

CONTACT & FRONT-END INTERVIEW FORM

Today's date: _____ Weather: _____ Park: _____ Sampling site: _____

“Hello! The NPS is conducting a visitor survey at (park) to get your opinions about the park's programs and services. If you take a mail-back questionnaire, we want the completed one back. It takes about 20 minutes to complete during or after your visit. I need to speak to the person that has the next birthday (**at least 16 yrs of age**). Are you willing to participate?

IF NO: Thank you. **IF YES:** Thank you—I have a few quick questions.

- 1) What kind of group are you traveling with today?
- 2) How many total people are in your group visiting today? List both personal and tour group, if applicable.

3) How did this visit to (park) fit into your personal group's travel plans? Please check one response.

- A Park was the primary destination (park was the main reason for taking the trip)
- B. Park was one of several destinations (other places visited were as important)
- C. Park was not a planned destination

4) How old is the person who will complete the questionnaire?

So the superintendent can thank you (and remind you to mail back the questionnaire), please provide your name, address, phone number and email address. Thank you. Be sure to mail the questionnaire—your opinions are important!”

[Personal group type one] A B C

Inter-viewer initials	Start & stop times, breaks	Interval - every nth person/car	Time of interview	Already received qnaire <input type="checkbox"/>	Refuse <input type="checkbox"/>	Qnaire ID number	Alone <input type="checkbox"/>	Family <input type="checkbox"/>	Friends <input type="checkbox"/>	Family & friends <input type="checkbox"/>	Personal group size #	Organized group <input type="checkbox"/>	Organized group size #	Primary destination	1 of several destinations	Not a planned destination	Respondent age	COMMENTS: reason for refusal; type of organized group; issues; etc.	
TOTAL																			

For “already received” and “refuse” enter a ✓ and draw a line through the row

Address Sheet

Name	Home Address City and State Zip	Phone	E-mail Address