U.S. PURCHASERS' QUESTIONNAIRE

CERTAIN STILBENIC OPTICAL BRIGHTENING AGENTS (CSOBAs) FROM CHINA AND TAIWAN

This questionnaire must be received by the Commission by no later than January 17, 2012

See page 4 of the Instruction Booklet for filing instructions.

The information called for in this questionnaire is for use by the United States International Trade Commission in connection with its antidumping investigation(s) concerning CSOBAS from China and Taiwan (inv. No. 731-TA-1186-1187(Final)). The information requested in the questionnaire is requested under the authority of the Tariff Act of 1930, title VII. This report is mandatory and failure to reply as directed can result in a subpoena or other order to compel the submission of records or information in your possession (19 U.S.C. § 1333(a)). Further information on this questionnaire can be obtained from Aimee Larsen (202-205-3179, Aimee.Larsen@usitc.gov).

City			State		Zip C	ode			_
World Wide	Web add	ress							-
Has your firm any time since			ned in the instruction	on bookl	let) fron	n <u>any</u> source	e (domestic	or foreign)	at
□NO	(Sign the ce	rtification below as	nd promptly return or	nly this pa	age of th	e questionna	ire to the Co	ommission)	
☐ YES			earefully, complete alon so as to be receive					entire	
			CERTIFICAT	ION					
y that the informa	tion herein	supplied in resp	onse to this questi	onnaire i	is comp	olete and co	rrect to the	e best of my	knowledge
ly that the informa lief and understan mitting this certif ation provided in mmission on the so	d that the in ication I al this questio	formation subm so grant consen nnaire and thro	itted is subject to a t for the Commiss ughout this proced	udit and sion, and	d verific d its en	eation by the aployees ar	e Commiss ad contract	ion. personnel,	to use the
lief and understan mitting this certif ation provided in	d that the indication I all this question ime or similar subjects, and control this procestile program	formation subm so grant consen nnaire and thro ar merchandise. omitted in this q tract personnel reding or related s and operations	itted is subject to a t for the Commiss ughout this proced uestionnaire resp who are acting in proceedings for w to of the Commissio	udit and sion, and eding in onse and the cap hich this	d verific d its en any ot d throw pacity of s inform	eation by the apployees and the importing this formiss and this formiss and to sure the commiss and the commission and the comm	e Commiss Id contract Injury pro- proceeding ion employ bmitted, or	ion. t personnel, ceedings co g may be i vees, for de in interna	to use the nducted by used by the veloping of audits and
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PART I.—GENERAL INFORMATION

The questions in this questionnaire have been reviewed with market participants to ensure that issues of concern are adequately addressed and that data requests are sufficient, meaningful, and as limited as possible. Public reporting burden for this questionnaire is estimated to average 25 hours per response, including the time for reviewing instructions, searching existing data sources, gathering the data needed, and completing and reviewing the questionnaire. Send comments regarding the accuracy of this burden estimate or any other aspect of this collection of information, including suggestions for reducing the burden, to the Office of Investigations, U.S. International Trade Commission, 500 E Street, SW, Washington, DC 20436.

a.		icsPlease report to reply to this questi			and the cost to your firm of
				ho	ursdollars
b. ,	questionnaire		larity of specifi	nments you may have c questions. Please at	for improving this tach such comments to you
	questionnaire	e (see page 3 of the	instruction boo		nment(s) covered by this lelines). If your firm is
				n part, by any other fi	rm?
	☐ No	YesList the	e following info	ormation.	
	Firm name		Address		Extent of ownership
	domestic or fo	oreign, which are engag	ngaged in impo		related firms, either China and/or Taiwan into the a and/or Taiwan to the
	☐ No	YesList the	following info	rmation.	
	Firm name		Address		Affiliation
	W-200-00-00-00-00-00-00-00-00-00-00-00-00				

PART I.--GENERAL INFORMATION--Continued

domestic or for and/or Taiwan	eign, which a into the Unite	re engaged in importing CS	our firm have any related firms, either OBAs from countries other than China ed in exporting CSOBAs from countries
☐ No	YesLis	t the following information.	
Firm name and	country	<u>Address</u>	<u>Affiliation</u>
	i		
Related production are engaged in the		•	ms, either domestic or foreign, which
	the production	•	ms, either domestic or foreign, which
are engaged in	the production	n of CSOBAs?	ms, either domestic or foreign, which Affiliation
are engaged in	the production	n of CSOBAs?	
are engaged in	the production	n of CSOBAs?	

PART II.—PURCHASES

<u>Contact information</u>.--Please identify the individual that Commission staff may contact regarding the confidential information submitted in parts II to IV.

Name	
Title	
Email	
Telephone	
Fax	

II-1. <u>Purchases.</u>—Report, as indicated below, your firm's purchases (either directly or through a sales agent or broker) of CSOBAs. Report based on delivery date, not order date.

Quantity (in po	unds) and value (in \$1,000)	
Item	2009	2010	2011
Purchases of CSOBAs produced in The United States: Quantity			
Value			
China: Quantity			
Value		WEST CO. 10 TO SEC. 10	
Taiwan: Quantity		and the state of t	
Value		**************************************	
All other countries: ¹ Quantity		Security of the second	
Value			

PART II.—PURCHASES—Continued

Source of Did not

II-2. <u>Changes in purchasing patterns.</u>—Please indicate how the relative levels of your firm's purchases of CSOBAs from different sources have changed in the last three years.

	purcnases	purchase	Decreased	increased	Constant	riuctuated	Explanation for trend
	United States						
	China						
	Taiwan						
	All other countries						
II-3	•		nd uses of C				
	(a) Wha	at percentage	e of CSOBA	s purchases	in 2011 wa	is used in the	following uses?
	[at percentag Paper	ge of CSOBA	s purchases Pulp	in 2011 wa	os used in the Other:	following uses? Total
	[ge of CSOBA		in 2011 wa		
		Paper	CSOBAs use	Pulp	these appli		Total 100%
	(b) Do 1	Paper the types of	CSOBAs use	Pulp ed differ by Please desc	these applications	Other:	Total 100%

PART II.—PURCHASES--Continued

II-4.	<u>Purchases from one country only.</u> If your firm has purchased CSOBAs from only one country
	please explain the reasons for doing so.

II-5. <u>Supplier identification.</u>—Please list your firm's <u>FIVE</u> largest suppliers for CSOBAs since 2009. Also, provide the share of the quantity of your firm's total purchases of CSOBAs that each of these suppliers accounted for in 2011.

No.	Supplier's name	City and state	Share of quantity of 2011 purchases
1			%
2			%
3			%
4			%
5			%

PART III.--MARKET CHARACTERISTICS AND PURCHASING PRACTICES

•	<u>Firm type.</u> Which of the following best describes your firm as a purchaser of CSOBAs (check all that apply)?
	☐ End user ☐ Distributor ☐ Other (Describe:)
i	<u>Competition for sales.</u> —If you are a <u>distributor</u> or <u>reseller</u> of CSOBAs, do you compete for sales to your customers with the manufacturers or importers from which you purchase CSOBAs?
	☐ No ☐ YesPlease describe.
	Types of customersIf your firm is a <u>distributor</u> or <u>reseller</u> of CSOBAs, what are the major types of consumers to which you sell CSOBAs?
	End uses.—If your firm is an end user of CSOBAs, list in order of quantity of CSOBAs consumed, the top 3 products for which your firm purchases CSOBAs as a component part or input. Please indicate what percentage of the total cost is accounted for by CSOBAs and other

D inputs.

		Share of total cost in each of the product(s) you produce Share of accounted for by			
	Product(s) you produce	total CSOBA purchases (percent)	CSOBAs (percent)	Other inputs (percent)	Total
1.		%			100%
2.		%			100%
3.		%			100%

111-5.	<u>Demai</u>	nd for end	use products			
	(a)		m is an end user of CSOBAs ting CSOBAs changed since		ne der	mand for your firm's final products
		Increa	sed No change De	ecrease	d [Fluctuated
	(b)	Has this h	ad any effect on your firm's	deman	d for	CSOBAs?
		☐ No	YesPlease descri	be.		
III-6.	<u>Substi</u>	tutesCan	other products be substituted	d for C	SOBA	As?
		☐ No	YesPlease fill our	t the tal	ble be	elow.
			End use in which this	Hav		anges in the prices of this substitute fected the price for CSOBAs?
	Substi	tute	substitute is used	No	Yes	Explanation
1.						
2.						
3.						

III-7.	Demand trends. — Indicate how demand within the United States and outside of the United States
	(if known) for CSOBAs has changed since January 1, 2009. Describe the principal factors that
	have affected these changes in demand.

Market	Increase	No change	Decrease	Fluctuate	Factors
Within the United States					
Outside the United States					

III-8.	<u>Importance of purchasing domestic product.</u> —Is buying a product that is produced in the United States an important factor in your firm's purchases of CSOBAs (check ALL that apply)?
	 No YesPurchases of domestic product are required by law or regulation (for example, government purchases under "Buy American" provisions). This involves percent of all purchases of CSOBAs. YesPurchases of domestic product are not required by law or regulation, but are by your customers. This involves percent of all purchases of CSOBAs. YesPurchases of domestic product are required for other reasons (please specify these reasons below). This involves percent of all purchases of CSOBAs.

III-9.	<u>Condi</u>	Conditions of competition								
	(a)		the CSOBAs market subject to business cycles or conditions of competition other than e changes in the overall economy?							
III-10.			o	YesPle	ease explain and	d estimate	e the duration of any such cycle.			
	(b)	Have the business cycles or conditions of competition for CSOBAs changed since 2009? No YesPlease explain any such changes.								
	. <u>Decisions based on producer</u> Does your firm, and to the extent that you know, do customers make purchasing decisions involving CSOBAs based on the producer of the CSC you purchase?									
			Always	Usually	Sometimes	Never	If at least sometimes, discuss how your firm/customers determine the producer and why this information is important			
	Your	firm								
	Your custo	mers								

III-11.	<u>Decisions based on country-of-origin</u> Does your firm, and to the extent that you know, do
	your customers make purchasing decisions involving CSOBAs based on the country of origin of
	the CSOBAs you purchase?

	Always	Usually	Sometimes	Never	If at least sometimes, discuss how your firm/customers determine the source and why this information is important
Your firm		. 🔲			
Your customers					

III-12.	Purchasing	frequency

(a) How f	frequently d	o you make	purchases ((check one))?
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Daily	Weekly	Monthly	Quarterly	Annually	Other	If other, specify

(b)	Have you mad 2009?	e significant changes in your purchasing patterns (e.g., frequency) since
	□ No	Yes—Please describe.

III-13.	Number o	f suppliers	contactedHow m	any suppliers	do you g	generally	contact before	making a
	purchase?	firms						

III-14.	Supplier negotiations								
	(a)	Do purchases of CSOBAs usually involve negotiations between supplier and purchaser?							
		☐ No ☐ YesPlease describe these negotiations, noting whether purchasers generally quote competing prices as part of the negotiation process.							
	(b)	Does your firm tend to vary its purchases from a given supplier within a specified time period based on the price offered for that period?							
		☐ No ☐ YesSpecify the time period.							
III-15.	Change	Change in suppliersHave you changed suppliers since 2009?							
	☐ No	YesPlease list the supplier(s), whether the firm was added or dropped, the reasons for the change, and how frequently you change suppliers.							
III-16.		ppliersAre you aware of any new suppliers, either foreign or domestic, that have the market since 2009?							
	☐ No	YesPlease identify the firms and indicate how you became aware of them.							

111-1 /.	Sup	plier quali	<u>fication</u>							
	(a) Do you require your suppliers to be or to become certified or qualified to sell CSOBAs to your firm?									
		No	☐ Yes	percen	t of purchases in	2011	□Y	esall purchases		
	desc	(b) Please provide a general description of the certification or qualification process. Briefly describe the factors that you consider when qualifying a new supplier (e.g., quality of product reliability of supplier, etc.)								
	(c) H	How long d	oes it take to q	ualify a no	ew supplier?	days				
II-18.		<u>Failure to certify.</u> —Since 2009, have any domestic or foreign producers failed in their attempts to certify or qualify their CSOBAs with your firm or have any producers lost their approved status?								
		☐ No ☐ YesPlease identify these firms, the countries where they are located, and the reasons why they failed the certification/qualification process.								
II-19.	your not b deliv	<u>Supply constraints.</u> —Has any supplier refused, declined, or been unable to supply CSOBAs to your firm since January 1, 2009 (examples being placed on allocation or "controlled order entry," not being accepted as a new customers or not being renewed as an existing customer, being delivered less than the quantity promised, supplier unable to meet timely shipment commitments, etc.)?								
		☐ No ☐ Yes Please fill in the table.								
	Type of supply constraint			When this occurred	Which suppl caused the constrain	е	Why did the supply constraint occur			
	1.									
	2. 3.									
	٥.									

Raw materials.—
(a) Have raw material shortages affected the supply of CSOBAs in the U.S. market?
☐ No ☐ Yes Please describe.
(b) Has your firm changed its purchasing patterns and/or sources as a result of any CSOBA supply shortages?
supply shortages?
supply shortages?

PART III.--MARKET CHARACTERISTICS AND PURCHASING PRACTICES—Continued

III-21. <u>Purchasing factors</u>.—For the factors listed below, please rate each in terms of its importance in your purchase decision for CSOBAs.

	Very important	Somewhat important	Not important
Availability			
Delivery terms			
Delivery time			
Discounts offered			
Extension of credit			
Price			
Minimum qty requirements			
Packaging			
Product consistency			
Quality meets industry standards			
Quality exceeds industry standards			
Product range			
Reliability of supply			
Technical support/service			
U.S. transportation costs			
Other (specify):			
			П

2.				
3.				
Oth	her factors or comn	nents:		
	lity of CSOBAs?	<u>s</u> e what characteristics	does your firm consider wl	ion determining
How	v do you evaluate th	ne efficiency of the CSC	BAs that you purchase to y	our total cost s
 Frec	quency of decision	s based on priceHow	often does your firm purch	hase the CSOB
	quency of decision fered at the lowest		often does your firm purch	nase the CSOB.
			often does your firm purch	nase the CSOB

IV-1. Country knowledge.--Please indicate the countries of origin for CSOBAs for which your firm

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PART IV.—PRODUCT COMPARISONS

has actual marketing/pricing knowledge.

Other countri	es (specify		
		e CSOBAs produced in the ysically be used in the sar	
A = the p F = the pr S = the pr N = the p	oducts are <i>frequently</i> integoducts are <i>sometimes</i> integoducts are <i>never</i> intercha	country-pair are <i>always</i> in crchangeable crchangeable	-
Country-pair	China	Taiwan	Other countries
United States			
China			
Taiwan		140 P	
	ry-pair producing CSOBAS that limit or preclude interch	which is sometimes or never angeable use:	interchangeable, please

PART IV.—PRODUCT COMPARISONS--Continued

IV-3. Factors other than price.—Are differences other than price (*i.e.*, quality, availability, transportation network, product range, technical support, *etc.*) between CSOBAs produced in the United States and in other countries a significant factor in your firm's purchases of the products?

Please indicate A, F, S, N, or 0 in the table below:

A = such differences are *always* significant

F = such differences are *frequently* significant

S = such differences are *sometimes* significant

N = such differences are *never* significant

0 = no familiarity with products from a specified country-pair

Country-pair	China	Taiwan	Other countries
United States			
China			
Taiwan			
	ases of CSOBAS, identify the	r than price <i>always</i> or <i>frequently</i> a country-pair and report the advan	

PART IV.—PRODUCT COMPARISONS--Continued

V-4.		references.—Do you or your customers ever specifically order CSOBAs from one particular over other possible sources of supply?
	□ No	YesPlease identify all relevant countries (including the United States and both subject and nonsubject foreign countries) from which you or your customers prefer to order, and indicate why CSOBAs from these countries is preferred over product from other countries (please note the specific product in your response).
V-5.		Sales supportDoes your firm ever specifically order CSOBAs from certain scause of their particular technical/sales support that they provide you?
	□ No	YesPlease identify the relevant suppliers and explain what kind of technical assistance they provide and if these services are provided free as a customer or at an additional cost.
V-6.	Availability single source	y of merchandise Are certain grades/types/purity of CSOBAs available from only a e (domestic or foreign, including both subject and nonsubject countries)?
	☐ No	YesPlease identify the source and the grade/type/purity.

PART IV.—PRODUCT COMPARISONS--Continued

to others?				
□ No [entify the relevant sance advantage the	suppliers and explain y provide.	what kind of
suppliers (su	ch as saving from		sing CSOBAs purcha of other chemicals, ea	
□ No [entify the relevant s they provide.	sources and explain w	hat kind of addit
			nportant are these per	formance advant
		7a or IV-7b, how in purchasing decisio		formance advan
	al benefits in your	purchasing decisio	ns?	formance advan
	Il benefits in your Very	purchasing decisio Somewhat	ns?	formance advan
	Il benefits in your Very	purchasing decisio Somewhat	ns?	formance advan
and additiona	Very important	Somewhat important	ns?	

PART IV.—PRODUCT COMPARISONS--Continued

IV-9. <u>Factor country comparisons.</u>—For the factors listed below, please rate how CSOBAs produced in each country you identified in your response to the first question in Part IV compares with CSOBAs produced in each of the other countries you identified (including the United States and both subject and nonsubject foreign countries).

	product from United States compared to product from China		product from United States compared to product from Taiwan			product from China compared to product from Taiwan			
Quality	Superior	Comparable	Inferior	Superior	Comparable	Inferior	Superior	Comparable	Inferior
Availability									
Delivery terms									
Delivery time									
Discounts offered									
Extension of credit									
Price ¹									
Minimum quantity requirements									
Packaging									
Product consistency									
Quality meets industry standards									
Quality exceeds industry standards									
Product range									
Reliability of supply									
Technical support/service									
U.S. transportation costs ¹									
Other (specify):									

¹ A rating of superior on price and U.S. transportation costs indicates that the first country generally has lower prices/U.S. transportation costs than the second country.

PART IV.—PRODUCT COMPARISONS--Continued

IV-9. *Continued.*

	United	d State mpared oduct fi	pared to compared to uct from product from		product from Taiwan compared to product from Nonsubject		d to		
Quality	Superior	Comparable	Inferior	Superior	Comparable	Inferior	Superior	Comparable	Inferior
Availability									
Delivery terms									
Delivery time									
Discounts offered									
Extension of credit									
Price ¹									
Minimum quantity requirements									
Packaging									
Product consistency									
Quality meets industry standards									
Quality exceeds industry standards									
Product range									
Reliability of supply									
Technical support/service									
U.S. transportation costs ¹									
Other (specify):									
			П			П			

A rating of superior on price and U.S. transportation costs indicates that the first country generally has lower prices/U.S. transportation costs than the second country.

PART IV.—PRODUCT COMPARISONS--Continued

IV-10. <u>Minimum quality.</u>—How often does CSOBAs from the following countries meet minimum quality specifications for your uses or your customers' uses?

Source	Always	Usually	Sometimes	Rarely or never	Don't know
United States					
China					
Taiwan					
Nonsubject countries					