

Attachment 2: Announcement to be placed in three locations on the CIP Web site:

1. <http://imaging.cancer.gov/researchfunding>
2. <http://imaging.cancer.gov/clinicaltrials>
3. <http://imaging.cancer.gov/patientsandproviders>

A Call for Volunteers

We need volunteers to provide feedback on the cancer.gov website.

You can help by participating in a brief usability test of the website.

Interested? Click **here** to send a message to NOVA Research Company. They will contact you to explain what is involved and set up a time that is convenient for you.

Thanks in advance for your help!

Clicking the link opens e-mail client with prepopulated TO field (Ribacache@novaresearch.com) and subject line (I'm interested in the CIP website usability test.)

Response message:

Thanks for your interest in the cancer.gov Website usability testing. We appreciate your willingness to help make cancer.gov even better!

NOVA Research Company is supporting the National Cancer Institute by assessing the usability and overall effectiveness of their website (<http://www.cancer.gov/>). We are inviting imaging investigators, medical practitioners, and members of the general public to participate in usability testing.

We would like to speak with you briefly to explain further what is involved and how your privacy will be protected and, if you agree, to schedule your test session. Please reply to this message and provide your telephone number and the best time to call you.

Thank you again for your interest in helping NCI achieve its goals.

NAME
w/PHONE
E-MAIL