

## Nutrition Frontiers Survey

OMB No.: 0925-0642

Expiration Date: 9/30/2014

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Your opinion means a lot to us. To offer you an e-newsletter that best fits your needs, we would like to know what information you are looking for and how we can best present it to continue improving our outreach to the scientific community. Your answers will be kept private under the Privacy Act.

### 1. Do you receive the Nutrition Frontiers e-newsletter?

- Yes
- No

### 2. In a one-year period, about how often do you read the e-newsletter (it is sent quarterly)?

- Every issue
- Every other issue
- Every third issue
- Never

### 3. How long do you typically spend reading the e-newsletter?

- <5 minutes
- 5 minutes
- 10-15 minutes
- >15 minutes
- Don't read it

#### **4. What is your overall satisfaction with the e-newsletter?**

- Extremely satisfied
- Very satisfied
- Moderately satisfied
- Slightly satisfied
- Not at all satisfied

#### **5. Which section(s) of the e-newsletter do you find most interesting (you can choose more than one)?**

- Research Updates
- Investigator Spotlights
- Upcoming Events
- Did You Know
- Links
- Photos
- Not sure

#### **6. Which sections of the e-newsletter do you find least interesting (you can choose more than one)?**

- Research Updates
- Investigator Spotlights
- Upcoming Events
- Did You Know
- Links
- Photos
- Not sure

#### **7. How relevant is the information in the e-newsletter?**

- Extremely relevant
- Very relevant
- Moderately relevant
- Slightly relevant
- Not at all relevant

**8. How would you rate the length of the e-newsletter?**

- Too lengthy
- Too brief
- Just right
- Not sure

**9. How likely are you to recommend our e-newsletter to others?**

- Extremely likely
- Very likely
- Moderately likely
- Slightly likely
- Not at all likely

**10. Have you forwarded the e-newsletter to others?**

- Yes
- No

**11. Do you use the links on our e-newsletter?**

- A great deal
- A lot
- A moderate amount
- A little
- None at all

**12. How visually appealing is our e-newsletter?**

- Extremely appealing
- Very appealing
- Moderately appealing
- Slightly appealing
- Not at all appealing

**13. What changes would most improve our e-newsletter?**

**14. [Q11] If so, which links do you typically use (can be more than one)?**

- Research updates (to medline)
- Investigator webpages
- Investigator awards
- Upcoming events
- Quick Links
- Did You Know
- Past e-newsletter issues