

Recruitment Script for Youth Group Leaders

Hello!

My name is _____, I am calling on behalf of Klondike Gold Rush National Historical Park, Seattle Unit. Klondike and its sister parks -- Mount Rainier National Park, North Cascades National Park, and Olympic National Park -- are increasing their outreach efforts with local youth organizations. We'd like to learn more about your organization, and find out what kinds of programs and topics we could offer to groups like yours.

To gather this information, we'd like to invite you or a representative of your organization to a group discussion about these issues. It will take place at _____(place), on _____(date) at ____:____(time) and will last about an hour and a half. We will record the discussion in order to transcribe it later, but your comments are voluntary and will be kept confidential. Would you be available to join us?

IF YES:

Great! We will send you an invitation and a reminder as the date approaches, along with directions to the meeting place, and our contact information. Do you have any questions at this time?

IF NO:

Thank you for your time.

Focus Group Script for Group Leaders

Hello, my name is [MODERATOR], I work for the Park Studies Unit at the University of Idaho. We're helping Klondike Gold Rush National Historical Park- Seattle Unit to conduct a study on the how Klondike and its sister parks (Mount Rainer National Park, Olympic National Park, and North Cascades National Park) can best serve Seattle-area youth through outreach programs. You were invited to this discussion session because of your expertise and experience in youth organizations. With your input, the National Park Service hopes to create high-quality programs to involve young people in national parks of the Pacific Northwest.

This discussion group has been approved by the Office of Management and Budget in compliance with the Paperwork Reduction Act. The Office of Management and Budget control number and expiration date are available at your request.

Before we begin, I want to tell you that the information that we obtain here will only be used for the purposes of this study. I also want to inform you that we will be recording the discussion. The conversation will be transcribed to create a summary of this session. These documents will be kept in a locked cabinet; we will not share the recording with anyone. We not use your real names in transcript and the summary document, so that it will not reveal anyone's identity. Your comments will remain anonymous and your participation is completely voluntary.

This focus group will take a about 90 minutes to complete. During this time we invite you to the refreshment assortment on that table. The restrooms are located at [location].

We'd like to hear everything you have to say, so I'll ask you to speak one at a time. If you have something to share while someone else is speaking please raise your hand. I will make time for you to share when the person finishes. Finally, there are no right or wrong answers. All of your comments will be helpful to the National Park Services as it creates outreach programs for Seattle's youth.

*OMB Control Number: 1024-0224
Current Expiration Date: 8/31/2014*

Questions for the Group Leaders' Focus Group Session

1. Please tell us about your group.
2. How would you describe your group's goals/objectives?(mission statement)
3. What activities has your group engaged in?
4. Which of these activities have your group members been most interested in? Why?
5. Are you familiar with the National Park Service and what it does?
6. Has your group ever visited Klondike Gold Rush NHS? If yes, please describe the activities the group did during the visit.
7. Has your group ever visited Mount Rainier National Park, North Cascades National Park, or Olympic National Park?
8. What kinds of activities, on-site and/or off-site, could Klondike Gold Rush NHS or these other parks offer to your group that would support your group's mission?
9. What type of support from the NPS, would make these activities more feasible for your organization?
10. Would your organization be interested in collaborating with other groups? What can NPS/KLSE do to help facilitate this collaboration?
11. Is there anything else you would like to say about how NPS/Klondike Gold Rush NHS could work with your youth group?

Focus Group Script for Youth Participants

Hello, my name is [MODERATOR], I work for the Park Studies Unit at the University of Idaho. We're helping Klondike Gold Rush National Historic Site to conduct a study on the how Klondike and its sister parks (Mount Rainier National Park, Olympic National Park, and North Cascades National Park) can best serve Seattle-area youth through outreach programs. You were invited to this discussion session you are a member of a Seattle-area youth organization. With your input, the National Park Service hopes to create high-quality programs to involve young people in national parks of the Pacific Northwest.

Before we begin, I want to tell you that we have your parents or guardian's consent for you to be here today. I will go around the room to make sure everyone has a copy of the consent form with your parents' signature. The information that we gather here is anonymous and will not be used for any other purpose than to inform the park managers about youth oriented programs. I also want to let you know that we are recording the discussion today. The conversation will be transcribed later to create a summary of this session. These documents will be kept in a locked cabinet; we do not share the recording with anyone. We will not use your real names in transcript and the summary document so that it will not reveal anyone's identity. Your comments are voluntary and anonymous.

Mr.(Name) or Mrs (Name) will sit in with us to observe the procedure but he/she will not participate in the discussion. This focus group will take a maximum of one hour to complete. During this time we invite you to the refreshment assortment on that table. The restrooms are located at [location].

We'd like to hear everything you have to say, so I'll ask you to speak one at a time. If you have something to share while someone else is speaking please raise your hand. I will make time for you to share when the person finishes. Finally, there are no right or wrong answers. All of your comments will be helpful to the National Park Services as it creates outreach programs for Seattle's youth.

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Questions for the Youth Group's Focus Group Session

The questions will follow an introduction explaining the purpose of the focus group.

1. Which youth group do you belong to? (Ask only if different groups are represented)
2. What do you like most about being in this youth group?
3. Please describe some of the activities this youth group does.
4. Of all the activities this youth group does, which is/has been your favorite activity? Why?
5. Please tell us, what know about the National Park Service.
6. Did you know that there are four national parks within 125 miles of Seattle: Klondike Gold Rush National Historic Site (right here in Seattle), Mount Rainier National Park, North Cascades National Park, and Olympic National Park. These parks are run by the National Park Service. Is there anything about any of these parks that you would like to know about?
7. Did you know that the National Park Service oversees 392 public use areas, including parks like Yellowstone, historic sites like Abraham Lincoln's home, and recreation areas like Lake Roosevelt (or Coulee Dam)? Have you ever visited a national park? if so where did you visit? what did you do when you were there?
8. Is there anything about any Park managed by the National Park Service that you would like to know?
9. Is there anything else you would like to say about youth group activities, national parks, or the National Park Service?

PARENTAL PERMISSION FORM

National Park Service Youth Outreach Study

Dear Parent or Guardian:

As a part of the National Park Service's efforts to provide appropriate and beneficial outreach programs for Seattle's youth, we will be holding group discussions with young people participating in various youth organizations in the Seattle area.

These discussions are designed to learn about the types of programs, activities and topics that would interest and benefit young people. ***The group discussions are voluntary. All of the information collected for the study will be kept strictly confidential and only used for the purposes of the study.*** The group discussions were developed and will be conducted by the University of Idaho's Visitor Services Project in conjunction with Klondike Gold Rush National Historic Site, Seattle Unit.

We believe that the study will provide valuable information for our outreach program and will help in our ongoing efforts to provide Seattle-area youth with rewarding experiences in their National Parks.

If you do give your consent, please complete the form below and return it to your child's youth organization leader within the next three days. If you have any questions about the study, please feel free to call me at (_____) _____.

Thank you for your cooperation.

Sincerely,

Signature, Title and Date

OMB Control Number 1024-0224 Expiration Date 8/31/2014

Klondike Gold Rush National Historic Site, Seattle Unit

National Park Service Youth Outreach Study

PERMISSION FORM

Please Sign and Return to the Program Staff within Three Days

I give permission for my child(ren),
(child name) _____ to participate in the National Park
Service study.

Parent(s)/Guardian(s)

Signature(s): _____

Daytime Telephone: (_____) _____ Today's Date: _____

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