

# HHS+IDEO+IHI: Gutcheck A CER Translation & Dissemination Innovation Project Colon Cancer Screening

Form Approved  
OMB No. 0990-  
Exp. Date XX/XX/20XX

## Appendix B: Gutcheck website usability survey

The survey that will be posted on the website is below.

## Gutcheck Feedback

### What do you think?

This website has been shaped and inspired by people like you. By answering 7 quick questions, you can help us make the website even better – and help more people get screened. Your answers to the survey will be kept anonymous.

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How would you rate the website in terms of VISUAL APPEAL

1 2 3 4 5

Unattractive	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Attractive
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How would you rate the website in terms of UNDERSTANDABILITY

1 2 3 4 5

Confusing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Clear
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How would you rate the website in terms of HELPFULNESS

1 2 3 4 5

Not Helpful	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Very Helpful
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How would you rate the website in terms of ENGAGEMENT

	1	2	3	4	5	
Boring	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Interesting

How did you learn about this website? (check all that apply)

- My healthcare provider
- Poster
- A friend or family member
- Folder or brochure
- Note in a bathroom
- Web search
- Other:

How does this website compare to other websites that you go to for medical information?

	1	2	3	4	5	
Very Similar	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Very Different

Any other feedback you want to give us about the website?

**Thank you!**

The goal of Gutcheck is to help people make good decisions about colon cancer screening. Understanding how well we've communicated with you helps us do a better job communicating with others.

0	<input type="text"/>
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