



July 13, 2011

Jane Doe, MD
Community Health Associates
1234 Main Street – Suite 200
Middleville, OH 44444

Dear Dr. Doe:

The Centers for Disease Control and Prevention (CDC), with the assistance of Altarum Institute, is conducting some important research regarding the use of laboratory medicine in patient care. We are requesting your help to participate in a survey that will help us improve the utilization of laboratory medicine in primary care settings and promote better outcomes for patients.

In about one week you should receive an email from us that will contain an invitation to a web survey site. The survey is easy to complete using any browser and will only take about 14 minutes. All information shared will be completely confidential and used for research purposes only. To thank you for your time and participation, we will make a contribution of \$10 in your name to your choice of one of several charitable organizations, as listed on the web survey site. If you prefer to take our survey before receiving our email invitation, please follow the link in the box below. You will be asked to enter a Survey Code.

Table with 2 columns: 'You will receive your email invitation at:' and 'To take the survey now, go to:'. Includes email address jdoe@commhealthctr.org and survey URL survey.altarum.org/labmed. Survey code JQ87.

If you have questions or you need to correct your email address, you may contact either CDC or Altarum Institute directly. You may also contact us to request that your name be dropped from our survey list. Contacts and phone numbers are listed below. You may also visit www.altarum.org for more information about Altarum Institute. Please don't hesitate to call or email us.

Cheryl Jeffery, Altarum at 734.302.4909
cheryl.jeffery@altarum.org

Julie Taylor, PhD, CDC at 404.498.2291
czt7@cdc.gov

Thanking you in advance for your participation in this study.

Sincerely,

May Chu, PhD
Director
Laboratory Science Policy & Practice Program
Office, CDC

Deverly Howerton, PhD
Director
Division of Laboratory Science &
Standards, CDC