

APPENDIX B6: DIRECT MARKETING FARMER WEB SURVEY SCREENSHOTS: ENGLISH

**NOTE: These screenshots are illustrative. The entire survey will be programmed similarly.**



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Public reporting burden for this collection of information is estimated to average 25 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number.

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This section includes questions from the Direct Marketing Farmer survey.

Click Next to continue.



1. Do you farm full- or part-time?

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- Full-time
  - Part-time
  - Not applicable (provide administrative or non-administrative related services)
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2. How long have you been farming?

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Years  Months



B3. For each of the following farm products, did you sell it always, sometimes, or never between October 2010 and September 2011?

	Always	Sometimes	Never
Fruits	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Vegetables	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Milk	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cheese	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other Dairy Products	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Fish or Seafood	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Breads or Rolls	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Meat or Poultry	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other Baked Goods	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Prepared Foods	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Juice or Cider	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Non-food Items (Plants, Crafts, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



B4. Between October 2010 and September 2011, what was the total sale from farm products from all outlets?

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Total Sales \$