



[This on-site survey will use the same questions and methods of collection for visitors at BEPA, BIHO, and LIBI.]

*This survey looks at how people relate to an historic event when visiting a heritage site. This research is being conducted for the National Park Service and is a part of a University of Montana doctoral work. Your participation is voluntary. The questionnaire should take about ten minutes to complete. Thank you for your time.*

**Section I. Questions Related to Experience Visiting Little Bighorn Battlefield National Monument**

1. Why did you visit [THIS BATTLEFIELD] today?
2. Was visiting [THIS BATTLEFIELD] the primary purpose of your visit?    Yes                    No
3. What is your personal connection to this site?
4. Do you have any relatives who fought in the Battle [AT THIS BATTLEFIELD]?    Yes                    No
5. How important are the following in the significance of [THIS BATTLEFIELD] to you?

	Very Important	Important	Neutral	Unimportant	Very Unimportant
Cultural Heritage/Ethnic Identity	5	4	3	2	1
National History	5	4	3	2	1
Personal Factors	5	4	3	2	1
Spiritual Values	5	4	3	2	1
Other:	5	4	3	2	1

6. Have you ever attended the commemorative anniversary activities at [THIS BATTLEFIELD]?
   
Yes                    No
   
 If **YES**, what are your most significant memories?
7. What activities did you do while visiting the battlefield today?
8. Did you learn anything *new* today about [THIS BATTLEFIELD]?
   
Yes                    No
   
 If **YES** what?
9. Did the National Park Service do a good job in presenting information about [THIS BATTLEFIELD]?
   
Yes                    No
   
 And, why?

10. How often have you visited [THIS BATTLEFIELD] in the past? (please check one answer)

- Never
  1 Time
  2 to 5 Times
  More than 5 Times

If more than one time, when was your last visit? \_\_\_\_\_

**Section II. General Questions Related to Visiting Heritage Sites**

- Have you visited other historic battlefields?  Yes  No  
If YES, which ones?
- Have you visited any other types of heritage sites?  Yes  No  
If so, which ones?
- In general, what kinds of activities are important to you while visiting a historic site (please check all that apply)?

	Very Important	Important	Neutral	Unimportant	Very Unimportant
Anniversaries	5	4	3	2	1
Audio Tours	5	4	3	2	1
Book Store	5	4	3	2	1
Brochures or Pamphlets	5	4	3	2	1
Kids' Programs	5	4	3	2	1
Museum	5	4	3	2	1
Picnic Areas	5	4	3	2	1
Ranger Talks	5	4	3	2	1
Re-enactments	5	4	3	2	1
Research Facility	5	4	3	2	1
Self-Guiding Tour Road	5	4	3	2	1
Special Programs	5	4	3	2	1
Walking Trails	5	4	3	2	1
Other:	5	4	3	2	1

**Section III. Demographic Information**

- Gender"  Female  Male
- Are you Hispanic or Latino? (check one)  Yes  No
- What is your race? (check one or more)
  - American Indian or Alaskan Native
  - Asian
  - Black or African American
  - Native Hawaiian or other Pacific Islander
  - White

4. Highest Level of Education Completed:
- Never Finished High School
  - High School Graduate
  - Some College
  - Completed College
  - Some Graduate School
  - Advanced Degree
5. Current state or country of residency? \_\_\_\_\_
6. How many miles did you travel to get here? \_\_\_\_\_
7. Have you ever served in the military?       Yes       No

**Thank you for your participation!**

**PAPERWORK REDUCTION ACT Statement:** 16 U.S.C. 1a-7 authorizes collection of this information. This information will be used to park managers offer a series of recommendations concerning on-site interpretation content and delivery during commemorative celebrations. Response to this request is voluntary. No action may be taken against you for refusing to supply the information requested. The permanent data will be anonymous. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number.

**BURDEN ESTIMATE Statement:** Public reporting burden for this on-site survey is estimated to average 10 minutes per response. Direct comments regarding the burden estimate or any other aspect of this collection to: Stephanie Martin, Park Ranger, Bear Paw Battlefield, Nez Perce National Historical Park, P.O. Box 26, Chinook, MT 59523, [Stephanie.Martin@nps.gov](mailto:Stephanie.Martin@nps.gov); Melana Stichman, Biological Sciences Technician, Little Bighorn Battlefield National Monument, P.O. Box 39, Crow Agency, MT 59022, [Melana\\_Stichman@nps.gov](mailto:Melana_Stichman@nps.gov); and Mandi Wick, Lead Park Ranger, Big Hole National Battlefield, P.O. Box 237, 16425 Highway 43 West, Wisdom, MT 59761, [Mandi\\_Wick@nps.gov](mailto:Mandi_Wick@nps.gov)

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