

Attachment B: HealthyPeople.gov Protocol

HealthyPeople.gov: Tree Testing Protocol

OMB Control Number: 0990-0379

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Tree Testing Instructions

Welcome and Consent:

Welcome to the HealthyPeople.gov feedback session!

You're being asked to provide feedback on how HealthyPeople.gov is organized. Your input will help us make the website easier to use. This activity shouldn't take longer than 15 minutes to complete.

The feedback you provide will be used only for the purpose of improving the Healthy People website. Your name and email address will not be shared with anyone.

You may stop this feedback session at any time.

If you have questions, you can contact Perrie at odphp@communicatehealth.com or at (240) 428-1189.

If you agree to participate, please enter your email address to begin.

Instructions:

Note: These instructions will be provided in the Treejack software with screen shots providing step-by-step instructions for completing the study.

1. You will be asked to find a topic found on HealthyPeople.gov (17 topics total).
2. You will be given a list of links. Click through the list until you arrive at the one you think helps you complete the task. Once you find the link that is the best fit, click the "I'd find it here" button.

According to the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number. The valid OMB control number for this information collection is 0990-0379. The time required to complete this information collection is estimated to average **20 minutes** per response, including the time to review instructions, search existing data resources, gather the data needed, and complete and review the information collection. If you have comments concerning the accuracy of the time estimate(s) or suggestions for improving this form, please write to: U.S. Department of Health & Human Services, OS/OCIO/PRA, 200 Independence Ave., S.W., Suite 336-E, Washington D.C. 20201, Attention: PRA Reports Clearance Officer

3. If you change your mind, you can go back by clicking one of the links above (Don't use the Back button in your web browser).
4. Once you have finished all of the tasks, please take the brief survey at the end.
5. Remember, there are no right or wrong answers.

Thank you for taking the time to provide us with your feedback. We appreciate your help!

Need Help?

For help using Treejack, please call CommunicateHealth at (240) 428-1189 and ask for Perrie. We are available Monday through Friday, 9 AM to 5 PM Eastern time. You may also email us at odphp@communicatehealth.com.

Tasks

Tasks will be provided to participants in random order. Task numbers will not be displayed during testing.

Task Number	Tasks	Correct Paths
1	Where would you find the latest data related to the Tobacco Use topic area?	Homepage > 2020 Topics & Objectives > Topics A-Z > Tobacco Use Homepage > Data > DATA2020 Search > Tobacco Use > View Data
2	Where would you go to find information about upcoming webinars?	Homepage > Learn > Webinars and Events Homepage > Get Involved > Upcoming Events
3	Where would you go to find a success story about a community-based organization that is working to implement HealthyPeople2020 objectives?	Homepage > Leading Health Indicators > Who's Leading the Leading Health Indicators? Homepage > Implement > Healthy People in Action > Sharing Library
4	Where would you go to take a Healthy People 2020 eLearning course?	Homepage > Learn > Healthy People eLearning > Healthy People Lessons Homepage > Learn > Webinars and Events > Webinars and Events Archive
5	Where would you go to find infographics that display data on Leading Health Indicators?	Homepage > Leading Health Indicators > LHI Infographic Gallery

Task Number	Tasks	Correct Paths
6	Where would you go to learn more about the Social Determinants of Health?	<p>Homepage > 2020 Topics & Objectives > Topics A-Z > Social Determinants of Health</p> <p>Homepage > About Healthy People> Foundation Health Measures > Determinants of Health</p>
7	Where would you go to sign up for the Healthy People Consortium?	<p>Homepage > Get Involved > Stay Connected</p> <p>Homepage > Get Involved > Healthy People 2020 Consortium</p>
8	Where would you go to find evidence-based resources on Adolescent Health?	<p>Homepage > Implement > Evidence-Based Resources</p> <p>Homepage > 2020 Topics and Objectives > Topics A-Z > Adolescent Health</p>
9	Where would you go to sign up for the Healthy People listserv?	<p>Homepage > Get Involved > Stay Connected</p>
10	Where would you go if you were looking for information about the data sources used in Healthy People?	<p>Homepage > Data > Data Sources</p>
11	Where would you go if you wanted to see the latest data related to the Access to Health Services Leading Health Indicators?	<p>Homepage > Leading Health Indicators > 2020 LHI Topics > Access to Health Services</p> <p>Homepage > Data > Search the Data</p> <p>Homepage > 2020 Topics & Objectives > Topics A-Z > Access to Health Services</p>

Task Number	Tasks	Correct Paths
12	Where would you go to view previous Healthy People 2020 webinars?	Homepage > Learn > Webinar & Events > Webinar & Events Archive
13	Where would you go to search across Healthy People objectives?	Homepage > 2020 Topics & Objectives > Objectives Search
14	Where would you go to learn about Healthy People's vision, mission, and overarching goals?	Homepage > About Healthy People

Task Number	Tasks	Correct Paths
15	Where would you go to find objectives related to food access and food insecurity?	Homepage > 2020 Topics & Objectives > Topics A-Z > Nutrition and Weight Status
16	How would you locate the implementation strategies of the MAP-IT tool?	Homepage > Implement > MAP-IT
17	Where would you go to learn what Wisconsin is doing to support Healthy People 2020?	Homepage > Implement > Healthy People in Action > State Plans

Questionnaire

1. What best describes your professional affiliation?

- Academia
- Advocacy or not-for-profit organization
- Federal government
- Healthcare or medical organization
- State health department
- Local health department
- Other

2. In your own words, please describe your profession.

3. In what state or U.S. territory do you currently live? _____

4. Have you heard of the Office of Disease Prevention and Health Promotion or ODPHP?

- Yes
- No

5. If your answer to Question #4 is "Yes", what do you know about them?

6. Have you ever visited the HealthyPeople.gov website?

- Yes
- No

7. If your answer to Question #6 is "Yes", how often do you use it?

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HealthyPeople.gov Site Map

The order of the items in the tree branch will be randomized during testing.

[Home](#)

[Contact Us](#)

- [About Healthy People](#)
- [History & Development of Healthy People](#)
 - [Objective Development and Selection Process](#)
 - [Federal Interagency Workgroup](#)
 - [Lead Federal Agencies](#)
 - [Healthy People 2020 Workgroup Coordinators](#)
 - [Public Comment](#)
 - [Secretary's Advisory Committee](#)
 - [Advisory Members](#)
 - [Reports](#)
 - [Prior Meetings](#)
- [What's New for 2020](#)
- [Foundation Health Measures](#)
 - [General Health Status](#)
 - [Health-Related Quality of Life and Well-Being](#)
 - [Determinants of Health](#)
 - [Disparities](#)
- [How To Use HealthyPeople.gov](#)
- [HHS Prevention Strategies](#)

[Learn](#)

- [Healthy People eLearning](#)
 - [Healthy People Lessons](#)
 - [Join the Discussion](#)
 - [How To Obtain Free Continuing Education](#)
 - [Healthy People eLearning Help](#)
- [Webinar & Events](#)
 - [Webinars & Events Archive](#)

[Implement](#)

- [Evidence-Based Resources](#)
- [Healthy People in Action](#)
 - [Sharing Library](#)
 - [Share Your Story](#)
 - [State Plans](#)
- [MAP-IT](#)
 - [Mobilize](#)

- [Assess](#)
- [Plan](#)
- [Implement](#)
- [Track](#)
- [Planning Resources](#)
- [Funding Resources](#)
- [Tools for Professionals](#)
- [Implementation Examples: MAP-IT at Work - In the community: A local school board addresses underage drinking](#)
- [Implementation Examples: MAP-IT at Work - In the workplace: Employees organize to improve workplace wellness](#)
- [Implementation Examples: MAP-IT at Work - In the community: A county health department addresses lead poisoning](#)

Get Involved

- [Healthy People 2020 Consortium](#)
 - [Consortium Organizations](#)
 - [Healthy People Consortium Toolkit](#)
- [State Coordinators](#)
- [Upcoming Events](#)
- [Stay Connected](#)
- [Web Badges](#)

Data

- [Search the DATA](#)
- [About the Data](#)
- [Data Sources](#)

2020 Topics & Objectives

- [Topics A-Z](#)
 - [Access to Health Services](#)
 - [Adolescent Health](#)
 - [Arthritis, Osteoporosis, and Chronic Back Conditions](#)
 - [Blood Disorders and Blood Safety](#)
 - [Cancer](#)
 - [Chronic Kidney Disease](#)
 - [Dementias, Including Alzheimer's Disease](#)
 - [Diabetes](#)
 - [Disability and Health](#)
 - [Early and Middle School](#)
 - [Educational and Community-Based Programs](#)
 - [Environmental Health](#)
 - [Family Planning](#)
 - [Food Safety](#)
 - [Genomics](#)
 - [Global Health](#)

- [Health Communication and Health Information Technology](#)
- [Healthcare-Associated Infections](#)
- [Health-Related Quality of Life and Well-Being](#)
- [Hearing and Other Sensory or Communication Disorders](#)
- [Heart Disease and Stroke](#)
- [HIV](#)
- [Immunization and Infectious Diseases](#)
- [Injury and Violence Prevention](#)
- [Lesbian, Gay, Bisexual and Transgender Health](#)
- [Maternal, Infant, and Child Health](#)
- [Medical Product Safety](#)
- [Mental Health and Mental Disorders](#)
- [Nutrition and Weight Status](#)
- [Occupational Safety and Health](#)
- [Older Adults](#)
- [Oral Health](#)
- [Physical Activity](#)
- [Preparedness](#)
- [Public Health Infrastructure](#)
- [Respiratory Disease](#)
- [Sexually Transmitted Diseases](#)
- [Sleep Health](#)
- [Social Determinants of Health](#)
- [Substance Abuse](#)
- [Tobacco Use](#)
- [Vision](#)
- [Objectives Search](#)

[Leading Health Indicators](#)

- [Development and Framework](#)
- [Who's Leading the Leading Health Indicators?](#)
- [Share Your LHI Story](#)
- [LHI Infographic Gallery](#)
- [2020 LHI Topics](#)
 - [Access to Health Services](#)
 - [Clinical Preventive Services](#)
 - [Environmental Quality](#)
 - [Injury and Violence](#)
 - [Maternal, Infant, and Child Health](#)
 - [Mental Health](#)
 - [Nutrition, Physical Activity, and Obesity](#)
 - [Oral Health](#)
 - [Reproductive and Sexual Health](#)
 - [Social Determinants](#)

- o [Substance Abuse](#)
- o [Tobacco](#)