

**Draft Questions for Healthy People Consortium Survey**

**I. Background**

1. What is the name of your organization/agency/department?
2. Which of the following best describes your organization/agency/department?
  - a. Federal Government Agency
  - b. State Government Agency
  - c. Local Government Agency
  - d. Educational Institution
  - e. Hospital or Health Center
  - f. Nonprofit /Community-Based Organization
  - g. For Profit Organization
  - h. Faith Organization
  - i. Professional or Industry Association
  - j. Clearinghouse
  - k. International Organization
  - l. Research Organization
  - m. Tribal Entity
  - n. Public/Private Partnership
  - o. Other (please specify): \_\_\_\_\_
3. Which of the following best describes your job title?
  - a. CEO/CFO/Chairperson
  - b. Commissioner
  - c. Director
  - d. Director of Government Relations
  - e. Founder
  - f. Policy Director
  - g. President
  - h. Program Director
  - i. Team Leader
  - j. Vice President
  - k. Other (please specify): \_\_\_\_\_
4. How many people work in your organization /agency/department?
  - a. Number of full-time equivalent (FTE) employees:
5. If you represent an agency department or division, how many staff are in the department?
  - a. Number of full-time equivalent (FTE) employees:

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## II. Use of Healthy People

Healthy People provides science-based, 10-year national objectives for improving the health of all Americans. Healthy People 2020 consists of more than 1200 Healthy People objectives organized into 42 topic areas. Healthy People has established benchmarks and monitored progress over time to encourage collaborations across communities and sectors; empower individuals toward making informed health decisions; and measure the impact of prevention activities.

6. Select the statement that most accurately describes how often you use Healthy People:

- a. I use Healthy People on a weekly basis
- b. I use Healthy People sporadically when I'm working on a specific project
- c. I use Healthy People every once in a while
- d. I rarely use Healthy People
- e. I never use Healthy People

7. Does your organization use Healthy People 2020 for the following activities:

	Yes	No	Don't Know
As a data source	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>
As a framework for planning, goal-setting, or decision making	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>
As a guide to set spending priorities in the organization	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>
As a learning tool for staff new to the public health field	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>
As a mechanism for building community partnerships for promoting health	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>
As a model for participatory goal setting in building organization's own health agenda	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>
As a resource for comparison with organizational data	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>
To advocate for a particular issues or programs	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>
To guide priorities for the organization	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>
To guide program implementation	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>
To guide program planning	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>
To support applications for grant or other funding	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>
To support evaluation and performance measurement	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>

8. Which part of Healthy People is the most useful to your organization/agency? [select one option]

- a. Overarching goals
- b. Topic Areas

- c. Specific health objectives
- d. Data
- e. Evidence-based resources
- f. Leading Health Indicators
- g. Sharing Library/success stories on Healthypeople.gov
- h. Other (please specify): \_\_\_\_\_

9. Do you use the healthypeople.gov website?

- a. Yes
- b. No

10. If yes, please rank the following features of the healthypeople.gov website according to their order of importance to your work [1 being most important and 5 being the least important].

- Information about Federal Prevention Initiatives working to address Healthy People 2020 objectives
- Detailed Healthy People 2020 data
- Resources that explain or address the social determinants of health
- Success stories written by real organizations working to address Healthy People 2020 goals
- Evidence-based resources that you can filter by topic area, resource type, and more

11. How could the website be more useful to you? [open ended]

12. What other online resources would be helpful in your work? [open ended]

13. Do you currently educate other members of your organization or partners/stakeholders about Healthy People?

- a. Yes
- b. No

14. Have you or anyone at your organization participated in the following Healthy People activities?

	Yes	No	Don't Know
Public Comment	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>
Progress Review webinars	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>
Leading Health Indicator (LHI) Webinar Series	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>
Spotlight on Health webinars	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>
Healthy People e-learning lessons	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>
Sharing Library Story Submission	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>

### III. The Healthy People Consortium

The Healthy People Consortium is comprised of stakeholders from multiple sectors that are committed to the goals and objectives of Healthy People, and allows ODPHP to broaden its reach to regions, states, counties, cities, and neighborhoods. You or someone at your organization has registered your organization as a member of the Healthy People Consortium.

15. Are you aware that your organization is a member of the Healthy People Consortium?
- Yes
  - No
- [skip to Question 23]
16. How long has your organization been a member of the Healthy People Consortium?
- 1-2 years
  - 3-5 years
  - Over 5 years
  - Don't know
17. What motivated you/your organization to join the Consortium? [select all that apply]
- Access to Healthy People materials and activities
  - Direct communication from ODPHP about Healthy People
  - Ability to identify other organizations interested in health
  - Ability to publically commit my organization to the goals of Healthy People
  - Don't know
  - Other (please specify): \_\_\_\_\_
18. Are staff at your organization aware of your participation in the Consortium?
- All staff are aware and it is mentioned regularly.
  - Some staff are aware, but do not necessarily engage in Healthy People or the Consortium themselves.
  - I am the only person aware of our participation in the Consortium.
19. Are you aware of the materials provided for Consortium members on [healthypeople.gov](http://healthypeople.gov)?
- Yes
  - No
20. If yes, which of the following most accurately describes how frequently you access any materials on [healthypeople.gov](http://healthypeople.gov)?
- Daily
  - Once or twice per week
  - One or two times per month
  - Once a quarter or four times per year
  - Only once or twice per year
21. What kinds of materials would be useful to you and your organization? [select all that apply]
- Videos demonstrating how to access the website
  - Webinars highlighting programs that use Healthy People
  - PowerPoint presentation "Introduction to Healthy People"

- d. PowerPoint presentation to highlight data on a specific topic area
- e. Forum on the healthypeople.gov website to encourage exchange of ideas
- f. Tools or evidence based resources to support implementation
- g. Other (please specify): \_\_\_\_\_

22. I am satisfied with my Healthy People 2020 Consortium experience.
- a. Strongly Agree
  - b. Agree
  - c. Neither agree nor disagree
  - d. Disagree
  - e. Strongly Disagree

23. [If organization is unaware that organization is a member of the HPC] What would motivate you to join the Consortium?
- a. Access to HP materials and activities
  - b. Direct communication from ODPHP about Healthy People
  - c. Ability to identify other organizations interested in health
  - d. Other (please specify): \_\_\_\_\_

24. [If organization is unaware that organization is a member of the HPC] Would you encourage other staff at your organization to participate in the Consortium?
- a. Yes
  - b. No
  - c. Don't know

25. [If organization is unaware that organization is a member of the HPC] Are you aware of the materials provided for Consortium members on healthypeople.gov?
- a. Yes
  - b. No

**IV. The Healthy People Consortium: Future Activities**

In the future, ODPHP would like to expand its activities to engage the Healthy People Consortium in new ways. In this section, please provide input about the kinds of resources you would like to see integrated into the Healthy People Consortium program and outreach efforts.

26. What types of activities would you be interested in participating in?

	Yes	No	Don't Know
Attending Webinars	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>
Presenting on a Webinar	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>
Trainings for Consortium Members	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>
Opportunities to co-sponsor Healthy People events (webinars, trainings, etc.)	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>
Forums with other Consortium members to share ideas	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>
Online Sharing Space	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>
Other (please specify): _____			

27. Would you be interested in participating in a learning community comprised of Healthy People Consortium member organizations where people shared experiences and offered expertise on a particular topic area?
- Yes
  - No
  - Don't know
28. Would you recommend the Healthy People Consortium community be organized into different subgroups depending on participation in the Consortium?
- Yes
  - No
  - Don't know
29. [If yes] Which of the following organizing structures would be beneficial?
- A "tiered" membership approach with those organizations that want to be heavily involved being identified as "gold" members, others as "silver" and "bronze"
  - Subgroups based on specific issue areas that organizations select such as the LHI or specific topic areas
  - A rotating set of Steering Committee organizations
  - Subgroups based on organization sector such as "business", "faith organization", or "health care provider"
  - Other (please specify): \_\_\_\_\_
30. Would you like the opportunity for certain Healthy People Consortium organizations to be designated as 'Healthy People Champions'?
- Yes
  - No
  - Don't know
31. What would you want to receive for being a "Champion"
- Website "button"
  - Official letter from the Assistant Secretary for Health
  - Recognition on the healthypeople.gov website
  - Other (please specify): \_\_\_\_\_
32. What would motivate your organization to be a 'Champion' organization? *Check all that apply.*
- Organization highlighted on healthypeople.gov website
  - More frequent direct communication with ODPHP
  - Direct communication with other 'champion' organizations
  - Training opportunities
  - Opportunities to participate in webinars
  - Opportunities to lead webinars
  - Other (please specify): \_\_\_\_\_

33. Would you use a searchable database of Healthy People Consortium organizations on the [healthypeople.gov](http://healthypeople.gov) website?
- Yes
  - No
  - Don't know
34. How helpful would you find detailed information about other Healthy People Consortium members and organizations?
- Very helpful
  - Somewhat helpful
  - Not very helpful
  - Not at all helpful
35. What types of information would you like available in a searchable database of Healthy People Consortium organizations on the [healthypeople.gov](http://healthypeople.gov) website? *Check all that apply.*
- Organization contact information
  - Link to organization website
  - Organization type
  - Details about organization mission statement and work
  - Organization stakeholders
  - Organization areas of interest
  - Specific Healthy People 2020 topic areas and objectives that each Consortium member is working on
  - Other (please specify): \_\_\_\_\_
36. What would you most want to see in stories about other organizations that are successfully addressing Healthy People objectives? *Check all that apply.*
- Lessons learned
  - Promotional materials about the program
  - Details about how each Healthy People objective was addressed
  - Details about the audiences or populations reached
  - Other (please specify): \_\_\_\_\_
37. Does your organization currently or has your organization participated in partnerships with other HHS agencies?
- Yes
  - No
  - Don't know
38. If yes, can you share any lessons learned for effective partnerships between HHS agencies and other non-federal stakeholders? [open-ended]
39. Are there any additional resources or support that ODPHP could provide to improve the Consortium experience?  
[open-ended]
40. How would you like to receive information about Healthy People?  
[open-ended]
41. How would you like to share information about how you are using Healthy People?

[open-ended]

42. Use the space below to share with us any additional comments you may have about Healthy People and the Healthy People Consortium.  
[open-ended]