**Appendix B: Gutcheck website usability survey**

The survey that will be posted on the website is below.

**Gutcheck Feedback**

# What do you think?

This website has been shaped and inspired by people like you. By answering 7 quick questions, you can help us make the website even better – and help more people get screened. Your answers to the survey will be kept anonymous.

Top of Form

How would you rate the website in terms of VISUAL APPEAL

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | 1 | 2 | 3 | 4 | 5 |  |
| Unattractive |  |  |  |  |  | Attractive |

How would you rate the website in terms of UNDERSTANDABILITY

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | 1 | 2 | 3 | 4 | 5 |  |
| Confusing |  |  |  |  |  | Clear |

How would you rate the website in terms of HELPFULNESS

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | 1 | 2 | 3 | 4 | 5 |  |
| Not Helpful |  |  |  |  |  | Very Helpful |

How would you rate the website in terms of ENGAGEMENT

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | 1 | 2 | 3 | 4 | 5 |  |
| Boring |  |  |  |  |  | Interesting |

How did you learn about this website? (check all that apply)

* My healthcare provider
* Poster
* A friend or family member
* Folder or brochure
* Note in a bathroom
* Web search
* Other: 

How does this website compare to other websites that you go to for medical information?

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | 1 | 2 | 3 | 4 | 5 |  |
| Very Similar |  |  |  |  |  | Very Different |

Any other feedback you want to give us about the website? 

## Thank you!

The goal of Gutcheck is to help people make good decisions about colon cancer screening. Understanding how well we've communicated with you helps us do a better job communicating with others.





Bottom of Form

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