

- High school graduate
- Some college but no college degree
- Associate's degree from an academic school
- Associate's degree from vocational or technical school
- Bachelor's degree (4-year college; i.e., B.A., B.S.)
- Master's degree (i.e., M.A., M.F.A., M.B.A.)
- Doctoral degree (i.e., Ph.D., Ed.D.)
- Professional school degree (M.D., J.D., D.D.S.)

6. Have you smoked at least 100 cigarettes in your entire life? (If no, skip to #10)

- Yes No

7. Do you now smoke cigarettes every day, some days, or not at all?

- Every day
 Some days
 Not at all

8. On the average, about how many cigarettes do you smoke per day?

9. Have you EVER stopped smoking for one day or longer BECAUSE YOU WERE TRYING TO QUIT SMOKING?

- No
 Yes; How many times?

10. How did you find out about www.smokefree.gov? (Please check all that apply.)

- Search engine (e.g., Google)
- Link from another site
- Friend / family member
- Health care practitioner
- Colleague/co-worker
- Advertisement
- Facebook

11. Please indicate below the *MAIN* reason for your visit to *Smokefree.gov*.

- To get information that will help *ME* to quit smoking
- To get information that will help *SOMEONE ELSE* to quit smoking
- General interest, just checking out the site
- Other

Thank you for your time and participation. Your input will help us improve our website to better meet your needs. If you have any additional comments or questions, please contact us at info@nccam.nih.gov or toll-free at 1-866-644-6226.