**Public Service Announcements for Formative Focus Groups**

1.[MELANIE BLOOM 2009] [<http://www.preventdvt.org/media/dvt-videos.aspx> BOTTOM OF PAGE]

[2009 DVT PUBLIC SERVICE ANNOUNCEMENT – psa\_2009.wmv]

2. [MELANIE BLOOM 2008] <http://www.youtube.com/watch?v=Z27J6ek9Cn8>

3. [TONY GWYNN] <http://www.youtube.com/watch?v=9lK1n56izdQ>

4. [CDC STORYTELLING] <http://www.cdc.gov/NCBDDD/video/DVT_Video/index.html>