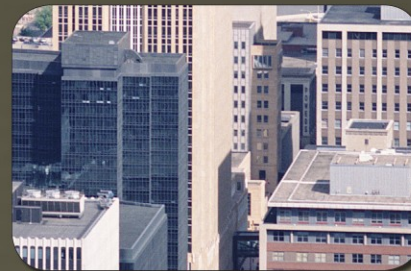




Evidence-Based Practice Working Group

Focus Group Guide

NCCCP Experiences with Using/Implementing the Template for Community Outreach (TCO)



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Please take a moment to read.

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Overview and Call Outline



- Introduction
- Ground Rules
- Introductions
- Background
- Focus Group Purpose
- Perspectives and Feedback on Template

Important: This call will be audio-taped, please disconnect now if you do not wish to participate.

Group Introductions



- Please introduce yourself stating:
 - Current position
 - Years in your current position
 - Educational background
 - Have used the template yourself?
 - Do you train/direct others to use the template at your site?

Background



Funded 15 sites through ARRA Project 5 to

- Improve community outreach:
 - more effective cancer screening, including relationships with community partners and primary care physicians
- Conduct two specific projects using the *Template for Community Outreach*

NCCCP Template for Community Outreach



Activity	Action
<i>Define target population and targeted project activities</i>	Review community data, surveys or other state or local processes Determine a significant unmet need (e.g. Hispanic women at risk for breast cancer)
Determine partners and focus	Define the purpose/goal of the partnership
Define scope, objectives/goals and expected outcomes	Determine scope for this specific effort (e.g. track screening through resolution of abnormal finding; track screening through treatment, follow-up care, and survivorship)
Develop metrics and proposed targets	Determine baseline and change for this specific effort during the project timeframe
Document barriers	Note strategies to overcome barriers for this specific effort
Evaluate	Assess effectiveness of this specific effort to make changes in interventions or overcome barriers

Purpose of Focus Group



- To discuss the NCCCP Template for Community Outreach, specifically to understand the process of and experiences with implementing the Template at your local sites
- The information obtained will be used to refine and improve the Template for future use.

Perspectives and Feedback on the TEMPLATE



Relative Advantage - Do you agree with this statement?

Using the TEMPLATE was more effective in guiding my site's community outreach efforts than prior processes.

- What processes were you using prior to the implementation of the TEMPLATE?
- What did you gain (benefits) from using the TEMPLATE?



Complexity – Do you agree with this statement?

The TEMPLATE was easy to use.

- How easy or difficult is the TEMPLATE to understand and use?
- Were the definitions within the categories helpful?
- Would you suggest that any activities be included?



Compatibility – Do you agree with this statement?

Use of the TEMPLATE fit well with the way my site approaches community outreach.

- How is the TEMPLATE compatible with your organization's mission and values?
- How have you been able to incorporate the needs of your target population in implementing the TEMPLATE?



Trialability – Do you agree with this statement?

I was able to pilot the TEMPLATE before making the decision to adopt it at my site.

- How have you used the TEMPLATE across the cancer continuum/or NCCCP Pillars?
- Did you use the TEMPLATE for other programs/activities outside of NCCCP or cancer care?



Observability – Do you agree with this statement?

The TEMPLATE effective in facilitating achievement of NCCCP goals.

- Has the TEMPLATE been effective in facilitating achievement of NCCCP or site goals?
- Have you full integrated use of the TEMPLATE with all of your community events?
- How do you plan to report results of the TEMPLATE?

Lessons Learned and Successes



- What lessons learned can you share in implementing the TEMPLATE?
- Challenges and Successes?
- Any additional comments?

Conclusion



- End of the Discussion
- Thank you to the EBP WG!
- Thank you all for your feedback and time!