

Appendix B – Recruitment and Reminder Emails



Hi \$FIRSTNAME,

A new survey is available!

i-Say wants to give you the chance to do more with your opinion. Every survey counts toward improving products and services used every day! If you can, start this survey now or you may miss this opportunity to participate and earn rewards. By completing this survey, you will earn **i-Say points** and an entry into our **\$5,000 Monthly Click Draw**.

[Start the Survey](#)

Note: If clicking above doesn't work, copy and paste this URL into your browser:  
\$LINK\$PANELISTID&supplierID=\$SupplierID&ci=\$LANGUAGECODE-\$IPS\_COUNTRYCODE

As always, your responses will be kept confidential. Thank you for your participation.

Sincerely,

*Emily Martin*  
Director of Research

You are receiving this email as a registered member of the i-Say panel. To ensure receipt of future email communication and surveys, please add [questions@i-say.com](mailto:questions@i-say.com) to your safe senders list.

CONTACT US

Email: [questions@i-say.com](mailto:questions@i-say.com)

i-Say Team  
1600 Stewart Ave. Suite 500  
Westbury, NY 11590

REFERENCE

PIN number: \$PANELISTID

Survey: \$ISIS



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Don't Forget Your Opinion Matters



Hi \$MFN,

We recently invited you to take part in a survey and there is still time to share your opinion.

If you already completed this survey we thank you for your participation. If not, now is your chance. By completing this survey, you will earn **i-Say points**, and an entry into our **\$5,000 Monthly Click Draw**.

[Start the Survey](#)

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REFERENCE

**PIN number:** \$PANELISTID

**Survey:** \$ISIS



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