

NHES ATES RECRUITMENT SCREENER

For Participation in Cognitive Interview

Draft July 16, 2013

Hello, this is _____ calling from Shugoll Research, an independent survey research company. May I please speak with _____? We are conducting a very brief survey with DC area residents and we'd like to include your opinions. This is strictly market research and absolutely no sales or fundraising effort is involved. I'd like to ask you a few questions.

1. First, which of the following categories includes your age? (READ LIST)
 - a. Under 18 (THANK AND TERMINATE)
 - b. 18 to 24 (CONTINUE; RECRUIT A MIX OF AGES)
 - c. 25 to 34 (CONTINUE; RECRUIT A MIX OF AGES)
 - d. 35 to 44 (CONTINUE; RECRUIT A MIX OF AGES)
 - e. 45 or older (CONTINUE; RECRUIT A MIX OF AGES)
 - f. (DO NOT READ) Refused (THANK AND TERMINATE)

2. What is the highest degree or level of school you have completed? (DO NOT READ RESPONSE OPTIONS; RECRUIT A MIX WITH AT LEAST 3/4 HAVING LESS THAN A BACHELOR'S DEGREE)
 - a. Less than high school
 - b. High school graduate
 - c. Some college, trade, technical or vocational school
 - d. Bachelor's degree
 - e. Graduate education
 - f. Refused (THANK AND TERMINATE)

3. Which of the following best describes your employment status? (READ LIST)
 - a. Working full time (CONTINUE)
 - b. Working part time (CONTINUE)
 - c. Full time student (THANK AND TERMINATE)
 - d. Retired (THANK AND TERMINATE)
 - e. Not currently employed but looking for work (RECRUIT 2-4; GO TO Q5)
 - f. (DO NOT READ) Don't know / Refused (THANK AND TERMINATE)

4. Are you self-employed?
 - a. Yes (RECRUIT 2-4; GO TO INSTRUCTIONS)
 - b. No (CONTINUE)
 - c. Don't know / Refused (CONTINUE)

5. Are you employed [IF UNEMPLOYED: Was your most recent job] in the civilian Federal government?
 - a. Yes (RECRUIT NO MORE THAN 5; CONTINUE TO INSTRUCTIONS)
 - b. No (CONTINUE TO INSTRUCTIONS)
 - c. Don't know/ Refused (THANK AND TERMINATE)

INSTRUCTIONS: FOR AT LEAST 5 RECRUITED PARTICIPANTS, GO TO Q16 (DO NOT ASK ABOUT CREDENTIALS). FOR ALL OTHER PARTICIPANTS GO TO Q6.

6. Have you participated in any work related training in the past 12 months? Work related training includes courses taken for continuing education credit or to remain in your current field of work. It also includes apprenticeships, internships and externships. Occupational seminars and workshops are another example of work related training you may have participated in. The work related training may have been provided by

your employer or from a professional or trade association, a school, a community group or other organization.

- a. Yes (RECRUIT AT LEAST 9 – AT LEAST 1 OF WHOM SHOULD BE SELF-EMPLOYED; CONTINUE)
 - b. No (GO TO Q8)
 - c. Don't know / Refuse (GO TO Q8)
7. Do you currently work, or any time in the past 12 months have you worked, in any of the following occupations? (READ LIST; RECRUIT AT LEAST 6, A MIX, FROM A-E; CONTINUE)
- a. IT (READ ONLY IF NECESSARY: i.e., Computer support specialist, computer systems analyst, software development, etc.)
 - b. Health care (READ ONLY IF NECESSARY: i.e., licensed practical nurse, registered nurse, health technician, etc.)
 - c. Construction or skilled trades (READ ONLY IF NECESSARY: i.e., construction project management, carpenter, plumber, mechanic, etc.)
 - d. Teaching (READ ONLY IF NECESSARY: i.e., elementary, middle, or secondary teacher, teacher assistant, etc.)
 - e. Finance or accounting (READ ONLY IF NECESSARY: i.e., accounting or auditing clerk, personal financial advisor, financial analyst, etc.)
 - f. (DO NOT READ) Other
 - g. (DO NOT READ) Don't know / Refused
8. Do you have a professional certification or license such as a PMP certification, Registered Nurse, or Certified Technician?
- a. Yes (RECRUIT AT LEAST 9 – AT LEAST ONE OF WHOM SHOULD BE SELF-EMPLOYED; CONTINUE)
 - b. No (GO TO Q11)
 - c. Don't know / Refused (GO TO Q11)
9. How many certifications licenses do you have? (DO NOT READ LIST)
- a. One (CONTINUE)
 - b. More than one (RECRUIT AT LEAST 3; CONTINUE)
 - c. Don't know / Refused (CONTINUE)
10. Do you have a certification or license in any of the following fields? (READ LIST; RECRUIT AT LEAST 6, A MIX, FROM A-C; CONTINUE)
- a. Technology (READ ONLY IF NECESSARY: i.e., system administrator, network professional/architect, IT professional, enterprise developer, etc.)
 - b. Health care (READ ONLY IF NECESSARY: i.e., nursing, case management, occupational/physical therapy, social work, counselor, etc.)
 - c. Construction (READ ONLY IF NECESSARY: i.e., construction project management, construction safety, contracting, etc.)
 - d. (DO NOT READ) Other
 - e. Don't know / Refused
11. Have you ever completed a program of study at a college or trade school to earn an educational certificate?
- a. Yes (CONTINUE; RECRUIT AT LEAST 9 – AT LEAST 6 OF WHOM HAVE LESS THAN A BACHELOR'S DEGREE)
 - b. No (GO TO Q13)
 - c. Don't know / Refused (GO TO Q13)
12. How many certificates have you earned? (DO NOT READ LIST)
- a. One (CONTINUE)
 - b. More than one (RECRUIT AT LEAST 3; CONTINUE)

- c. Don't know / Refused (CONTINUE)
13. In the past 12 months, did you take any classes to learn English as a second language?
- a. Yes (RECRUIT AT LEAST 2; CONTINUE)
 - b. No (CONTINUE)
 - c. Don't know / Refused (CONTINUE)
14. [IF Q3 = LESS THAN BACHELOR'S DEGREE] In the past 12 months, did you take any classes to prepare to take the General Educational Development (GED) test, or as part of some other high school equivalency program or adult high school program?
- a. Yes (RECRUIT AT LEAST 2; CONTINUE)
 - b. No (CONTINUE)
 - c. Don't know / Refused (CONTINUE)
 - d. Not applicable (less than Bachelor's degree) (CONTINUE)
15. In the past 12 months, have you taken any other classes from a vocational or trade school, community or technical college, technical institute, or other college or university?
- a. Yes (RECRUIT AT LEAST 4; CONTINUE TO INSTRUCTIONS)
 - b. No (CONTINUE TO INSTRUCTIONS)
 - c. Don't know / Refused (CONTINUE TO INSTRUCTIONS)

INSTRUCTIONS: KEEPING RECRUITMENT QUOTAS IN MIND, IF YES TO AT LEAST ONE OF THE FOLLOWING [Q6, Q8, Q11, Q13, Q14, Q15], CONTINUE TO Q16. OTHERWISE, THANK AND TERMINATE.

16. Have you participated in a cognitive study or focus group in the past 12 months?
- a. Yes (THANK AND TERMINATE)
 - b. No (CONTINUE)
 - c. Don't know / Refused (THANK AND TERMINATE)
17. Do you work for Shugoll, the American Institutes for Research, or the U. S. Department of Education?
- a. Yes (THANK AND TERMINATE)
 - b. No (CONTINUE)
 - c. Don't know / Refused (THANK AND TERMINATE)
18. RECRUITER: INDICATE GENDER
- a. Male
 - b. Female

Based on your answers, we would like to invite you to participate in an additional interview (to discuss your education and job training experiences). You will receive \$45 for participating in the interview. The interview is about 1 hour in length and will be conducted at our office located in Bethesda. If you drive, please park in our garage in the Bethesda Crescent building and bring your ticket with you for validation. We will pay for your parking.

We are conducting interviews on _____ and _____. Are you available to participate in this research study?

CIRCLE

- Yes 1 → (CONTINUE AND GIVE DIRECTIONS)
- No 2 → (THANK AND TERMINATE)