OMB No. 0910-0711

Expiration Date: 06/30/2014

PUBLIC Disclosure Burden Statement

Public reporting burden for this collection of information is estimated to average 10 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to:

Department of Health and Human Services Food and Drug Administration CFSAN/PRA Comments/HFS-24 5100 Paint Branch Parkway College Park, MD 20740-3835.

Thank you for responding to the invitation to participate in this survey on a recent foodborne illness outbreak or food recall. Please answer a few questions to see if you are eligible to participate in the study. Please be assured that all of your answers are kept confidential and no personal identifying information is retained with your answers. Please feel free to quit the survey at any time.

S1. Are you at least 18 years old?

YES

NO ["You must be at least 18 years old to participate in this study. Thank you very much for your interest in our research.] [eliminate]

S2. Have you shopped for groceries for yourself or others in the last month?

Yes

No [eliminate]

S3. Do you or does someone from your immediate family work for any of the following:

Market Research Firm [eliminate] ["We are recruiting individuals with certain characteristics. Thank you very much for your interest in our research.]

The Food and Drug Administration, U.S.

Department of Agriculture,

or State or local food agency [eliminate]
Food Industry or Food Retailer [eliminate]