

Appendix A— Screener

S1. Are you at least 18 years old?

- Yes → continue
- No → terminate [**Closing for Ineligible Participants**]

S2. Do you currently have any of the following health problems?

a) Asthma

- Yes
- No

b) High cholesterol

- Yes
- No

c) You need to lose more than 30 pounds

- Yes → continue
- No → terminate [**Closing for Ineligible Participants**]

S3. Are you trained or employed as a health care professional?

- Yes → terminate [**Closing for Ineligible Participants**]
- No → continue

S4. Do you work for a pharmaceutical company, an advertising agency, or a market research company?

- Yes → terminate [**Closing for Ineligible Participants**]
- No → continue

(Closing for Ineligible Participants)

I'm sorry, but you are not eligible for this study. There are many possible reasons why people are not eligible. These reasons were decided earlier by the researchers. However, thank you for your interest in this study and for taking the time to answer our questions today.