

Attachment E-2

2012 Economic Census

Information; Professional, Scientific, and Technical Services; Management of Companies and Enterprises; Administrative and Support and Waste Management and Remediation Services; Educational Services; Health Care and Social Assistance; Arts, Entertainment, and Recreation; and Other Services (Except Public Administration) Sectors

Variable Content for Item 19 – Kind of Business

Information
Sector 51

IN-51190

1 KIND OF BUSINESS OR ACTIVITY

Which **ONE** of the following best describes this establishment's principal kind of business or activity in 2012?
If none of the provided selections seem appropriate, provide a specific description of the primary business activity.

Mark "X" only **ONE** box.

Newspaper publisher except Internet publisher

- 0700
- 511 110 00 5 Newspaper publishers, including publishing and printing combined (*Exclude publishing exclusively on the Internet.*)
- 511 110 00 6 Advertising sales offices of newspaper publishing companies
- 511 110 00 3 Other newspaper branch offices - *Describe* ↴

0701

Periodical publisher and shopping news publisher except Internet publisher

- 511 120 40 1 Periodical publishers, including publishing and printing combined (*Exclude publishing exclusively on the Internet.*)
- 511 120 30 1 Shopping news publishers, including publishing and printing combined (*Exclude publishing exclusively on the Internet.*)
- 511 120 40 2 Advertising sales offices of periodical publishing company
- 511 120 40 4 Newsletter publishers, including publishing and printing combined (*Exclude publishing exclusively on the Internet.*)

Software publishing

- 511 210 00 1 Software publishers, including developing and publishing or publishing only, packaged software
- 511 210 00 2 Sales office of software publishers

Other kind of business or activity

- 519 130 10 1 Internet publisher , publishing exclusively on the Internet (*Include newspapers, books, periodicals, greeting cards, databases, directories, maps, etc.*)
- 711 510 00 C Independent authors and writers
- 541 840 20 2 Independent publishers' advertising representatives
- 711 510 00 B Journalist, including columnist and photographer
- 519 110 00 1 News syndicates - supplying the news media with information such as news, reports, and pictures
- 541 511 00 3 Software developer or designer, on a contract basis
- 541 511 00 5 Custom computer programming services
- 541 512 10 2 Computer systems integrator
- 518 210 00 6 Application service provider (ASP) - providing computer applications to businesses and individuals on a pay-per-use or periodic fee basis over the Internet
- 773 000 00 1 Other kind of business or activity - *Describe* ↴

0701

1 KIND OF BUSINESS OR ACTIVITY

Which **ONE** of the following best describes this establishment's principal kind of business or activity in 2012?

If none of the provided selections seem appropriate, provide a specific description of the primary business activity.

Mark "X" only **ONE** box.

Motion picture, television, and video production, including distribution of productions by own company and distribution of productions by other companies

- 0700
- 512 110 00 2 Producer of television shows, including commercials, infomercials, and music videos
- 512 110 00 3 Producer of educational, training, corporate, religious, direct-to-home videos/DVDs, or other non-theatrical films and videos/DVDs
- 512 110 00 1 Producer of motion pictures
- 512 110 00 4 Producer of animated or computer animated films or videos/DVDs, including commercials and music videos
- 512 110 00 5 Other film, video, or digital media productions - *Describe* ↴

0701

Motion picture, television, and video distribution exclusively for other companies

- 512 120 00 1 Motion picture or television distributor - acquiring distribution rights and distributing film, video, or digital productions to theaters, television networks and stations, and other exhibitors, including commercials, infomercials, and music videos
- 512 120 00 2 Distributor of educational, training, corporate, religious, direct-to-home videos/DVDs, or other non-theatrical films and videos/DVDs
- 512 120 00 3 Distributor of animated or computer animated films or videos/DVDs, including commercials and music videos
- 512 120 00 6 Other film, video, or digital media distribution - *Describe* ↴

0701

Services allied to film and video production and distribution

- 711 510 00 5 Author, writer, or composer
- 512 240 00 3 Audio postproduction services
- 711 510 00 9 Actor or actress
- 711 510 00 3 Independent film director or other motion picture artist or technician
- 532 490 30 1 Motion picture equipment rental or leasing
- 541 214 10 1 Talent payment services
- 512 191 00 2 Postproduction services for film, video, or digital media
- 777 512 50 1 Other services allied to film, video, or digital media production and distribution - *Describe* ↴

0701

Radio broadcasting

- 515 112 00 3 Public radio broadcast station
- 515 112 00 2 Independent radio station

IN-51590

1 KIND OF BUSINESS OR ACTIVITY - Continued

Radio broadcasting - Continued

- 0700
- 515 111 00 2 Radio network
 - 515 112 00 1 Radio network affiliated station
 - 515 111 00 4 Radio program syndication
 - 515 111 00 3 Direct broadcast satellite music services

Television broadcasting

- 515 120 00 4 Television network affiliated station
- 515 120 00 3 Television network, excluding cable programming network
- 515 210 00 4 Cable television network
- 515 120 00 5 Independent television station
- 515 120 00 6 Public television broadcast station
- 515 210 00 5 Public access television producer
- 777 515 00 1 Advertising sales office of broadcasting company - *Describe type of broadcasting* ↴

0701

Other kind of business or activity

- 541 690 10 2 Motion picture consulting services
- 541 921 00 2 Special events video taping services, including birthdays, weddings, etc.
- 512 290 20 1 Producer of taped radio programs
- 541 840 10 1 Radio and television advertising representative
- 773 000 00 2 Other kind of business or activity - *Describe type of business or activity* ↴

0701

1 KIND OF BUSINESS OR ACTIVITY

Which **ONE** of the following best describes this establishment's principal kind of business or activity in 2012?

If none of the provided selections seem appropriate, provide a specific description of the primary business activity.

Mark "X" only **ONE** box.

Wired telecommunications carriers, excluding resellers

- 0700
- 517 110 10 2 Local telephone services
- 517 110 10 3 Long distance telephone services
- 517 110 10 4 Fiber optic telecommunications carriers
- 517 110 10 5 Wired VOIP service provider, using own telecommunications connections

Wireless telecommunications carriers, excluding satellite and resellers

- 517 210 20 1 Cellular telephone services
- 517 210 20 2 Specialized mobile radio (SMR) and other mobile radio services
- 517 210 10 1 Paging or beeper services
- 517 210 20 3 Personal communication services (PCS)
- 517 210 20 4 Wireless VOIP service provider, using own telecommunications connections

Telecommunications resellers, excluding satellite

- 517 911 00 1 Resellers - wired telephone services, including local and long distance
- 517 911 00 2 Resellers - cellular or other wireless telephone services

Other communications services

- 517 110 30 1 Internet Service Provider - broadband ISP (i.e., cable, DSL system provider)
- 517 919 10 1 Internet Service Provider - ISP providing services via client supplied telecommunications connections (i.e., dial-up)
- 517 919 90 1 VOIP service provider, using client supplied telecommunications connections
- 517 110 20 6 Satellite television systems (direct to home television)
- 517 410 00 3 Satellite telecommunication service carriers, including resellers
- 517 110 20 7 Cable television systems
- 777 517 02 1 Other telecommunications services - *Describe* ↴

0701

Data processing, hosting, and related services

- 518 210 00 4 Data processing service bureau - providing data entry, image processing, database management, record conversion, and other computer processing services from central processing centers
- 518 210 00 5 Business process management services - providing hardware and software to support, host, and manage a business process for clients, including human resources management, supply chain management, etc.
- 518 210 00 9 Website hosting services
- 518 210 00 6 Application service provider (ASP) - providing computer applications to businesses and individuals on a pay-per-use or periodic fee basis over the Internet

IN-51890

1 KIND OF BUSINESS OR ACTIVITY - Continued

Data processing, hosting, and related services - Continued

- 0700 518 210 00 3 Data storage services, including remote backup and storage of computer data
- 518 210 00 8 Disaster recovery services - providing backup computer processing systems
- 777 518 01 1 Other data processing, hosting, and related services - *Describe* ↴

0701

Other kind of business or activity

- 811 213 00 2 Telecommunications equipment repair
- 443 112 20 1 Cellular phone store, including accessories
- 423 690 10 4 Telephone equipment wholesalers
- 532 490 20 6 Telecommunications equipment rental or leasing
- 561 422 00 3 Telemarketing service, including selling, taking orders, soliciting information, etc., on a contract basis
- 511 210 00 1 Software publishers, including developing and publishing or publishing only, packaged software
- 773 000 00 8 Other type of publisher or Internet content provider - *Describe* ↴

0701

- 541 513 00 4 Computer facilities management services - providing on-site management and operation of customer's computer systems and data processing facilities
- 541 214 20 3 Payroll processing services - collecting payroll-related information from clients and generating paychecks, payroll reports, and tax filings
- 238 210 00 7 Cabling contractor (low voltage)
- 237 130 00 5 Cabling contractor (i.e. fiber optic lines, telecommunications infrastructure)
- 773 000 00 2 Other kind of business or activity - *Describe type of business or activity* ↴

0701

Professional, Scientific, and Technical Services
Sector 54

1 KIND OF BUSINESS OR ACTIVITY

Which **ONE** of the following best describes this establishment's principal kind of business or activity in 2012?
 If none of the provided selections seem appropriate, provide a specific description of the primary business activity.
Mark "X" only ONE box.

Offices of lawyers

- 0700 541 110 10 1 Law partnership or professional corporation/association, or individual lawyer or attorney engaged in private practice
- 541 110 20 1 Legal aid societies and similar legal services

All other legal services

- 541 191 00 1 Title abstract or settlement offices
- 541 199 00 2 Notary public services
- 541 199 00 3 Paralegal services
- 523 991 00 5 Trustee in bankruptcy
- 541 199 00 4 Process servers
- 541 199 00 1 Patent agent services

Offices of accountants

- 541 211 00 1 Certified public accountant (CPA)
- 541 219 00 1 Accountant, excluding CPA
- 541 211 00 2 Auditing services (CPAs)

Tax return preparation, bookkeeping, billing, and payroll services provided by non-CPAs

- 541 213 00 1 Income tax return preparation services, without also providing accounting, bookkeeping, or billing services
- 541 219 00 2 Bookkeeping services
- 541 214 20 1 Payroll services, without also providing accounting, bookkeeping, or billing services
- 541 219 00 7 Medical billing or payment services
- 541 219 00 3 Billing services
- 541 214 10 1 Talent payment services
- 541 219 00 4 Other accounting services provided by non-CPA firms - *Describe* ↴

0701

Other kind of business or activity

- 541 611 00 2 Administrative and general management consulting services, including strategic planning and organizational change
- 523 930 00 A Financial planning and investment advisor services
- 777 541 03 3 Management services - *Describe* ↴

0701

- 561 330 00 5 Professional employer organization (PEO) - Employee leasing organization

PS-54190

1 KIND OF BUSINESS OR ACTIVITY - Continued

Other kind of business or activity - Continued

0700 541 519 00 1 Computer-related consulting, including domain registration and software/hardware installation services (exclude computer systems consulting or design services) - *Describe* ↴

0701

773 000 00 2 Other kind of business or activity - *Describe type of business or activity* ↴

0701

1 KIND OF BUSINESS OR ACTIVITY

Which **ONE** of the following best describes this establishment's principal kind of business or activity in 2012?
 If none of the provided selections seem appropriate, provide a specific description of the primary business activity.
Mark "X" only ONE box.

Management and consulting services

- 0700 541 611 00 2 Administrative and general management consulting services, including strategic planning and organizational change
- 541 613 00 1 Marketing consulting services, including sales management, customer service, and marketing planning/strategy
- 561 110 00 1 Management and administrative services - providing day-to-day administrative services, such as personnel management, bookkeeping, billing, etc., for a client's business or operation *Exclude administrative activities provided for own company*
- 541 620 00 2 Environmental consulting services
- 541 612 30 1 Human resources and personnel management consulting services
- 541 611 00 3 Financial management consulting services, excluding investment advice
- 541 614 00 4 Manufacturing operations management consulting services
- 541 614 00 1 Physical distribution and logistics consulting services
- 541 612 10 1 Actuarial consulting services
- 541 612 30 2 Employee benefit consulting services
- 541 614 00 6 Transportation management consulting services
- 561 312 00 4 Outplacement consulting services
- 541 690 90 2 Agricultural consulting services
- 541 614 00 3 Tariff consulting or freight rate auditor services
- 777 541 91 1 Other management or consulting services - *Describe* ↴

0701

Computer services

- 541 511 00 1 **Custom** computer programming services (writing, modifying, testing, and supporting software to meet the needs of a particular customer, including web design and network design)
- 541 511 00 2 **Custom** software development services
- 541 512 10 1 Computer systems integrator services - analyzing a client's computer needs and bundling software and hardware to deliver an integrated system to meet those specialized needs
- 541 512 20 3 Computer systems design services, excluding development
- 541 513 00 3 Computer systems facilities support services - on-site management and operation of a client's computer systems
- 541 519 00 1 Computer-related consulting, including domain registration and software/hardware installation services (exclude computer systems consulting or design services) - *Describe* ↴

0701

PS-54191

1 KIND OF BUSINESS OR ACTIVITY - Continued

Computer services - Continued

- 0700 541 512 20 6 Computer software/hardware consulting services
- 777 541 07 1 Other computer-related services - *Describe type of service* ↴

0701

Other kind of business or activity

- 561 312 00 1 Executive search services
- 541 330 00 B Engineering services, including construction engineering service
- 541 211 00 1 Certified public accountant (CPA)
- 541 219 00 1 Accountant, excluding CPA
- 773 000 00 2 Other kind of business or activity - *Describe type of business or activity* ↴

0701

1 KIND OF BUSINESS OR ACTIVITY

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Mark "X" only ONE box.

Engineering services, including engineering consulting services

- 0700 541 330 00 1 Civil engineering services, including geotechnical
- 541 330 00 3 Mechanical engineering services
- 541 330 00 2 Electrical engineering services
- 541 330 00 A Electronic engineering services
- 541 330 00 5 Environmental engineering services
- 541 330 00 9 Forensics engineering consulting services
- 541 330 00 4 Petroleum and chemical engineering services
- 541 330 00 8 Telecommunications engineering and design services
- 541 330 00 6 Multidiscipline engineering and consulting services
- 777 541 04 1 Other engineering services - *Describe* ↴

0701

- 777 541 04 3 Construction services - *Describe* ↴

0701

Architectural and landscape architectural services, including consulting

- 541 310 00 4 Architectural and building architectural design service performed by or under the direction of a licensed architect
- 541 320 00 9 Landscape architecture and design services, excluding maintenance and installation
- 561 730 00 5 Landscape maintenance and installation services
- 541 320 00 7 Land use planning and design services, including parks, airports, and highways
- 541 320 00 A Urban/city/regional planning and design services
- 541 320 00 6 Landscape consulting services
- 541 320 00 2 Golf course design services
- 777 541 92 1 Other architectural and landscape architectural services - *Describe* ↴

0701

Specialized design services

- 541 490 00 5 Home and agricultural building design services
- 541 430 00 1 Graphic design services
- 541 430 00 6 Patent drawing and trademark illustration, excluding patent drafting

1 KIND OF BUSINESS OR ACTIVITY - Continued**Specialized design services - Continued**

- 0700
- 541 410 00 2 Interior design services - planning, designing, and administering projects in interior spaces to meet the physical and aesthetic needs of people using the spaces
 - 541 410 00 3 Interior decorating consultant - advising on interior decorating
 - 442 110 10 2 Furniture store (exclude custom) that also provides interior decorating services
 - 541 330 00 C Engineering design services - applying principles of engineering in the design and development of machines and products
 - 541 420 00 1 Industrial design services - developing designs that optimize the use, value, and appearance of products
 - 541 430 00 2 Commercial art services
 - 541 810 00 1 Advertising agency - creating advertising campaigns and placing advertising with media
 - 541 430 00 7 Communication design services
 - 541 850 00 4 Display advertising
 - 541 490 00 1 Fashion design services
 - 777 541 49 1 Other specialized design services - *Describe type of design service* ↴

0701

Surveying and mapping services

- 541 370 00 F Land surveying and mapping services, including boundary
- 541 370 00 3 Construction surveying and mapping services, including staking and layout
- 541 370 00 C Topographic mapping services, including marine surveying
- 541 370 00 A GPS (global positioning systems) surveying and mapping services
- 541 360 00 6 Geophysical or geological surveying and mapping services
- 541 370 00 B GIS (geographic information systems) base mapping services
- 541 370 00 1 Hydrographic surveying and mapping services
- 541 370 00 4 Aerial photogrammetry surveying and mapping services
- 541 370 00 5 Cartography/map-making services
- 777 541 05 1 Other surveying and mapping services - *Describe* ↴

0701

Drafting services

- 541 340 00 7 Drafting services, including CAD (Computer Aided Design) drafting and steel detailing
- 541 340 00 9 Architectural drafting services
- 541 340 00 1 Blueprint drafting services

1 KIND OF BUSINESS OR ACTIVITY - Continued

Drafting services - Continued

- 0700 561 439 00 2 Blueprint reproduction services
- 541 340 00 3 Other drafting services - *Describe* ↴

0701

Building inspection services

- 541 350 00 1 Home or building inspection services
- 541 350 00 2 Specific element inspection services such as structural, electrical, and roofing
- 541 620 00 7 Environmental hazard detection services
- 531 320 00 1 Real estate appraiser
- 777 541 04 2 Other inspection services - *Describe* ↴

0701

Testing services

- 541 380 00 1 Testing laboratory, excluding veterinary and medical
- 541 380 00 8 Environmental testing services
- 541 620 00 2 Environmental consulting services
- 541 380 00 3 Physical, chemical, and related analytical testing services
- 541 380 00 7 NDT (Non-destructive testing) services
- 541 380 00 4 Construction materials testing and inspection services
- 541 380 00 A Testing of products and equipment
- 621 511 00 1 Medical laboratory - providing professional analytic or diagnostic services to the medical profession, or to the patient on prescription of a physician
- 777 541 00 3 Other testing services - *Describe* ↴

0701

Scientific research and development services

- 541 712 10 4 Research and development in the physical and engineering sciences
- 541 711 00 2 Research and development in biotechnology
- 541 712 20 4 Research and development in other life sciences
- 541 720 00 1 Research and development in the social sciences and humanities

Other kind of business or activity

- 773 000 00 2 Other kind of business or activity - *Describe type of business or activity* ↴

0701

1 KIND OF BUSINESS OR ACTIVITY

Which **ONE** of the following best describes this establishment's principal kind of business or activity in 2012?
 If none of the provided selections seem appropriate, provide a specific description of the primary business activity.
Mark "X" only ONE box.

Advertising agency and related services

- 0700 541 810 00 1 Advertising agency - creating advertising campaigns and placing advertising with media
- 541 820 00 1 Public relations agency
- 541 910 00 2 Market research services
- 541 860 00 1 Direct mail advertising services, excluding mailing list services
- 541 890 30 1 Sign painting and lettering shop
- 541 850 00 1 Outdoor advertising display services, including bulletins, posters, wall murals, and spectaculars
- 541 860 00 2 Advertising material preparation services for mailing or other direct distribution
- 541 890 20 1 Advertising specialties goods distributor *(Sells goods featuring advertising or promotional messages, such as pens, calendars, and key chains to clients.)*
- 777 541 10 2 Advertising sales office of broadcasting or publishing company - *Describe type of media company* ↴

0701

- 541 840 20 1 Publishers' advertising representative - independent of media owners
- 541 850 00 3 Out of home advertising services
- 541 820 00 2 Lobbying services
- 541 830 00 1 Media buying services - purchasing advertising time or space from media and reselling to advertising agencies or direct to individual companies
- 511 140 00 6 Mailing list compiler/publisher
- 541 840 10 2 Radio and television advertising representative - independent of media owners
- 541 850 00 2 Transit advertising display services
- 541 870 00 1 Advertising material distributor (delivery of advertising samples), excluding by mail
- 541 890 80 1 Welcoming services *(Provides coupons and advertising materials to new residents of a community.)*
- 541 850 00 6 Digital Production Services
- 541 890 80 2 Other advertising related services - *Describe* ↴

0701

Professional, scientific, and technical services

- 541 921 00 1 Photography studio, portrait
- 541 922 00 1 Commercial photography services
- 541 930 00 1 Translation and interpretation services
- 541 930 00 2 Sign language services

PS-54193

1 KIND OF BUSINESS OR ACTIVITY - Continued

Professional, scientific, and technical services - Continued

0700 541 990 90 6 Business broker

777 541 90 1 Other professional, scientific, and technical services - *Describe* ↴

0701

Other kind of business or activity

541 611 00 2 Administrative and general management consulting services, including strategic planning and organizational change

541 620 00 2 Environmental consulting services

777 541 03 5 Other management and consulting services - *Describe* ↴

0701

777 540 00 1 Research and development services - *Describe* ↴

0701

773 000 00 2 Other kind of business or activity - *Describe type of business or activity* ↴

0701

Administrative and Support and Waste Management and Remediation Services
Sector 56

1 KIND OF BUSINESS OR ACTIVITY

Which **ONE** of the following best describes this establishment's principal kind of business or activity in 2012?
If none of the provided selections seem appropriate, provide a specific description of the primary business activity.

Mark "X" only ONE box.

Security and investigation services

- 0700
- 561 612 00 5 Security guard services, including body guard services, protective services, and guard dog services
- 561 621 00 1 Security system services - sales along with installation, maintenance, or monitoring (*Include fire and burglar alarm systems.*)
- 238 210 00 6 Security system installation contractor - no equipment, sales, or monitoring services provided
- 561 611 00 2 Investigative services
- 561 611 00 1 Detective agency
- 561 611 00 3 Pre-employment screening, including background checks
- 561 622 00 1 Lock installation, repair, rebuilding, or adjusting services, with or without sales of locking devices
- 811 490 90 6 Key duplication services, excluding lock repair and installation
- 561 612 00 6 Crowd control services
- 561 613 00 1 Armored car services
- 777 560 00 3 Other security and investigative services - *Describe* ↴

0701

Travel agency, tour operator, and related services

- 561 510 00 1 Travel agency
- 561 520 00 1 Tour operator - assembling tour packages and selling directly to travelers or through other travel agencies
- 561 599 70 3 Ticket agency, including airline, railroad, bus, theatrical, sports, cruise ships, amusement, and recreation
- 561 599 70 2 Reservation system, including airlines, hotels, and restaurants
- 561 591 00 1 Convention and visitor/tourist information bureau
- 561 599 80 2 Vacation time share exchange services
- 777 560 00 2 Other travel arrangement and reservation services - *Describe* ↴

0701

Personnel supply services

- 561 312 00 1 Executive search services
- 561 311 00 1 Employment office (agency)
- 561 320 00 2 Temporary help support services
- 561 320 00 1 Nursing agency primarily providing nurses and other employees on a temporary basis to hospitals, doctors' offices, and other health care providers

AS-56190

1 KIND OF BUSINESS OR ACTIVITY - Continued

Personnel supply services - Continued

- 0700
- 561 330 00 2 Professional Employer Organization (PEO) - Employee leasing organization providing human resource and human resource management services to client, businesses, and their employees
 - 621 610 00 1 Home health care provider, including visiting nurse associations
 - 541 214 20 2 Payroll services
 - 777 561 01 2 Other employment services - *Describe* ↴

0701

Other kind of business or activity

- 561 410 00 3 Document preparation services, including editing, typing, and transcription
- 561 720 00 1 Janitorial services
- 561 440 00 4 Collection agency
- 561 431 00 1 Private mail center - providing mailbox rental, postal shipping services, and related office support services (e.g., fax services, on-site PC rental, office product sales)
- 561 710 00 1 Exterminating and pest control services
- 561 730 00 1 Lawn and garden services
- 773 000 00 2 Other kind of business or activity - *Describe type of business or activity* ↴

0701

1 KIND OF BUSINESS OR ACTIVITY

Which **ONE** of the following best describes this establishment's principal kind of business or activity in 2012?

If none of the provided selections seem appropriate, provide a specific description of the primary business activity.

Mark "X" only **ONE** box.

Document preparation and court reporting services

- 0700
- 561 492 00 1 Court reporting or stenotype services
- 561 410 00 1 Typing, word-processing, or other secretarial services
- 561 410 00 3 Document preparation services, including editing, typing, and transcription

Telephone call center

- 561 421 00 1 Telephone answering services
- 561 422 00 1 Telemarketing bureau - selling, taking orders, and/or soliciting contributions, information, etc., on a contract basis
- 561 422 00 2 Call/contact center - initiating or receiving communications via telephone, facsimile, email, or other communication modes for administering product and customer support or information inquiries
- 561 421 00 2 Voice mail/mailbox services

Business service center, including duplication and mailing services

- 561 439 00 3 Copy center/shop - providing photocopying, blueprinting, or other document copying services without in-house printing operations (*Printing may be contracted out.*)
- 561 431 00 1 Private mail center - providing mailbox rental, postal shipping services, and related office support services (e.g., fax services, on-site PC rental, office product sales)
- 323 114 00 1 Quick printing - providing printing services using small offset presses or duplicators with or without photocopying services
- 561 499 00 1 Mail presorting and mailing services
- 491 110 00 1 Post office contract station
- 541 860 00 1 Direct mail advertising services, excluding mailing list services

Other administrative and business support services

- 561 920 00 1 Convention and trade show organizers or management services
- 561 591 00 1 Convention and visitor/tourist information bureau
- 561 990 30 1 Economic/industrial development organization
- 561 990 20 1 Water softening and conditioning services
- 561 499 00 4 Fundraising services, on a contract or fee basis
- 561 499 00 3 Association or similar group of health practitioners formed solely for the purpose of sharing expenses (*Employer Identification Number is assigned to the association.*)
- 561 910 00 1 Packaging and labeling services (i.e., apparel folding and packaging, shrink wrapping), excluding aerosol packaging
- 561 990 90 4 Auctioneer - independent, providing calling services on a contract basis
- 561 990 90 2 Document shredding
- 493 110 00 6 Document warehousing and storage

AS-56191

1 KIND OF BUSINESS OR ACTIVITY - Continued

Other kind of business or activity

- 0700
- 561 920 00 3 Event planning
 - 561 499 00 5 Conferencing services
 - 561 440 00 4 Collection agency
 - 561 491 00 1 Repossession services
 - 561 440 00 5 Debt collection services
 - 561 311 00 1 Employment office (agency)
 - 561 320 00 2 Temporary help support services
 - 561 330 00 2 Professional Employer Organization (PEO) - Employee leasing organization providing human resource and human resource management services to client, businesses, and their employees
 - 561 510 00 1 Travel agency
 - 561 720 00 1 Janitorial services
 - 561 730 00 1 Lawn and garden services
 - 773 000 00 2 Other kind of business or activity - *Describe type of business or activity* ↴

0701

AS-56192

1 KIND OF BUSINESS OR ACTIVITY

Which **ONE** of the following best describes this establishment's principal kind of business or activity in 2012?
If none of the provided selections seem appropriate, provide a specific description of the primary business activity.

Mark "X" only **ONE** box.

Landscaping care and maintenance

- 0700
- 561 730 00 1 Lawn and garden services
 - 561 730 00 3 Landscaping services, including interior plant maintenance
 - 561 730 00 2 Tree and ornamental shrub services, including tree installation and trimming
 - 561 730 00 8 Utility line cleaning and clearance
 - 541 320 00 9 Landscape architecture and design services, excluding maintenance and installation
 - 238 910 00 1 Landscape excavation services
 - 777 561 05 1 Other landscaping and maintenance services - *Describe* ↴

0701

Exterminating and pest control services

- 561 710 00 1 Exterminating and pest control services
- 561 710 00 2 Fumigating services

Janitorial services

- 561 720 00 1 Janitorial services
- 561 720 00 6 General building cleaning and maintenance services, excluding major repairs
- 561 720 00 4 Window cleaning services
- 561 720 00 2 Housekeeping services (*Include on fee or contract basis.*)
- 561 720 00 3 Maid services, excluding registries

Other cleaning and maintenance services

- 561 740 00 1 Carpet, rug, and upholstery cleaning services
- 561 720 00 7 Fire and flood cleanup services, excluding construction contractors
- 561 790 20 1 Swimming pool cleaning and maintenance services
- 561 790 50 1 Power/pressure washing services of building exteriors
- 561 790 90 2 Snowplowing driveways or parking lots
- 561 790 90 3 Parking lot cleaning and sweeping services
- 561 790 10 5 Chimney, ventilation duct, and gutter cleaning services (*Exclude installation or repair.*)
- 561 790 90 1 Drain cleaning services, excluding plumbing repair
- 811 310 90 L Industrial cleaning services and maintenance to heavy equipment and machines
- 777 560 00 4 All other cleaning and maintenance services - *Describe* ↴

0701

1 KIND OF BUSINESS OR ACTIVITY - Continued

Other kind of business or activity

- 0700 561 210 00 1 Facilities support management (exclude computer facilities) - providing operating staff to perform a range of services to support operations within the client's facilities, but not involved with or responsible for the core activities of the client's business operations
- 561 622 00 1 Lock installation, repair, rebuilding, or adjusting services, with or without sales of locking devices
- 562 111 00 1 Solid waste, recyclables, and yard waste (exclude hazardous waste) collection services, local
- 562 910 10 1 Remediation services - remediating/cleaning up contaminated buildings, mine sites, soil, or ground water
- 773 000 00 2 Other kind of business or activity - *Describe type of business or activity* ↴

0701

1 KIND OF BUSINESS OR ACTIVITY

Which **ONE** of the following best describes this establishment's principal kind of business or activity in 2012?
 If none of the provided selections seem appropriate, provide a specific description of the primary business activity.
Mark "X" only ONE box.

Waste collection services, without treatment or disposal

- 0700 562 111 00 1 Solid waste, recyclables, and yard waste (exclude hazardous waste) collection services, local
 - 562 112 00 1 Hazardous waste collection services
 - 562 111 00 2 Solid waste transfer station
 - 777 562 01 1 Other waste collection services - *Describe* ↴
- 0701

Waste treatment and disposal services, including combined collection and disposal

- 562 212 00 1 Solid waste landfill
 - 562 211 00 2 Hazardous waste, including medical waste
 - 562 991 10 3 Septic tank cleaning services
 - 777 562 01 6 Other waste treatment and disposal services - *Describe* ↴
- 0701

Other waste management and related sanitary services

- 562 991 10 1 Cesspool and septic tank cleaning services
 - 562 998 00 1 Sewer cleaning and rodding services
 - 561 790 90 1 Drain cleaning services, excluding plumbing repair
 - 562 991 20 1 Portable toilet rental
 - 221 320 00 2 Sewerage system, including sewage treatment plant
 - 777 562 01 4 Other waste management services - *Describe* ↴
- 0701

Remediation services

- 562 910 20 2 Lead paint removal contractor
 - 562 910 20 1 Asbestos abatement/removal contractor
 - 562 910 10 3 Mold remediation
 - 562 910 10 1 Remediation services - remediating/cleaning up contaminated buildings, mine sites, soil, or ground water
 - 777 562 01 5 Other remediation services - *Describe* ↴
- 0701

AS-56290

1 KIND OF BUSINESS OR ACTIVITY - Continued

Other kind of business or activity

0700

541 330 00 D

Consulting engineering services, including environmental engineering

541 620 00 1

Environmental, sanitation, or site remediation consulting services, excluding engineering

773 000 00 2

Other kind of business or activity - *Describe type of business or activity* ↴

0701

Educational Services
Sector 61

1 KIND OF BUSINESS OR ACTIVITY

Which **ONE** of the following best describes this establishment's principal kind of business or activity in 2012?
If none of the provided selections seem appropriate, provide a specific description of the primary business activity.

Mark "X" only **ONE** box.

Management training, clerical, and computer training services, excluding colleges and universities

- 0700
- 611 430 00 1 Professional and management development training services, including providers of seminars or instruction for the enhancement of management skills, continuing education, and development and training of minority youth in business and industry
- 611 410 00 1 Clerical, secretarial, or court reporting school
- 611 420 00 2 Computer training services, excluding computer repair training
- 611 519 20 1 Computer repair training services
- 777 611 01 1 Other business, computer, or management training services - *Describe* ↴

0701

Technical and trade schools

- 611 511 00 3 Cosmetology or beauty school
- 611 511 00 2 Barber college or school
- 611 513 00 1 Apprenticeship training services
- 611 519 30 1 Truck driving school
- 611 519 10 2 Commercial art or graphic art schools, or modeling and acting schools
- 611 519 10 5 Air traffic control training
- 611 519 10 6 Real estate school
- 611 519 10 3 Dental technician, medical technician, nursing aide, or massage therapy school
- 611 519 10 4 Training of instructors for yoga, personal trainers, and other fitness certifications
- 611 512 00 1 Flight training services
- 624 310 00 3 Vocational rehabilitation facility, including sheltered workshops, Job Corps, and no-cost technical and trade education and training programs (*Exclude schools*)
- 777 611 01 2 Other trade or technical school or instruction - *Describe* ↴

0701

Other schools and instruction

- 611 610 10 1 Dance school or studio providing instruction, including children's and professionals'
- 611 620 00 1 Sports and recreation instruction, including swimming, gymnastics, horseback riding, martial arts, etc.
- 611 699 00 1 Yoga or pilates instruction
- 611 610 20 1 Art, drama, music, or other fine arts school
- 611 692 00 1 Automobile and motorcycle driving school
- 611 691 00 2 Tutoring services or academic skills learning center

ED-61190

1 KIND OF BUSINESS OR ACTIVITY - Continued

Other schools and instruction - Continued

- 0700
- 611 691 00 1 Exam preparation, including college board preparation instruction services, and adult literacy training
 - 611 630 00 1 Language school
 - 611 110 00 1 Elementary or secondary school
 - 611 210 00 1 Junior college or community college (granting associate degrees or certificates)
 - 611 310 00 1 College, university, or professional school (granting academic degrees)
 - 624 410 00 1 Child day care services, including those with preschool and/or Head Start programs
 - 777 611 01 3 All other schools and instruction services - *Describe* ↴

0701

Educational support services

- 519 120 00 4 Libraries
- 611 710 10 1 Educational consultants, evaluating and advising students and families on recommended course of study, choice of schools or colleges, financial aid, international exchange and education, study abroad, etc.
- 611 710 20 1 Educational testing services
- 611 710 10 2 Educational curriculum development services
- 777 611 01 4 Other education-related services - *Describe* ↴

0701

Other kind of business or activity

- 713 990 80 3 Day camps, excluding instructional camps
- 773 000 00 2 Other kind of business or activity - *Describe type of business or activity* ↴

0701

Health Care and Social Assistance
Sector 62

1 KIND OF BUSINESS OR ACTIVITY

Which **ONE** of the following best describes this establishment's principal kind of business or activity in 2012?
 If none of the provided selections seem appropriate, provide a specific description of the primary business activity.
Mark "X" only ONE box.

Physician services (Include physicians with the degree of M.D. or D.O.)

- 0700 621 111 00 2 Physician(s), excluding mental health specialists *(Include practitioner(s) engaged in the practice of general or specialized medicine and/or surgery.)*
- 621 112 00 1 Psychiatrist(s) or other mental health physician(s)
- 621 111 00 5 Ophthalmologist(s)

Other health practitioners

- 621 310 00 1 Chiropractor(s)
- 621 320 00 1 Optometrist(s)
- 621 391 00 1 Podiatrist(s)
- 621 330 00 1 Mental health practitioner(s), including psychologists, psychiatric social workers, clinical psychologists, and psychotherapists NOT having M.D. or D.O. degree
- 621 340 20 1 Physical therapist(s)
- 621 340 20 5 Occupational therapist(s)
- 621 399 00 6 Massage therapist(s)
- 621 340 10 3 Speech - language pathologist(s)
- 621 340 10 2 Audiologist(s)
- 621 399 00 3 Certified registered nurse anesthetist(s)
- 621 399 00 5 Advanced practicing registered nurse (APRN)
- 621 399 00 D Licensed practical and licensed vocational nurse(s)
- 621 210 00 1 Dentist(s) or other specialty dental practitioner(s) having D.M.D., D.D.S., or D.D.Sc. degree, including orthodontists, endodontists, oral and maxillofacial surgeons, etc.
- 621 399 00 1 Orthotist(s) and/or prosthetist(s)
- 621 399 00 2 Perfusionist(s)
- 621 399 00 4 Dietician(s)
- 777 620 00 B All other health practitioner(s) - *Describe type* ↴

0701

Outpatient care facilities

- 621 492 00 1 Kidney dialysis center
- 621 498 00 1 Community health center or clinic
- 621 420 00 A Mental health clinic
- 621 420 00 2 Alcohol and/or substance abuse treatment clinic
- 621 493 00 1 Ambulatory surgical center

1 KIND OF BUSINESS OR ACTIVITY - Continued

Outpatient care facilities - Continued

- 0700 621 493 00 2 Emergency or urgent care center
- 621 410 00 1 Family planning center, including abortion and birth control clinics, fertility clinics, and pregnancy counseling centers
- 621 498 00 2 Sleep disorder center or clinic
- 621 491 00 1 HMO medical clinic (operated by the provider of a prepaid medical plan)
- 621 498 00 4 Provider of medical services to inmates
- 621 498 00 3 Multi-service clinic (services provided by physicians and at least one additional category of health practitioners, including dentists, therapists, optometrists, chiropractors, or podiatrists)
- 777 620 00 A Other outpatient care facility - *Describe* ↴

0701

Medical and diagnostic laboratories

- 621 511 00 1 Medical laboratory - providing professional analytic or diagnostic services to the medical profession, or to the patient on prescription of a physician
- 621 512 00 1 Diagnostic imaging center - providing a variety of imaging services such as CT-scan (computer tomography), X-ray, ultrasound, and MRI (magnetic resonance imaging)
- 621 512 00 2 Mobile X-ray, mammography, MRI (magnetic resonance imaging), CT-scan (computer tomography), and/or ultrasound services

Home health services

- 621 610 00 1 Home health care provider, including visiting nurse associations
- 621 610 00 4 Home health care provider, providing physical, speech, and/or occupational therapy services
- 621 610 00 3 Nursing agency primarily providing nursing and nursing assistant services to patients in their homes
- 561 320 00 1 Nursing agency primarily providing nurses and other employees on a temporary basis to hospitals, doctors' offices, and other health care providers
- 621 610 00 2 Home hospice care
- 623 110 00 2 Inpatient hospice facility
- 624 120 00 4 Homemaker or companion services such as cooking and cleaning - **no** health care services provided
- 621 610 00 5 Home infusion therapy
- 454 113 22 5 Home infusion pharmacy only - does not provide infusion therapy services
- 777 610 00 1 Other home health services, including inhalation or perfusion therapy - *Describe* ↴

0701

HC-62190

1 KIND OF BUSINESS OR ACTIVITY - Continued

Other activities and facilities associated with health care, and all other activities

- 0700 621 910 00 5 Ambulance or rescue services, including air ambulance
- 621 999 10 1 Medical case management - assesses, plans, implements, coordinates, monitors, and evaluates options and services to meet an individual's health care needs to provide quality and cost-effective outcomes
- 524 298 00 4 Medical utilization review - advises health care providers how to provide cost-effective treatment that meets third-party reimbursement requirements *(Exclude companies formulating specific treatment plans for individual patients.)*
- 621 999 90 4 Health screening services
- 621 999 90 3 Hearing testing services
- 621 999 90 2 Mobile physical examination services, including exams for the purpose of obtaining insurance
- 339 116 00 1 Dental laboratory
- 621 991 00 2 Eye, organ, tissue, or sperm bank
- 621 991 00 1 Blood or blood product bank or donor station
- 621 991 00 3 Plasma collection center
- 777 620 00 3 Other health services - *Describe* ↴

0701

- 773 000 00 2 Other kind of business or activity - *Describe type of business or activity* ↴

0701

1 KIND OF BUSINESS OR ACTIVITY

Which **ONE** of the following best describes this establishment's principal kind of business or activity in 2012?
 If none of the provided selections seem appropriate, provide a specific description of the primary business activity.
Mark "X" only ONE box.

Nursing and residential care facilities

- 0700 623 210 00 2 Intellectual and developmental disability facility, including group homes and intermediate care facilities for the intellectually or developmentally disabled (ICF/MR)
- 623 110 00 1 Licensed nursing facility - skilled nursing care facilities or nursing care facilities providing nursing or rehabilitation services
- 623 311 00 1 Continuing care retirement community (*Home for the elderly, including independent living services or assisted living facility with on-site nursing care facility.*)
- 623 210 00 3 Adult foster care for the intellectually or developmentally disabled
- 623 312 00 3 Home for the elderly, including independent living or assisted living facility without on-site nursing care facility
- 623 220 00 2 Residential facility for the mentally ill, excluding intellectual and developmental disability facilities
- 623 220 00 1 Residential alcohol or substance abuse rehabilitation facility, excluding nursing care facilities
- 623 110 00 2 Inpatient hospice facility
- 623 990 00 1 Children's home, group foster home, or orphanage
- 623 990 00 2 Juvenile correctional center or home
- 611 110 00 2 Boarding school providing elementary or secondary education
- 623 990 00 3 Halfway home for delinquents and offenders
- 623 990 00 4 Halfway home for persons with social or personal problems
- 623 990 00 5 Home for the visually impaired or hard of hearing
- 624 221 00 1 Temporary shelter or housing for the homeless, victims of abuse, families in medical crisis, and runaway youth
- 624 229 00 3 Other housing services to low-income individuals and families, excluding long-term housing (*Include volunteer housing repair, housing counseling, etc.*) - Describe ↴

0701

- 531 110 10 4 Apartment building lessor only - no residential care or health services provided
- 561 210 00 6 Detention centers for adults
- 777 620 00 1 Other nursing or residential care facility - Describe ↴

0701

Other health facilities and services

- 624 120 00 1 Adult activity or day care center
- 621 340 20 1 Physical therapist(s)
- 621 340 10 1 Speech therapist(s) and/or audiologist(s)
- 621 340 20 5 Occupational therapist(s)

HC-62390

1 KIND OF BUSINESS OR ACTIVITY - Continued

Other health facilities and services - Continued

- 0700 621 610 00 2 Home hospice care
- 621 610 00 1 Home health care provider, including visiting nurse associations
- 624 120 00 4 Homemaker or companion services such as cooking and cleaning - **no** health care services provided
- 622 110 20 1 General medical and surgical hospital, including osteopathic hospitals and combination hospital/nursing care facilities
- 777 623 01 1 Other hospital - *Describe type* ↴

0701

- 777 620 00 3 Other health services - *Describe* ↴

0701

Other kind of activity or facility

- 773 000 00 3 Other kind of activity or facility - *Describe* ↴

0701

1 KIND OF BUSINESS OR ACTIVITY - Continued

Counseling and health services

- 0700 621 420 00 1 Mental health clinic, excluding alcohol and substance abuse treatment
- 621 330 00 2 Counseling or therapy services provided by mental health practitioners, excluding services provided by physicians *(Include counseling by psychologists, psychiatric social workers, clinical psychologists, psychotherapists, etc.)*
- 624 120 00 H Non-medical counseling services to the elderly or disabled
- 621 410 00 2 Teen pregnancy counseling services or clinic
- 624 190 00 D Marriage counseling, family counseling, or domestic violence counseling services, excluding counseling by mental health practitioners
- 541 990 90 1 Consumer credit counseling services
- 624 190 00 L Nutrition counseling services
- 621 610 00 2 Home hospice care
- 621 340 20 2 Physical and/or occupational therapist(s)
- 621 340 10 1 Speech therapist(s) and/or audiologist(s)
- 621 999 10 2 Medical case management
- 623 220 00 1 Residential alcohol or substance abuse rehabilitation facility, excluding nursing care facilities
- 621 420 00 9 Psychiatric center, outpatient treatment center, or clinic for substance abuse
- 777 620 00 E Other counseling services - *Describe type of clients (youth, elderly, disabled, individuals, families, etc.) and counseling provided* ↴

0701

- 777 620 00 3 Other health services - *Describe* ↴

0701

Food, shelter, and relief services

- 624 210 00 1 Community food services, including food banks, non-profit meal delivery services, soup kitchens, community gardens, etc.
- 624 221 00 1 Temporary shelter or housing for the homeless, victims of abuse, families in medical crisis, and runaway youth
- 624 229 00 2 Transitional housing
- 624 229 00 3 Other housing services to low-income individuals and families, excluding long-term housing *(Include volunteer housing repair, housing counseling, etc.) - Describe* ↴

0701

- 624 230 00 1 Disaster, emergency relief, or refugee services - providing food, shelter, clothing, medical relief, refugee resettlement, and counseling to victims of domestic or international disasters or conflicts
- 623 110 00 2 Inpatient hospice facility

1 KIND OF BUSINESS OR ACTIVITY - Continued

Food, shelter, and relief services - Continued

- 0700 624 210 00 4 Food bank, non-profit meal delivery services, or other provider of free or reduced cost meals or food
- 624 210 00 2 Child care food program
- 624 190 00 N Nutritional assistance for women, children, and infants

Job training

- 624 310 00 1 Job training, counseling, and related services, including vocational rehabilitation and sheltered workshops
- 611 513 00 2 Apprenticeship training program, not providing vocational rehabilitation
- 611 519 10 1 Vocational or technical school, excluding computer repair or truck driving schools

Grantmaking, giving, and advocacy

- 813 211 00 1 Philanthropic trust or foundation - making grants but not directly providing services
- 777 813 01 1 Other trust or foundation - *Describe* ↴

0701

- 813 212 00 1 Health-related fundraising organization (*Solicits contributions from the general public and others to promote health-related awareness, education, and research services.*)
- 813 219 00 1 Community chest or other local giving council (*Solicits contributions from the general public and others to promote health-related awareness, education, and research services.*)
- 813 219 00 2 Federated fundraising organization, excluding health-related fundraising organizations (*Include United Way locations.*)
- 561 499 00 2 Fundraising organization (*Raises funds on a contract or fee basis for other organizations.*)
- 813 311 00 1 Human rights organization, including civil liberties or constitutional rights organizations
- 813 312 00 3 Environmental, natural resources, wildlife advocacy organization, or humane society
- 813 319 00 6 Organization against drunk driving and/or drug abuse
- 813 319 00 3 Community or neighborhood advocacy group, excluding civic associations
- 777 813 01 5 Other grantmaking, giving, or advocacy organization - *Describe* ↴

0701

Other kind of activity or facility

- 624 229 00 1 Energy assistance or weatherizing program
- 773 000 00 3 Other kind of activity or facility - *Describe* ↴

0701

Arts, Entertainment, and Recreation
Sector 71

1 KIND OF BUSINESS OR ACTIVITY - Continued

Gaming operations

- 0700 722 410 00 4 Bar with limited gaming operations (e.g., video poker, keno, pull tabs)
- 713 290 20 1 Bingo parlor or hall **(for profit)**, off-track betting parlor, lottery, or card room
- 713 290 10 1 Slot machine operator- operation of coin-operated gaming devices (e.g., slots, video poker) located in other establishments' facilities
- 713 290 10 2 Slot machine parlor (e.g., slots, video poker)
- 713 210 00 1 Casino **without** guestrooms for lodging (operating table-wagering games such as blackjack, roulette, keno, and craps along with other gambling activities such as slot machines and sports betting)
- 721 120 00 1 Casino hotel (gambling) **with** guestrooms for lodging
- 713 210 00 6 Riverboat gambling (including dockside) casino and ocean gambling cruises **without** land-based guestrooms for lodging
- 777 713 01 2 Charitable gaming activities (e.g., bingo, card room) operated by a non-profit/not-for-profit organization - *Describe this organization* ↴
- 0701
- 713 290 20 2 Other gambling (gaming) operation - *Describe* ↴
- 0701

Other recreation and amusement services

- 713 950 00 1 Bowling center
- 713 990 50 4 Coin-operated amusement device operator, exclude slot machines, include video/pinball games, juke boxes, etc.
- 611 620 00 1 Sports and recreation instruction, including swimming, gymnastics, horseback riding, martial arts, etc.
- 713 990 80 C Recreational sports team, club, or league with indoor or outdoor facilities
- 713 990 80 5 Youth sport club or program, including after school program
- 611 610 10 2 Dance studio or school providing instruction
- 713 940 50 1 Roller skating rink
- 713 990 80 4 Outfitter, including hunting, shooting range, trapshooting, fishing, and rafting
- 713 990 80 D Day camp, recreational
- 532 292 00 2 Rental of sports and recreational equipment, including beach chairs, boats, canoes, skis, motorcycles, etc.
- 713 990 80 6 Membership recreation and amusement club, without athletic facilities (e.g., bridge club)
- 713 990 80 9 Billiard parlor or pool hall
- 713 990 20 1 Concession operator- amusements, rides, etc.
- 713 990 10 1 Ballroom, dance hall, or discotheque, excluding bars and nightclubs serving alcoholic beverages
- 713 940 40 1 Ice skating rink

1 KIND OF BUSINESS OR ACTIVITY - Continued

Other recreation and amusement services - Continued

0700 713 990 80 7 Horseback riding operation, riding stable, trail riding, and recreational riding clubs with and without facilities

777 713 02 1 Other amusement or recreation services - *Describe* ↴

0701

Other kind of business or activity

813 410 40 1 Civic, social, or fraternal association, including alumni associations, community membership clubs, etc. (*Exclude scouting and related youth development organizations.*)

813 410 30 2 Scouting or related youth development membership organization

711 130 90 3 Independent musician or vocalist, including popular music groups or artists

711 211 90 4 Professional or semiprofessional sports club - *Describe* ↴

0701

773 000 00 2 Other kind of business or activity - *Describe type of business or activity* ↴

0701

1 KIND OF BUSINESS OR ACTIVITY

Which **ONE** of the following best describes this establishment's principal kind of business or activity in 2012?
 If none of the provided selections seem appropriate, provide a specific description of the primary business activity.
Mark "X" only ONE box.

Facility operators, including operators promoting arts, sports, and similar events

- 0700 711 310 00 1 Performing arts center
- 711 310 00 4 Fairgrounds
- 711 310 00 6 Community arts center
- 711 310 00 2 Sports arena or stadium, promoting shows and renting facilities
- 711 310 00 3 Theater
- 531 120 90 7 Owner of theater, arena, stadium, or similar facility but not promoting or presenting shows or events - only renting facility to others

Promoters of arts, sports, and similar events, without facilities

- 711 320 00 6 Concerts
- 711 320 00 8 Fairs (state, county, etc.)
- 711 320 00 7 Theatrical shows
- 711 320 00 A Arts festivals
- 711 320 00 5 Promoter of sporting events, including truck shows, horse shows, bike events, fishing events, wrestling events, and boxing events without own facilities
- 711 320 00 B Beauty pageants
- 711 320 00 9 Rodeos
- 512 131 00 2 Film festival exhibitor

Agents and managers for artists, athletes, entertainers, and other public figures

- 711 410 00 1 Artists' and performers' agent or manager
- 711 320 00 C Booking agency, excluding motion picture
- 711 410 00 2 Sports figures' agent or manager
- 711 410 00 3 Authors, speakers, and other non-performing artists' agent
- 711 410 00 8 Talent agency
- 711 410 00 A Literary agency
- 711 410 00 6 Speakers bureau

Independent Artists, Writers, and Performers

- 711 510 00 2 Actor, actress, comedian, or other independent entertainer
- 711 510 00 5 Author, writer, or composer
- 711 510 00 6 Independent speaker
- 711 510 00 8 Independent artist, excluding musical, commercial, or medical
- 711 130 90 3 Independent musician or vocalist, including popular music groups or artists

AE-71191

1 KIND OF BUSINESS OR ACTIVITY - Continued

Independent Artists, Writers, and Performers - Continued

- 0700 711 510 00 4 Independent theatrical lighting technicians, costume designers, etc.
- 711 510 00 3 Independent film director or other motion picture artist or technician
- 711 510 00 1 Disc jockey
- 711 510 00 H Independent art restorer
- 711 510 00 I Independent technical writer

Other kind of business or activity

- 711 211 90 4 Professional or semiprofessional sports club - *Describe* ↴
- 0701 773 000 00 2 Other kind of business or activity - *Describe type of business or activity* ↴
- 0701

Other Services (Except Public Administration)
Sector 81

1 KIND OF BUSINESS OR ACTIVITY

Which **ONE** of the following best describes this establishment's principal kind of business or activity in 2012?

If none of the provided selections seem appropriate, provide a specific description of the primary business activity.

Mark "X" only **ONE** box.

General motor vehicle and repair, including mechanical and electrical repair

- 0700
- 811 111 00 1 General motor vehicle and light truck repair shop
- 811 111 00 2 Truck tractor or trailer repair shop, general
- 811 111 00 3 Diesel engine repair shop

Specialized motor vehicle mechanical and electrical repair and maintenance

- 811 118 20 1 Brake, front end, and/or wheel alignment shop
- 811 118 90 1 Suspension repair shop (primary for motor vehicles and light trucks)
- 811 118 30 1 Electrical repair shop (primarily for motor vehicles and light trucks)
- 811 112 00 1 Exhaust system repair shop
- 811 198 00 2 Air-conditioning repair shop (primarily for motor vehicles and light trucks)
- 811 118 10 1 Fuel systems and carburetor repair shop
- 811 113 00 1 Transmission repair shop
- 811 118 40 1 Radiator repair shop
- 777 811 01 1 Other motor vehicle mechanical and electrical repair and maintenance services - *Describe type of vehicles and repair* ↴

0701

Motor vehicle body, paint, and interior repair and maintenance

- 811 121 10 2 Collision or auto body repair shop
- 811 121 10 1 Paint or body repair shop
- 811 122 00 1 Glass replacement and repair shop (primarily for motor vehicles)
- 811 121 10 3 Restoration shop, antique and classic automotive
- 811 121 30 1 Interior and upholstery repair shop
- 811 122 00 2 Window tinting services

Other motor vehicle care and maintenance services

- 811 191 00 1 Oil change and lubrication shop
- 811 198 00 5 Automotive safety inspection services
- 811 198 00 3 Automotive emissions testing services
- 488 410 00 6 Towing or wrecker services
- 811 192 00 1 Carwash
- 811 192 00 2 Automotive detailing services
- 811 198 00 4 Rustproofing, undercoating services

1 KIND OF BUSINESS OR ACTIVITY - Continued

Other motor vehicle care and maintenance services - Continued

0700 326 212 00 1 Tire retreading and recapping

777 811 01 2 All other motor vehicle care and maintenance services - *Describe type of services* ↴

0701

Gasoline service stations and retailers of motor vehicles and parts (retailers may also provide motor vehicle repair services)

441 320 00 1 New tire dealer

441 120 00 2 Motor vehicle sales, used only

447 190 10 5 Other gasoline service station, excluding truck stops

441 310 40 3 Auto parts/supply store

447 110 00 1 Gasoline station with convenience store

777 811 01 3 All other automotive activity - *Describe type of activity* ↴

0701

Other repair and maintenance activity

811 310 90 K Gasoline engine and/or compressor repair, excluding motor vehicle

811 211 00 2 Stereo, television, VCR, and other consumer electronic equipment repair, excluding computer

811 310 90 3 Electric motor repair or armature rewinding shop

777 811 01 4 All other repair and maintenance services - *Describe type of services* ↴

0701

Other kind of business or activity

777 811 02 7 Rebuilding or remanufacturing equipment or parts on a factory basis - *Describe type of activity* ↴

0701

773 000 00 2 Other kind of business or activity - *Describe type of business or activity* ↴

0701

1 KIND OF BUSINESS OR ACTIVITY

Which **ONE** of the following best describes this establishment's principal kind of business or activity in 2012?

If none of the provided selections seem appropriate, provide a specific description of the primary business activity.

Mark "X" only **ONE** box.

Air-conditioning and refrigeration equipment repair and maintenance

- 0700
- 811 412 00 2 Refrigerator repair, home appliance
- 238 220 00 6 Plumbing, heating, and/or air-conditioning (HVAC) contractor
- 811 310 90 1 Refrigeration equipment repair and maintenance, commercial
- 811 412 00 1 Window air-conditioner repair
- 811 198 00 1 Automotive air-conditioner repair
- 811 310 90 2 Cryogenic and other specialized commercial or industrial cooling equipment repair

Transportation equipment repair and maintenance

- 811 490 20 1 Boat repair and maintenance
- 811 111 00 2 Truck tractor or trailer repair shop, general
- 777 811 02 1 Truck tractor or trailer repair shop, specialized - *Describe type of repair* ↴
- 0701
-
- 811 111 00 1 General motor vehicle and light truck repair shop
- 811 490 90 1 Motorcycle and other personal motorized transportation equipment repair, including ATV, snowmobile, and personal water craft
- 488 190 00 3 Aircraft and/or avionics repair and maintenance
- 336 612 00 1 Boat building
- 713 930 00 3 Marina or boat dock, incidental repair only
- 336 611 00 2 Ship building and/or repair
- 488 210 00 3 Railroad locomotive engine repair
- 488 210 00 1 Railroad car repair on a contract or fee basis
- 777 811 02 2 Other transportation equipment repair - *Describe type of equipment and repair* ↴

0701

Commercial and industrial machinery and equipment repair and maintenance, excluding electronic and precision equipment repair

- 811 310 40 1 Welding repair of commercial or industrial machinery and equipment
- 811 310 90 8 Farm machinery and equipment repair
- 332 710 00 1 Machine shop
- 811 310 90 3 Electric motor repair or armature rewinding shop
- 811 310 90 9 Hydraulic system repair and maintenance, excluding aircraft
- 238 190 20 1 Welding contracting, performing on-site construction work

1 KIND OF BUSINESS OR ACTIVITY - Continued**Commercial and industrial machinery and equipment repair and maintenance, excluding electronic and precision equipment repair - Continued**

- 0700
- 811 310 90 5 Construction, forestry, or mining equipment repair
 - 811 310 90 A Kitchen equipment repair, commercial
 - 811 310 90 6 Engine and/or compressor repair
 - 811 310 90 H Tool repair and maintenance, includes sharpening
 - 811 310 90 D Printing equipment repair and maintenance
 - 811 310 90 E Pump and/or valve repair
 - 811 310 90 B Laundry and drycleaning equipment repair
 - 811 310 90 C Oil and gas field equipment repair
 - 811 310 90 F Service station and garage equipment repair and maintenance
 - 238 220 00 5 Boiler cleaning, including repair and maintenance
 - 811 310 90 G Tank repair and maintenance, including oil, water, hazardous waste, etc.
 - 811 310 90 I Vending equipment repair and maintenance
 - 811 310 90 7 Exercise and athletic equipment repair
 - 335 312 00 1 Armature rewinding or electric motor remanufacture on a factory basis
 - 811 310 90 4 Cargo container repair
 - 238 290 00 2 Elevator installation and repair contractor
 - 811 310 90 N Forklift repair
 - 811 310 90 O Overhead industrial crane repair
 - 811 310 90 P Beverage equipment service/repair
 - 777 811 02 3 Other commercial and industrial machinery and equipment repair and maintenance - *Describe type of equipment and repair or maintenance* ↴

0701

Electronic and precision equipment repair and maintenance

- 811 212 30 2 Computer and computer peripheral repair and maintenance
- 811 211 00 2 Stereo, television, VCR, and other consumer electronic equipment repair, excluding computer
- 811 219 00 3 Dental, laboratory, or medical equipment repair and maintenance
- 811 213 00 1 Telecommunications equipment repair and maintenance *(Include repair of cell phones, pagers, telephones, two-way radios, etc.)*
- 811 212 40 1 Business and office machine repair, excluding computer
- 811 219 00 4 Measuring instrument repair and calibration
- 238 290 00 1 Antenna and satellite dish (household) installation and repair

1 KIND OF BUSINESS OR ACTIVITY - Continued**Electronic and precision equipment repair and maintenance - Continued**

- 0700
- 811 219 00 2 Closed-circuit television system repair and maintenance
- 811 211 00 1 Camera repair
- 325 992 00 1 Recharging or refurbishing toner cartridges
- 777 811 02 4 Other electronic and precision equipment repair and maintenance - *Describe type of equipment and repair or maintenance* ↴

0701

Personal and household goods repair and maintenance and selected services

- 811 412 00 3 Appliance repair and maintenance
- 811 420 00 4 Furniture repair and reupholstery
- 811 411 00 1 Lawnmower and other small engine repair
- 811 490 40 2 Garment alteration or repair services
- 811 490 10 1 Jewelry, watch, and clock repair
- 811 411 00 2 Sharpening and repair of knives, saws, and other tools
- 811 430 00 1 Shoe and leather goods repair
- 811 412 00 5 Vacuum and steam cleaner repair
- 811 121 30 2 Automotive upholstery shop
- 811 412 00 4 Sewing machine repair
- 811 490 90 4 Musical instrument repair and maintenance, including tuning services
- 561 622 00 1 Lock installation, repair, rebuilding, or adjusting services, with or without sales of locking devices
- 811 411 00 4 Household or personal tool repair
- 811 490 90 3 Key duplicating
- 811 490 90 2 Bicycle repair
- 561 790 90 1 Drain cleaning services, excluding plumbing repair
- 561 720 00 1 Janitorial services
- 811 412 00 7 Hot tub repair
- 238 990 00 9 Swimming pool repair
- 238 350 00 3 Window or door repair
- 777 811 02 C Other personal and household goods repair and maintenance - *Describe* ↴

0701

1 KIND OF BUSINESS OR ACTIVITY - Continued

Other kind of business or activity

0700	777 811 02 6	<input type="checkbox"/>	Retail store, with or without repair services - <i>Describe</i> ↴
0701			<input type="text"/>
	777 811 02 7	<input type="checkbox"/>	Rebuilding or remanufacturing equipment or parts on a factory basis - <i>Describe type of activity</i> ↴
0701			<input type="text"/>
	777 811 02 8	<input type="checkbox"/>	General building repair or construction trade contractor, including painting, electrical, carpentry, and brickwork - <i>Describe</i> ↴
0701			<input type="text"/>
	773 000 00 2	<input type="checkbox"/>	Other kind of business or activity - <i>Describe type of business or activity</i> ↴
0701			<input type="text"/>

1 KIND OF BUSINESS OR ACTIVITY - Continued**Death care services - Continued**

- 0700 812 220 00 3 Crematory
- 777 812 02 1 Other death care services - *Describe* ↴

0701

Automobile parking

- 812 930 00 1 Parking lot
- 812 930 00 2 Parking structure
- 812 930 00 3 Parking structure and lot at same location
- 812 930 00 4 Parking garage, underground
- 812 930 00 5 Valet parking services

Photography services

- 812 921 00 1 Photofinishing laboratory, excluding one-hour
- 812 922 00 1 One-hour photofinishing service
- 541 921 00 1 Photography studio, portrait
- 541 922 00 1 Commercial photography services

Other personal services

- 812 990 10 1 Bail bonding
- 812 990 90 5 Personal fitness/training
- 812 990 20 1 Dating services
- 812 990 90 6 Party and event planning
- 812 990 90 2 Escort services, social
- 561 730 00 1 Lawn and garden services
- 812 910 00 1 Pet care services, including boarding, training, pet sitting, animal shelter, kennels, etc. *Exclude veterinary services*
- 812 910 00 6 Pet grooming
- 624 410 00 1 Child day care services, including those with preschool and/or Head Start programs
- 541 213 00 1 Income tax return preparation services, without also providing accounting, bookkeeping, or billing services
- 777 812 02 2 Other personal services - *Describe* ↴

0701

1 KIND OF BUSINESS OR ACTIVITY - Continued**Laundry and drycleaning services**

- 0700
- 812 310 20 1 Self-service laundry and/or drycleaning store
- 812 310 10 1 Coin-operated laundry washing machine route, including service provided in apartments, dormitories, etc.
- 812 320 20 1 Drycleaning services, excluding rug cleaning
- 561 740 00 1 Carpet, rug, and upholstery cleaning services
- 812 320 10 2 Commercial or family laundry services
- 812 331 00 1 Linen supply services on a rental or contract basis
- 812 332 00 1 Industrial laundry services on a rental or contract basis
- 812 320 30 3 Drop off/pick up site or garment pressing, including laundry or cleaning done by others
- 812 320 30 2 Retail agent for laundries and drycleaners (work done by others)
- 812 320 40 1 Leather and/or fur cleaning services
- 777 812 03 1 All other laundry services - *Describe* ↴

0701

Other clothing and fabric services

- 811 490 40 2 Garment alteration or repair services
- 811 430 00 1 Shoe and leather goods repair
- 777 812 03 2 Custom tailor - *Describe primary type of clothing manufactured* ↴

0701

- 777 812 03 4 Sewing contractor, sewing materials owned by others for apparel and accessories - *Describe primary type of clothing manufactured or modified* ↴

0701

Other kind of business or activity

- 773 000 00 2 Other kind of business or activity - *Describe type of business or activity* ↴

0701

1 KIND OF BUSINESS OR ACTIVITY - Continued**Other membership organizations - Continued**

- 0700 713 990 80 6 Membership recreation and amusement club, without athletic facilities (e.g., bridge club)
- 777 813 02 2 Other membership organization - *Describe* ↴

0701

Grantmaking and giving

- 813 211 00 4 Charitable trust or foundation - making grants but not directly providing services
- 777 813 01 1 Other trust or foundation - *Describe* ↴

0701

- 523 920 00 B Manager of trust, foundation, or fund providing asset management only - does not make awards
- 813 212 00 1 Health-related fundraising organization (*Solicits contributions from the general public and others to promote health-related awareness, education, and research services.*)
- 813 219 00 2 Federated fundraising organization, excluding health-related fundraising organizations (*Include United Way locations.*)
- 813 219 00 1 Community chest or other local giving council (*Solicits contributions from the general public and others to promote health-related awareness, education, and research services.*)
- 561 499 00 2 Fundraising organization (*Raises funds on a contract or fee basis for other organizations.*)
- 525 120 00 8 Health or welfare fund (*Legal entity organized to provide medical, vacation, training, or other health- and welfare-related employee benefits.*)
- 777 813 01 2 Other grantmaking or giving organization - *Describe* ↴

0701

Advocacy

- 813 311 00 1 Human rights organization, including civil liberties or constitutional rights organizations
- 813 312 00 1 Humane society
- 813 312 00 2 Environmental, natural resources, or wildlife advocacy organization
- 813 319 00 1 Organization against drunk driving
- 813 319 00 2 Organization against drug abuse
- 813 319 00 3 Community or neighborhood advocacy group, excluding civic associations
- 813 319 00 4 Historical preservation association
- 561 990 30 1 Economic/industrial development organization
- 777 813 01 3 Other social advocacy group - promoting world peace or understanding, protecting national security interests, etc. - *Describe* ↴

0701

OS-81390

1 KIND OF BUSINESS OR ACTIVITY - Continued

Social assistance

- 0700 624 120 00 2 Agency for the aging
- 624 190 00 1 Community action agency
- 624 190 00 2 Family service agency
- 624 110 00 6 Multi-service organization providing a range of social assistance services to children and youth
- 624 190 00 3 Other multi-service organization providing a range of social assistance services to families and individuals, excluding services primarily to children, the elderly, the disabled, the intellectually and developmentally disabled, or the mentally ill
- 777 813 01 4 Other social assistance services - *Describe* ↴

0701

Other kind of business or activity

- 773 000 00 2 Other kind of business or activity - *Describe type of business or activity* ↴

0701