

Attachment A: Self-administered Web Survey Questions

Welcome!

Unlike some other TryMyUI studies, you will not be using a website to complete a task for this study. Instead you'll be answering survey questions.

You'll only be asked to talk aloud as you complete some of the sections, but feel free to do so at any point. The instructions will tell you when you need to talk aloud.

The Bureau of Labor Statistics is exploring ways to better measure how Americans spend their money. We will be asking you about recent clothing purchases. Some questions may sound similar, but they are different, so please read each carefully.

Part 1: Global Clothing

Instructions: Please provide a response to each question. You do not need to think aloud as you answer these questions, only type in your response.

1. How much have you or any member of your household spent on clothing since the first of [refmonth]? \$ _____
2. How much have you or any member of your household spent on footwear since the first of [refmonth]? \$ _____
3. How much have you or any member of your household spent on jewelry and accessories since the first of [refmonth]? \$ _____
4. Now, please talk about how you arrived at your answer for question 1. Describe what you thought about or what you remembered as you answered the question.

Part 2: Detailed Clothing

Instructions: Please provide a response to each question. You do not need to think aloud as you answer these questions, only type in your response.

1. What clothing items have you or any member of your household bought since the first of [refmonth] and how much did each cost?

What clothing did you buy?	How much did it cost?

2. What footwear have you or any member of your household bought since the first of [refmonth] and how much did each cost?

What footwear did you buy?	How much did it cost?

3. What jewelry or accessories items have you or any member of your household bought since the first of [refmonth] and how much did each cost?

What jewelry or accessories did you buy?	How much did it cost?

Part 3: Examples

Instructions: Please list as many examples as you can for each category. You do not need to think aloud as you answer these questions, only type in your response.

These do not have to be things you have purchased in the past, just all examples you can think of.

Please list as many examples of clothing as you can

Please list as many examples of footwear as you can

Please list as many examples of jewelry and accessories as you can

Part 4: Categorization

Instructions: For each of the following items, please mark a column to indicate if the item is clothing, footwear, jewelry and accessories or something else. If you think the item falls into another category, please write it down.

You do not need to think aloud as you answer these questions, only type in your response.

Item	Categorize			
	Clothing	Footwear	Jewelry and Accessories	Other (specify)
Apron				
Athletic shirt				
Athletic shorts				
Bandannas				
Bedroom slippers				
Belts				
Biking shoes				
Blazer				
Boots				
Bra				
Bridal headpiece				
Casual shoes				
Dance costume				
Down vest				
Dress shirt				
Dress shoes				
Dress slacks				
Dresses				
Ear muffs				
Football cleats				
Fur coat				
Gloves				
Golf skirts				
Hair accessories				
Halloween costume				
Handkerchiefs				
Housecoat				
Hunting wear				
Jacket				
Jogging suit				
Jump suit				
Knee-highs				
Knit blouses				
Leotard				
Maternity Pants				

Item	Categorize			
	Clothing	Footwear	Jewelry and Accessories	Other (specify)
Men's suit				
Mittens				
Night gown				
Night shirt				
Non-prescription sunglasses				
Overalls				
Pajamas				
Panty-hose				
Pullover				
Purse				
Raincoat				
Robe				
Sandals				
Scarves				
School uniforms				
Shape wear				
Shawl				
Short sets				
Ski suit				
Ski sweater				
Skirts				
Shorts				
Sneakers				
Snow suit				
Soccer cleats				
Socks				
Sport coat				
Sport shirt				
Sports jersey				
Sports uniforms				
Sweat shirt				
Swimwear				
Swim accessories				
Tailored Jacket				
Tennis outfit				
Tennis shoes				
Tennis skirts				
Thermal underwear				
Ties				
Tights				
t-shirt				
Umbrellas				
Undershirt				
Underwear				

Item	Categorize			
	Clothing	Footwear	Jewelry and Accessories	Other (specify)
Vests				
V-neck sweater				
Wallet				
Wedding gown				
Windbreaker				
Winter coat				
Woman's suit				
Work uniforms				

Part 5. CEQ Clothing Questions

Instructions. For this last set of questions, please think aloud, describing what you're thinking about as you answer each one.

Since the first of the [refmonth], have you or has any member of your household purchased any of the following items, either for members of your household or for someone outside your household?

NOTE: For each yes response, participant will be asked to specify item and cost

1. Coats, jackets or furs,
2. Sport coats or tailored jackets
3. Suits
4. Vests
5. Sweaters or sweater sets
6. Pants, jeans, or shorts
7. Dresses
8. Skirts
9. Shirts, blouses, or tops
10. Undergarments
11. Hosiery
13. Nightwear or loungewear
14. Accessories
15. Swimsuits or warm-up or ski suits
16. Uniforms, for which the cost is not reimbursed
17. Costumes
18. Footwear, including athletic footwear
19. Diapers
20. Layettees
21. Watches
22. Jewelry

If yes: What did you buy? Describe briefly the item purchased and cost (e.g. sweater, \$20) _____

Attachment B: Cognitive Interviewing Protocol

Global Clothing Questions

GC1. How much have you spent on clothing since the first of [refmonth]?

GC2. How much have you spent on footwear since the first of [refmonth]?

GC3. How much have you spent on jewelry and accessories since the first of [refmonth]?

Global Clothing Debriefing

1. You said you've spent ____ on clothing in the last month. How did you arrive at that answer? *Probe for recall strategies as possible, enumeration, estimation, etc.*
 - a. *Ask if thought of specific stores, events, timeframe, etc.*
2. What specific clothing items have you, or someone in your household, purchased since the first of [refmonth]?
3. Other than the clothing items you just named, please give me some examples of items that are in the category of clothing
4. On a scale from one to ten, with ten being absolutely certain and 1 being totally uncertain, how sure are you that your answer of __ is accurate?
 - a. *If less than ten:* Please think about the question again, but this time give me a range from the lowest amount to the highest amount that you think definitely includes how much you and members of your household spent on clothing since the first of [refmonth].
5. You said you've spent ____ on footwear in the last month. How did you arrive at that answer? *Probe for as much detail as possible to identify the recall strategies as possible, enumeration, estimation, etc.*
 - a. *Ask if thought of specific stores, events, timeframe, etc.*
6. What specific footwear items have you, or someone in your household, purchased since the first of [refmonth]?
7. Other than the footwear items you just named, please give me some examples of items that are in the category of footwear.
8. On a scale from one to ten, with ten being absolutely certain and 1 being totally uncertain, how sure are you that your answer of __ is accurate?

- a. *If less than ten:* Please think about the question again, but this time give me a range from the lowest amount to the highest amount that you think definitely includes how much you and members of your household spent on footwear since the first of [refmonth]
- 9. You said you've spent ____ on jewelry and accessories in the last month. how did you arrive at that answer? *Probe for recall strategies as possible, enumeration, estimation, etc.*
 - a. *Ask if thought of specific stores, events, timeframe, etc.*
- 10. What specific jewelry and accessories items have you, or someone in your household, purchased since the first of [refmonth]?
- 11. Other than the jewelry and accessories items you just named, please give me some examples of items that are in the category of jewelry and accessories
- 12. On a scale from one to ten, with ten being absolutely certain and 1 being totally uncertain, how sure are you that your answer of __ is accurate?
 - a. *If less than ten,* Please think about the question again, but this time give me a range from the lowest amount to the highest amount that you think definitely includes how much you and members of your household spent on jewelry and accessories since the first of [refmonth]

Standard CEQ Clothing Questions

Now I'm going to ask you some other questions about purchases you or your household have made since the first of [refmonth]. Please tell me about everything you've bought, even if we've already talked about it.

Since the first of [refmonth], have you or has any member of your household purchased any of the following items, either for members of your household or for someone outside your household?

1. Coats, jackets or furs
2. Sport coats or tailored jackets
3. Suits
4. Vests
5. Sweaters or sweater sets

6. Pants, jeans, or shorts
7. Dresses
8. Skirts
9. Shirts, blouses, or tops
10. Undergarments
11. Hosiery
12. Nightwear or loungewear
13. Accessories
13. Swimsuits or warm-up or ski suits
14. Uniforms, for which the cost is not reimbursed
15. Costumes
16. Footwear, including athletic footwear
17. Diapers
18. Layettees
19. Watches
20. Jewelry

If yes: What did you buy? Describe briefly the item purchased _____

Standard CEQ Clothing Debriefing

1. At first, I asked three questions about clothing, footwear and jewelry and accessories. Just now I asked 20 questions about the same topics. The first set were much more general and the second set were more detailed. After hearing the detailed set of questions, would you change your answers to the set of three general questions?
 - a. *If yes.* How so? What would you change your answers to?
2. Which set of questions do you think gave the most accurate answers?
3. Were there any questions in the detailed set (give show card with list¹) that surprised you? Any that you didn't think of before when we were talking?
4. Are there any types of clothing, footwear or accessories that you think should be added to the list (show card)?

¹ Show card will list expenditure questions

