From Name: AARP

From Address: aarp@news.aarp.org

Subject Line: TBD

Dear ~~first_name~~,

Last week you should have received a letter via U.S. mail from AARP and the National Institutes of Health asking you to join an important new health study. The letter described this study about diet, daily activities and health that will be taking place in Pittsburgh. It is known as the *interactive* Diet and Activity Tracking in AARP (*i*DATA).

The study involves up to four clinic visits and the completion of on-line questionnaires and collection of other information every month at home over a one-year period. You will be compensated with \$450 for your time and effort through the year. The research clinic is located conveniently on XXX Street in XXX-area of Pittsburgh. Transportation can be arranged if you need it.

We will only contact you by phone to discuss more about the study if you contact us first. In order to learn more, with no obligation, you can contact study staff by –

calling toll-free to 1-800-XXX-XXXX

OR

linking to the study website at www.studywebsite.com

OR

contacting us by email at studyemail@iDATA.com

We need AARP members like you to participate in this. If you participate, your responses will be used only for study purposes and will be kept private under the Privacy Act.

~~first_name~~, your input is vital. We need your help to forge a new way of conducting health research. Thank you for your consideration.

Sincerely,

A. Barry Rand Chief Executive Officer AARP Heather Bowles, PhD Co-Project Director *i*DATA Yikyung Park, PhD Co-Project Director *i*DATA







Privacy Statement

We are committed to protecting your privacy. See our <u>privacy policy</u> for additional information. [Will link to AARP's privacy policy at http://www.aarp.org/about-aarp/info-05-2010/privacypolicy.html