

## RECRUITMENT LETTER TO PUBLIC SCHOOLS

[NAME]  
[ADDRESS]  
[ADDRESS]  
[ADDRESS]

[DATE]

Dear [TITLE] [LAST NAME]:

I am writing to inform you that the U.S. Centers for Disease Control and Prevention (CDC) will be conducting the School Health Policies and Practices Study 2012 (SHPPS 2012) during the 2011-2012 school year. The purpose of this letter is to invite your school to participate in the SHPPS 2012.

Your school has been randomly selected to participate in the study, along with approximately 1,400 other schools nationwide. We have contacted the [SCHOOL DISTRICT] and have received approval from [DISTRICT-LEVEL APPROVER], [DISTRICT-LEVEL APPROVER POSITION] to contact you regarding your school's participation. [PLACE HERE TEXT FROM STATE AND/OR DISTRICT LETTER OF SUPPORT, IF WE HAVE IT; OR ADD TEXT ABOUT VERBAL SUPPORT FROM STATE AND/OR DISTRICT]

SHPPS is the largest, most comprehensive assessment of school health programs and practices and is conducted at the state, district, school, and classroom levels nationwide. Conducted every six years since 1994, SHPPS helps us to understand how schools contribute to the health and well being of our Nation's young people and the communities they serve. The underlying assumptions behind SHPPS are that healthy students learn better; and, a healthful school environment is more conducive to learning. All 50 states and the District of Columbia are being invited to participate in SHPPS 2012, which is conducted under the authority of the Public Health Service Act (42 USC 241). Further, a national sample of approximately 1,000 districts and 1,400 schools has been randomly selected to participate in the study.

The SHPPS 2012 study will assess the characteristics of eight components of school health programs at the elementary, middle, and high school levels:

- Health education
- Physical education and activity
- Health services
- Mental health and social services
- Healthy and safe school environment
- Nutrition services
- Faculty and staff health promotion
- Family and community involvement

SHPPS does not involve a student survey. School staff will be interviewed in person during a convenient time at their school campus. Data from a nationally-representative sample of schools will be collected between February and May 2012. Study procedures are designed to allow for anonymous participation; districts, schools, and staff will not be identified in any published reports. SHPPS 2012 will also include an observational component to supplement information obtained during the interviews, which will consist of documenting the foods and beverages students have access to during the school day through vending machines.

Enclosed is an informational packet about the study, which contains questionnaire content outlines, a study fact sheet, and a respondent identification form. Results from SHPPS 2012 will be available by the fall of 2013 and will be available on the CDC's web site. SHPPS data will be used to help improve school health policies and programs nationwide and to support the school health and HIV education projects CDC has supported since 1988.

Within a few days, a representative from ICF Macro will call you to confirm your school's participation in SHPPS 2012, identify the appropriate personnel to complete the eight in person interviews, and discuss any questions that you might have. If you have any immediate questions please contact Alice Roberts or Tonja Kyle at ICF Macro, toll-free at 800-287-1815. You also may contact Dr. Nancy Brener of the CDC at 770-488-6184. For additional information about SHPPS, please visit the study web site:  
<http://www.cdc.gov/HealthyYouth/shpps/>.

Sincerely yours,

Howell Wechsler, Ed. D., M.P.H.  
Director  
Division of Adolescent and School Health  
National Center for Chronic Disease  
Prevention and Health Promotion

Enclosures

cc: [DISTRICT APPROVAL NAME, ORGANIZATION]  
[DISTRICT SUPERINTENDENT, ORGANIZATION]  
[STATE CDC/DASH CONTACT NAME, ORGANIZATION]  
[STATE CC 1 NAME, ORGANIZATION]  
Nancy Brener, CDC/DASH  
Alice Roberts, ICF Macro  
Tonja Kyle, ICF Macro

## RECRUITMENT LETTER TO CATHOLIC SCHOOLS

[NAME]  
[ADDRESS]  
[ADDRESS]  
[ADDRESS]

[DATE]

Dear [TITLE] [LAST NAME]:

I am writing to inform you that the U.S. Centers for Disease Control and Prevention (CDC) will be conducting the School Health Policies and Practices Study 2012 (SHPPS 2012) during the 2011-2012 school year. The purpose of this letter is to invite your school to participate in the SHPPS 2012.

Your school has been randomly selected to participate in the study, along with approximately 1,400 other schools nationwide. We have contacted the [DIOCESE NAME] and have received approval from [DISTRICT-LEVEL APPROVER], [DISTRICT-LEVEL APPROVER POSITION] to contact you regarding your school's participation. It is extremely important that studies attempting to represent U.S. school children include all schools, not just public schools. It is noteworthy that the SHPPS 2012 includes randomly selected Catholic schools. Without the involvement of Catholic schools, any conclusions drawn about our Nation's schools are incomplete.

SHPPS is the largest, most comprehensive assessment of school health programs and practices and is conducted at the state, district, school, and classroom levels nationwide. Conducted every six years since 1994, SHPPS helps us to understand how schools contribute to the health and well being of our Nation's young people and the communities they serve. The underlying assumptions behind SHPPS are that healthy students learn better; and, a healthful school environment is more conducive to learning. All 50 states and the District of Columbia are being invited to participate in SHPPS 2012, which is conducted under the authority of the Public Health Service Act (42 USC 241). Further, a national sample of approximately 1,000 districts and 1,400 schools has been randomly selected to participate in the study.

The SHPPS 2012 study will assess the characteristics of eight components of school health programs at the elementary, middle, and high school levels:

- Health education
- Physical education and activity
- Health services
- Mental health and social services
- Healthy and safe school environment
- Nutrition services
- Faculty and staff health promotion
- Family and community involvement

SHPPS does not involve a student survey. School staff will be interviewed in person during a convenient time at their school campus. Data from a nationally-representative sample of schools will be collected between February and May 2012. Study procedures are designed to allow for anonymous participation; districts, schools, and staff will not be identified in any published reports. SHPPS 2012 will also include an observational component to supplement information obtained during the interviews, which will consist of documenting the foods and beverages students have access to during the school day through vending machines.

Enclosed is an informational packet about the study, which contains questionnaire content outlines, a study fact sheet, a respondent identification form, and two articles published in the Journal of the National Catholic Educational Association, *Momentum*, based on SHPPS 2006 data. Results from SHPPS 2012 will be available by the fall of 2013 and will be available on the CDC's web site. SHHPS data will be used to help improve school health policies and programs nationwide.

Within a few days, a representative from ICF Macro will call you to confirm your school's participation in SHPPS 2012, identify the appropriate personnel to complete the eight in person interviews, and discuss any questions that you might have. If you have any immediate questions please contact Alice Roberts or Tonja Kyle at ICF Macro, toll-free at 800-287-1815. You also may contact Dr. Nancy Brener of the CDC at 770-488-6184. For additional information about SHPPS, please visit the study web site: <http://www.cdc.gov/HealthyYouth/shpps/>.

Sincerely yours,

Howell Wechsler, Ed. D., M.P.H.  
Director  
Division of Adolescent and School Health  
National Center for Chronic Disease  
Prevention and Health Promotion

Enclosures

cc: [DIOCESES APPROVAL NAME, ORGANIZATION]  
[HEAD OF DIOCESE, ORGANIZATION]  
[STATE CDC/DASH CONTACT NAME, ORGANIZATION]  
[STATE CC 1 NAME, ORGANIZATION]  
Nancy Brener, CDC/DASH  
Alice Roberts, ICF Macro  
Tonja Kyle, ICF Macro

## **RECRUITMENT LETTER TO PRIVATE, NON-CATHOLIC SCHOOLS**

[NAME]  
[ADDRESS]  
[ADDRESS]  
[ADDRESS]

[DATE]

Dear [TITLE] [LAST NAME]:

I am writing to inform you that the U.S. Centers for Disease Control and Prevention (CDC) will be conducting the School Health Policies and Practices Study 2012 (SHPPS 2012) during the 2011-2012 school year. The purpose of this letter is to invite your school to participate in the SHPPS 2012.

Your school has been randomly selected to participate in the study, along with approximately 1,400 other schools nationwide. It is extremely important that studies attempting to represent U.S. school children include all schools, not just public schools. It is noteworthy that the SHPPS 2012 includes randomly selected private schools. Without the involvement of private schools, any conclusions drawn about our Nation's schools are incomplete.

SHPPS is the largest, most comprehensive assessment of school health programs and practices and is conducted at the state, district, school, and classroom levels nationwide. Conducted every six years since 1994, SHPPS helps us to understand how schools contribute to the health and well being of our Nation's young people and the communities they serve. The underlying assumptions behind SHPPS are that healthy students learn better; and, a healthful school environment is more conducive to learning. All 50 states and the District of Columbia are being invited to participate in SHPPS 2012, which is conducted under the authority of the Public Health Service Act (42 USC 241). Further, a national sample of approximately 1,000 districts and 1,400 schools has been randomly selected to participate in the study.

The SHPPS 2012 study will assess the characteristics of eight components of school health programs at the elementary, middle, and high school levels:

- Health education
- Physical education and activity
- Health services
- Mental health and social services
- Healthy and safe school environment
- Nutrition services
- Faculty and staff health promotion
- Family and community involvement

SHPPS does not involve a student survey. School staff will be interviewed in person during a convenient time at their school campus. Data from a nationally-representative sample of schools will be collected between February and May 2012. Study procedures are designed to allow for anonymous participation; districts, schools, and staff will not be identified in any published reports. SHPPS 2012 will also include an observational component to supplement information obtained during the interviews, which will consist of documenting the foods and beverages students have access to during the school day through vending machines.

Enclosed is an informational packet about the study, which contains questionnaire content outlines, a study fact sheet, and a respondent identification form. Results from SHPPS 2012 will be available by the fall of 2013 and will be available on the CDC's web site. SHHPS data will be used to help improve school health policies and programs nationwide.

Within a few days, a representative from ICF Macro will call you to confirm your school's participation in SHPPS 2012, identify the appropriate personnel to complete interviews, and discuss any questions that you might have. If you have any immediate questions please contact Alice Roberts or Tonja Kyle at ICF Macro, toll-free at 800-287-1815. You also may contact Dr. Nancy Brener of the CDC at 770-488-6184. For additional information about SHPPS, please visit the study web site:  
<http://www.cdc.gov/HealthyYouth/shpps/>.

Sincerely yours,

Howell Wechsler, Ed. D., M.P.H.  
Acting Director  
Division of Adolescent and School Health  
National Center for Chronic Disease Prevention and  
Health Promotion

Enclosures

cc: Nancy Brener, CDC/DASH  
Alice Roberts, ICF Macro  
Tonja Kyle, ICF Macro