

OMB No. 0910-0711  
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PUBLIC Disclosure Burden Statement

Public reporting burden for this collection of information is estimated to average 10 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to:

Department of Health and Human Services  
Food and Drug Administration  
CFSAN/PRA Comments/HFS-24  
5100 Paint Branch Parkway  
College Park, MD 20740-3835.

Thank you for responding to the invitation to participate in this survey.

Please be assured that all of your answers are kept confidential and no personal identifying information is retained with your answers. If any part of the survey makes you uncomfortable, please feel free to stop at any time.

This survey will take about 10 minutes to complete. Please allow enough time to complete the entire survey in one sitting. All responses will be kept confidential.

1a. Have you heard, read, or seen anything lately about a ++*Cyclospora*++ outbreak associated with ++*bagged salad* ++?

- 1. Yes [Go to Q1b]
- 0. No
- 98. Don't know

Q1b. Where did you hear, read, or see anything about the *Cyclospora* outbreak associated with *bagged salad*?

	Yes	No	Don't Know
On television			
In the newspaper			
On the internet			
On the radio			

4b. Have you heard about a *Cyclospora* outbreak associated with *bagged salad* from a source other than television, newspaper, internet, or radio?

- 1. Yes [go to 4c]
- 0. No
- 98. Don't know

4c. If you heard about a *Cyclospora* outbreak associated with *bagged salad* but not from television, newspaper, internet, or radio, from what source did you hear about it? [Open-ended]

7. Did you seek out any of the following sources for information about the *Cyclospora* outbreak associated with *bagged salad*?

[RANDOMIZE]

	Yes	No	Don't know
7a. The Centers for Disease Control, or CDC, website			
7b. The Food and Drug Administration, or FDA, website			
7c. The U.S. Department of Agriculture, or USDA, website			
7d. The FoodSafety.gov website			
7e. News websites			
7f. Food company websites			
7g. The Centers for Disease Control, or CDC, 1-800 number			
7h. The Food and Drug Administration, or FDA, 1-800 number			
7i. Your State department of health			
7j. Newspapers			
7ja Television			
7jb General internet search			
7k. Blog articles, podcasts, or other social media sources that you read regularly or subscribe to			
7l. Your local grocery store or food market			

8. How INFORMED would you say you are about the current the++*Cyclospora*++ outbreak associated with ++*bagged salad* ++, if **1** means you are not at all informed and **10** means you are very well informed?

- 1- Not at all informed
- 10- Very well informed
- 98. Don't know

9a. On the same 10-point scale, how informed would you say you are about....

Select one for each statement

- 1- Not at all informed
- 2-
- 3-
- 4-
- 5-
- 6-
- 7-
- 8-
- 9-
- 10- Very well informed
- 98. Don't know

- a. The causes of++*Cyclospora*++ contamination
- b. What the government is doing to find the source of the++*Cyclospora*++ problem associated with++*bagged salad* ++
- c. What manufacturers/retailers are doing to find the source of the++*Cyclospora*++ problem associated with the++*bagged salad* ++

9b. On the same 10-point scale, how informed would you say you are about....

Select one for each statement

- 1- Not at all informed
- 2-
- 3-
- 4-
- 5-
- 6-
- 7-
- 8-
- 9-
- 10- Very well informed
- 98. Don't know

d. The number of U.S. States involved in the *Cyclospora* outbreak associated with *bagged salad*.

e. Whether the State where you live is involved in the *Cyclospora* outbreak associated with *bagged salad*.

f. What the government is doing to make sure the *Cyclospora* outbreak associated with *bagged salad* doesn't happen again

g. Ways to protect yourself from *bagged salad* contaminated with *Cyclospora*

10. Using a 10-point scale, how informed about the current *Cyclospora* outbreak associated with *bagged salad* would you say are the grocery stores or markets where you usually purchase food?

- 1 Not at all informed
- 10-Very well informed
- 98. Don't know

11. Using a 10-point scale, how safe do you think it is to eat *bagged salad*?

- 1- Not at all safe
- 10-Very safe
- 98. Don't know

12. In the past year, have you eaten raw *bagged salad*?

- 1. Yes
- 0. No
- 98. Don't know

13. In the past month, did you eat any raw *bagged salad*?

- 1. Yes
- 0. No
- 98. Don't know

98. Don't know

14. Have you eaten any raw *bagged salad* this week?

- 1. Yes
- 0. No
- 98. Don't know

1b Do you currently have, or have you recently had, any raw *bagged salad* in your home?  
Yes/No

- |           |                |
|-----------|----------------|
| Currently | 1. Yes         |
|           | 0. No          |
|           | 98. Don't know |
| Recently  | 1. Yes         |
|           | 0. No          |
|           | 98. Don't know |

16. Would you say that raw *bagged salad* are a regular part of your daily food intake?

- 1. Yes
- 0. No
- 98. Don't know

17. Weekly food intake?

- 1. Yes
- 0. No
- 98. Don't know

18. Monthly food intake?

- 1. Yes
- 0. No
- 98. Don't know
- 8. Don't know

23. Does what you know about the *Cyclospora* outbreak associated with *bagged salad* make you more or less likely to eat at restaurants, or does it have no impact?

- 1. More likely
- 2. Less likely
- 3. No impact

24. On a scale from strongly disagree to strongly agree, please indicate your response about the following

24a. I try to prevent foodborne illnesses (or getting sick from food)

- 1- Strongly disagree
- 10 -Strongly agree
- 98. Don't know

24b. I have the ability to protect myself from foodborne illnesses (or getting sick from food)

- 1- Strongly disagree
- 10 -Strongly agree
- 98. Don't know

24c. I really don't care too much about foodborne illnesses (getting sick from food)

- 1- Strongly disagree
- 10 -Strongly agree
- 98. Don't know

26. Do you believe you have the information you need to keep yourself and your family safe from *Cyclospora* associated with the *bagged salad* recall?

- 1. Yes
- 0. No
- 98. Don't know

28. How worried are you about becoming ill from this current recall of *bagged salad* contaminated with *Cyclospora*?

- 1. Not at all worried
- 2. Not too worried
- 3. Somewhat worried
- 4. Very worried
- 98. Don't know

29. How angry are you that *bagged salad* were contaminated with *Cyclospora*?

- 1. Not at all angry
- 2. Not too angry
- 3. Somewhat angry
- 4. Very angry
- 98. Don't know

[PROG: This question is moved to the end and information display even if Q32 is code 1, 0 or 98] in other words, this display is for all respondents.]

33. How many total people, including yourself, live in your household?

(Include foster children, roommates or housemates, and people staying with you last night who have no permanent place to stay. This includes people living with you most of the time while working, even if they have another place to live. Do not include college students living away while attending college, people in a correctional facility, nursing home or psychiatric hospital last night, armed forces personnel living somewhere else, people who live or stay at another place most of the time.

98. Don't know

34. How many children younger than five years old? Please type in number. Enter 0 (zero) if none.

98. Don't know

35. Children between 5 and 18 years? Please type in number. Enter 0 (zero) if none. –

98. Don't know

36. Adults 60 years of age or older? Please type in number. Enter 0 (zero) if none.

98. Don't know

37. Are you or is anyone in your household pregnant?

1. YES, I am pregnant.
2. Yes, someone in my household is pregnant
3. NO
8. Don't know

38. Please read the following list of health conditions and indicate if you have been told by a doctor that you have any of them: liver disease, currently receiving chemotherapy or radiation therapy, HIV, AIDS, organ transplant, or weakened immune system.

1. Yes, I have at least one of the conditions listed.
2. No, I do not have any of the conditions listed.
8. DON'T KNOW

39. Please select one of the following. Are you:

- 0. Male
- 1. Female

PROG - [ADD A CHECK WHERE RESPONDENT CAN NOT SELECT [MALE] IF  
“PREGNANT WAS SELECTED IN Q37”

40. What is your age in years?

\_\_\_\_\_

41. What is the highest level of education that you have completed?

- 1. Less than high school
- 2. High school graduate or GED
- 3. Technical/vocational school
- 4. Community college
- 5. Some college (1-3 years) towards Bachelor’s degree)
- 6. College (Bachelor’s degree)
- 7. Advanced degree (post graduate degree)

42. Are you of Hispanic or Latino origin?

- 1. Yes
- 0. No

43. What is your race? You may choose one or more categories. Are you?

- 1. White
- 2. Black or African American
- 3. Asian
- 4. Native Hawaiian or other Pacific Islander
- 5. American Indian or Alaska Native
- 6. Other

**[Programmer Insert: Please click on the following link if you want more information on the Cyclospora outbreak associated with bagged salad <http://www.fda.gov/Food/RecallsOutbreaksEmergencies/Outbreaks/ucm361637.htm#Consumers>]**

44. Please provide any comments you wish.