

Attachment 1

State/Territory Videos Project – Point of Contact Feedback Form

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## State/Territory Videos Project – Point of Contact Feedback Form

### INFORMED CONSENT STATEMENT

Congratulations on your participation in the Substance Abuse and Mental Health Services Administration Center for Substance Abuse Prevention (SAMHSA/CSAP) State/Territory Videos project! You may recall that, as a participant in this project, you agreed to provide feedback on the experience of your State/Territory with producing the underage drinking prevention video. The information collected on this feedback form will be used by SAMHSA/CSAP to ascertain whether the videos are assisting States/Territories in communicating effectively about their underage drinking prevention initiatives, goals, and objectives; document the dissemination efforts of the video; and enhance the technical assistance that is provided by the video production team in producing the videos.

This feedback form will take approximately 20 minutes to complete. It is important to obtain information from all participants in the State/Territory Videos project to maintain quality of service. The information you provide will not be associated with your name or your State/Territory in any reports to SAMHSA/CSAP. The findings reported to SAMHSA/CSAP will be in group form. Information provided on this feedback form (e.g., respondent identifiers and dissemination information) may be shared with the production team to improve service delivery and to update the dissemination plans identified in the outline for your State's/Territory's video. If you have any questions or concerns about completing this feedback form, please email XXX or call (XXX) XXX-XXXX.

By continuing, you are consenting to provide feedback on behalf of your organization.

Continue

Cancel

**NOTE:** As you complete each page of the survey and click **NEXT**, data entered will be automatically saved. This feature allows you to return to the survey to make changes or finish completing it. You will be allowed to return to the survey until you click **DONE**.

**[Programmer → Auto capture feedback form completion date.]**

Please answer each question by marking one of the answer choices. Some questions allow you to mark more than one answer. If you don't find an answer that fits exactly, choose the one that comes closest.

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1. Please describe at least two of the objectives for your State's/Territory's video on underage drinking prevention.

Objective 1:

Objective 2:

2. What are the video's target audiences? **(Mark all that apply.)**

- Parents/Adults       Policymakers       Community partners  
 Youth       Community stakeholders       Other (Please specify) \_\_\_\_\_  
 General audience       Local coalitions      \_\_\_\_\_

The next questions are about the dissemination efforts of the State/Territory video product.

3. Has the video been disseminated?

- Yes       No

**[Programmer → If response to q3 = Yes, program to ask →]**

Please indicate how the video was disseminated from the categories listed below and provide dissemination numbers (e.g., # of views/downloads, viewers or copies distributed) for each category utilized. **(Mark all that apply.)**

- Website (agency) - # of views (or downloads) \_\_\_\_\_  
 Website (partner) - # of views (or downloads) \_\_\_\_\_  
 YouTube - # of views \_\_\_\_\_  
 Other social media (Please specify) \_\_\_\_\_ - # of views (or downloads) \_\_\_\_\_  
 Distributed to partner community organizations/coalitions - # copies distributed \_\_\_\_\_  
 Mailed DVDs (excluding those mentioned above) - # copies distributed \_\_\_\_\_  
 TV (including cable & local public access) - # times broadcast \_\_\_\_\_, viewership # \_\_\_\_\_  
 Town hall meeting/public forum presentations - # of viewers/session attendees \_\_\_\_\_  
 Conference presentations - # of viewers/session attendees \_\_\_\_\_  
 Other (Please specify) \_\_\_\_\_ - # \_\_\_\_\_

Next

Cancel

**[Programmer → If response to q3 = No, program to ask →]**

When do you plan to disseminate the video? \_\_\_\_\_

Which of the following is among the dissemination plans for the video? **(Mark all that apply.)**

<input type="radio"/> Website (agency)	<input type="radio"/> Mail DVDs
<input type="radio"/> Website (partner)	<input type="radio"/> TV (including cable & local public access)
<input type="radio"/> YouTube	<input type="radio"/> Town hall meeting/public form presentations
<input type="radio"/> Other social media (Please specify) _____	<input type="radio"/> Conference presentations
<input type="radio"/> Distribute to community organizations/coalitions	<input type="radio"/> Other (Please specify) _____

4. Have you encountered any challenges and/or limitations in disseminating the video?  
 Yes       No **[Programmer → Auto skip to q7; however if q3 = No, auto skip to q9]**
5. What challenges and/or limitations have you encountered?
6. How were the challenges and/or limitations resolved?

**[Programmer → if q3 = No and q4 = Yes, auto skip to q9]**

7. Have you received any feedback on the reaction of audiences who have been exposed to the video?  
 Yes       No **[programmer → Auto skip to q9]**
8. What is the nature of the feedback and who provided the feedback?
9. Have there been any unintended outcomes from either making or disseminating the video?  
 Yes       No **[Programmer → Auto skip to q11]**
10. Please describe the unintended outcomes.

The next questions are about your perceptions of the State/Territory video product.

11. In your opinion, what effect does the video have on the capacity of your State/Territory to communicate about its underage drinking prevention activities?

12. In your opinion, what effect does the video have on the capacity of your State/Territory to help raise awareness about the underage drinking prevention successes among the targeted audiences in your State/Territory?

13. In your opinion, what effect does the video have on the capacity of your State/Territory to help raise awareness about the underage drinking prevention challenges among the targeted audiences in your State/Territory?

The next questions are about the technical assistance your State/Territory received in producing the video product.

14. How useful did you find the following preplanning materials and activities:

<i>Please mark your response by placing an X in the box.</i>	Very useful	Somewhat useful	Not useful
Informative emails	●	●	●
Frequently Asked Questions (FAQs)	●	●	●
Conference calls	●	●	●
Produce an Effective Underage Drinking Prevention Video: A Guide to the Video Production Process	●	●	●
Quarterly e-newsletter	●	●	●

15. Did you encounter any challenges and/or limitations in developing the video?  
 Yes       No **[Programmer → Auto skip to q19]**

16. What challenges and/or limitations did you encounter?

17. How were the challenges and/or limitations in developing the video resolved?

18. If technical assistance (TA) was provided by the video production team, what effect did it have on the challenges and/or limitations encountered?

19. How helpful would you rate the TA provided by the video production team during the following activities:

<i>Please mark your response by placing an X in the box.</i>	Very helpful	Somewhat helpful	Not helpful
Pre-Production phase	●	●	●
Field Production (on-site shooting) phase	●	●	●
Post-Production phase	●	●	●

20. Overall, how satisfied are you with the TA your State/Territory received [from the video production team]?  
 Very satisfied     Somewhat satisfied     Somewhat dissatisfied     Very dissatisfied

21. To what extent has the TA you received [from the video production team] improved your State's/Territory's capacity to provide effective (underage drinking) prevention services?  
 A great deal     Somewhat     Not very much     Not at all     Not applicable

22. To what extent have the TA recommendations your State/Territory received most recently [from the video production team] been fully implemented?  
 Fully     Partially     Not yet begun

23. What would you recommend to improve the video development process used to create your State's/Territory's video?

24. What advice would you give to other States/Territories that are interested in producing a video on underage drinking prevention?

25. Is there anything else that you would like to tell me about the video production support or video product for your State/Territory?

      

**[Programmer → code Exit screen after DONE to say: Thank you again for sharing this important information about your State's/Territory's experience with producing the underage drinking prevention video. You will be contacted in about 6 months to update the dissemination efforts of your State's/Territory's video.]**