


## Attachment #2: EGRP Communications Survey

**[SURVEY PREVIEW MODE] EGRP Communications Survey - Windows Internet Explorer**  
http://www.surveymonkey.com/s.aspx?PREVIEW\_MODE=DO\_NOT\_USE\_THIS\_LINK\_FOR\_COLLECTION&sm=XwITZG%2fOTspzf%2bM8dobWkEINHJEHngUGQOS2Agy5W5k%3d

File Edit View Favorites Tools Help

### EGRP Communications Survey

*A Note About the U.S. Government's Paperwork Reduction Act*

 10%

The United States government's Paperwork Reduction Act was enacted to minimize the paperwork burden for individuals; small businesses; educational and nonprofit institutions; Federal contractors; State, local and tribal governments; and other persons resulting from the collection of information by or for the United States federal government. The Act generally provides that every federal agency must obtain approval from the Office of Management and Budget (OMB) before using identical questions to collect information from 10 or more persons. Once OMB reviews and approves a survey, an OMB number is assigned to it. The burden statement below explains the amount of time, on average, it might take a respondent to complete this survey.

OMB BURDEN STATEMENT:


OMB No.: 0925-0642  
Expiration Date: 9/30/2014

Public reporting burden for this collection of information is estimated to average 10 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to: NIH, Project Clearance Branch, 6705 Rockledge Drive, MSC 7974, Bethesda, MD 20892-7974, ATTN: PRA (0925-0642). Do not return the completed form to this address.

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### EGRP Communications Survey

*Welcome to the EGRP Communications Survey*

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On behalf of the National Cancer Institute's Epidemiology and Genomics Research Program (EGRP), thank you for choosing to participate in our Communications Survey. The collection of responses received will help us identify opportunities to better meet your information needs related to cancer epidemiology and genomics research.

This brief survey will remain open until Month XX, 20XX (Insert date once receive OMB approval – will be open for at least two weeks after invitation sent).

All information collected in this survey will be kept secure, to the extent permitted by law. Individual responses will be grouped for the purpose of reporting and presenting summary information, and individuals' names will not be used. If you have any questions about this survey, please contact the the EGRP communications team at [nciepmatters@mail.nih.gov](mailto:nciepmatters@mail.nih.gov).

Thank you in advance for your feedback.

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# EGRP Communications Survey

## Background Information



### 1. Which of the following best describes you?

- Researcher
- Research Administrator
- Health Care Provider
- Student
- Public Health Professional
- Communications Professional
- Advocate
- Other (please specify)

### 2. Which of the following best describes your organization?

- No organizational affiliation
- College or university
- Medical center
- Government
- Public health agency
- Advocacy organization
- Other (please specify)

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# EGRP Communications Survey

## FRIENDS-OF-NCI-EGRP-LISTSERV Questions



Through the FRIENDS-OF-NCI-EGRP-LISTSERV, EGRP sends occasional announcements about funding opportunities related to cancer epidemiology, grantsmanship issues, research resources, and other relevant news.

### 3. About how long have you subscribed to the FRIENDS-OF-NCI-LISTSERV?

- Less than 1 year
- 1 - 3 years
- 3 - 5 years
- 5 or more years
- Don't know

### 4. How often do you read FRIENDS-OF-NCI-LISTSERV announcements?

- Always
- Sometimes
- Never

### 5. In terms of frequency of LISTSERV announcements, which do you prefer?

- Receiving individual announcements on specific topics
- Receiving a digest of information (less frequent announcements, 1-2 times per month) with multiple topics addressed
- No preference

### 6. What types of information shared via the FRIENDS-OF-NCI-EGRP-LISTSERV is of interest to you?

	1 - Not at all interesting	2 - Slightly interesting	3 - Moderately interesting	4 - Very interesting	5 - Extremely interesting	N/A
Employment opportunities in EGRP	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Funding opportunity announcements	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Grant policies and deadlines	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Information about EGRP's scientific priorities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Information about projects/grant awards funded by EGRP	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Requests for comments on topics related to cancer epidemiology and genomics	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Research resources (e.g., datasets, sources of biospecimens, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Scientific meetings, conferences, and workshops	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

7. So far, how have you used the information you have received from the FRIENDS-OF-NCI-EGRP-LISTSERV?

8. Is there any information you would like to obtain from the FRIENDS-OF-NCI-EGRP-LISTSERV that you do not currently receive?

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## EGRP Communications Survey

### Increasing Dialogue Between EGRP and its Stakeholders



EGRP is trying to foster more dialogue between our Program and extramural researchers interested in cancer epidemiology and genomics. Also, we would like to promote more discussion between researchers, clinicians, and advocates. There are several technologies and tools available that may help us achieve these goals. Through this survey, we hope to learn whether you currently use any online discussion sites, electronic forums, or blogs in general, and specifically, what you think about EGRP's Cancer Epidemiology Matters Blog, <http://blog-epi.grants.cancer.gov>.

#### 9. What social media/new media technologies and tools do you currently use (check all that apply)?

	Personal Use	Professional Use	Don't Use
Facebook	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
LinkedIn	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Online discussions, electronic forums, or blogs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Pinterest, Instagram, and other social photo sharing platforms	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Twitter, Yammer, and other microblogging platforms	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
YouTube, Vimeo, and other video hosting/sharing platforms	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other (please specify)	<input type="text"/>		

#### 10. Please describe in more detail any research-related online discussions, electronic forums, or blogs that you read or participate in.

#### 11. What makes you more inclined to participate in a research-related online discussion, electronic forum, or blog (check all that apply)?

- The post specifically asks for my feedback
- I agree/support the content of the post
- I am working on or have worked on similar topics
- I have a suggestion for or addition to the author's post
- I have a question or need more information
- I prefer not to comment on online discussions, electronic forums, or blogs
- I prefer to leave my feedback anonymously
- Other (please specify)

#### 12. Prior to this survey, were you aware that EGRP launched its Cancer Epidemiology Matters Blog in March 2012?

- Yes
- No


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### Question #12 Skip Logic

When individuals respond “Yes,” they receive Question 13.

When individuals respond “No,” they receive Question 15, and the subsequent numbering of the questions will adjust to accommodate the skip pattern.



The screenshot shows the EGRP Communications Survey interface. At the top, there is a teal header with a brain icon filled with colorful icons on the left and the text "EGRP Communications Survey" on the right. Below the header is a progress bar that is approximately 60% full, with "60%" written in a small box to the right. The main content area is white and contains the following text:

**13. Approximately how many Cancer Epidemiology Matters Blog posts have you viewed or read so far?**

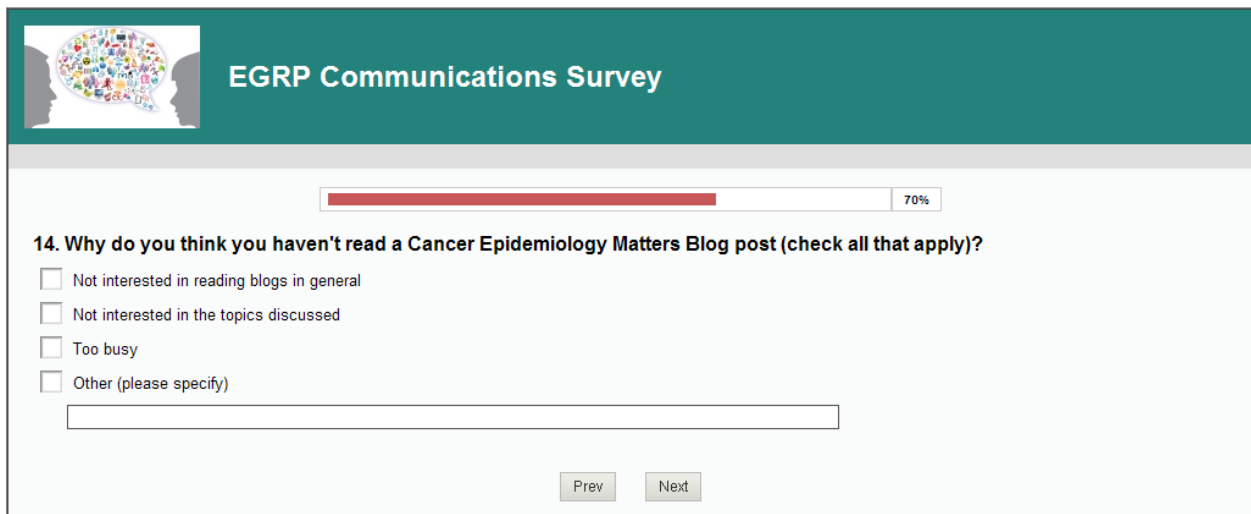
- 0
- 1 - 5
- More than 5

At the bottom of the question area, there are two buttons: "Prev" and "Next".

### Question #13 Skip Logic

When individuals respond “0,” they receive Question 14.

When individuals respond “1 – 5” or “More than 5,” they receive Question 15, and the subsequent numbering of the questions will adjust to accommodate the skip pattern.



The screenshot shows the EGRP Communications Survey interface. At the top, there is a teal header with a brain icon filled with colorful icons on the left and the text "EGRP Communications Survey" on the right. Below the header is a progress bar that is approximately 70% full, with "70%" written in a small box to the right. The main content area is white and contains the following text:

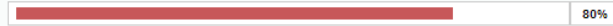
**14. Why do you think you haven't read a Cancer Epidemiology Matters Blog post (check all that apply)?**

- Not interested in reading blogs in general
- Not interested in the topics discussed
- Too busy
- Other (please specify)

Below the "Other" option is a text input field. At the bottom of the question area, there are two buttons: "Prev" and "Next".



## EGRP Communications Survey



**15. Which of the following would you be interested in reading more about or participating in an online discussion (check all that apply)?**

- Challenges for data collection and analysis
- Chronic diseases and cancer
- Clinical or translational research
- Cohorts
- Consortia
- Emerging research methodologies and technologies
- Environmental exposures
- Genetic susceptibility to cancer
- Health disparities
- Incentivizing innovation in epidemiologic research
- Infectious diseases and cancer
- Knowledge integration
- Modifiable risk factors for cancer
- Nutritional epidemiology
- Setting priorities for future epidemiologic research
- None of the above
- Other (please specify)

**16. What additional questions, concerns, or recommendations would you like EGRP to address in future online discussions?**

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## EGRP Communications Survey

### Final Thoughts



**17. How likely are you to recommend or share FRIENDS-OF-NCI-EGRP-LISTSERV announcements or Cancer Epidemiology Matters Blog posts with others?**

- Highly likely
- Likely
- Neither likely nor unlikely
- Unlikely
- Highly unlikely

**18. What additional suggestions can you recommend to improve EGRP's communications with you?**

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## EGRP Communications Survey

### Thank You for Your Participation



Thank you for taking time to complete the EGRP Communications Survey.

The feedback you have provided will be used to inform future communication planning and activities.

If you have any questions about this survey, contact the the EGRP communications team at [nciepimatters@mail.nih.gov](mailto:nciepimatters@mail.nih.gov).

For more information about EGRP, go to <http://epi.grants.cancer.gov>.

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