SCREENER AND INTRODUCTION

The U.S. Food and Drug Administration, also known as the FDA, is conducting an important study on people's opinions of medical products. Your opinions, and the opinions of people like you, are very important to the FDA.

This study is sponsored by the FDA but is being conducted by RTI, a not-for-profit research organization, and Precision Opinion research. Your participation is voluntary and the survey will only take 15 minutes. If you have questions about the study, you can contact the study supervisor toll-free at 1-XXX-XXX-XXXX. If you have questions about your rights as a study participant, you can call 1-866-214-2043.

All of your answers will be kept private and only the overall study data will be reported. By participating in the survey, you will help the FDA design better programs to improve the Nation's health.

In this survey, the phrase "medical products" includes many things. It includes:

- Things that might be used at a visit to your doctor or dentist like vaccinations or shots, lasers for eye surgery, or dental fillings;
- Things you might get during a hospital visit like an x-ray, blood transfusion, implant, or pacemaker;
- Things you might buy off the shelf like over-the-counter drugs, vitamins, stop-smoking patches, thermometers, hearing aids, pregnancy tests, and blood sugar testing kits; and
- Things you need a prescription for like contact lenses and prescription drugs.
- 1. Based on this list of examples, have you (or a family member you make health decisions for) used or received treatment with any medical products in the past 3 months?

X Yes

X No

X Not sure

IF Q1 = "No," "Not sure," or missing \rightarrow DISPLAY: Thank you. At this time, we are only surveying adults age 18 or older who have recent experience with a medical product. We appreciate your time. Have a good day. CODE CASE AND TERMINATE

IF Q1 = "Yes"→ DISPLAY: The phrase "medical products" will be used often in this survey. Click on "medical products" at any time during this survey to see the list of examples repeated.

ATTITUDES & OPINIONS

How much do you agree or disagree that when FDA approves a medical product as being "safe and effective," it means...? [RANDOMIZE]

			Do	n't kı	now
		Strongly d	isag	ree	
		Disag	ree		
		Agree			
	Strongly a	gree			
a.	The medical product has no life-threatening risks			X	\boxtimes
b.	The medical product can have minor risks, such as slightly irritating side effects			X	
c.	The medical product only has risks that are unlikely to happen			X	
d.	The medical product offers benefits that are greater than the risks			\times	
e.	The medical product is safe for anyone to use			X	
f.	The medical product will help everyone who uses it		\boxtimes	X	
g.	The medical product was approved because FDA had enough scientific information about it				

How much do you agree or disagree with the following statements? [RANDOMIZE]

	Land Part Land					
				Do	n't kı	now
	Str	ron	gly d	isag	ree	
		D	isag	ree		
		Agı	ree			
	Strongly agre	е				
a.	All medical products have side effects	X.	X.	\boxtimes	\times	\boxtimes
b.	Some side effects of using medical products are hard to keep from happening	X.			\boxtimes	
c.	Medical products that have been available for 5 years or more are safer than newer medical products	X	\boxtimes		\boxtimes	
d.	Medical products used by a lot of people are safer than medical products used by	<u> </u>				
e.	fewer people Medical products that only need to be used for a few days or weeks are safer than		. 🔼			
	medical products that need to be used for a longer time	X.			\times	
f.	Over-the-counter medical products are safer than prescription medical products	X.			\times	

Don't kno			now			
		Strong	gly d	isagı	ree	
		Di	sag	ree		
		Agr	ee			
	Strongly a	gree				
g.	All over-the-counter medical products are approved by FDA		X.		\times	
h.	FDA can make companies pull unsafe medical products off store shelves		X.		\boxtimes	

DRUGS

The next questions are about over-the-counter drugs that you can buy off the shelf without a prescription.

- 4. Have you ever taken more of an over-the-counter drug than the amount the label says you can take during a 24-hour period of time?
 - X Yes
 - X No
 - X Not sure
- 5. [Ask if Q4 = "Yes"] Why did you take more than the label said you can take?

[CODE ALL RESPONSES]

- 01 It was an accident
- 02 Didn't read the label
- 03 Thought taking more of the drug would treat my symptoms better
- 04 Did not think my health would suffer if I took more of the drug
- 05 Previously had taken the prescription version
- 06 Over-the-counter drugs are safer than prescription drugs
- 07 Over-the-counter drugs are weaker than prescription drugs
- 08 My physician told me to take more
- 09 Did not get better taking the recommended amount
- 10 Other (please specify)
- 11 Not sure
- 99 Refused
- 6. Have you ever seen a label on an over-the-counter drug that includes directions and warnings?
 - X Yes
 - X No
 - Not sure

- 7. [Ask if Q6 = "Yes"] Before you use an over-thecounter drug for the first time, how often do you read the label?
 - X Always
 - ✓ Often
 - **Sometimes**
 - X Rarely
 - X Never
 - Don't know
- 8. [Ask if Q7 = "Always", "Often", "Sometimes", or "Rarely"] Before you use an over-the-counter drug for the first time, how often do you check the ingredients?
 - X Always
 - X Often
 - Sometimes
 - **Rarely**
 - X Never
 - Don't know
- [Ask if Q6 = "Yes"] How easy or difficult is it to understand the label on over-the-counter drugs?
 - X Very easy
 - **Easy**
 - No Difficult
 - Very difficult
 - Don't know
- 10. In the past 3 months, have you...

		ı	Not s	ure
			No	
		Yes		
a.	Refilled a prescription for a drug you were already taking?			
b.	Filled a new prescription for a drug you were <i>not</i> already taking?			
c.	Taken more than the prescribed daily amount of a drug to make it work better?			
d.	Taken less than the prescribed daily amount of a drug to make it last longer?			
e.	Taken less than the prescribed daily amount of a drug to avoid side effects?			

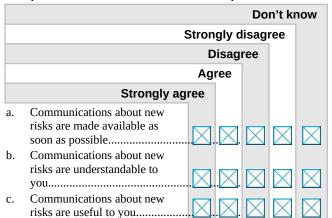
	[Ask if Q10b = "Yes"] Think about the new prescription you filled most recently. Did you read any of the written information you got with it? Yes No	15.	If the drug could cause a relatively minor problem, such as a slight skin rash, how soon would you want this information? [RANDOMIZE ORDER OF "BEFORE" AND "AFTER"] Before the investigation even starts During the investigation, as soon as early
12.	Not sure [Ask if any Q11 = "Yes"] How much do you agree or disagree that the written information you got with your prescription		results are available After the investigation can provide firm advice on what to do Don't know
	Don't recall	10	Commence was a taking a managintian during for a
	Strongly disagree	16.	Suppose you are taking a prescription drug for a long-lasting health condition. You think you may
	Disagree		need to stop taking the drug because you heard
	Agree		about a new and serious side effect. How much do you agree or disagree that the Internet and media
	Strongly agree		can provide you with enough information to make
a.	Explained situations in which the drug should not be used?		this decision without checking with your doctor? Strongly agree
b.	Was easy to understand?		Agree
c.	Helped you use the drug correctly?		Disagree
13.	[RANDOMIZE WITH Q19] How well or poorly would		Strongly disagree
	you say a cholesterol-lowering drug works if it helps 75% (or 3 out of every 4) people who use it?		☑ Don't know
	∨ery well	17.	Suppose you become really dizzy after taking a
	Well Poorly		prescription drug and the label does not list dizziness as a side effect. How likely or unlikely are you to inform the following authorities of this side
	Very poorly		effect? [RANDOMIZE]
			Don't know
	Don't know		Very unlikely
For	the next two questions, imagine you are taking a		Unlikely
pre	scription drug. Initial reports from 10 patients across		Likely
	country suggest the drug is causing a rare side effect. A is going to investigate. [RANDOMIZE Q14 AND Q15]		Very likely
		a.	Your doctor
14.	If the drug could cause you to be <u>hospitalized</u> , how soon would you want this information?	b.	Your pharmacist
	[RANDOMIZE ORDER OF "BEFORE" AND "AFTER"]		The Food and Drug
			Administration (or FDA)
	Before the investigation even starts		The Centers for Disease
	Before the investigation even starts During the investigation, as soon as early results are available	d.	The Centers for Disease Control and Prevention (or CDC)
	During the investigation, as soon as early	d. e.	Control and Prevention (or

 $[Show\ after\ responding]\ For\ your\ information,\ the\ telephone\ number\ to\ report\ problems\ or\ side\ effects\ is\ 1-800-FDA-1088.$

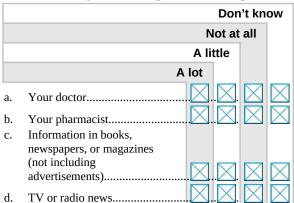
40	[DANDONIZE WITH 040] However		Not sure
19.	[RANDOMIZE WITH Q13] How safe or unsafe would you say a cholesterol-lowering drug is if it causes a		No
	minor skin rash in 25% (or 1 out of every 4) people		Yes
	who use it?	e.	To follow the advice of your
	Very safe		family or friends
	Safe		Some other reason (please specify)
	Unsafe		
	Very unsafe	24.	[Ask if Q22 = "Yes"] How did you obtain the infant
	Don't know		sleep positioner for your youngest child? Bought it new
20.	How often do you need to have someone help you		Bought it used
	understand instructions, pamphlets, or other written		
	material from your doctor or pharmacy?		Received it as a gift
	Always Often		Hand-me-down from an older child in the family
			Hand-me-down from another family
	Sometimes		Other (please specify)
	Rarely		
	Never		
	Don't know	25.	Do you wear contact lenses?
			Yes
	MEDICAL DEVICES		No No
	MESIONE SEVICES	26.	[Ask if Q25 = "Yes"] Have you ever read the
21.	Are you the parent or caregiver of a child <u>under 3</u>		instructions for contact lens solution?
	<u>years old</u> ?		✓ Yes
	∀es		No No
	No No		Not sure
00	FAIL if OOA - "Vaavil An infant along marking on in		Not sale
22.	[Ask if Q21 = "Yes"] An infant sleep positioner is a product intended to keep a baby in a desired	27.	
	position (such as on their back, side, or stomach)		understand those instructions?
	while sleeping. Thinking of your youngest child, have you used an infant sleep positioner?		Very easy
	∑ Yes		Easy
	No No		Difficult
			Very difficult
	Not sure		□ Don't recall
23.	[Ask if Q22 = "Yes"] Did you use the infant sleep		
	positioner for any of the following reasons?		
	Not sure		
	No No		
a.	To prevent the chance of		
u.	Sudden Infant Death		
L	Syndrome (SIDS),		
b.	To keep your baby from getting a flat head		
c.	To prevent or treat reflux		
	To follow the advice of your		
	haby's doctor		

FDA COMMUNICATIONS

28. How much do you agree or disagree with the following statements about how new risks of medical products are communicated to the public?



- 29. How much do you agree or disagree that the FDA gives the public enough information about how it makes its decisions?
 - X Strongly agree
 - X Agree
 - Disagree
 - X Strongly disagree
 - Don't know
- 30. How much do you agree or disagree that the FDA is a trustworthy source of information about medical products?
 - X Strongly agree
 - X Agree
 - Disagree
 - X Strongly disagree
 - Don't know
- 31. How much do you trust each of the following sources to give you correct information about medical products? [RANDOMIZE]



	Don't know			ow	
			Not at	all	
		Αl	ittle		
		A lot			
e.	The Food and Drug Administration (or FDA)				X
f.	The company that made the medical product				X
g.	Your health insurance company				X

- 32. Overall, how satisfied are you with how FDA communicates health-related information to the public?
 - Very satisfied
 - X Satisfied
 - Dissatisfied
 - Very dissatisfied
 - Don't know

FDA WEBSITE

- 33. In the <u>past 6 months</u>, have you visited the Food and Drug Administration's website (www.fda.gov)?
 - X Yes
 - No.
 - Not sure
- 34. [Ask if Q33 = "Yes"] Thinking of the most recent time you visited FDA's website, what type of information were you most interested in finding?
 - General information about FDA
 - A product label (which includes reasons to use the product, directions, side effects to know about, and more)
 - Recalls or Public Health Notifications
 - Information on how to report a problem
 - Some other type of product information (please specify)
 - ☑ Don't recall
- 35. [Ask if Q34 = any except "General information about FDA" or "Don't recall"] What type of product was this information for?
 - X Food
 - X Drug
 - Medical device
 - X Vaccine, blood, or biologic

	Other (please specify)	41.	What is the highest degree or level of school that you have completed?
	No post recell		Less than high school
	Don't recall		High school graduate or GED
36.	[Ask if Q33 = Yes] In general, how easy or difficult		Technical or vocational school
	was it to <u>find</u> the information you were looking for?		Some college
	✓ Very easy		Bachelor's degree
	∑ Easy		Master's, doctoral, or professional school degree
	Difficult		uegree
	Very difficult	42.	Are you of Hispanic, Latino, or Spanish origin? Yes
	I could not find the information		No
	Don't recall		NO 140
37.	[Ask if Q36 = "Very easy", "Easy", "Difficult", or	43.	What is your race? Please select one or more. White
	"Very difficult"] In general, how easy or difficult was it to <u>understand</u> the information after you found it?		Black or African-American
	Very easy		American Indian or Alaska Native
	Easy		Asian
	Difficult		Native Hawaiian or other Pacific Islander
	∨ery difficult	44	What year were you born?
	∑ Don't recall	44.	Year
	BACKGROUND INFORMATION	45.	Are you? Male
20	la constant constant constant in the second c		Female
38.	In general, would you say your health is? Excellent		- Contact
	Very good	46.	Do you have any comments or concerns that you
	Good		were not able to express in answering this survey?
	∑ Fair		
	Poor		
	Don't know	a pa	w if Q21 = "Yes"] You indicated in the survey that you are rent or caregiver. Many people are not aware that the d and Drug Administration and the Consumer Product
39.	Do you have any kind of health care coverage,	Safe	ty Commission are currently urging caregivers to stop
	including health insurance, prepaid plans such as		g infant sleep positioners because information suggests isk of suffocation associated with their use. To learn
	HMOs, or government plans such as Medicare? Yes	more	e, please visit www.fda.gov or call 1-800-638-2041.
	No No	Th	ank you for taking time to complete and submit this survey.
	Don't know	If vo	u have questions related to your rights as a survey
40	FALLS IS ORD - IIVIII Processor	resp	ondent, you may call RTI's Office of Research
40.	[Ask if Q39 = "Yes"] Does your current health coverage help pay for prescription drugs?	furth	ections toll-free at 1-866-214-2043. If you have er questions about the study, you may contact a
	∑ Yes	stud	y team member toll-free at 1-XXX-XXX-XXXX.
	No No		

Don't know