

**Attachment M:**

**Endorser Annual Assessment Form**

# Endorser Annual Assessment Form

## Instructions

In the text boxes below, enter narrative descriptions of the endorser activities undertaken in the past calendar year (e.g., distributed 500 WasteWise Fact Sheets at a major trade association conference; gave five WasteWise presentations to a total of 75 local business leaders; etc.). In addition, identify goals for the current year (e.g., conduct WasteWise forum for at least 25 local businesses; provide recognition ceremony for local businesses that join WasteWise, etc.). When possible, please make every attempt to quantify your actions and goals. **CLICK "SAVE" TO RETAIN YOUR ENTRIES.**

## Examples or Endorser Activities

- Use of the WasteWise logo on company website
- Distribute WasteWise publications
- Give WasteWise presentations at conferences and meetings
- Provide recognition for WasteWise partners
- Provide technical assistance to current/prospective WasteWise partners or endorsers
- Recruiting organizations to become WasteWise partners or endorsers

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From:

To:

## **Endorser Activities Conducted**

Please provide a narrative description of your Endorser Activities

Number of Organizations Reached:

## **Goals for Next Reporting Year**