

HHS HealthBeat Visitor Survey

Thank you for visiting HHS HealthBeat. Could you please take a few minutes to let us know how we can improve our program? Our goal is to learn about how you use HealthBeat and what you think about it. Your feedback will be valuable in helping us improve the site and future podcasts. This survey will take about 5 minutes to complete.

1. For what do you use HealthBeat primarily?
 - Personal listening – I like to learn more about health topics through HealthBeat.
 - Radio station syndication – We play HealthBeat podcasts on our radio station(s).
 - Blog syndication – I am posting a HealthBeat podcast(s) on my blog.
 - News syndication – I am using HealthBeat on a news article I am writing.
 - Other
2. If other, please describe:

(IF RESPONSE TO #1 IS RADIO STATION SYNDICATION)

3. Please provide an estimate on how many people listen to your radio station(s).
4. How often do you listen to/use HealthBeat podcasts?
 - Everyday
 - At least once a week
 - At least once a month
 - At least once a year
5. Do you subscribe to HealthBeat?
 - Yes, through iTunes
 - Yes, through RSS/XML feed
 - Yes, through email
 - No
 - I didn't know I could subscribe.
6. Do you find the podcasts helpful?
 - Yes
 - Sometimes
 - No
7. What do you like most about HealthBeat?
8. What do you like least about HealthBeat?
9. Other comments/suggestions on how we can make HealthBeat better

(IF RESPONSE TO #1 IS BLOG SYNDICATION)

3. Please provide an estimate on how many people visit your blog.
4. How often do you listen to/use HealthBeat podcasts?
 - a. Everyday
 - b. At least once a week

- c. *At least once a month*
 - d. *At least once a year*
- 5. *Do you subscribe to HealthBeat?*
 - a. *Yes, through iTunes*
 - b. *Yes, through RSS/XML feed*
 - c. *Yes, through email*
 - d. *No*
 - e. *I didn't know I could subscribe.*
- 6. *Do you find the podcasts helpful?*
 - a. *Yes*
 - b. *Sometimes*
 - c. *No*
- 7. *What do you like most about HealthBeat?*
- 8. *What do you like least about HealthBeat?*
- 9. *Other comments/suggestions on how we can make HealthBeat better*

(IF RESPONSE TO #1 IS NEWS SYNDICATION)

- 3. *Please provide an estimate on how many people read your news articles.*
- 4. *How often do you listen to/use HealthBeat podcasts?*
 - a. *Everyday*
 - b. *At least once a week*
 - c. *At least once a month*
 - d. *At least once a year*
- 5. *Do you subscribe to HealthBeat?*
 - a. *Yes, through iTunes*
 - b. *Yes, through RSS/XML feed*
 - c. *Yes, through email*
 - d. *No*
 - e. *I didn't know I could subscribe.*
- 6. *Do you find the podcasts helpful?*
 - a. *Yes*
 - b. *Sometimes*
 - c. *No*
- 7. *What do you like most about HealthBeat?*
- 8. *What do you like least about HealthBeat?*
- 9. *Other comments/suggestions on how we can make HealthBeat better*