

SUPPORTING STATEMENT

Part B. Justification:

B1. Respondent Universe and Sampling Methods

The organizations targeted for the current study are listed below. The survey is targeted at national and regional organizations with a wide ranging audience of law enforcement professionals, treatment and prevention professionals and educators. Sampling will occur in two stages. The first stage involves proactive outreach to the appropriate person at each organization to inform them of the purpose of the study. During this phase, an advertisement will be placed in several of their newsletters/websites for these organizations (when available). Once contact has been made, the Partnership will send a link of the web-based survey directly to the contacts at each of these agencies. Based on the response rates to this first phase of recruitment, the Partnership will assess methods to modify the strategy. This is a convenience sample of law enforcement agencies, educators and prevention specialists. While the Partnership will attempt to send survey links to a wide-ranging group of agencies, it should be noted that the Partnership is not attempting to assess a true representative sample of individuals. However, for internal purposes of manual and training development the Partnership will attempt to get a range of individuals from urban, suburban and rural settings. The survey is designed to help the Partnership to develop the manual and training program by taking feedback from a range of individuals into account. No statistics will be published.

B2. Procedures for the Collection of Information

All data will be collected via a web-based survey tool hosted by Survey Monkey. Potential participants will be sent an email through a professional organization or be driven to the survey via advertisements on an organization's website. Such organizations would include the target recruitment organizations listed at the end of this document, as well as the Partnership. In both circumstances, individuals will be provided with a link providing the purpose of the study and the survey.

B3. Methods to Maximize Response Rates and Deal with Issues of Non Response

First, it has been shown that by working directly with credible organizations that are related to one's field, response rates increase among potential participants. Second, multi-agency recruitment efforts increase response rates. While these efforts will not result in a representative sample, they are designed to inform manual development. Although the samples will be a self-selected group of individuals, it is anticipated these individuals will also be the most likely to be interested in community partnerships between agencies if they take the time to fill out this survey. To minimize the risk of random responding, the Partnership will exclude participants who show inconsistent responses to reverse-coded content covering the same construct (Substance abuse prevention programs are NOT effective in stopping/reducing problem substance use among young people vs. I believe substance abuse prevention programs are a good way of helping reduce the onset of substance abuse in teens). Additionally, because the length of

a survey may reduce both participation and completion, the survey has intentionally been developed to be completed in less than 15 minutes. Finally, the Partnership has consulted recent literature on strategies for increasing enrollment, retention, completion, and validity of survey results such as informing individuals of their progress during the survey and how to develop web-based surveys that are compliant with OMB preferences (e.g. reducing open ended items, counter balancing response sets, limiting the number of items on each page).

B4. Test of procedures or methods to be undertaken

Two tests will be performed to improve data collection efforts. First, the Partnership will have 5 individuals test skip patterns within the office to ensure proper programming of the decision support system and response sets. Second, the Partnership will recruit 9 known individuals each from law enforcement, prevention, and education to complete the survey and offer qualitative feedback on the survey content and recommendations for improving the questions and adding/removing content. This pilot test of the survey will also allow us to further test survey flow and skip patterns to ensure functionality of the computer assisted interview.

B5. Individuals consulted on statistical aspects of the design and organization persons collecting and analyzing the data

Several individuals have been consulted on the design including in-house experts on developing representative samples within the organization. The Partnership at Drugfree.org has been conducting clinical and consumer research for the last 20 years. Dr. Frederick Muench, the Associate Director of Research will be performing the statistical analyses using SPSS version 18.0 to perform both descriptive and inferential statistics. While this survey will be cross sectional in nature, the responses of individuals in different fields (e.g. law enforcement vs. prevention) will be compared in order to develop the manual to meet the needs of a wide range of possible targets. This information is not for publication but for manual development.

Recruitment Organizations

Law Enforcement Recruitment

COPS Dispatch

NCJRS Bulletin

IACP- newsletter and Discussion lists

National Sheriffs Association- Bulletin e-newsletter

National Association of Drug Diversion Investigators

National Association of School Resource Officers

National Association of Black Law Enforcement

National Latino Peace Officers Association

OJJDP- News at a Glance

Law enforcement blogs and forums

NADDI

Police Forum and Law Enforcement forums: forums.officers.com/forums

Law Enforcement Resources: realpolice.net/forums

Policeone.com

NNOAC- National Narcotics Officers Association Coalition

Educators Recruitment

Ed.gov.blog

EducationWorld

The Office of Safe and Drug Free Schools

Resources for Educators

National Association of Principals

American Federation of Teachers

National Association of School Nurses

National Association of Secondary School Principals

Treatment and Prevention Recruitment

The Association of Addiction Professionals- NAADAC

National Association of Addiction Treatment providers- NAATP

State Association of Addiction Services- SAAS

National Council on Alcohol and Drug Dependence- NCADD

National Association of State Alcohol and Drug Abuse Directors- NASADAD