

Attachment B: Protocol for Cognitive Interviews

B.1 – Informed consent form

B.2 – Participant's background information form

B.3.1 – List of officials for North Carolina State University

B.3.2 – List of officials for Duke University

B.3.3 – List of officials for University of North Carolina

B.4.1 – Email subject lines for North Carolina State University

B.4.2 – Email subject lines for Duke University

B.4.3 – Email subject lines for University of North Carolina

B.5 – Web Welcome Screen