

*November 12, 2009*

**SUPPORTING STATEMENT FOR PAPERWORK REDUCTION ACT  
SUBMISSION 1510-0074**

**B. Collections of Information Employing Statistical Methods**

**1. Describe (including a numerical estimate) the potential respondent universe and any sampling or other respondent selection methods to be used. Data on the number of entities (e.g., establishments, State and local government units, households, or persons) in the universe covered by the collection and in the corresponding sample are to be provided in tabular form for the universe as a whole and for each of the strata in the proposed sample. Indicate expected response rates for the collection as a whole. If the collection had been conducted previously, include the actual response rate achieved during the last collection.**

Potential respondent universe, sampling/respondent selection methods, and expected response rates vary depending upon the survey. Potential respondents could be selected from FMS databases containing information about Federal benefit check recipients, individuals who have contacted the direct deposit call center about direct deposit, or national random digit dial sample using Nielsen's Designated Market Area to define targeted markets.

**2. Describe the procedures for the collection of information including:**

- **Statistical methodology for stratification and sample selection,**
- **Estimation procedure,**
- **Degree of accuracy needed for the purpose described in the justification,**
- **Unusual problems requiring specialized sampling procedures, and**
- **Any use of periodic (less frequently than annual) data collection cycles to reduce burden.**

Procedures for collection of information vary depending upon the survey. Sample selection can be pulled from FMS's check recipient database, national random digit dial sample, random sample of Federal benefit recipients who have switched from check to direct deposit through the direct deposit call center or web site and have agreed to participate in a survey. All collections are one-time collections/surveys. Any unusual problems are addressed in a particular survey.

**3. Describe methods to maximize response rates and to deal with issues of non-response. The accuracy and reliability of information collected must be shown to be adequate for intended uses. For collections based on sampling, a special justification must be provided for any collection that will not yield "reliable" data that can be generalized to the universe studied.**

Various methods are used to maximize response rates and to deal with issues of non-response. Collectors will screen respondents to verify that the respondents meet the sample criteria. As appropriate, a number of oversample interviews may be conducted to ensure adequate number of responses, surveys are translated into Spanish to facilitate interviewing Spanish speaking respondents, formatted surveys will be tested for readability, non-telephone surveys may offer a telephone or electronic option, etc.

**4. Describe any tests of procedures or methods to be undertaken. Testing is encouraged as an effective means of refining collections of information to minimize burden and improve utility. Tests must be approved if they call for answers to identical questions from 10 or more respondents. A proposed test or set of tests may be submitted for approval separately or in combination with the main collection of information.**

Pre-tests are generally conducted for all collections. Procedures and methods will vary depending upon the particular collection involved.

**5. Provide the name and telephone number of individuals consulted on statistical aspects of the design and the name of the agency unit, contractor(s), grantee(s), or other person(s) who will actually collect and/or analyze the information for the agency.**

Doug Baker  
KRC Research  
700 13<sup>th</sup> Street, NW, Suite 800  
Washington, DC 20005  
(202) 585-2829  
dbaker@krcresearch.com