

Alaska Non-Response Telephone Questionnaire

[IF OBVIOUS YOUTH – Ask to speak with an adult]

Hello, my name is _____. I'm calling on behalf of the National Marine Fisheries Service.
[IF ASKED: NOAA stands for National Oceanic and Atmospheric Administration]

May I please speak with_____?

- 01 (SKIP TO Intro 2:) YES, RESPONDENT AVAILABLE/TRANSFERRING
- 02 (SKIP TO EXIT1) NO, RESPONDENT UNAVAILABLE
- 03 DK/REFUSED [Schedule callback 1 day out]
/SCHEDULE CALLBACK/
- 04 /IF LANGUAGE BARRIER/ [INTERVIEWER: TERMINATE AS 103 LANGUAGE BARRIER]
- 05 /IF OTHER TYPE OF BARRIER/ [INTERVIEWER: TERMINATE AS 114 PHYSICAL/MENTAL IMPAIRMENT]

EXIT1: Thank you, I will call back later. When would be a good time to reach [Respondent]?
/SCHEDULE CALLBACK/

[Q: “Who sponsors the survey/who is NOAA Fisheries?”

A: This survey is sponsored by NOAA Fisheries, also known as the National Marine Fisheries Service, a U.S. government agency responsible for the stewardship of the nation's living marine resources and their habitat.]

[Q: “What’s the purpose of the call?”

A: This is not a sales call. We are collecting public input for government, industry, and citizen groups to consider when evaluating ways to manage saltwater fish species, like halibut, in Alaska. I want to assure you that your answers will be kept confidential and your name will not be revealed to anyone.]

[Q: “Why did you send money with the survey?”

A: The survey is very important and NOAA Fisheries has found they can get more input for less money by including a small token of their appreciation with the survey.]

[Q: I haven’t saltwater fished in Alaska before.

A: The survey does not require you to have saltwater fished before, in Alaska or anywhere. In fact, we are very interested in hearing from people who do not saltwater fish in Alaska, in addition to those who have.]

[Q: I don't care about saltwater fishing in Alaska. It is important that we represent your view in the survey. If we only receive surveys from people who care a lot, the survey results would be biased.]

[Q: "Do you have a valid OMB Control Number to undertake this survey?" Yes, this survey has received clearance under the Paperwork Reduction Act. The OMB control number is 0648-0535XXXX, which expires February 28, 2009DATE.]

[IF QUALIFIED RESPONDENT IS ON THE PHONE]

QA You were recently mailed a questionnaire about recreational fishing in Alaska, which included \$1 as a token of our appreciation for completing the survey. The survey collects information about your fishing activities and your opinions about saltwater fishing to help the federal government better manage saltwater fisheries in Alaska. As of today, we have not received your completed questionnaire. You are one of a small group of people who have fished in Alaska who we are asking input from, so your response is very important to us. Even if you have not fished for-in saltwater fish-in Alaska, your input is still needed. If we send you another survey, could you complete the survey and return it to us within a week of receiving it?

- 1 YES – SEND NEW SURVEY [SKIP TO VERIFY]
- 2 YES – DO NOT NEED ANOTHER SURVEY [THANK YOU. SKIP TO CONTINUE]
- 3 SURVEY HAS ALREADY BEEN RETURNED [THANK YOU, SKIP TO CONTINUE]
- 4 NO [SKIP TO QB]

QB It is very important for our analysis that we understand how those who haven't returned the survey compare to those who did, so that we don't misinterpret the survey results. Could I take a few minutes to ask you some brief questions that will help us with our work? I'd like to remind you that all of your answers are confidential and your name will not be revealed to anyone.

- 1 YES [SKIP TO Q1]
- 2 NO [ASK FOR A MORE CONVENIENT TIME, OTHERWISE, THANK RESPONDENT AND TERMINATE]

VERIFY: [If new survey needs to be sent]

I would like to verify your contact information. What I have is...

NAME _____
STREET ADDRESS _____
CITY _____ STATE _____ ZIP _____
PHONE _____

Thank you, I will send another questionnaire out today.

/GO TO CONTINUE IF RESPONDENT NEEDS NEW SURVEY TO BE SENT TO HIM/HER, IF RESPONDENT INDICATES SURVEY HAS BEEN, OR WILL BE RETURNED./

CONTINUE: [IF respondent needs new survey to be sent to him/her, if respondent indicates survey has been or will be returned.]

Receiving your completed questionnaire will be very helpful. Could I take a few minutes to ask you some brief questions to help us with our preliminary results until we receive your completed questionnaire?

- 1 NO "OK. We look forward to receiving your completed questionnaire" [*SKIP TO TERMINATE*].
- 2 NOT NOW → OK. We look forward to receiving your completed questionnaire, I can try back another time.[*SCHEDULE CALLBACK*].
- 3 YES [*CONTINUE WITH EVALUATE*]

EVALUATE

Q1 During 201106, how many days did you spend recreational fishing in Alaska?
Please count partial days as full days.
/RANGE=1-365/

- 01 [Enter # days fishing]
- 02 [If ZERO, SKIP TO DEMOGRAPHICS]
- 98 DON'T KNOW/NOT SURE
- 99 REFUSED

Q2 During 201106, did you saltwater fish in Alaska? Saltwater fishing is any fishing in the ocean or bays, but does not include salmon caught in rivers or in "tidal saltwater" found at the mouth of a river.
[INTERVIEWER: IF NECESSARY, "Tidal saltwater refers to the water at or near the mouth of a river or stream where saltwater mixes with freshwater."]

- 01 YES
- 02 NO [SKIP TO DEMOGRAPHICS]
- 98 DON'T KNOW/NOT SURE
- 99 REFUSED

Q3 In 201106, did you fish for halibut or catch halibut while saltwater fishing in Alaska?

- 01 YES
- 02 NO [SKIP TO DEMOGRAPHICS]
- 98 DON'T KNOW/NOT SURE
- 99 REFUSED

DEMOGRAPHICS

Q3a Returning survey. [IF RESPONDENT IS RETURNING SURVEY] → I have just 2 quick questions about you and your household to help us group your responses with others.

Q3b Not returning survey. [IF RESPONDENT IS NOT RETURNING SURVEY] → I have just 3 quick questions about you and your household to help us group your responses with others.

Q4 In what year were you born?

- 01 [Record year] /1907-~~1990~~1995/
- 98 DON'T KNOW/NOT SURE
- 99 REFUSED

/IF Q3RETURNING, SKIP TO Q6/ [SKIP Q5 IF THEY INDICATE THEY ARE RETURNING THE SURVEY]

Q5 Which of the following best describes the highest level of education you have completed? [INTERVIEWER: READ IF NECESSARY]

- 01 Less than 9th grade
- 02 Some high school (no diploma)
- 03 High school graduate (including GED)
- 04 Some college (no degree)
- 05 Two year college degree (Associates degree) or technical school
- 06 Four year college graduate (bachelor degree)
- 07 Some graduate work but did not receive a graduate degree
- 08 Advanced, Professional, or doctoral degree
- 98 DON'T KNOW
- 99 REFUSED

Q6 Which of the following categories best describes your household's total annual income before taxes in 200611? [INTERVIEWER: PLEASE READ LIST]

- 01 Less than \$10,000
- 02 \$10,000 - \$19,999
- 03 \$20,000 - \$29,999
- 04 \$30,000 - \$39,999
- 05 \$40,000 - \$49,999
- 06 \$50,000 - \$59,999
- 07 \$60,000 - \$79,999
- 08 \$80,000 - \$99,999
- 09 \$100,000 - \$124,999

10 \$125,000 - \$149,999
11 \$150,000 - \$199,999
12 \$200,000 or more
98 DON'T KNOW
99 REFUSED

[IF Q3a RETURNING SURVEY] → Thank you. Your assistance today will help with our preliminary analysis. Receiving your completed questionnaire will greatly help to improve our understanding of anglers' Alaska fishing experiences and their preferences for saltwater fishing trips in Alaska.

[IF Q3b NOT RETURNING QUESTIONNAIRE] → Those are all the questions I have for you. Do you have any comments that you would like to add?

01 YES /GO TO "OTHER RESPONDENT COMMENTS"/
02 NO /GO TO CLOSING/
98 DON'T KNOW /GO TO CLOSING/
99 REFUSED /GO TO CLOSING/

Closing: Thank you for your time. We really appreciate your participation in this survey. Thanks again, and have a good day/evening.

[INTERVIEWER: Record gender of respondent, use voice recognition only.]

01 Male
02 Female
98 DON'T KNOW
99 REFUSED

/ALLOW FOR MULTIPLE RESPONSES/

RESPONDENT VIEW ON ALASKA FISHING:

[INTERVIEWER: DID THE RESPONDENT INDICATE ANY OF THE FOLLOWING?]

[INTERVIEWER: DO NOT PROMPT RESPONDENT FOR THIS INFORMATION.]

01 I DON'T CARE ABOUT SALTWATER FISHING IN ALASKA.
02 I DON'T KNOW ABOUT SALTWATER FISHING IN ALASKA.
03 RESPONDENT DIDN'T PROVIDE THIS FEEDBACK.
98 DON'T KNOW
99 REFUSED

/ALLOW STANDARD OPEN-END RESPONSE LENGTH, IF RESPONDENT HAS ANY COMMENTS/

OTHER RESPONDENT COMMENTS.
