Audio equipment, musical instruments (new and used), radios, audio electronic components, compact discs, records, tapes, audio books, sheet music, accessories ( <i>Report used audio equipment, compact discs, etc. on line 42c.</i> ) . . . . .	20330					
<b>28.</b> New and used computer hardware, software, and supplies . . . . .	20370					
<b>29.</b> Office equipment, including fax machines, dictation machines, copying machines, calculating machines, etc. ( <i>Report office supplies on line 54.</i> )	20854					
<b>30.</b> Furniture, including outdoor/patio furniture ( <i>Report used furniture on line 42.</i> ) . . . . .	20340					
<b>31.</b> Major household appliances, including refrigerators, ranges, microwave ovens, room air-conditioners, etc. . . . .	20300					
<b>32.</b> Small household appliances, including mixers; blenders; can openers; toasters; coffee makers; frypans; tap water purifiers and filters; and personal care appliances, such as hair dryers, curling irons, shavers, etc. . . . .	20310					
<b>33.</b> Cigars, cigarettes, tobacco, and smokers' accessories, excluding sales from vending machines operated by others . . . . .	20150					
<b>34.</b> Packaged liquor, wine, and beer . . . . .	20140					
<b>35.</b> Groceries and other food items for human consumption off the premises, including candy, gum, packaged snacks, etc. . . . .	20100					

**1** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>36.</b> Meals, unpackaged snacks, sandwiches, nonalcoholic beverages prepared and served or dispensed for immediate consumption . . . . .	21100					
<b>37.</b> Women's, juniors', and misses' wear, including accessories ( <i>Report girls', infants', and toddlers' wear on line 40, footwear on line 41, and used clothing on line 42a.</i> ) . . . . .	20220					
<b>38.</b> Men's wear, including accessories ( <i>Report boys' wear on line 40, footwear on line 41, and used clothing on line 42a.</i> ) . . . . .	20200					
<b>39.</b> Costumes and unisex clothing ( <i>Report used costumes and unisex clothing on line 42a.</i> ) . . . . .	20250					
<b>40.</b> Children's wear, including boys', girls', and infants' and toddlers' clothing and accessories ( <i>Report footwear on line 41 and used clothing on line 42a.</i> ) . . . . .	20240					
<b>41.</b> Footwear, including accessories ( <i>Report used footwear on line 42a.</i> ) . . . . .	20260					
<b>42.</b> Used clothing, furniture, and other used items not elsewhere classified						
<b>a.</b> Used clothing, footwear, personal accessories, jewelry, and related products . . . . .	20831					
<b>b.</b> Used home furniture, household appliances, kitchenware, home furnishings, and home lawn and garden goods ( <i>Report used office furniture on line 42d.</i> ) . . . . .	20832					
<b>c.</b> Used home entertainment, recreation, and culture products . . . . .	20833					
<b>d.</b> Used office furniture and exercise/fitness equipment . . . . .	20834					
<b>e.</b> Used hardware, tools, plumbing and electrical supplies, and building materials . . . . .	20835					
<b>f.</b> Used household and personal goods, not elsewhere classified . . . . .	20839					
<b>g. Sum lines 42a through 42f</b> . . . . .	20830					
<b>43.</b> Curtains, draperies, blinds, slipcovers, bed and table coverings . . . . .	20280					
<b>44.</b> Sewing, knitting, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc. . . . .	20270					
<b>45.</b> Pools, pool chemicals, and pool supplies and accessories . . . . .	20876					
<b>46.</b> Dimensional lumber and other building/structural materials and supplies, including spas, hot tubs, and saunas ( <i>Report paint and sundries on line 49.</i> ) . . . . .	20640					
<b>47.</b> Lawn, garden, and farm equipment and supplies; cut flowers; plants and shrubs; fertilizers; etc. . . . .	20620					
<b>48.</b> Hardware, tools, and plumbing and electrical supplies . . . . .	20600					
<b>49.</b> Paint and sundries . . . . .	20670					
<b>50.</b> Household fuels, including oil, LP gas, wood, coal . . . . .	20780					



## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>51.</b> Household soaps, detergents, cleaners, and cleaning supplies <i>(Report personal care soaps on line 7.)</i>						
<b>a.</b> Household cleaning supplies, including mops, sponges, etc. <i>(Report household cleaners on line 51b.)</i> . . . . .	20181					
<b>b.</b> Household soaps, detergents, and cleaners <i>(Report personal care soaps on line 7.)</i> . . . . .	20182					
<b>c. Sum lines 51a and 51b</b> . . . . .	20180					
<b>52.</b> Paper and related products, including paper towels, toilet tissue, wraps, bags, foils, etc.						
<b>a.</b> Paper and plastic tableware . . . . .	20191					
<b>b.</b> Gift wrap, gift bags, and tissue paper . . . . .	20192					
<b>c.</b> Paper towels, napkins, toilet and facial tissue, and food wraps, bags, foils, and other related products . . . . .	20193					
<b>d. Sum lines 52a through 52c</b> . . . . .	20190					
<b>53.</b> Baby goods not elsewhere classified, including bottles, monitors, carriers, swings, etc. <i>(Report baby furniture on line 30, baby clothing and accessories on line 40, baby food on line 35, baby toys on line 8, and baby hygiene products on line 7.)</i> . . . . .	20810					
<b>54.</b> All other merchandise <i>(Report receipts for services on line 55.) Specify principal lines and estimated sales below</i> . . . . .	29810					
<b>a.</b> . . . . .	29811					
<b>b.</b> . . . . .	29812					
<b>c.</b> . . . . .	29813					
<b>55.</b> All nonmerchandise receipts, including all receipts from customers for parts installed in repair and charges for delivery, repair, maintenance, storage, installation, alteration, on-site construction, rental or lease of tools and equipment, and other services provided to customers EXCLUDING SALES AND OTHER TAXES . . . . .	29900					
<b>56. TOTAL</b> <i>(Should equal 1 if reporting in dollars.)</i> . . . . .	29990					1 0 0

# RT-45360

## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

(Report sales for each product line sold by this establishment, either as a dollar figure or as a whole percent of total sales (reported in 2). See HOW TO REPORT DOLLAR FIGURES on page 2 and HOW TO REPORT PERCENTS above.)

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
1. Greeting cards, calendars, maps, and road atlases . . . . .	20855					
2. Souvenirs and novelty items, including fruit and gourmet food baskets and pre-filled balloons . . . . .	20877					
3. Seasonal decorations (Report decorative paper and plastic plates and cups on line 24a and decorative napkins on line 24c.) . . . . .	20878					
4. Stationery products, including stationery, tablets, pads, looseleaf paper, and related products . . . . .	20851					
5. Office paper, including computer printer, copier, fax, and typewriter cut sheet paper . . . . .	20852					
6. Office, school, and packaging supplies . . . . .	20853					
7. Books (Report audio books on line 16 and comic books on line 8.) . . . .	20420					
8. Magazines and newspapers . . . . .	20856					
9. Kitchenware and home furnishings, including cookware, cooking accessories, dinnerware, glassware, giftware, decorative accessories, clocks, mirrors, pictures, picture frames, closet and bathroom accessories, etc.						
a. Decorative accessories and home furnishings, including lamps, lampshades, decorative glassware, vases, giftware, mirrors, pictures, picture frames, clocks, magazine racks, desk sets, closet and bathroom accessories, etc. . . . .	20394					
b. Kitchenware, including cookware, cooking accessories, glassware, flatware/hollowware, cutlery, china, and dinnerware . . . . .	20395					
c. <b>Sum lines 9a and 9b</b> . . . . .	20380					
10. Luggage and leather goods (Report men's and women's small leather apparel accessories on line 27 or 26.) . . . . .	20859					
11. Typewriters . . . . .	20882					
12. New and used computer hardware, software, and supplies, including computer game software and tablet computers (Report computer-related furniture on line 15. Report calculators and office equipment, such as adding machines, copiers, fax machines, etc., on line 13. Report office supplies on line 6. Report electronic games and electronic game devices on line 20. Report electronic game/DVD combination devices on line 17.) . . . . .	20370					
13. Office equipment, including fax machines, dictation machines, copying machines, calculating machines, etc. (Report office supplies on line 6.)	20854					
14. Jewelry, including watches, watch attachments, novelty jewelry, etc. . .	20400					
15. Furniture, sleep equipment . . . . .	20340					
16. Audio equipment, musical instruments (new and used), radios, audio electronic components, compact discs, records, tapes, audio books, sheet music, accessories . . . . .	20330					

## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>17.</b> Televisions, DVD/Blu-ray Disc players and recorders, camcorders, portable video players, e-book readers, DVDs, Blu-ray Discs, etc., including electronic game/DVD combination devices, parts, and accessories ( <i>Report video games on line 20, rentals on line 45e, and parts installed in repair on line 45c.</i> ) . . . . .	20320					
<b>18.</b> Small household appliances, including mixers, toasters, coffee makers, personal care appliances, tap water purifiers and filters, etc. . . . .	20310					
<b>19.</b> Cigars, cigarettes, tobacco, and smokers' accessories, excluding sales from vending machines operated by others . . . . .	20150					
<b>20.</b> Toys, hobby goods, and games, including video and electronic games, electronic game devices, and wheel goods, except bicycles ( <i>Report bicycles on line 36, computer game software on line 12, and electronic game/DVD combination devices on line 17.</i> ) . . . . .	20460					
<b>21.</b> Meals, unpackaged snacks, sandwiches, nonalcoholic beverages prepared and served or dispensed for immediate consumption . . . . .	21100					
<b>22.</b> Groceries and other food items for human consumption off the premises . . . . .	20100					
<b>23.</b> Household soaps, detergents, cleaners, and cleaning supplies ( <i>Report personal care soaps on line 35.</i> )						
<b>a.</b> Household cleaning supplies, including mops, sponges, etc. ( <i>Report household cleaners on line 23b.</i> ) . . . . .	20181					
<b>b.</b> Household soaps, detergents, and cleaners ( <i>Report personal care soaps on line 35.</i> ) . . . . .	20182					
<b>c. Sum lines 23a and 23b</b> . . . . .	20180					
<b>24.</b> Paper and related products, including paper towels, toilet tissue, wraps, bags, foils, etc.						
<b>a.</b> Paper and plastic tableware . . . . .	20191					
<b>b.</b> Gift wrap, gift bags, and tissue paper . . . . .	20192					
<b>c.</b> Paper towels, napkins, toilet and facial tissue, and food wraps, bags, foils, and other related products . . . . .	20193					
<b>d. Sum lines 24a through 24c</b> . . . . .	20190					
<b>25.</b> Photographic equipment and supplies ( <i>Report photofinishing on line 45e.</i> ) . . . . .	20440					
<b>26.</b> Women's, juniors', and misses' wear, including accessories ( <i>Report girls', infants', and toddlers' wear on line 29 and footwear on line 30.</i> ) . . . . .	20220					
<b>27.</b> Men's wear, including accessories ( <i>Report boys' wear on line 29 and footwear on line 30.</i> ) . . . . .	20200					
<b>28.</b> Costumes and unisex clothing . . . . .	20250					
<b>29.</b> Children's wear, including boys', girls, and infants' and toddlers' clothing and accessories ( <i>Report footwear on line 30.</i> ) . . . . .	20240					

**1** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>30.</b> Footwear, including accessories . . . . .	20260					
<b>31.</b> Curtains, draperies, blinds, slipcovers, bed and table coverings . . . . .	20280					
<b>32.</b> Hardware, tools, and plumbing and electrical supplies . . . . .	20600					
<b>33.</b> Nonautomotive batteries . . . . .	20872					
<b>34.</b> Sewing and knitting materials and supplies . . . . .	20270					
<b>35.</b> Drugs, health aids, beauty aids, including cosmetics . . . . .	20160					
<b>36.</b> Sporting goods and recreational equipment . . . . .	20530					
<b>37.</b> Lawn, garden, and farm equipment and supplies; cut flowers; plants and shrubs; fertilizers; etc. . . . .	20620					
<b>38.</b> Collectibles (i.e., items which are old, but less than 100 years old, and limited in supply) <i>(Report new collectibles on line 9a.)</i> . . . . .	20862					
<b>39.</b> Art goods, including original pictures and sculptures <i>(Report artists' supplies on line 40 and reproductions on line 9a.)</i> . . . . .	20863					
<b>40.</b> Artists' materials and supplies . . . . .	20869					
<b>41.</b> Artificial/silk flowers, plants, and trees . . . . .	20879					
<b>42.</b> Craft supplies . . . . .	20881					
<b>43.</b> Baby goods not elsewhere classified, including bottles, monitors, carriers, swings, etc. <i>(Report baby furniture on line 15, baby clothing and accessories on line 29, baby food on line 22, baby toys on line 20, and disposable diapers and other baby hygiene products on line 35.)</i> . . . . .	20810					
<b>44.</b> All other merchandise <i>(Report receipts for services on line 45.) Specify principal lines and estimated sales below</i> . . . . .	29810					
<b>a.</b> _____	29811					
<b>b.</b> _____	29812					
<b>c.</b> _____	29813					
<b>45.</b> All nonmerchandise receipts, including receipts from rentals, storage, and other services provided to customers EXCLUDING SALES AND OTHER TAXES						
<b>a.</b> Printing or engraving to order . . . . .	29938					
<b>b.</b> Other labor charges . . . . .	29906					
<b>c.</b> Parts, paint, and materials installed in repair . . . . .	29907					
<b>d.</b> Value of service contracts . . . . .	29943					

# RT-45360

## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>45.</b> All nonmerchandise receipts, including receipts from rentals, storage, and other services provided to customers EXCLUDING SALES AND OTHER TAXES - Continued						
<b>e.</b> All other nonmerchandise receipts, including receipts from customers for rental or lease of equipment, photofinishing, etc. . . .	29979					
<b>f. Sum lines 45a through 45e</b> . . . . .	29900					
<b>46. TOTAL</b> (Should equal 1 if reporting in dollars.) . . . . .	29990					1 0 0

# RT-45401

## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

(Report sales for each product line sold by this establishment, either as a dollar figure or as a whole percent of total sales (reported in 2). See HOW TO REPORT DOLLAR FIGURES on page 2 and HOW TO REPORT PERCENTS above.)

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>1.</b> Women's, juniors', and misses' wear, including accessories (Report girls', infants', and toddlers' wear on line 4, footwear on line 5, and used clothing on line 50a.) . . . . .	20220					
<b>2.</b> Men's wear, including accessories (Report boys' wear on line 4, footwear on line 5, and used clothing on line 50a.) . . . . .	20200					
<b>3.</b> Costumes and unisex clothing (Report used costumes and unisex clothing on line 50a.) . . . . .	20250					
<b>4.</b> Children's wear, including boys', girls', and infants' and toddlers' clothing and accessories (Report footwear on line 5 and used clothing on line 50a.) . . . . .	20240					
<b>5.</b> Footwear, including accessories (Report used footwear on line 50a.) . . . . .	20260					
<b>6.</b> Curtains, draperies, blinds, slipcovers, bed and table coverings . . . . .	20280					
<b>7.</b> Sewing, knitting, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc. . . . .	20270					
<b>8.</b> Kitchenware and home furnishings, including cookware, cooking accessories, dinnerware, glassware, giftware, decorative accessories, clocks, mirrors, closet and bathroom accessories, etc. (Report used kitchenware and home furnishings on line 50b.)						
<b>a.</b> Decorative accessories and home furnishings, including lamps, lampshades, decorative glassware, vases, giftware, mirrors, pictures, picture frames, clocks, magazine racks, desk sets, closet and bathroom accessories, etc. (Report ceiling fans and light fixtures on line 43.) . . . . .	20394					
<b>b.</b> Kitchenware, including cookware, cooking accessories, glassware, flatware/hollowware, cutlery, china, and dinnerware . . . . .	20395					
<b>c.</b> Outdoor charcoal grills (Report outdoor gas grills on line 9.) . . . . .	20393					
<b>d. Sum lines 8a through 8c</b> . . . . .	20380					
<b>9.</b> Major household appliances, including vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwave ovens, clothes washers and dryers, trash compactors, etc. (Report used major household appliances on line 50b.) . . . . .	20300					
<b>10.</b> Small household appliances, including mixers; blenders; can openers; toasters; coffee makers; tap water purifiers and filters; frypans; and personal care appliances, such as hair dryers, curling irons, shavers, etc. (Report used small household appliances on line 50b.) . . . . .	20310					

CONTINUE WITH 1 ON PAGE 2

**1** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>11.</b> Audio equipment, musical instruments (new and used), radios, audio electronic components, compact discs, records, tapes, audio books, sheet music, accessories ( <i>Report used audio equipment, compact discs, etc. on line 50c.</i> )						
<b>a.</b> Audio equipment, components, parts, accessories, including radios, audio electronic components, tape recorders and players, compact disc players, mp3 players (audio only), and other home theater, sound reinforcement, and recording equipment ( <i>Report automotive audio equipment on line 48.</i> ) . . . . .	20331					
<b>b.</b> Audio books . . . . .	20333					
<b>c.</b> Pre-recorded compact discs, audio tapes, and records . . . . .	20335					
<b>d.</b> New and used musical instruments, sheet music, and related items ( <i>Report 'rare' musical instruments on line 37.</i> ) . . . . .	20337					
<b>e.</b> Audio content downloads ( <i>Report video content downloads on line 16b, e-books on line 31, and limited-time downloads on line 52.</i> ) . . . . .	20338					
<b>f.</b> Recordable compact discs and audio tapes . . . . .	20339					
<b>g. Sum lines 11a through 11f</b> . . . . .	20330					
<b>12.</b> New and used computer hardware, software, and supplies, including computer game software and tablet computers ( <i>Report computer-related furniture on line 17e. Report calculators and office equipment, such as adding machines, copiers, fax machines, etc., on line 13. Report office supplies on line 14. Report electronic games and electronic game devices on line 29b. Report electronic game/DVD combination devices on line 16d.</i> )						
<b>a.</b> Computer and peripheral equipment . . . . .	20375					
<b>b.</b> Prepackaged (off-the-shelf) computer software, including computer software downloads ( <i>Report electronic games and electronic game devices on line 29b and electronic game/DVD combination devices on line 16d.</i> ) . . . . .	20376					
<b>c. Sum lines 12a and 12b</b> . . . . .	20370					
<b>13.</b> Office equipment, including fax machines, dictation machines, copying machines, calculating machines, etc. ( <i>Report office supplies on line 14.</i> )	20854					
<b>14.</b> Office, school, and packaging supplies . . . . .	20853					
<b>15.</b> Telephones, cellular phones, phone batteries, answering machines, pagers, and navigation (GPS) equipment ( <i>Report value of service contracts on line 53b.</i> ) . . . . .	20865					

**1** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

0723	Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
			Estimates are acceptable. Report dollars OR percents.				
			\$ Bil.	Mil.	Thou.	Dol.	Percent
0720	0721				0722		
<b>16.</b>	Televisions, DVD/Blu-ray Disc players and recorders, camcorders, portable video players, e-book readers, DVDs, Blu-ray Discs, etc., including electronic game/DVD combination devices, parts, and accessories ( <i>Report electronic games and electronic game devices on line 29b, computer game software on line 12b, and used televisions, video equipment, etc. on line 50c.</i> )						
<b>a.</b>	Televisions, including HD receivers, satellite television equipment, and related parts and accessories . . . . .	20321					
<b>b.</b>	Video content downloads ( <i>Report audio content downloads on line 11e, e-books on line 31, and limited-time downloads on line 52.</i> ) . . . . .	20325					
<b>c.</b>	DVD/Blu-ray Disc players, recorders, camcorders, portable video players, e-book readers, and related parts and accessories . . . . .	20326					
<b>d.</b>	Electronic game/DVD combination devices . . . . .	20327					
<b>e.</b>	DVDs and Blu-ray Discs, prerecorded ( <i>Report receipts from DVD/Blu-ray Disc and player rentals on line 53b.</i> ) . . . . .	20328					
<b>f.</b>	DVDs and Blu-ray Discs, recordable . . . . .	20329					
<b>g.</b>	<b>Sum lines 16a through 16f</b> . . . . .	20320					
<b>17.</b>	Furniture, sleep equipment ( <i>Report used office furniture on line 50d and other used furniture on line 50b.</i> )						
<b>a.</b>	Upholstered furniture ( <i>Report dual-purpose pieces on line 17b.</i> ) . . . . .	20341					
<b>b.</b>	Sleep sofas, daybeds, futons, and other dual-purpose pieces . . . . .	20342					
<b>c.</b>	Infants' furniture, including cribs, bassinets, high chairs, etc. . . . .	20349					
<b>d.</b>	Mattresses, box springs, and air mattresses . . . . .	20343					
<b>e.</b>	Office furniture, including computer-related furniture . . . . .	20346					
<b>f.</b>	Outdoor/patio furniture . . . . .	20347					
<b>g.</b>	Other living room, dining room, kitchen, and bedroom furniture . . . . .	20348					
<b>h.</b>	<b>Sum lines 17a through 17g</b> . . . . .	20340					
<b>18.</b>	Flooring and floor coverings . . . . .	20360					
<b>19.</b>	Groceries and other food items for human consumption off the premises, including candy, gum, packaged snacks, etc. ( <i>Report vitamins on line 23c and pet food on line 49.</i> )						
<b>a.</b>	Meat and poultry, including refrigerated prepackaged meats ( <i>Report deli meats on line 19i and meats sold in a frozen state on line 19d.</i> )	20115					
<b>b.</b>	Fish and seafood, including refrigerated prepackaged fish and seafood ( <i>Report fish and seafood sold in a frozen state on line 19d.</i> )	20116					
<b>c.</b>	Produce, including fresh and prepackaged fruits and vegetables ( <i>Report frozen vegetables on line 19d and floral items on line 44.</i> ) . . . . .	20102					



## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>19. Groceries and other food items for human consumption off the premises, including candy, gum, packaged snacks, etc. - Continued</b>						
<b>d. Frozen foods, including packaged foods sold in a frozen state such as vegetables, fruits, juices, prepared foods, etc. (Report ice cream and other frozen dairy products on line 19e.)</b> . . . . .	20103					
<b>e. Ice cream and other frozen dairy products</b> . . . . .	20112					
<b>f. Dairy products and related foods, including milk, cheese, butter, yogurt, eggs, etc. (Report deli cheeses on line 19i and ice cream and other frozen dairy products on line 19e.)</b> . . . . .	20104					
<b>g. Bakery products baked on premises</b> . . . . .	20105					
<b>h. Bakery products not baked on the premises, excluding frozen</b> . . . .	20106					
<b>i. Delicatessen items, including deli meats and other service delicatessen items</b> . . . . .	20107					
<b>j. Candy, prepackaged cookies, and snack foods</b> . . . . .	20117					
<b>k. Bottled, canned, or packaged soft drinks and other nonalcoholic beverages</b> . . . . .	20118					
<b>l. All other groceries and food items NOT covered within lines 19a through 19k (Report fruit and gourmet food baskets on line 40 and party platters on line 21.)</b> . . . . .	20119					
<b>m. Sum lines 19a through 19l</b> . . . . .	20100					
<b>20. Meals, unpackaged snacks, sandwiches, unpackaged ice cream and yogurt, bakery items, and nonalcoholic beverages prepared and served or dispensed for immediate consumption, including vending machine snacks and beverages</b> . . . . .	21100					
<b>21. Meals, snacks, other food items, and beverages prepared for catered events, including party platters</b> . . . . .	21220					
<b>22. Packaged liquor, wine, and beer</b> . . . . .	20140					
<b>23. Drugs, health aids, beauty aids, including cosmetics</b>						
<b>a. Prescriptions</b> . . . . .	20161					
<b>b. Nonprescription medicines</b> . . . . .	20162					
<b>c. Vitamins, minerals, and other dietary supplements</b> . . . . .	20163					
<b>d. Cosmetics, including face cream, make-up, perfumes and colognes, etc.</b> . . . . .	20165					
<b>e. Hearing aids and supplies</b> . . . . .	20167					
<b>f. Personal hygiene supplies, including foot products; eye/contact lens care products; deodorants; hair and shaving products; oral, feminine, and baby hygiene needs; hand products; etc.</b> . . . . .	20168					

**1** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>23.</b> Drugs, health aids, beauty aids, including cosmetics - Continued						
<b>g.</b> Health aids and home healthcare equipment, including first-aid products, prescription accessories, wheelchairs, mobility assistance appliances, durable medical equipment, orthopedic equipment and appliances, and orthotics <i>(Report orthopedic shoes on line 5.)</i> . . . . .	20169					
<b>h. Sum lines 23a through 23g</b> . . . . .	20160					
<b>24.</b> Cigars, cigarettes, tobacco, and smokers' accessories, excluding sales from vending machines operated by others . . . . .	20150					
<b>25.</b> Household soaps, detergents, cleaners, and cleaning supplies <i>(Report personal care soaps on line 23.)</i>						
<b>a.</b> Household cleaning supplies, including mops, sponges, etc. <i>(Report household cleaners on line 25b.)</i> . . . . .	20181					
<b>b.</b> Household soaps, detergents, and cleaners <i>(Report personal care soaps on line 23.)</i> . . . . .	20182					
<b>c. Sum lines 25a and 25b</b> . . . . .	20180					
<b>26.</b> Paper and related products, including paper towels, toilet tissue, wraps, bags, foils, etc. <i>(Report stationery products on line 33 and computer printer paper on line 34.)</i>						
<b>a.</b> Paper and plastic tableware . . . . .	20191					
<b>b.</b> Gift wrap, gift bags, and tissue paper . . . . .	20192					
<b>c.</b> Paper towels, napkins, toilet and facial tissue, and food wraps, bags, foils, and other related products . . . . .	20193					
<b>d. Sum lines 26a through 26c</b> . . . . .	20190					
<b>27.</b> Jewelry, including watches, watch attachments, novelty jewelry, estate/antique jewelry, etc. <i>(Report flatware and hollowware on line 8b.)</i> . . . . .	20400					
<b>28.</b> Photographic equipment and supplies <i>(Report photofinishing on line 53b.)</i> . . . . .	20440					
<b>29.</b> Toys, hobby goods, and games, including video and electronic games, electronic game devices, and wheel goods, except bicycles <i>(Report bicycles on line 45, computer game software on line 12b, and electronic game/DVD combination devices on line 16d.)</i>						
<b>a.</b> Toys, including wheel goods . . . . .	20461					
<b>b.</b> Games, including video and electronic games <i>(Report computer game software on line 12b and electronic game/DVD combination devices on line 16d.)</i> . . . . .	20462					
<b>c.</b> Hobby goods <i>(Report sewing kits on line 7.)</i> . . . . .	20463					
<b>d. Sum lines 29a through 29c</b> . . . . .	20460					
<b>30.</b> Optical goods, including eyeglasses, contact lenses, sunglasses, etc. <i>(Report binoculars on line 29c.)</i> . . . . .	20490					

**1** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>31.</b> Books, including e-books ( <i>Report used books on line 50c, audio books on line 11b, comic books on line 32, and e-book readers on line 16c.</i> )	20420					
<b>32.</b> Magazines and newspapers, including comic books	20856					
<b>33.</b> Stationery products, including stationery, tablets, pads, looseleaf paper, and related products	20851					
<b>34.</b> Office paper, including computer printer, copier, fax, and typewriter cut sheet paper	20852					
<b>35.</b> Greeting cards, calendars, maps, and road atlases	20855					
<b>36.</b> Luggage and leather goods, including briefcases ( <i>Report men's and women's small leather apparel accessories on line 1 or 2.</i> )	20859					
<b>37.</b> Antiques, items over 100 years old, including 'rare' musical instruments	20861					
<b>38.</b> Collectibles (i.e., items which are old, but less than 100 years old, and limited in supply) ( <i>Report new collectibles on line 8.</i> )	20862					
<b>39.</b> Art goods, including original pictures and sculptures ( <i>Report artists' supplies on line 52 and reproductions on line 8.</i> )	20863					
<b>40.</b> Souvenirs and novelty items, including fruit and gourmet food baskets and pre-filled balloons	20877					
<b>41.</b> Artificial/silk flowers, plants, and trees	20879					
<b>42.</b> Dimensional lumber and other building/structural materials and supplies, including heating stoves and prefabricated fireplaces ( <i>Report stand-alone air-conditioners and other major appliances on line 9 and portable electric heaters and other small appliances on line 10.</i> )	20640					
<b>43.</b> Hardware, tools, and plumbing and electrical supplies	20600					
<b>44.</b> Lawn, garden, and farm equipment and supplies; cut flowers; plants and shrubs; fertilizers; etc.						
<b>a.</b> Cut flowers	20621					
<b>b.</b> Indoor potted plants and floral items	20626					
<b>c.</b> Outdoor nursery stock, including trees, shrubs, bedding plants, bulbs, sod, seeds, etc.	20627					
<b>d.</b> Fertilizer, lime, chemicals, and other soil treatments	20628					
<b>e.</b> Lawn and garden tools	20631					
<b>f.</b> Lawn and garden machinery, equipment, and parts	20636					
<b>g.</b> Farm machinery, equipment, and parts	20637					
<b>h.</b> All other farm supplies, including grain, animal feed, and animal health products ( <i>Report saddlery on line 45 and prescription veterinary medicines, pet food, and pet supplies on line 49.</i> )	20638					

**1** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>44.</b> Lawn, garden, and farm equipment and supplies; cut flowers; plants and shrubs; fertilizers; etc. - Continued						
<b>i.</b> All other lawn and garden supplies, including fencing, irrigation equipment, sprinklers, and hoses . . . . .	20639					
<b>j. Sum lines 44a through 44i</b> . . . . .	20620					
<b>45.</b> Sporting goods and recreational equipment ( <i>Report used exercise/fitness equipment on line 50d and all other used sporting goods and recreational equipment on line 50c.</i> ) . . . . .	20530					
<b>46.</b> Boats and other sport vehicles, including personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, parts and accessories ( <i>Report motorcycles on line 47.</i> )						
<b>a.</b> New boats, canoes, kayaks, motors, parts and accessories . . . . .	20591					
<b>b.</b> Used boats, canoes, kayaks, motors, parts and accessories . . . . .	20592					
<b>c.</b> All-terrain vehicles (ATVs) and personal watercraft . . . . .	20593					
<b>d.</b> All other sport vehicles, including snowmobiles, golf cars, go-carts, parts and accessories . . . . .	20599					
<b>e. Sum lines 46a through 46d</b> . . . . .	20590					
<b>47.</b> New and used automobiles, vans, trucks, other powered transportation vehicles, including motorcycles, motor scooters, motor bikes . . . . .	20700					
<b>48.</b> Automotive tires, batteries, audio equipment, parts and accessories . . . . .	20740					
<b>49.</b> Pets, pet foods, and pet supplies . . . . .	20800					
<b>50.</b> Used clothing, furniture, and other used items not elsewhere classified						
<b>a.</b> Used clothing, footwear, personal accessories, jewelry, and related products ( <i>Report estate/antique jewelry on line 27.</i> ) . . . . .	20831					
<b>b.</b> Used home furniture, household appliances, kitchenware, home furnishings, and home lawn and garden goods ( <i>Report used office furniture on line 50d.</i> ) . . . . .	20832					
<b>c.</b> Used home entertainment, recreation, and culture products, including books, CDs, etc. ( <i>Report used exercise/fitness equipment on line 50d and used art goods on line 39.</i> ) . . . . .	20833					
<b>d.</b> Used office furniture and exercise/fitness equipment . . . . .	20834					
<b>e.</b> Used hardware, tools, plumbing and electrical supplies, and building materials ( <i>Report used auto parts on line 48.</i> ) . . . . .	20835					
<b>f.</b> Used household and personal goods, not elsewhere classified . . . . .	20839					
<b>g. Sum lines 50a through 50f</b> . . . . .	20830					

**1** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>51.</b> Baby goods not elsewhere classified, including bottles, monitors, carriers, swings, etc. (Report baby furniture on line 17, baby clothing and accessories on line 4, baby food on line 19, baby toys on line 29, infant and booster car seats on line 48, and baby hygiene products on line 23.) . . . . .	20810					
<b>52.</b> All other merchandise (Report receipts for services on line 53.) Specify principal lines and estimated sales below . . . . .	29810					
<b>a.</b> _____	29811					
<b>b.</b> _____	29812					
<b>c.</b> _____	29813					
<b>53.</b> All nonmerchandise receipts, including all receipts from customers for parts installed in repair, direct mail advertising, insurance premiums, investments, securities, delivery charges, and other services provided to customers EXCLUDING SALES AND OTHER TAXES						
<b>a.</b> Receipts from coin-operated amusement machines, excluding receipts from coin-operated machines operated by others . . . . .	29913					
<b>b.</b> All other nonmerchandise receipts . . . . .	29967					
<b>c. Sum lines 53a and 53b</b> . . . . .	29900					
<b>54. TOTAL</b> (Should equal <b>1</b> if reporting in dollars.) . . . . .	29990					1 0 0

# RT-45402

## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

(Report sales for each product line sold by this establishment, either as a dollar figure or as a whole percent of total sales (reported in 2). See HOW TO REPORT DOLLAR FIGURES on page 2 and HOW TO REPORT PERCENTS above.)

Description of sales, shipments, receipts, or revenue	Census use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>1. Household fuels, including oil, LP gas, wood, coal</b>						
<b>a. LP gas, including bulk tanks and cylinders</b> . . . . .	20781					
<b>b. Kerosene</b> . . . . .	20782					
<b>c. No. 2 distillate fuel oil</b> . . . . .	20783					
<b>d. Other distillate fuel oil, including nos. 1 and 4</b> . . . . .	20784					
<b>e. Residual fuel oil, including nos. 5 and 6</b> . . . . .	20785					
<b>f. Coal</b> . . . . .	20786					
<b>g. Wood</b> . . . . .	20787					
<b>h. Other household fuels</b> . . . . .	20788					
<b>i. Sum lines 1a through 1h</b> . . . . .	20780					
<b>2. Crude oil</b> . . . . .	20790					
<b>3. Automotive fuels</b>						
<b>a. Unleaded regular gasoline</b> . . . . .	20721					
<b>b. Unleaded mid-grade gasoline</b> . . . . .	20722					
<b>c. Unleaded premium gasoline</b> . . . . .	20723					
<b>d. Diesel fuel</b> . . . . .	20725					
<b>e. Other automotive fuels</b> . . . . .	20726					
<b>f. Sum lines 3a through 3e</b> . . . . .	20720					
<b>4. Automotive lubricants, including oil, greases, etc.</b> . . . . .	20730					
<b>5. Automotive tires, audio equipment, components, batteries, parts, and accessories</b> . . . . .	20740					
<b>6. Cars, trucks, motorcycles, and other powered vehicles</b> . . . . .	20700					
<b>7. Dimensional lumber and other building/structural materials and supplies</b>						
<b>a. Heating and HVAC units, fuel storage tanks, and related parts and equipment; ductwork; heating stoves, including wood, kerosene, and oil; and prefabricated fireplaces (Report stand-alone air-conditioners on line 10 and parts installed in repair on line 14b.)</b> . . . . .	20662					
<b>b. All other building/structural materials and supplies</b> . . . . .	20664					
<b>c. Sum lines 7a and 7b</b> . . . . .	20640					

## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>8.</b> Lawn, garden, and farm equipment and supplies; cut flowers; plants and shrubs; fertilizers; etc. . . . .	20620					
<b>9.</b> Hardware, tools, and plumbing and electrical supplies . . . . .	20600					
<b>10.</b> Major household appliances, including refrigerators, ranges, microwave ovens, room air-conditioners, etc. . . . .	20300					
<b>11.</b> Groceries and other food items for human consumption off the premises, including candy, gum, packaged snacks, etc. . . . .	20100					
<b>12.</b> Cigars, cigarettes, tobacco, and smokers' accessories, excluding sales from vending machines operated by others . . . . .	20150					
<b>13.</b> All other merchandise <i>(Report receipts for services on line 14.) Specify principal lines and estimated sales below</i> . . . . .	29810					
<b>a.</b> . . . . .	29811					
<b>b.</b> . . . . .	29812					
<b>c.</b> . . . . .	29813					
<b>14.</b> All nonmerchandise receipts, including receipts from rentals, storage, and other services provided to customers EXCLUDING SALES AND OTHER TAXES						
<b>a.</b> Labor charges for work performed by this establishment, including receipts from heater repair, installation, etc. . . . .	29904					
<b>b.</b> All other nonmerchandise receipts, including receipts from customers for parts installed in repair, service contracts, and charges for delivery, storage, etc. . . . .	29978					
<b>c. Sum lines 14a and 14b</b> . . . . .	29900					
<b>15. TOTAL</b> <i>(Should equal 1 if reporting in dollars.)</i> . . . . .	29990					1 0 0

# AF-72101

## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

(Report sales for each product line sold by this establishment, either as a dollar figure or as a whole percent of total sales (reported in 2). See HOW TO REPORT DOLLAR FIGURES on page 2 and HOW TO REPORT PERCENTS above.)

0723	Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
			Estimates are acceptable. Report dollars OR percents.				
			\$ Bil.	Mil.	Thou.	Dol.	Percent
		0720	0721			0722	
	<b>1.</b> Room or unit accommodation for travelers and others (Report residential accommodation on line 4 and overnight recreational camp accommodation on line 3.)						
	<b>a.</b> Room or unit accommodation, with maid service . . . . .	20071					
	<b>b.</b> Room or unit accommodation, without maid service . . . . .	20072					
	<b>c.</b> Shared room accommodation for unrelated parties, including hostel rooms for temporary accommodation (Report residential accommodation on line 4.) . . . . .	20073					
	<b>d. Sum lines 1a through 1c</b> . . . . .	20070					
	<b>2.</b> Recreational vehicle (RV) and tent sites for travelers and others (Report receipts from short-term rentals of RVs or trailers at RV sites on line 1b.) . . . . .	20080					
	<b>3.</b> Overnight recreational camp accommodation, including camp tuition and fees . . . . .	20020					
	<b>4.</b> Residential room or unit accommodation (Report short-term accommodation on line 1.) . . . . .	20090					
	<b>5.</b> Gambling services						
	<b>a.</b> Table wagering games . . . . .	20041					
	<b>b.</b> Gambling machine products, including slot machines and video lottery terminals . . . . .	20042					
	<b>c.</b> Pari-mutuel sports gambling, away from the event premises . . . . .	20045					
	<b>d.</b> Sale of tickets to lotteries and other games of chance to gamblers, for a fee or commission . . . . .	20043					
	<b>e.</b> Hosting of coin-operated gambling machines . . . . .	20044					
	<b>f.</b> Other gambling services . . . . .	20049					
	<b>g. Sum lines 5a through 5f</b> . . . . .	20040					
	<b>6.</b> Membership dues and fees . . . . .	20060					
	<b>7.</b> Packaged food and nonalcoholic beverages . . . . .	20100					
	<b>8.</b> Packaged alcoholic beverages . . . . .	20140					
	<b>9.</b> Cigars, cigarettes, tobacco, and smokers' accessories . . . . .	20150					
	<b>10.</b> Souvenirs and novelty items . . . . .	20877					
	<b>11.</b> Automotive fuels . . . . .	20720					
	<b>12.</b> Household fuels, including oil, LP gas, wood, coal . . . . .	20780					



# AF-72101

## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>13.</b> Recreational vehicles, parts, and accessories . . . . .	20580					
<b>14.</b> Boats and other sport vehicles, including personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, parts and accessories (Report receipts from boat and other sport vehicle rental services on line 20j and receipts from boat storage and docking on line 20p.) . . . . .	20590					
<b>15.</b> All other merchandise <i>Specify principal lines and estimated sales below</i>	29810					
<b>a.</b> . . . . .	29811					
<b>b.</b> . . . . .	29812					
<b>c.</b> . . . . .	29813					
<b>16.</b> Meals, snacks, other food items, and nonalcoholic beverages prepared and served or dispensed for immediate consumption . . . . .	21100					
<b>17.</b> Alcoholic beverages prepared and served or dispensed for immediate consumption . . . . .	20130					
<b>18.</b> Meals, snacks, other food items, and beverages prepared for catered events . . . . .	21220					
<b>19.</b> Telephone services . . . . .	20030					
<b>20.</b> Other services						
<b>a.</b> Internet access services . . . . .	29613					
<b>b.</b> In-room entertainment services, including pay-per-view television, DVD/Blu-ray Disc/video game rental services, etc. . . . .	29614					
<b>c.</b> Laundry services . . . . .	29616					
<b>d.</b> Parking services, including valet services . . . . .	29621					
<b>e.</b> Rental of retail space . . . . .	29631					
<b>f.</b> Rental of space for food service . . . . .	29632					
<b>g.</b> Rental of space for meetings, conventions, and similar short-term business uses . . . . .	29633					
<b>h.</b> Rental of space for weddings, banquets, parties, and similar short- term social uses . . . . .	29634					
<b>i.</b> Equipment rental services, including audio-visual equipment, sports and recreation equipment, etc. . . . .	29635					
<b>j.</b> Boat and other sport vehicle rental services, including personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, etc. . . . .	29637					
<b>k.</b> Admissions to live performing arts performances . . . . .	29611					
<b>l.</b> Admissions to dance halls and clubs, including cover charges . . . . .	29612					

# AF-72101

## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>20. Other services - Continued</b>						
<b>m. Golf course and country club services</b> . . . . .	29641					
<b>n. Skiing facility services</b> . . . . .	29642					
<b>o. Hosting of vending machines, video games, and other nongambling     coin-operated machines</b> . . . . .	29615					
<b>p. Other services</b> . . . . .	29689					
<b>q. Sum lines 20a through 20p</b> . . . . .	29600					
<b>21. TOTAL</b> (Should equal 1 if reporting in dollars.) . . . . .	29990					1 0 0

# AF-72102

## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

(Report sales for each product line sold by this establishment, either as a dollar figure or as a whole percent of total sales (reported in 2). See HOW TO REPORT DOLLAR FIGURES on page 2 and HOW TO REPORT PERCENTS above.)

Description of sales, shipments, receipts, or revenue	Census use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>1.</b> Recreational vehicle (RV) and tent sites for travelers and others (Report receipts from short-term rentals of RVs or trailers at RV sites on line 3b.)	20080					
<b>2.</b> Overnight recreational camp accommodation, including camp tuition and fees	20020					
<b>3.</b> Room or unit accommodation for travelers and others (Report residential accommodation on line 4 and overnight recreational camp accommodation on line 2.)						
<b>a.</b> Room or unit accommodation, with maid service	20071					
<b>b.</b> Room or unit accommodation, without maid service	20072					
<b>c.</b> Shared room accommodation for unrelated parties, including hostel rooms for temporary accommodation (Report residential accommodation on line 4.)	20073					
<b>d. Sum lines 3a through 3c</b>	20070					
<b>4.</b> Residential room or unit accommodation (Report short-term accommodation on line 3.)	20090					
<b>5.</b> Gambling services						
<b>a.</b> Table wagering games	20041					
<b>b.</b> Gambling machine products, including slot machines and video lottery terminals	20042					
<b>c.</b> Pari-mutuel sports gambling, away from the event premises	20045					
<b>d.</b> Sale of tickets to lotteries and other games of chance to gamblers, for a fee or commission	20043					
<b>e.</b> Hosting of coin-operated gambling machines	20044					
<b>f.</b> Other gambling services	20049					
<b>g. Sum lines 5a through 5f</b>	20040					
<b>6.</b> Membership dues and fees	20060					
<b>7.</b> Packaged food and nonalcoholic beverages	20100					
<b>8.</b> Packaged alcoholic beverages	20140					
<b>9.</b> Cigars, cigarettes, tobacco, and smokers' accessories	20150					
<b>10.</b> Souvenirs and novelty items	20877					
<b>11.</b> Automotive fuels	20720					
<b>12.</b> Household fuels, including oil, LP gas, wood, coal	20780					

CONTINUE WITH 1 ON PAGE 2

**1** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>13.</b> Recreational vehicles, parts, and accessories . . . . .	20580					
<b>14.</b> Boats and other sport vehicles, including personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, parts and accessories (Report receipts from boat and other sport vehicle rental services on line 20j and receipts from boat storage and docking on line 20p.) . . . . .	20590					
<b>15.</b> All other merchandise <i>Specify principal lines and estimated sales below</i>	29810					
<b>a.</b> . . . . .	29811					
<b>b.</b> . . . . .	29812					
<b>c.</b> . . . . .	29813					
<b>16.</b> Meals, snacks, other food items, and nonalcoholic beverages prepared and served or dispensed for immediate consumption . . . . .	21100					
<b>17.</b> Alcoholic beverages prepared and served or dispensed for immediate consumption . . . . .	20130					
<b>18.</b> Meals, snacks, other food items, and beverages prepared for catered events . . . . .	21220					
<b>19.</b> Telephone services . . . . .	20030					
<b>20.</b> Other services						
<b>a.</b> Internet access services . . . . .	29613					
<b>b.</b> In-room entertainment services, including pay-per-view television, DVD/Blu-ray Disc/video game rental services, etc. . . . .	29614					
<b>c.</b> Laundry services . . . . .	29616					
<b>d.</b> Parking services, including valet services . . . . .	29621					
<b>e.</b> Rental of retail space . . . . .	29631					
<b>f.</b> Rental of space for food service . . . . .	29632					
<b>g.</b> Rental of space for meetings, conventions, and similar short-term business uses . . . . .	29633					
<b>h.</b> Rental of space for weddings, banquets, parties, and similar short-term social uses . . . . .	29634					
<b>i.</b> Equipment rental services, including audio-visual equipment, sports and recreation equipment, etc. . . . .	29635					
<b>j.</b> Boat and other sport vehicle rental services, including personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, etc. . . . .	29637					
<b>k.</b> Admissions to live performing arts performances . . . . .	29611					
<b>l.</b> Admissions to dance halls and clubs, including cover charges . . . . .	29612					

# AF-72102

## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>20. Other services - Continued</b>						
<b>m. Golf course and country club services</b> . . . . .	29641					
<b>n. Skiing facility services</b> . . . . .	29642					
<b>o. Hosting of vending machines, video games, and other nongambling     coin-operated machines</b> . . . . .	29615					
<b>p. Other services</b> . . . . .	29689					
<b>q. Sum lines 20a through 20p</b> . . . . .	29600					
<b>21. TOTAL</b> (Should equal 1 if reporting in dollars.) . . . . .	29990					1 0 0

**1** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

(Report sales for each product line sold by this establishment, either as a dollar figure or as a whole percent of total sales (reported in **2**). See HOW TO REPORT DOLLAR FIGURES on page 2 and HOW TO REPORT PERCENTS above.)

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>1.</b> Meals, snacks, other food items, and nonalcoholic beverages prepared and served or dispensed for immediate consumption						
<b>a.</b> Meals, snacks, and other food items ordered and served at a table, bar, or other place attended by a server (i.e., full service) (Report meals dispensed via buffet on line 1c.) . . . . .	21101					
<b>b.</b> Nonalcoholic beverages ordered and served at a table, bar, or other place attended by a server (i.e., full service) . . . . .	21102					
<b>c.</b> Meals, snacks, and other food items prepared and dispensed without table service for consumption on the premises . . . . .	21103					
<b>d.</b> Nonalcoholic beverages prepared and dispensed without table service for consumption on the premises . . . . .	21104					
<b>e.</b> Meals, snacks, and other food items prepared and dispensed via drive-through service . . . . .	21105					
<b>f.</b> Nonalcoholic beverages dispensed via drive-through service . . . . .	21106					
<b>g.</b> Meals, snacks, and other food items prepared and dispensed for immediate consumption off the premises, other than via drive-through service, including take-out, curbside pick-up, and delivery . . . . .	21107					
<b>h.</b> Nonalcoholic beverages prepared and dispensed for immediate consumption off the premises, other than via drive-through service, including take-out, curbside pick-up, and delivery . . . . .	21108					
<b>i.</b> Meals, snacks, and other food items dispensed via mobile vending service . . . . .	21112					
<b>j.</b> Nonalcoholic beverages dispensed via mobile vending service (Report office coffee service supplies on line 6.) . . . . .	21113					
<b>k. Sum lines 1a through 1j</b> . . . . .	21100					
<b>2.</b> Alcoholic beverages prepared and served or dispensed for immediate consumption						
<b>a.</b> Wine and wine drinks prepared and served or dispensed for immediate consumption . . . . .	20132					
<b>b.</b> Beer, ale, and malt beverages prepared and served or dispensed for immediate consumption . . . . .	20133					
<b>c.</b> Drinks with/of distilled spirits prepared and served or dispensed for immediate consumption . . . . .	20131					
<b>d. Sum lines 2a through 2c</b> . . . . .	20130					

**1** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>3.</b> Meals, snacks, other food items, and beverages prepared for immediate consumption under long-term contract (30 days or more)						
<b>a.</b> Meals, snacks, other food items, and nonalcoholic beverages prepared for immediate consumption under long-term contract for transportation businesses . . . . .	21213					
<b>b.</b> Meals, snacks, other food items, and nonalcoholic beverages prepared for immediate consumption under long-term contract other than for transportation businesses ( <i>Report office coffee service supplies on line 6.</i> ) . . . . .	21214					
<b>c.</b> Alcoholic beverages prepared for immediate consumption under long-term contract . . . . .	21215					
<b>d. Sum lines 3a through 3c</b> . . . . .	21210					
<b>4.</b> Meals, snacks, other food items, and beverages prepared for catered events ( <i>Report related equipment rental receipts on line 13h.</i> )						
<b>a.</b> Meals, snacks, other food items, and nonalcoholic beverages served at catered events held on the caterer's premises . . . . .	21225					
<b>b.</b> Meals, snacks, other food items, and nonalcoholic beverages served at catered events held away from the caterer's premises . . . . .	21226					
<b>c.</b> Meals, snacks, other food items, and nonalcoholic beverages dropped off at the customer's event ( <i>Report delivery charges on line 13g.</i> ) . . . . .	21227					
<b>d.</b> Meals, snacks, other food items, and nonalcoholic beverages prepared for customer pick-up, including party platters . . . . .	21228					
<b>e.</b> Alcoholic beverages prepared for catered events . . . . .	21229					
<b>f. Sum lines 4a through 4e</b> . . . . .	21220					
<b>5.</b> Packaged alcoholic beverages . . . . .	20140					
<b>6.</b> Packaged food and nonalcoholic beverages . . . . .	20100					
<b>7.</b> Cigars, cigarettes, tobacco, and smokers' accessories . . . . .	20150					
<b>8.</b> Souvenirs and novelty items . . . . .	20877					
<b>9.</b> All other merchandise <i>Specify principal lines and estimated sales below</i>	29810					
<b>a.</b> _____	29811					
<b>b.</b> _____	29812					
<b>c.</b> _____	29813					
<b>10.</b> Room or unit accommodation for travelers and others . . . . .	20070					
<b>11.</b> Membership dues and fees . . . . .	20060					

# AF-72201

## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012					
		Estimates are acceptable. Report dollars OR percents.					
		\$ Bil.	Mil.	Thou.	Dol.	Percent	
0723	0720	0721				0722	0723
<b>12. Gambling services</b>							
<b>a. Table wagering games</b> . . . . .	20041						
<b>b. Gambling machine products, including slot machines and video lottery terminals</b> . . . . .	20042						
<b>c. Sale of tickets to lotteries and other games of chance to gamblers, for a fee or commission</b> . . . . .	20043						
<b>d. Hosting of coin-operated gambling machines</b> . . . . .	20044						
<b>e. Other gambling services</b> . . . . .	20048						
<b>f. Sum lines 12a through 12e</b> . . . . .	20040						
<b>13. Other services</b>							
<b>a. Rental of nonresidential space, including short-term rental of space for meetings, conventions, weddings, parties, and similar events</b> . . . . .	29636						
<b>b. Admissions to live performing arts performances</b> . . . . .	29611						
<b>c. Admissions to dance halls and clubs, including cover charges</b> . . . . .	29612						
<b>d. Hosting of vending machines, video games, and other nongambling coin-operated machines</b> . . . . .	29615						
<b>e. Employment services, including temporary cooks, bartenders, and waitstaff</b> . . . . .	29618						
<b>f. Coat check services</b> . . . . .	29619						
<b>g. Delivery services for food and beverages</b> . . . . .	29622						
<b>h. Other services</b> . . . . .	29699						
<b>i. Sum lines 13a through 13h</b> . . . . .	29600						
<b>14. TOTAL (Should equal 1 if reporting in dollars.)</b> . . . . .	29990						1 0 0



## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

(Report sales for each product line sold by this establishment, either as a dollar figure or as a whole percent of total sales (reported in 2). See HOW TO REPORT DOLLAR FIGURES on page 2 and HOW TO REPORT PERCENTS above.)

Description of sales, shipments, receipts, or revenue	Census use	2012				
		Estimates are acceptable. Report dollars OR percents.				
		\$ Bil.	Mil.	Thou.	Dol.	Percent
0723	0720	0721				0722
<b>1.</b> Meals, snacks, other food items, and beverages prepared for immediate consumption under long-term contract (30 days or more)						
<b>a.</b> Meals, snacks, other food items, and nonalcoholic beverages prepared for immediate consumption under long-term contract for transportation businesses	21213					
<b>b.</b> Meals, snacks, other food items, and nonalcoholic beverages prepared for immediate consumption under long-term contract other than for transportation businesses (Report office coffee service supplies on line 6.)	21214					
<b>c.</b> Alcoholic beverages prepared for immediate consumption under long-term contract	21215					
<b>d. Sum lines 1a through 1c</b>	21210					
<b>2.</b> Meals, snacks, other food items, and beverages prepared for catered events (Report related equipment rental receipts on line 13h.)						
<b>a.</b> Meals, snacks, other food items, and nonalcoholic beverages served at catered events held on the caterer's premises	21225					
<b>b.</b> Meals, snacks, other food items, and nonalcoholic beverages served at catered events held away from the caterer's premises	21226					
<b>c.</b> Meals, snacks, other food items, and nonalcoholic beverages dropped off at the customer's event (Report delivery charges on line 13g.)	21227					
<b>d.</b> Meals, snacks, other food items, and nonalcoholic beverages prepared for customer pick-up, including party platters	21228					
<b>e.</b> Alcoholic beverages prepared for catered events	21229					
<b>f. Sum lines 2a through 2e</b>	21220					
<b>3.</b> Meals, snacks, other food items, and nonalcoholic beverages prepared and served or dispensed for immediate consumption						
<b>a.</b> Meals, snacks, and other food items ordered and served at a table, bar, or other place attended by a server (i.e., full service) (Report meals dispensed via buffet on line 3c.)	21101					
<b>b.</b> Nonalcoholic beverages ordered and served at a table, bar, or other place attended by a server (i.e., full service)	21102					
<b>c.</b> Meals, snacks, and other food items prepared and dispensed without table service for consumption on the premises	21103					
<b>d.</b> Nonalcoholic beverages prepared and dispensed without table service for consumption on the premises	21104					
<b>e.</b> Meals, snacks, and other food items prepared and dispensed via drive-through service	21105					
<b>f.</b> Nonalcoholic beverages dispensed via drive-through service	21106					

## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

0723	Description of sales, shipments, receipts, or revenue	Cen- sus use	2012				
			Estimates are acceptable. Report dollars OR percents.				
			\$ Bil.	Mil.	Thou.	Dol.	Percent
0720	0721				0722		
<b>3.</b>	Meals, snacks, other food items, and nonalcoholic beverages prepared and served or dispensed for immediate consumption - Continued						
	<b>g.</b> Meals, snacks, and other food items prepared and dispensed for immediate consumption off the premises, other than via drive-through service, including take-out, curbside pick-up, and delivery	21107					
	<b>h.</b> Nonalcoholic beverages prepared and dispensed for immediate consumption off the premises, other than via drive-through service, including take-out, curbside pick-up, and delivery	21108					
	<b>i.</b> Meals, snacks, and other food items dispensed via mobile vending service	21112					
	<b>j.</b> Nonalcoholic beverages dispensed via mobile vending service (Report office coffee service supplies on line 6.)	21113					
	<b>k. Sum lines 3a through 3j</b>	21100					
<b>4.</b>	Alcoholic beverages prepared and served or dispensed for immediate consumption						
	<b>a.</b> Wine and wine drinks prepared and served or dispensed for immediate consumption	20132					
	<b>b.</b> Beer, ale, and malt beverages prepared and served or dispensed for immediate consumption	20133					
	<b>c.</b> Drinks with/of distilled spirits prepared and served or dispensed for immediate consumption	20131					
	<b>d. Sum lines 4a through 4c</b>	20130					
<b>5.</b>	Packaged alcoholic beverages	20140					
<b>6.</b>	Packaged food and nonalcoholic beverages	20100					
<b>7.</b>	Cigars, cigarettes, tobacco, and smokers' accessories	20150					
<b>8.</b>	Souvenirs and novelty items	20877					
<b>9.</b>	All other merchandise <i>Specify principal lines and estimated sales below</i>	29810					
	<b>a.</b>	29811					
	<b>b.</b>	29812					
	<b>c.</b>	29813					
<b>10.</b>	Room or unit accommodation for travelers and others	20070					
<b>11.</b>	Membership dues and fees	20060					

CONTINUE WITH 1 ON PAGE 3

# AF-72202

## 1 DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE - Continued

Description of sales, shipments, receipts, or revenue	Cen- sus use	2012					
		Estimates are acceptable. Report dollars OR percents.					
		\$ Bil.	Mil.	Thou.	Dol.	Percent	
0723	0720	0721				0722	0723
<b>12. Gambling services</b>							
<b>a. Table wagering games</b> . . . . .	20041						
<b>b. Gambling machine products, including slot machines and video lottery terminals</b> . . . . .	20042						
<b>c. Sale of tickets to lotteries and other games of chance to gamblers, for a fee or commission</b> . . . . .	20043						
<b>d. Hosting of coin-operated gambling machines</b> . . . . .	20044						
<b>e. Other gambling services</b> . . . . .	20048						
<b>f. Sum lines 12a through 12e</b> . . . . .	20040						
<b>13. Other services</b>							
<b>a. Rental of nonresidential space, including short-term rental of space for meetings, conventions, weddings, parties, and similar events</b> . . . . .	29636						
<b>b. Admissions to live performing arts performances</b> . . . . .	29611						
<b>c. Admissions to dance halls and clubs, including cover charges</b> . . . . .	29612						
<b>d. Hosting of vending machines, video games, and other nongambling coin-operated machines</b> . . . . .	29615						
<b>e. Employment services, including temporary cooks, bartenders, and waitstaff</b> . . . . .	29618						
<b>f. Coat check services</b> . . . . .	29619						
<b>g. Delivery services for food and beverages</b> . . . . .	29622						
<b>h. Other services</b> . . . . .	29699						
<b>i. Sum lines 13a through 13h</b> . . . . .	29600						
<b>14. TOTAL (Should equal 1 if reporting in dollars.)</b> . . . . .	29990						1 0 0