Subject Line:

Get Rewarded for Your Time - Study about <#SUBJECT#>

e-Mail Copy:

Dear <%First%>,

Based on your e-Rewards(R) profile, you are invited to earn e-Rewards Currency for participating in a research survey. If you qualify and complete the survey:

Full reward amount: \$<#QUALCOMPDIV100#> in e-Rewards Currency

Full survey length: approximately <#DURATION#> minutes

To complete the survey and earn e-Rewards Currency, simply click the link below, or copy the URL into your browser:

http://<%website%>/pro.do?FT=<%uniqueid%>

We encourage you to respond quickly -- this e-Rewards invitation will be available only until a predetermined number of responses have been received. Please Note: you will only receive e-Rewards credit for taking the survey once.

Continue to check your inbox and your Member home page for future opportunities to earn e-Rewards Currency.

We value your time, The e-Rewards Team

 $\label{local-problem} \begin{tabular}{ll} Update your profile, review your account status or cancel your membership online at: $$ $http://<\%website%>/myaccount.do $$ Unsubscribe from future e-mails from e-Rewards: $$ $http://<\%website%>/EmailOptOut.do?FT=<\%uniqueid%>$$ $$ $$ $$ $$ $$ $$ $$ $$$

If you have an inquiry or experience problems with this message, please contact Member Services online at: http://<%website%>/contactus.do or e-mail us at info@e-rewards.com.

Please do not reply to this e-mail.

Read our Privacy Policy: http://<%website%>/privacypolicy.do

Read our Member Agreement: http://<%website%>/memberagreement.do

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