

DATE

Survey Research Laboratory (MC 336)
600 College of Urban Planning and Public Affairs Hall
412 South Peoria Street
Chicago, Illinois 60607

Dear FIRST NAME LAST NAME,

We want to express our appreciation for your interest in participating in this study on transit behavior. Your contribution to this important project will help to ensure that it is a success. We have received funding from the U.S. Department of Transportation to study how people in your area travel, and how those choices are affected by opportunities in your neighborhood and beyond.

Enclosed you will find a travel diary which we need you to complete on DATE. Soon after you complete the diary, an interviewer will call you to ask you questions about your travel on DATE. You will use the enclosed images during the telephone interview, and the interviewer will ask you how your decisions to get from place to place might change based on changes in your neighborhood. To express our appreciation for your time and effort contributing to this research, a \$50 check will be mailed to you upon completion of the travel diary and 75% of the phone interview.

Your participation in this study is completely voluntary. The instructions for filling out the travel diary are inside the booklet. A consent information document describing the study is also enclosed for you to keep for your records.

Your responses will be combined with those of approximately 800 others, and analyzed as a group. We will destroy your contact information at the conclusion of the study.

If you have questions about completing the travel diary or about the telephone interview, please call Anne Diffenderffer at (312) 413-0492 or e-mail her at afulle2@uic.edu. You can also find an FAQ about this study on this website: <http://www.srl.uic.edu/1107FAQ-1.htm>

If you have questions about the research study in general, please call Dr. Moira Zellner at (312) 996-2149 or email her at mzellner@uic.edu.

We greatly appreciate your contribution to this important study, and hope that you will choose to participate.

Moira Zellner, Ph.D.
Principal Investigator

Anne Diffenderffer, M.P.A.
SRL Senior Project Coordinator

This collection of information is voluntary and will be used to gauge potential travel-behavior response to far-reaching improvements in the pedestrian, cycling, and transit environments of neighborhoods. Public reporting burden is estimated to average 1 hour and 45 minutes per response, including the time for reviewing instructions searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Please note that an agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number. The OMB control number for this collection is 2125-XXXX (state OMB #). Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to: Information Collection Clearance Officer, Federal Highway Administration, 1200 New Jersey Avenue, SE, Washington, DC 20590.