

Feedback on Communications Resources

INSTRUCTIONS

The U.S. Department of Education is committed to making the Promising Practices in Stakeholder Communication and Engagement resource page a valuable resource for furthering education reform. Your answers to the following questions will be used to improve and supplement the resources available to the field. If you have any questions or concerns about this survey, please contact the Reform Support Network at info@reformsupportnetwork.org.

***Please indicate your level of agreement with the following statements about the resources you found on the Promising Practices in Stakeholder Communication and Engagement resource page:**

	Stongly Disagree	Disagree	Neither Disagree or Agree	Agree	Strongly Agree
a. The resources were applicable to our work in communicating/engaging with stakeholders in education reforms.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
b. The resources helped us address challenges in communicating/engaging with stakeholders in education reforms.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

To what extent was each "State Communications Plans/Outreach Efforts" resource helpful to your work?

	I did not review	Not at all helpful	Not so helpful	Neither	Somewhat helpful	Very helpful
Educator Evaluation Communication and Stakeholder Engagement Plan (Massachusetts)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
READY Campaign and Resources/Website (North Carolina)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Guidance on Advocacy Campaigns (Battelle for Kids)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

To what extent was each "RTT Websites" resource helpful to your work?

	I did not review	Not at all helpful	Not so helpful	Neither	Somewhat helpful	Very helpful
Georgia's Race to the Top Website	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Delaware's Turnaround Website	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Florida's Path to Success Website	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
New York's EngageNY Website	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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To what extent was each "Messaging Guidance and Opinion Research" resource helpful to your work?

	I did not review	Not at all helpful	Not so helpful	Neither	Somewhat helpful	Very helpful
College- and Career-Ready State Standards Materials (Hunt Institute)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Messaging Tools and Opinion Research on College- and Career-Readiness (Achieve)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

To what extent was each "Newsletters and Updates" resource helpful to your work?

	I did not review	Not at all helpful	Not so helpful	Neither	Somewhat helpful	Very helpful
Weekly Update Newsletter (North Carolina)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The Delaware Educator (Delaware)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Maryland Classroom Newsletter (Maryland)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
RTT Monthly Update Newsletter (Maryland)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Delaware Vision 2015 Annual Report Card (Delaware)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

To what extent was each "Outreach and Policy Issue Briefs" resource helpful to your work?

	I did not review	Not at all helpful	Not so helpful	Neither	Somewhat helpful	Very helpful
TEAM Rapid Response Email System (Tennessee)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Educator Evaluation Feedback Process (Tennessee SCORE)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Materials on College- and Career-Ready State Standards (National PTA)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Guide for Parents of New Kindergarteners (Hawaii)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Educator Evaluation Briefs (Rhode Island)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Turnaround Take 2 Brief (Advance Illinois)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Brochure and Booklet on Race to the Top Initiatives (Massachusetts)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

To what extent was each "Social Media/New Media/Videos" resource helpful to your work?

	I did not review	Not at all helpful	Not so helpful	Neither	Somewhat helpful	Very helpful
Turnaround Blog/Website (Mass Insight Education)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The SCORE Sheet Blog/Website (Tennessee SCORE)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Connect the Dots/Vision 2015 Video (Rodel Foundation of Delaware)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Teacher Video Series (Maryland)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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What types of additional information and/or tools would be helpful for states in communicating/engaging with stakeholders in education reforms?

Please select your Race to the Top State or select "other" and specify your state/organization

- Arizona
- Colorado
- Delaware
- District of Columbia
- Florida
- Georgia
- Hawaii
- Illinois
- Kentucky
- Louisiana
- Maryland
- Massachusetts
- New Jersey
- New York
- North Carolina
- Ohio
- Pennsylvania
- Rhode Island
- Tennessee
- Other/Non-RTT State (please specify)

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Please indicate your communications role:

- RTT State Communications Lead
- RTT State Lead
- Other SEA Staff
- National Organization/Non-Profit
- Communications Firm
- LEA or School Communications Staff
- Principal
- Teacher
- Other LEA or School Staff
- Higher Education
- Other (please specify)

Thank you for your time. Please click the "Done" button to submit your feedback.

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