**Supporting Statement**

**SECTION B**

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**Prepared for
Office of Management and Budget**

**Prepared by**

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**On behalf of**

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**TABLE OF CONTENTS**

B. Collection of Information Employing Statistical Methods 7

1. Respondent Universe 7
2. Procedures for the Collection of Information 7
3. Procedures for Maximizing Response Rates ……………………………………………..7
4. Tests of Procedures or Methods to be Undertaken 8
5. Individuals Involved in Statistical Design, Data Collection, and/or Data Analysis 9

Appendix A: Public and Nursing Student Surveys: Instruments and Recruitment Emails

 **B. COLLECTION OF INFORMATION EMPLOYING STATISTICAL METHODS**

1. **Respondent Universe**

**1.1 Target Populations and Data Sources and Estimated Response Rates**

The target populations are nursing students enrolled in target nursing schools and young adults in voluntary online panels. The sampling frame of nursing students has been developed through collaborations with schools of nursing that offer a Bachelor of Science in Nursing (BSN) degree program and are located within a 10-25 mile radius of major Army, Navy and Air Force bases in the US. To develop this list, military bases were arrayed by size of workforce on each base and USUHS determined the target bases in consultation with the Tri Service nursing chiefs. We used that listing to identify BSN degree granting nursing schools within a 10-25 mile radius of those bases (see list in APPENDIX). All schools eligible were sent exploratory correspondence to determine eligibility and interest in participation once in October 2009 and later in August of 2010 (Recruitment letters and background materials are shown in the APPENDIX). It was at this time that it was determined that OMB Clearance would be needed for this study and that process began. Following OMB review we will do formal school recruitment. These schools were chosen for recruitment because legislation for the Tri Service Nursing Partnership requires that participating schools be located in proximity to bases with medical facilities for training purposes. The participation of schools has been requested and 10 schools have agreed to participate. Eligible students will be applicants to, or enrollees in, BSN degree programs.

We will also survey young adults who are online and living anywhere in the US ages 18-39, with an additional sample of those who live within 25-50 miles of the military bases described above. Potential respondents will be recruited from the general Harris Poll Online Panel (HPOL). While we would have liked to conduct a survey with a probability sample of young adults, there really is not a good online option for surveying this population that does not suffer from sample coverage, nonresponse or other challenges. We have chosen to use a nonprobability sampling approach that will enable us to gather data on perceived barriers and incentives to the pursuit of a military nursing career. We will use the information gathered for qualitative analysis only to see if themes emerge in the general population that are different than those measured in the student and military personnel surveys, although no formal statistical analyses are possible. . Apart from age and location, there are no other screening criteria. Twelve hundred (1200) interviews will be conducted among a general cross section of the population and an additional 800 interviews will be among respondents, age 18-39, residing within a 20-50 mile radius of targeted areas where the largest Army, Navy, Air Force bases exist, also consistent with the locations of nursing schools of interest – CA, CO, DC, HI, KY, MD, NC, OH, TN, TX, VA, WA.

**1.2 Response Rates**

Response rates to all surveys in the US have been falling steadily, and online surveys are no exception. The survey of young adults online is a qualitative, not quantitative effort, and as such will have a target number of completed interviews, but no formal response rate. We are targeting a response rate of 50-60% in the student nurse survey. We have included design features known to improve response rate, including endorsements by nursing school deans, respondent monetary incentives, frequent re-mailings, and questionnaire design techniques. We will collect information on demographic characteristics of non-respondents from participating nursing schools so that we can analyze non-respondent characteristics and ensure that they do not systematically differ from respondents.

1. **Procedures for the Collection of Information**

**2.1** All interviews will be conducted online. Potential respondents in the targeted sample pools will receive an email invitation that describes the study. Those interested in participating will be directed to a website where the survey would be completed online.

Both surveys will be administered from secure servers at Harris Interactive. For the survey of the online young adult public, Harris will send email invitations, containing a unique link to the survey, to HPOL members in the US, age 18-39. Respondents may choose to complete the survey in one sitting or return to complete it at a later time (on returning they will begin with the last question they answered during the previous visit to the site).

For the public, qualitative survey, the survey site will be accessible to all potential respondents until the target completed cases in the cross section and regional populations have been reached. At this time, the site will be disabled and a notice will be placed on the site to inform potential respondents that the study enrollment has been completed. Despite the qualitative nature of the study, there are time, monetary and other resource costs associated with cleaning, processing and reporting on these data, so that we will not overrecruit for this nonprobability phase of the project..

For the survey of nursing school students, Harris will provide unique, school-identifying links and passwords to the online survey instrument to the nursing schools, who will be responsible for email recruitment using standardized, IRB and DOD approved protocols, including letters of endorsement from nursing school deans or their designates. The schools will be responsible for implementing sample selection protocols that Harris and MGH will provide to them, as well as instructionabout defining eligible populations and determining best times for contacts. These procedures assure that student identities are maintained by their schools and are not disclosed to Harris unless the student so desires in order to receive the incentive payment. In no case will MGH and USUHS researchers have access to student personal identifying information. Email recruitment notices have been approved by the Partners Health Care System IRB and the TMA review. Individual schools will use standard language approved by the IRB and will vary only by information identifying contacts within the school and the Dean. Copies of recruitment materials (initial contact and recontact) may be found in the APPENDIX.

**2.2 Methodology for Stratification and Selection**

We seek to interview approximately 200-250 students in each participating nursing school, for a total of 2,000 respondents from 8-10 schools. Specific counts and targets will not be known until school recruitment is complete. The number of schools may vary as the timing of review and approval may affect individual schools’ ability to participate. Given variation in school enrollments, we expect there may be disproportionate stratification in the sample overall that could cause certain schools to have more influence than others in our analyses. We will construct post-stratification weights to account for known differences in the eligible enrollment at each school. For the online public survey, Harrris sample from the HPOL panel of respondents ages 18-29. We will draw additional targeted sample in the states specified. The Harris Poll OnlineSM consists of approximately two million fully opted-in and active global members with a membership base concentrated in North America and Western Europe. Active members are defined as those who have been recruited or participated in research with us within the last 12 months. All panelists recruited have completed a “confirmed” or “double” opt-in (COI/DOI) process. This process requires that each registrant confirm his or her desire to join our panel by clicking on a link within an email that is sent to the registrant’s email address upon registering. Panel respondents have been recruited from a multitude of sources, including but not limited to; Co-registration offers on partners’ websites, targeted emails sent by online partners to their audiences, graphical and text banner placement on partners’ websites (including social media, news, search, and community portals) trade show presentations, targeted postal mail invitations, and telephone recruitment of targeted populations. HPOL contains panel member information including gender, birth year, race, education, income, zip code, marital status, employment, profession, household composition, internet usage/browser/operating system and other data to assist targeting of samples. Controls are in place to assure each panel member receives a limited number of survey invitations, cannot choose the subject of survey invitations, and can take any one survey only one time.

**2.3 Estimation Procedures and degree of accuracy**

The surveys of nursing students are intended to represent students enrolled in nursing programs who agree to participate in the survey and are located within the specified radius of military bases. There is no attempt to generalize these data to all nursing students, or even to schools that are eligible and refuse participation. We will combine data from participating schools, adjusting for known disproportionate probability of selection by eligible population at each school. For the nursing student survey. the estimation procedure will follow the standard procedures used in analyzing surveys, by taking into consideration design features, such as clustering and over-sampling. Analysis weights will be created based on the initial sampling probability and subsequent adjustments such as non-response and post-stratification adjustments. Nonresponse weights will be constructed using school name, year of graduation, gender as provided by each school. All analyses will be conducted as weighted analyses using SPSS, with the appropriate specification of design parameters. The proposed sample sizes of 2,000 completed interviews in the nursing student group will provide overall estimates with a margin of sampling error of ± 2%.

**2.4 Unusual Problems Requiring Specialized Sampling**

The online panel is a nonprobability sample and standard estimation techniques do not apply. The researchers are seeking to gather exploratory data with a population of young adults living in the US, and with a separate sample of young adults living in states within the 25-50 mile range of major military bases. We are aware of the challenges of sampling and surveying a nationally representative population of young adults. Diminishing response rates to telephone surveys, declining sample coverage in landline frames, the failure of cell phone and online surveys to live up to expectations create special problems in accessing a population that is of considerable interest to our survey. Vendors with “probability” online samples are unable to provide sufficient sample size in the age and region strata of interest to this study. Those “probability” panels have reported response rates of lower than 10% when recruitment, panel attrition are properly accounted for. Volunteer samples are non-probability convenience samples, but do offer researchers access to subjects that are of targeted age and region of residence. This population will be accessed for this study for exploratory purposes to assess similar incentives, barriers and factors in choosing careers. We recognize that proper estimation procedures are based on samples that are scientifically selected with known or equal probabilities of selection. The online non-probability sample will not support traditional estimation or comparative analysis.

Analyses of the data from the online survey of the public will include tabulation of responses for the purposes of summarizing themes in the data about barriers and incentives to the pursuit of a military career. We will explore whether in a population of non-nursing students and non-military there are different themes that might inform marketing, outreach, recruitment or other efforts to understand the motivation of this population to pursue a military nursing career. These data might be used by the Army, Navy and Air Force and/or by USUHS for marketing or program development purposes that may be accomplished without the need for generalizable point estimates. The survey results may further be used as pilot information in the development of new measures or to justify future quantitative data collection efforts.

**2.5 Use of Periodic Data Cycles**

There will be none.

**3. Procedures for Maximizing Response Rates**

In addition to our efforts to develop the instruments with the guidance of content and methodology experts, the use of quality control procedures and pretesting (see section B4), and the use of sound survey design and fieldwork practice, we will use persistent, but not intrusive efforts at gaining respondent cooperation. For the public survey, we will make up to four contacts via email (an initial email plus three reminder emails). For the nursing student survey, we will recommend that partner schools also make up to four contacts via email (an initial email plus three reminder emails). For both surveys, the email invitations will be formatted in an appealing manner and describe the nature of the study, its purpose, sponsor and incentive being offered. Those nursing students who complete the survey will receive a $5.00 Amazon gift card incentive, and we have a reserve pool for additional gift card incentives if they are needed to boost participation. Public HPOL respondents will receive HI POINTS as an incentive and may be entered in periodic sweepstakes offered to HPOL respondents.

**4. Tests of Procedures or Methods to Be Undertaken**

Three evaluation methods will be employed to measure usability and ensure that data collection systems are functional. The first method is internal quality control and questionnaire review by Harris senior quality professionals. This is a systematic review process to identify common sources of errors in surveys. Second, the Web-based instruments are designed for efficiency, clarity and comprehension. The Web-based version will be tested by computer programmers and research staff. This ensures the presence of all required questions, the display of appropriate follow-up questions, functionality of response categories, and response ranges of the questionnaire. Third, the performance of electronic systems will be tested prior to deploying the questionnaire. Harris will ensure that data collection systems function as expected and that range data and skip patterns apply properly. Prior to implementation, we will ensure these systems work as expected. Finally, we plan to use a “slow start” method to pilot test the survey with a randomly selected subsample of up to 20% of the sample. These initial respondents will be contacted 2-3 days prior to the mailing of the full sample. This will allow us to verify that our procedures are functional. Assuming no errors, the data collected in the pilot test data will be part of the final sample. If not, the extent of process malfunction will be evaluated and corrected.

**5. Individuals Involved in Statistical Design, Data Collection, and/or Data Analysis**

|  |  |  |  |
| --- | --- | --- | --- |
| **Name** | **Organization** | **Role** | **Contact** |
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| Paola Miralles, BS | Massachusetts General Hospital | Senior Research Assistant | 617-724-9530 |
| Peter Buerhaus, RN, PhD | Vanderbilt University | Consultant Investigator | Peter.Buerhaus@vanderbilt.edu(615) 936-8312 |
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APPENDIX A: RECRUITMENT EMAILS and STUDENT AND PUBLIC SURVEY QUESTIONNAIRES

EMAIL TO STUDENTS

Dear Student:

We are writing to ask for your participation in a survey about nursing careers. We are conducting this survey on behalf of the Henry Jackson Foundation and the Graduate School of Nursing at the Uniformed Services University of the Health Sciences. Your responses will help to inform national policy about the nursing workforce. This survey is being conducted with nursing students and with young adults across the United States.

The survey is anonymous. The questionnaire is available online at the link provided. The survey should take about 10-15 minutes to complete. After completing the study, you will be offered a $5 gift as a token of our appreciation. Researchers at Harvard and Massachusetts General Hospital will not have access to your name or personal contact information. Administrators at your school will have access to summary data, but not individual data about you. We do not expect that there are any risks to you from your participation. Your participation is voluntary. Your decision to participate will have no impact on your status as a student. We are grateful for your time and consideration.

Sincerely

Karen Donelan, ScD [insert name], Dean

REMINDER EMAIL TO STUDENTS

Dear Student:

Recently we sent you an email to request your participation in a survey about nursing careers.

If you have already responded, thank you. If you have not responded, we would very much appreciate your response by [INSERT DATE].

We are conducting this survey on behalf of the Henry Jackson Foundation and the Graduate School of Nursing at the Uniformed Services University of the Health Sciences. Your responses will help to inform national policy about the nursing workforce. This survey is being conducted with nursing students and with young adults across the United States.

The survey is anonymous. The questionnaire is available online at the link provided. The survey should take about 10-15 minutes to complete. After completing the study, you will be offered a $5 gift as a token of our appreciation. Researchers at Harvard and Massachusetts General Hospital will not have access to your name or personal contact information. Administrators at your school will have access to summary data, but not individual data about you. We do not expect that there are any risks to you from your participation. Your participation is voluntary. Your decision to participate will have no impact on your status as a student. We are grateful for your time and consideration.

Sincerely

Karen Donelan, ScD [insert name], Dean

EMAIL TO GENERAL POPULATION

Dear Participant:

We are writing to ask for your participation in a survey about nursing careers. We are conducting this survey on behalf of the Henry Jackson Foundation and the Graduate School of Nursing at the Uniformed Services University of the Health Sciences. Your responses will help to inform national policy about the nursing workforce. This survey is being conducted with nursing students and with young adults across the United States.

The survey is anonymous. The questionnaire is available online at the link provided. The survey should take about 10-15 minutes to complete. After completing the study, you will be offered HIPOINTS valued at $5 as a token of our appreciation. Researchers at Harvard and Massachusetts General Hospital will not have access to your name or personal contact information. We do not expect that there are any risks to you from your participation. Your participation is voluntary. We are grateful for your time and consideration.

Sincerely

Karen Donelan, ScD and [insert name], Dean

REMINDER EMAIL TO GENERAL POPULATION

Dear [Participant]:

Recently we sent you an email to request your participation in a survey about nursing careers.

If you have already responded, thank you. If you have not responded, we would very much appreciate your response by [INSERT DATE].

We are conducting this survey on behalf of the Henry Jackson Foundation and the Graduate School of Nursing at the Uniformed Services University of the Health Sciences. Your responses will help to inform national policy about the nursing workforce. This survey is being conducted with nursing students and with young adults across the United States.

The survey is anonymous. The questionnaire is available online at the link provided. The survey should take about 10-15 minutes to complete. After completing the study, you will be offered HIPOINTS valued at $5 as a token of our appreciation. Researchers at Harvard and Massachusetts General Hospital will not have access to your name or personal contact information. Administrators at your school will have access to summary data, but not individual data about you. We do not expect that there are any risks to you from your participation. Your participation is voluntary. Your decision to participate will have no impact on your status as a student. We are grateful for your time and consideration.

Sincerely

Karen Donelan, ScD and [insert name], Dean

*Note: Sample screen shots are shown. Full questionnaires are submitted in programmable format so that reviewers can see technical instructions. The surveys have not been programmed in their entirety pending review as a cost-savings measure.*

SAMPLE SCREENSHOTS

Careers in Military Nursing - Students

**HARRIS INTERACTIVE Research Manager: Sandra Applebaum**

**161 Avenue of the Americas email: sapplebaum@harrisinteractive.com**

**New York, NY 10013 phone: (212) 539-9746**

 **Field Manager: Judy Johnson**

 **email: jjohnson@harrisinteractive.com**

 **phone: (585) 214-7186**

**J39472**

**December 09, 2010**

**J:\US\NYC\39xxx\394xx\39472 Careers in Military Nursing - Public\Questionnaire\39472 Nursing Career Survey-Public\_120910 (2).doc**

**Title for landing page (Required for online jobs):** Public Nursing Career Survey

**Demographics Template (Required for online jobs):** Custom

# SUBJECTS FOR QUESTIONNAIRE:

SECTION 600: SAMPLE PRELOAD & SCREENING

SECTION 700: PERCEPTIONS OF NURSING SHORTAGE, MILITARY NURSING IN THE MEDIA

SECTION 800: CAREERS AND EDUCATION BACKGROUND

SECTION 900: CAREER INTEREST AND PERCEPTIONS

SECTION 1000: REASONS TO PURSUE CAREER AS MILITARY NURSE

SECTION 1100: MILITARY RECRUITMENT/KNOWLEDGE

SECTION 1200: WEBOGRAPHICS

SECTION 300: DEMOGRAPHICS

SECTION 600: SAMPLE PRELOAD AND SCREENING

[PN: AT BOTTOM OF LANDING PAGE, DISPLAY THE FOLLOWING TEXT:

<font color=BLUE>The information collected by this survey will be used to evaluate factors, which influence decisions to become a nurse and receive a commission as a military officer. The information collected will be used to assist in formulating policy to increase the recruitment of active duty nurses. The survey responses are anonymous, and all identifiable information will be protected and not used to identify you. Data will be analyzed in aggregate form, and there will be no retrieval capability or intent in the collection of your responses*.*</font>]

BASE: ALL RESPONDENTS

Q75 PRELOAD – SAMPLE SUPPLIER (QV7/ICW Field 23)

1 HPOL

**BASE: ALL RESPONDENTS**

**Q5** PRELOAD – INCENTIVE ID (QV8/ICW FIELD 25)

[5 DIGIT NUMERIC]

|\_|\_|\_|\_|\_|

BASE:    ALL RESPONDENTS

**Q23** HIDDEN QUESTION – DETERMINE CODE FROM Q5 AND Q6

1              HPOL/Other

2              Harris/Decima – Choice of Aeroplan/Draw

3              Harris/Decima – Choice of Aeroplan/Draw/HIpts/HIsks

[INSERT PRE-LOADS HERE.]

BASE:    ALL RESPONDENTS

**q605** preload - zip code from sample file

**BASE: ALL RESPONDENTS**

**Q148** INITIAL SURVEY MODE

[PN: CAPTURE INITIAL MODE OF SURVEY]

1 WEB

2 CATI-COW

**BASE: ALL RESPONDENTS**

**Q149** FINAL SURVEY MODE

[PN: CAPTURE CURRENT/FINAL MODE OF SURVEY]

1 WEB

2 CATI-COW

BASE: all respondents

**Q258** [IF COUNTRY UNKNOWN (Q159/>990) INSERT <center><font size=-1>The progress bar below indicates approximately <BR>what portion of the survey you have completed.</font></center><P>]

[IF COUNTRY UNKNOWN (Q159/>990) INSERT “Thank you for agreeing to take this survey. Our first few questions will help us determine which questions to ask you.”<P>]

In which country or region do you currently reside?

[PN: DISPLAY CODES IN ALPHABETICAL ORDER]

[DISPLAY RESPONSES IN TWO COLUMNS GOING DOWN.]

244 United States of America

14 Australia

15 Austria

24 Belgium

42 Canada

60 Denmark

76 France

85 Germany

89 Greece

123 Italy

286 Ireland (Republic of Ireland)

168 Netherlands

171 New Zealand

179 Norway

190 Portugal

215 Spain

223 Sweden

224 Switzerland

266 England

267 Scotland

268 Wales

285 Northern Ireland

996 Other country

BASE: all respondents

**Q260** In which country or region do you currently reside?

[NOTE: Q260 IS FILLED WITH FINAL COUNTRY]

[pn: if resides in us (260/244), ask Q620. otherwise jump to q268.]

BASE: resides in US (Q260/244)

**Q620** In what state do you currently reside?

101 Alabama

102 Alaska

103 Arizona

104 Arkansas

105 California

106 Colorado

107 Connecticut

108 Delaware

109 District of Columbia

110 Florida

111 Georgia

112 Hawaii

113 Idaho

114 Illinois

115 Indiana

116 Iowa

117 Kansas

118 Kentucky

119 Louisiana

120 Maine

121 Maryland

122 Massachusetts

123 Michigan

124 Minnesota

125 Mississippi

126 Missouri

127 Montana

128 Nebraska

129 Nevada

130 New Hampshire

131 New Jersey

132 New Mexico

133 New York

134 North Carolina

135 North Dakota

136 Ohio

137 Oklahoma

138 Oregon

139 Pennsylvania

140 Rhode Island

141 South Carolina

142 South Dakota

143 Tennessee

144 Texas

145 Utah

146 Vermont

147 Virginia

148 Washington

149 West Virginia

150 Wisconsin

151 Wyoming

base: ALL u.s. RESPONDENTS

**Q320** U.S. REGION-HARRIS INTERACTIVE DEFINITION (DOES NOT APPEAR ON SCREEN)

1. East [318=107,120,122,130,140,146,121,131,133,139,109,149,108]
2. Midwest [318=114,115,123,136,150,116,117,124,126,128,135,142]
3. South [318=101,110,111,118,125,134,141,143,147,104,119,137,144]
4. West [318=103,106,113,127,129,132,145,151,105,138,148,102,112]
5. Non-U.S. State [318=153-160]

9 Unknown [ALL OTHERS]

base: ALL u.s. RESPONDENTS

**Q325** U.S. REGION-CENSUS DEFINITION (DOES NOT APPEAR ON SCREEN)

1 East

2 Midwest

3 South

4 West

5 Non-U.S. State

9 Unknown [ALL OTHERS]

BASE: RESIDES IN us (Q260/244)

**Q326** What is your zip code?

|\_\_|\_\_|\_\_|\_\_|\_\_|\_\_|\_\_|\_\_|\_\_|\_\_|

[ALLOW 10 DIGITS OR ALPHA NUMERIC CODE]

[MANDATORY]

BASE: All respondents

**Q268** Are you…?

1 Male

2 Female

BASE: all respondents

**Q270** In what year were you born? Please enter your response as a four-digit number (for example, 1977).

[RANGE: 1900 to CURRENT YEAR]

|\_\_|\_\_|\_\_|\_\_|

##### **BASE: all respondents**

**Q276** [HIDDEN PRELIMINARY COMPUTE FOR AGE]

BASE: ALL RESPONDENTS

**Q280** [HIDDEN QUESTION - FINAL AGE FOR SURVEY LOGIC AND/OR QUOTAS]

**BASE: ALL RESPONDENTS**

**Q610**  CLASSIFICATION QUESTION – BEHIND THE SCENES

[PN: IF us (Q260/244) and 18-39 (Q276/xx-xx), get code 1.

IF US (Q260/244) AND CA, CO, DC, HI, KY, MD, NC, OH, TN, TX, VA, WA (Q620/X,X,X,X,X,X,XX,X,X,X) AND QUALIFYING ZIP CODE FROM SAMPLE FILE [TBD] AND 18-39 (Q276/XX-XX), GET CODE 2.

ALL OTHERS, GET CODE 3.

1 NATIONAL

2 TARGETED

3 NOT QUALIFIED JUMP TO Q98

**BASE: ALL QUALIFIED RESPONDENTS (Q610/1,2)**

**Q615** QUOTA SET – BEHIND THE SCENES

1 NATIONAL (Q610/1) **(QUOTA = 1200)**

2 TARGETED (Q610/2) **(QUOTA = 800)**

**BASE: ALL QUALIFIED RESPONDENTS (Q610/1,2)**

**Q635** Quota check question - behind the scenes

[PN: check quota AT Q615. IF ERROR CODE RETURNED, GET QUOTA CELL NOT FOUND (CODE 3).]

1 Quota Met

2 Quota Not Met

3 Quota Not Found

## BASE: ALL RESPONDENTS

**Q98** END OF SCREENER DISPOSITION STATUS OF RESPONDENT

 [MULTIPLE RESPONSE]

29 OVER QUOTA (INSERT DEFINITION AS QXXX/RESPONSE CHOICE)

41 SCREENER REFUSAL #1 (INSERT DEFINITION AS QXXX/RESPONSE CHOICE)

42 SCREENER REFUSAL #2 (INSERT DEFINITION AS QXXX/RESPONSE CHOICE)

43 SCREENER REFUSAL #3 (INSERT DEFINITION AS QXXX/RESPONSE CHOICE)

44 SCREENER REFUSAL #4 (INSERT DEFINITION AS QXXX/RESPONSE CHOICE)

45 SCREENER REFUSAL #5 (INSERT DEFINITION AS QXXX/RESPONSE CHOICE)

61 NOT QUALIFIED #1 (INSERT DEFINITION AS QXXX/RESPONSE CHOICE)

62 NOT QUALIFIED #2 (INSERT DEFINITION AS QXXX/RESPONSE CHOICE)

63 NOT QUALIFIED #3 (INSERT DEFINITION AS QXXX/RESPONSE CHOICE)

64 NOT QUALIFIED #4 (INSERT DEFINITION AS QXXX/RESPONSE CHOICE)

65 NOT QUALIFIED #5 (INSERT DEFINITION AS QXXX/RESPONSE CHOICE)

66 NOT QUALIFIED #6 (INSERT DEFINITION AS QXXX/RESPONSE CHOICE)

67 NOT QUALIFIED #7 (INSERT DEFINITION AS QXXX/RESPONSE CHOICE)

68 NOT QUALIFIED #8 (INSERT DEFINITION AS QXXX/RESPONSE CHOICE)

69 NOT QUALIFIED #9 (INSERT DEFINITION AS QXXX/RESPONSE CHOICE)

70 NOT QUALIFIED #10 (INSERT DEFINITION AS QXXX/RESPONSE CHOICE)

999 SCREENER COMPLETE (INSERT DEFINITION THAT MATCHES Q99/1 BELOW)

**BASE: ALL RESPONDENTS**

**Q99** SCREENER QUALIFICATION IDENTIFICATION QUESTION (DOES NOT APPEAR ON SCREEN)

1 SCREENER QUALIFIED RESPONDENTS, QUOTA OPEN

2 PARTIALLY SCREENER QUALIFIED, QUOTA OPEN

3 SCREENER QUALIFIED RESPONDENTS, QUOTA CLOSED

4 PARTIALLY SCREENER QUALIFIED RESPONDENTS, QUOTA CLOSED

5 OVERALL QUOTA CLOSED

6 NOT SCREENER QUALIFIED

BASE: ALL RESPONDENTS

**Q77** HIPOINTS VALUE (DOES NOT APPEAR ON SCREEN)

[PN: IF QUALIFIED (Q99/1), GET CODE 2. ALL OTHERS, GET CODE 1.]

1 30

2 100

SECTION 700: PERCEPTIONS OF NURSING SHORTAGE, MILITARY NURSING IN THE MEDIA

[PN: DISPLAY Q705 & Q710 ON SAME SCREEN.]

BASE: ALL RESPONDENTS US AGE 18+

**Q705** Overall, in the United States, would you say that the number of registered nurses currently available to work in patient care <U>in the U.S.</U> is…?

[RESULTS LABEL – Percent indicating number of nurses available for patient care]

1 Much greater than needed

2 Somewhat greater than needed

3 About equal to the number that are needed

4 Somewhat less than needed

5 Much less than needed

8 Don’t know

BASE: ALL RESPONDENTS US AGE 18+

**Q710** Overall, in the United States <U>military</U>, would you say that that the number of registered nurses currently available to work in patient care <U>in the U.S.</U> is…?

 [RESULTS LABEL – Percent indicating number of nurses in US military available for patient care]

1 Much greater than needed

2 Somewhat greater than needed

3 About equal to the number that are needed

4 Somewhat less than needed

5 Much less than needed

8 Don’t know

[pn: if qualified (q99/1), ask Q715. otherwise jump to Q905.]

BASE: ALL QUALIFIED RESPONDENTS (Q99/1)

**Q715** Please indicate whether you have seen any of the following in the past year.

 **Q716**

 1 Yes

 2 No

 8 Don't Know

[RANDOMIZE]

1 News stories about military nurses providing care to wounded soldiers

2 News stories about the safety of military bases in the US

3 News stories about military personnel serving in Afghanistan or Iraq

4 News stories about shortages of nurses

5 News stories about nurses helping in natural disaster or war zones

6 Advertisements about military careers

7 News stories about impact of military deployment on members of the military and their families

8 Military video games such as Call of Duty

[pn: if responded “yes’ to at least one item at q715/1-8 and q716/1, ask q720. otherwise jump to q805.]

BASE: RESPONDED “YES’ TO AT LEAST ONE ITEM AT Q715/1-8 AND Q716/1

**Q720** Please tell me if each item has made it more or less likely that you would consider a career in military nursing, or if they did not make a difference.

 **Q721**

 1 More likely

 2 Less likely

 3 Did not make a difference

[ONLY DISPLAY “YES” ITEMS AT Q715.]

[RANDOMIZE IN SAME ORDER AS Q715.]

1 News stories about military nurses providing care to wounded soldiers

2 News stories about the safety of military bases in the US

3 News stories about military personnel serving in Afghanistan or Iraq

4 News stories about shortages of nurses

5 News stories about nurses helping in natural disaster or war zones

6 Advertisements about military careers

7 News stories about impact of military deployment on members of the military and their families

8 Military video games such as Call of Duty

SECTION 800: CAREERS AND EDUCATION BACKGROUND

BASE: ALL QUALIFIED RESPONDENTS (q99/1)

**Q805** In thinking about your career decisions, how much do you trust each of the following to provide good information?

 **Q806**

 1 Trust a great deal

 2 Trust somewhat

 3 Trust very little or not at all

[RANDOMIZE]

1 Family members

2 Friends

3 Television advertisements

4 Parent(s)

5 News organizations

6 Career information websites

7 Military recruiters

8 Employers

8 Career fairs/events

9 High school counselors/teachers

BASE: ALL QUALIFIED RESPONDENTS (q99/1)

**Q810** Are you currently enrolled in…? Please select all that apply.

[MULTIPLE RESPONSE]

1 A certificate program

2 An associate’s degree program

3 A bachelors’ degree program

4 Not enrolled in school EXCLUSIVE

[PN: IF ENROLLED IN SCHOOL (Q810/1-3), ASK Q815. OTHERWISE JUMP TO Q835.]

BASE: enrolled in school (q810/1,2,3)

**Q815** How are you paying for your education? Please select all that apply.

[MULTIPLE RESPONSE]

[RANDOMIZE KEEPING 1, 2 & 3 TOGETHER; 5, 6 & 7 TOGETHER AND 8 & 9 TOGETHER]

01 My own earnings (i.e., I am currently employed)

02 My own savings

03 My parents are paying

04 Employer

05 Scholarship from school I am attending

06 Scholarship funds from <U>outside</U> the school I am attending

07 Other scholarship

08 Government loan

09 Bank loan

10 ROTC or other military program

96 Other

BASE: enrolled in school (q810/1,2,3)

**Q820** Among all the sources listed below, which <U>one</U> covers the largest share of the costs of your education?

[PN: only display responses selected at Q811. IF ONLY SELECTED ONE RESPONSE AT q815, JUMPFILL q820 WITH q815 RESPONSE AND DO NOT DISPLAY Q820.]

01 My own earnings (i.e., I am currently employed)

02 My own savings

03 My parents are paying

04 Employer

05 Scholarship from school I am attending

06 Scholarship funds from <U>outside</U> the school I am attending

07 Other scholarship

08 Government loan

09 Bank loan

10 ROTC or other military program

96 Other

BASE: enrolled in school (q810/1,2,3)

**Q825** Would you say that you and/or your family currently have difficulty paying for your education?

01 Yes, extreme difficulty

02 Yes, moderate difficulty

03 Yes, mild difficulty

04 No, no difficulty

BASE: enrolled in school (q810/1,2,3)

**Q830** Which of the following have you considered doing to help finance your education? Please select all that apply.

[MULTIPLE RESPONSE]

[RANDOMIZE]

1 Delaying my education

2 Entering an accelerated degree program

3 ROTC or other military program

4 Staying in a job because the employer provided tuition benefits

5 Working part-time

6 Other ANCHOR

BASE: ALL QUALIFIED RESPONDENTS (q99/1)

**Q835** Do you now or have you ever worked as any of the following?

 **Q836**

 1 Yes

 2 No

[RANDOMIZE]

01 Registered nurse

02 Licensed practical nurse

03 Emergency medical technician

04 Firefighter

05 Police officer

06 Nurse’s aide or CNA or CMA (Certified Nurse Assistant of Certified Medical Assistant)

07 Hospital orderly or assistant

SECTION 900: CAREER INTEREST AND PERCEPTIONS

[PN: DISPLAY Q905 & Q910 ON SAME SCREEN.]

BASE: ALL RESPONDENTS US AGE 18+

**Q905** Have you ever considered a career in nursing?

[RESULTS LABEL – Percent ever considered a career in nursing]

1 Yes, strongly

2 Yes, somewhat

3 No

BASE: ALL RESPONDENTS US AGE 18+

**Q910** Have you ever considered a career in the military?

[RESULTS LABEL – Percent ever considered a career in the military]

1 Yes, strongly

2 Yes, somewhat

3 No

[pn: if qualified AND HAS CONSIDERED CAREER IN MILITARY (Q99/1 AND Q910/1,2), ask Q910. if not qualified (Q99/x), JUMP to Q1205. otherwsie jump to q930.]

**BASE: QUALIFIED AND HAS CONSIDERED CAREER IN MILITARY (Q99/1 AND Q910/1,2)**

**Q915** Do you have an interest in any particular branch of the military?

**Q916**

1 Yes

2 No

1 Air Force

2 Army

3 Navy

**4** Marine Corp

6 Other

**Q917** I have no preference

[PN: IF HAS INTEREST IN OTHER BRANCH OF THE MILITARY (Q915/6 AND Q916/1), ASK Q920. OTHERWISE JUMP TO Q930.]

**BASE: HAS INTEREST IN OTHER BRANCH OF MILITARY** **Q915/6 AND Q916/1)**

**Q920** You mentioned that you have an interest in another branch of the military. What branch is that?

[MANDATORY TEXT BOX]

**BASE: HAS CONSIDERED NURSING OR MILITARY CAREER (Q905/1,2 AND Q910/1,2)**

**Q922** Have you ever considered a career in nursing in the military?

1 Yes, Strongly

2 Yes, Somewhat

3 No

**BASE: HAS CONSIDERED A CAREER IN NURSING IN THE MILITARY (Q922/1,2)**

**Q925** Have you ever had discussions about a military nursing career with…?

**Q926**

1 Yes

2 No

[randomize]

1 Friends or family

2 Teachers

3 Military personnel

4 Nurses

**BASE: ALL QUALIFIED RESPONDENTS (Q99/1)**

**Q930** How important do you think military nurses are to each of the following?

 **Q931**

 1 Very important

 2 Somewhat important

 3 Not very important

 4 Not important at all

[RANDOMIZE]

1 Assuring the safety of health care services for military personnel

2 Assuring that military personnel can get health care when they need it

3 Assuring that the health care provided to military personnel is of high quality

4 Assuring that the country is prepared for a war

5 Assuring that the country is able to provide humanitarian aid and health care after a natural disaster (for example, the earthquake in Haiti)

**BASE: ALL QUALIFIED RESPONDENTS (Q99/1)**

**Q940** Please indicate the extent to which you agree or disagree with the following statements about military nursing.

 **Q941**

 1 Strongly agree

 2 Somewhat agree

 3 Somewhat disagree

 4 Strongly disagree

Military nursing….

[RANDOMIZE]

01 Is a better career for women than for men

02 Requires too much training to be worth the effort

03 Is a good career for people who want to be in a respected profession

04 May expose people to discrimination based on sexual orientation or gender identity

05 Is a career that offers pay that makes it worth the risks

06 Is a physically challenging career

07 Is a great way to serve the United States /show patriotism

08 Would not be approved of by people close to me such as family and/or friends

09 Requires students to have strong backgrounds in science

10 Is a career in which someone can continue to be promoted

11 Would be considered an honor by people close to me such as family and/or friends

12 Would be a good choice for someone like me

SECTION 1000: REASONS TO PURSUE CAREER AS MILITARY NURSE

**BASE: ALL QUALIFIED RESPONDENTS (Q99/1)**

**Q1005** We are interested in your opinions about military nursing as a career. Even if you have <U>never</U> considered a career in military nursing, please indicate how it would affect your decision to pursue a career as a military nurse.

[PN: display column headings at top, middle and bottom of screen.]

**Q1006**

 1 Major reason to pursue

2 Minor reason to pursue

 3 Makes no difference

4 Minor reason <U>not</U> to pursue

5 Major reason <U>not</U> to pursue

[RANDOMIZE GROUPS AND WITHIN GROUPS ACCORING TO NOTES BELOW.]

Career training/skills

[ROTATE KEEPING 1,2 & 3 TOGETHER]

01 Opportunity for specialized education and training

02 Opportunity to develop leadership skills

03 Opportunities for promotion

04 Length of time required for training

Salary and financial benefits

[RANDOMIZE KEEPING 7 & 8 TOGETHER]

05 Cash recruitment bonus

06 Tuition assistance

07 Military nurse or specialized nurse salary increases or bonuses

08 Military health, retirement and other employee benefits

Work environment

[RANDOMIZE KEEPING 11,12, & 13 TOGETHER]

09 Intellectual challenge of the job

10 Job security

11 International deployment for humanitarian purpose

12 U.S. domestic deployment for humanitarian purpose

13 International deployment for active duty in war time

14 Fear of discrimination or harassment

Physical and emotional health

[RANDOMIZE]

14 Concern for my personal safety

15 Requirement for physical fitness/conditioning

16 Concern about emotional effects of war

17 Exposure to workplace hazards, such as disease, weapons, wartime hazards

Relationships

[ROTATE KEEPING 17, 18, & 19 TOGETHER]

17 Family tradition of military service

18 Family responsibilities

19 Family and friends’ opinions about military service

20 My current home environment

Values

[RANDOMIZE]

21 Requirement to follow orders

22 Opportunity to serve my country

23 Having to give up personal freedoms

24 Opportunity to take risks

25 Taking pride in myself as a military nurse

26 My religious or moral positions about military service and war

27 My opinions about tolerance in the military (“Don’t ask, don’t tell”)

SECTION 1100: MILITARY RECRUITMENT/KNOWLEDGE

**BASE: ALL QUALIFIED RESPONDENTS (Q99/1)**

**Q1105** Are you currently serving or have you ever served in the United States military?

01 Yes, currently

02 Yes, previously

03 No

[PN: IF SERVED IN THE MILITARY (Q1105/1,2), ASK Q1110. OTHERWISE JUMP TO Q1120.]

**BASE: SERVED IN THE MILITARY (Q1105/1,2)**

**Q1110** In which branch of the military do/did you serve?

1 Army

2 Navy

3 Air Force

6 Other

**BASE: ALL QUALIFIED RESPONDENTS (Q99/1)**

**Q1120** Have you ever visited with an ROTC or military recruiter?

1 Yes

2 No

[PN: IF visited with an ROTC or military recruiter (Q1120/1), ASK Q1130. OTHERWISE JUMP TO Q1140.]

BASE: visited with an ROTC or military recruiter (Q1120/1)

**Q1130** How did you feel about your experience when you visited with an ROTC or military recruiter?

[TEXT BOX]

**BASE: ALL QUALIFIED RESPONDENTS (Q99/1)**

**Q1140** To the best of your knowledge, is there a large military base…?

 **Q1141**

 1 Yes

 2 No

1 In your state

2 Within a hour’s drive of your campus

[PN: IF SERVED IN THE MILITARY (Q1105/1,2), ASK Q1150. OTHERWISE JUMP TO Q1160.]

**BASE: SERVED IN THE MILITARY (Q1105/1,2)**

**Q1150** Have you ever received training in the military as a medic/corpsman?

1 Yes

2 No

9 Decline to answer

[PN: DISPLAY Q1160 & Q1165 ON SAME SCREEN.]

BASE: ALL QUALIFIED RESPONDENTS (q99/1)

**Q1160** Were/Are any members of your immediate family (parents, siblings, grandparents) in the military?

1 Yes

2 No

9 Decline to answer

BASE: ALL QUALIFIED RESPONDENTS (q99/1)

**Q1165** Were/Are any members of your immediate family (parents, siblings, grandparents) registered nurses?

1 Yes

2 No

9 Decline to answer

SECTION 1200: WEBOGRAPHICS

[PN: DISPLAY Q1205-Q1215 ON SAME SCREEN.]

# BASE: ALL RESPONDENTS US AGE 18+

**Q1205** Next, we have a few more general questions for you.

On how many separate occasions would you say you watched news programs on TV during the past 30 days?

[RANGE: 0-120]

|\_\_|\_\_|\_\_|

# BASE: ALL RESPONDENTS US AGE 18+

**Q1210** On how many different occasions did you do vigorous physical exercise during the past 30 days?

[RANGE: 0-120]

|\_\_|\_\_|\_\_|

# BASE: ALL RESPONDENTS US AGE 18+

**Q1215** Do you think that community service should be a requirement in schools?

1. Yes
2. No

[PN: DISPLAY Q1220-Q1255 ON SAME SCREEN.]

# BASE: ALL RESPONDENTS US AGE 18+

**Q1220** Have you chosen <U>not</U> to purchase a product or service or told someone <U>not</U> to purchase a product or service made by a particular company because the company’s actions or policies conflicted with your values or beliefs?

1. Yes, in the past year.
2. Yes, more than 1 year ago, but within the past 2 years.
3. Yes, more than 2 years ago, but within the past 3 years.
4. Yes, more than 3 years ago.
5. No, I have never done this.

# BASE: ALL RESPONDENTS US AGE 18+

**Q1225** Most companies today want to know about the individual interests and lifestyle of their customers so they can tailor their information services and products to each customer's personal preferences. In general, do you see such personalization as a good thing?

1. Yes
2. No

SECTION 300: DEMOGRAPHICS

BASE: all respondents

**Q434** The next series of questions are for classification purposes only.

What is the highest level of education you have completed or the highest degree you have received?

01 Less than high school

02 Completed some high school

03 Completed high school

04 Completed some college

70 Associate Degree

05 Completed College

06 Completed some graduate school

07 Completed graduate school

BASE: U.S. AND INDICATED GRADUATE DEGREE

Q436 you indicated you completed a graduate degree. Which particular type of graduate degree did you complete? If you have more than one of the degrees listed below, please indicate the highest degree.

77 MA, MS, MFA

78 MBA

79 Ph.D., Psy.D. or other academic doctorate

80 J.D.

81 M.D.

82 Other graduate or professional degree

BASE: ALL Respondents

**Q462** Which of the following income categories best describes your total 2010 <U>household</U> income before taxes?

1 Less than $15,000

2 $15,000 to $24,999

3 $25,000 to $34,999

4 $35,000 to $49,999

5 $50,000 to $74,999

6 $75,000 to $99,999

7 $100,000 to $124,999

8 $125,000 to $149,999

9 $150,000 to $199,999

10 $200,000 to $249,999

11 $250,000 or more

9994 Decline to answer

BASE: ALL US Respondents, 18+

**Q465** Are you of Hispanic or Latino origin?

1        Yes

2        No

9       Decline to answer

BASE: ALL US Respondents, 18+

**Q470** What is your race? Please select all that apply.

1 White

2 Black or African American

3 Native Hawaiian or other Pacific Islander

4 Asian

5 American Indian or Alaska Native

9 Decline to answer

BASE: ALL US Respondents, 18+

**Q1305** What is your marital status?

1 Single, never married

2 Married/living with partner

3 Divorced

4 Separated

5 Widowed

9 Decline to answer

BASE: ALL US Respondents, 18+

**Q1310** How many people do you have living in your household? Please indicate the number in each category. If none, please enter “0.”

 **Q1311**

 [range: 0-15]

1 Children 10 and under |\_\_|\_\_|

2 Children 11 – 17 |\_\_|\_\_|

3 Adults 18+ |\_\_|\_\_|

Base: all qualified respondents (Q99/1)

**Q1320** Thank you for taking the time to complete this study. In appreciation for your participation, in addition to HI Points, we would like to send you a $5.00 Amazon gift card.

Would you like to receive the gift card?

1 Yes, I would like to receive the gift card.

2 No

[PN: DISPLAY FOLLOWING TEXT AT BOTTOM OF SCREEN IN -2 SMALLER MEDIUM GRAY FONT]

<font color=medium gray>Amazon.com is not a sponsor of this promotion. Amazon, Amazon.com, the Amazon.com logo, and 1-Click are registered trademarks of Amazon.com, Inc. or its affiliates.

\*\* Restrictions apply to Amazon.com® gift cards. Gift cards are redeemable only for purchases of eligible products on www.amazon.com and may not be redeemed for cash, unless prohibited by law. See www.amazon.com/gc-legal for complete terms and conditions.]</font>

[PN: IF WOULD LIKE TO RECEIVE GIFT CARD (Q1320/1), ASK Q1330. OTHERWISE JUMP TO Q59.]

**BASE: WOULD LIKE TO RECEIVE GIFT CARD (Q1320/1)**

**Q1330** So that we may send you your giftcard, please provide your email address in the space below. Be sure that the information is <font color=blue>correct</font> before clicking the forward arrow. Any errors may result in the inability to properly process the gift card. <P>

Email address: [MANDATORY TEXT BOX.]

[PN: DO NOT DISPLAY giftcards@hpolsurveys.com BELOW AS A HYPERLINK]

Please add giftcards@hpolsurveys.com to your “safe senders” list or check your junk folder periodically for your gift card.

**BASE: WOULD LIKE TO RECEIVE GIFT CARD (Q1320/1)**

**Q1335** [REFERENCE EMAIL ADDRESS INFORMATION AT Q1330.]

Please confirm that the email is correct and is the email address to which this survey was sent.

1 Yes, these details are correct.

2 No, there is an error in these details. [JUMP BACK TO Q1330]

**BASE: ALL RESPONDENTS**

**Q59** STATUS OF RESPONDENT (LABELS ALSO USED IN ICW SAMPLE DISPOSITION REPORTS)

29 OVER QUOTA (INSERT DEFINITION AS QXXX/RESPONSE CHOICE)

41 SCREENER REFUSAL #1 (INSERT DEFINITION AS QXXX/RESPONSE CHOICE)

42 SCREENER REFUSAL #2 (INSERT DEFINITION AS QXXX/RESPONSE CHOICE)

43 SCREENER REFUSAL #3 (INSERT DEFINITION AS QXXX/RESPONSE CHOICE)

44 SCREENER REFUSAL #4 (INSERT DEFINITION AS QXXX/RESPONSE CHOICE)

45 SCREENER REFUSAL #5 (INSERT DEFINITION AS QXXX/RESPONSE CHOICE)

61 NOT QUALIFIED #1 (INSERT DEFINITION AS QXXX/RESPONSE CHOICE)

62 NOT QUALIFIED #2 (INSERT DEFINITION AS QXXX/RESPONSE CHOICE)

63 NOT QUALIFIED #3 (INSERT DEFINITION AS QXXX/RESPONSE CHOICE)

64 NOT QUALIFIED #4 (INSERT DEFINITION AS QXXX/RESPONSE CHOICE)

65 NOT QUALIFIED #5 (INSERT DEFINITION AS QXXX/RESPONSE CHOICE)

66 NOT QUALIFIED #6 (INSERT DEFINITION AS QXXX/RESPONSE CHOICE)

67 NOT QUALIFIED #7 (INSERT DEFINITION AS QXXX/RESPONSE CHOICE)

68 NOT QUALIFIED #8 (INSERT DEFINITION AS QXXX/RESPONSE CHOICE)

69 NOT QUALIFIED #9 (INSERT DEFINITION AS QXXX/RESPONSE CHOICE)

70 NOT QUALIFIED #10 (INSERT DEFINITION AS QXXX/RESPONSE CHOICE)

999 COMPLETE (INSERT DEFINITION THAT MATCHES Q60/1 BELOW)

**BASE: ALL RESPONDENTS**

**Q60** STATUS OF RESPONDENT (DOES NOT APPEAR ON SCREEN)

1 QUALIFIED RESPONDENTS, QUOTA OPEN

2 PARTIALLY QUALIFIED, QUOTA OPEN

3 QUALIFIED RESPONDENTS, QUOTA CLOSED

4 PARTIALLY QUALIFIED RESPONDENTS, QUOTA CLOSED

5 OVERALL QUOTA CLOSED

6 NOT QUALIFIED

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**J39470**

**December 14, 2010**

**J:\US\NYC\39xxx\394xx\39470 Careers in Military Nursing\Questionnaire\39470 Careers in Military Nursing – Students\_121410.doc**

**Title for landing page (Required for online jobs):** Nursing Career Survey

**Demographics Template (Required for online jobs):** Custom

# SUBJECTS FOR QUESTIONNAIRE:

SECTION 600: SAMPLE PRELOAD & SCREENING

SECTION 700: PERCEPTIONS OF NURSING SHORTAGE, MILITARY NURSING IN THE MEDIA

SECTION 800: CAREERS AND EDUCATION BACKGROUND

SECTION 900: NURSING INTEREST AND PERCEPTIONS

SECTION 1000: PERCEPTIONS OF MILITARY NURSING AS A CAREER

SECTION 1100: REASONS TO PURSUE CAREER AS MILITARY NURSE

SECTION 1200: MILITARY RECRUITMENT/KNOWLEDGE

SECTION 1300: FACTUALS

SECTION 600: SAMPLE PRELOAD AND SCREENING

[PN: AT BOTTOM OF LANDING PAGE, DISPLAY THE FOLLOWING TEXT:

.

<font color=BLUE>The information collected by this survey will be used to evaluate factors, which influence decisions to become a nurse and receive a commission as a military officer. The information collected will be used to assist in formulating policy to increase the recruitment of active duty nurses. The survey responses are anonymous, and all identifiable information will be protected and not used to identify you. Data will be analyzed in aggregate form, and there will be no retrieval capability or intent in the collection of your responses*.*</font>]

BASE: ALL RESPONDENTS

Q75 PRELOAD – SAMPLE SUPPLIER (QV7/ICW Field 23)

998 General Client Sample (Online)

**BASE: ALL RESPONDENTS**

**Q5** PRELOAD – INCENTIVE ID (QV8/ICW FIELD 25)

[5 DIGIT NUMERIC]

|\_|\_|\_|\_|\_|

[INSERT PRE-LOADS HERE. NUMBERING OF SAMPLE PRELOADED VARIABLES SHOULD BEGIN WITH Q600.]

**BASE: ALL RESPONDENTS**

Q600 PRELOAD - SCHOOL NAME

01

02

03

04

05

06

07

08

09

10

[PN: DETECT PRESENCE OF COOKIE SET VALUE IN Q630.]

BASE:  ALL RESPONDENTS

**Q630**    COOKIE STATUS - BEHIND THE SCENES

1              Cookie not present

2              Cookie present [RESEARCHER NOTE: These would be dups.]

**BASE: ALL RESPONDENTS**

**Q148** INITIAL SURVEY MODE

[PN: CAPTURE INITIAL MODE OF SURVEY]

1 WEB

2 CATI-COW

**BASE: ALL RESPONDENTS**

**Q149** FINAL SURVEY MODE

[PN: CAPTURE CURRENT/FINAL MODE OF SURVEY]

1 WEB

2 CATI-COW

**BASE: ALL RESPONDENTS**

**Q605** Are you currently enrolled as a nursing student at [INSERT SCHOOL NAME FROM Q600]?

1 Yes

2 No

**BASE: ALL RESPONDENTS**

**Q610**  CLASSIFICATION QUESTION – BEHIND THE SCENES

[PN: IF currently enrolled AS nursing STUDENT (Q605/1), get code 1.

ALL OTHERS, GET CODE 2.

1 QUALIFIED ASK Q630

2 NOT QUALIFIED JUMP TO Q98

**BASE: ALL QUALIFIED RESPONDENTS (Q610/1)**

**Q615** QUOTA SET – BEHIND THE SCENES

[PN: IF currently enrolled AS nursing STUDENT (Q605/1), get code 1.

1 QUALIFIED **(QUOTA = 2000)**

**BASE: ALL QUALIFIED RESPONDENTS) (Q610/1)**

**Q635** Quota check question - behind the scenes

[PN: check quota AT Q615. IF ERROR CODE RETURNED, GET QUOTA CELL NOT FOUND (CODE 3).]

1 Quota Met

2 Quota Not Met

3 Quota Not Found

## BASE: ALL RESPONDENTS

**Q98** END OF SCREENER DISPOSITION STATUS OF RESPONDENT

 [MULTIPLE RESPONSE]

29 OVER QUOTA (INSERT DEFINITION AS QXXX/RESPONSE CHOICE)

41 SCREENER REFUSAL #1 (INSERT DEFINITION AS QXXX/RESPONSE CHOICE)

42 SCREENER REFUSAL #2 (INSERT DEFINITION AS QXXX/RESPONSE CHOICE)

43 SCREENER REFUSAL #3 (INSERT DEFINITION AS QXXX/RESPONSE CHOICE)

44 SCREENER REFUSAL #4 (INSERT DEFINITION AS QXXX/RESPONSE CHOICE)

45 SCREENER REFUSAL #5 (INSERT DEFINITION AS QXXX/RESPONSE CHOICE)

61 NOT QUALIFIED #1 (INSERT DEFINITION AS QXXX/RESPONSE CHOICE)

62 NOT QUALIFIED #2 (INSERT DEFINITION AS QXXX/RESPONSE CHOICE)

63 NOT QUALIFIED #3 (INSERT DEFINITION AS QXXX/RESPONSE CHOICE)

64 NOT QUALIFIED #4 (INSERT DEFINITION AS QXXX/RESPONSE CHOICE)

65 NOT QUALIFIED #5 (INSERT DEFINITION AS QXXX/RESPONSE CHOICE)

66 NOT QUALIFIED #6 (INSERT DEFINITION AS QXXX/RESPONSE CHOICE)

67 NOT QUALIFIED #7 (INSERT DEFINITION AS QXXX/RESPONSE CHOICE)

68 NOT QUALIFIED #8 (INSERT DEFINITION AS QXXX/RESPONSE CHOICE)

69 NOT QUALIFIED #9 (INSERT DEFINITION AS QXXX/RESPONSE CHOICE)

70 NOT QUALIFIED #10 (INSERT DEFINITION AS QXXX/RESPONSE CHOICE)

999 SCREENER COMPLETE (INSERT DEFINITION THAT MATCHES Q99/1 BELOW)

**BASE: ALL RESPONDENTS**

**Q99** SCREENER QUALIFICATION IDENTIFICATION QUESTION (DOES NOT APPEAR ON SCREEN)

1 SCREENER QUALIFIED RESPONDENTS, QUOTA OPEN

2 PARTIALLY SCREENER QUALIFIED, QUOTA OPEN

3 SCREENER QUALIFIED RESPONDENTS, QUOTA CLOSED

4 PARTIALLY SCREENER QUALIFIED RESPONDENTS, QUOTA CLOSED

5 OVERALL QUOTA CLOSED

6 NOT SCREENER QUALIFIED

[pn: if qualified (q99/1), ask Q705. otherwise jump to Qxxx.]

SECTION 700: PERCEPTIONS OF NURSING SHORTAGE, MILITARY NURSING IN THE MEDIA

[PN: DISPLAY Q705 & Q710 ON SAME SCREEN.]

BASE: ALL QUALIFIED RESPONDENTS (Q99/1)

**Q705** Overall, in the United States, would you say that the number of registered nurses currently available to work in patient care <U>in the U.S.</U> is…?

1 Much greater than needed

2 Somewhat greater than needed

3 About equal to the number that are needed

4 Somewhat less than needed

5 Much less than needed

8 Don’t know

BASE: ALL QUALIFIED RESPONDENTS (Q99/1)

**Q710** Overall, in the United States <U>military<U>, would you say that that the number of registered nurses currently available to work in patient care <U>in the U.S.</U> is…?

1 Much greater than needed

2 Somewhat greater than needed

3 About equal to the number that are needed

4 Somewhat less than needed

5 Much less than needed

8 Don’t know

BASE: ALL QUALIFIED RESPONDENTS (Q99/1)

**Q715** Please indicate whether you have seen any of the following in the past year?

 **Q716**

 1 Yes

 2 No

 8 Don't Know

[RANDOMIZE]

1 News stories about military nurses providing care to wounded soldiers

2 News stories about the safety of military bases in the US

3 News stories about military personnel serving in Afghanistan or Iraq

4 News stories about shortages of nurses

5 News stories about nurses helping in natural disaster or war zones

6 Advertisements about military careers

7 News stories about impact of military deployment on members of the military and their families

8 Military video games such as Call of Duty

[pn: if responded “yes’ to at least one item at q715/1-8 and q716/1, ask q720. otherwise jump to q805.]

BASE: RESPONDED “YES’ TO AT LEAST ONE ITEM AT Q715/1-8 AND Q716/1

**Q720** Please tell me if each item has made it more or less likely that you would consider a career in military nursing, or if they did not make a difference.

 **Q721**

 1 More likely

 2 Less likely

 3 Did not make a difference

[ONLY DISPLAY “YES” ITEMS AT Q715.]

[RANDOMIZE IN SAME ORDER AS Q715.]

1 News stories about military nurses providing care to wounded soldiers

2 News stories about the safety of military bases in the US

3 News stories about military personnel serving in Afghanistan or Iraq

4 News stories about shortages of nurses

5 News stories about nurses helping in natural disaster or war zones

6 Advertisements about military careers

7 News stories about impact of military deployment on members of the military and their families

8 Military video games such as Call of Duty

SECTION 800: CAREERS AND EDUCATION BACKGROUND

BASE: ALL QUALIFIED RESPONDENTS (q99/1)

**Q805** In thinking about your career decisions, how much do you trust each of the following to provide good information?

 **Q806**

 1 Trust a great deal

 2 Trust somewhat

 3 Trust very little or not at all

[RANDOMIZE]

01 Family members

02 Friends

03 Television advertisements

04 Parent(s)

05 Family members or friends who are nurses

06 News organizations

07 Career information websites

08 Military recruiters

09 Employers

10 Career fairs/events

11 High school counselors/teachers

BASE: ALL QUALIFIED RESPONDENTS (q99/1)

**Q810** How are you paying for your nursing education? Please select all that apply.

[MULTIPLE RESPONSE]

[RANDOMIZE BLOCKS KEEPING 1, 2 & 3 TOGETHER; 5 & 6 together with item 6 on the bottom and 7 & 8 together]

01 My own earnings (i.e., I am currently employed)

02 My own savings

03 My parents are paying

04 Employer

05 Scholarship from school I am attending

06 Other scholarship

07 Government loan

08 Bank loan

09 ROTC or other military program

96 Other

[PN: if only one response selected at q810, do noT display Q815 and jumpfill Q815 with Q810 response.]

BASE: ALL QUALIFIED RESPONDENTS (q99/1)

**Q815** Among all the sources listed below, which <U>one</U> covers the largest share of the costs of your education?

[PN: only display responses selected at Q810.]

01 My own earnings (i.e., I am currently employed)

02 My own savings

03 My parents are paying

04 Employer

05 Scholarship from school I am attending

06 Other scholarship

07 Government loan

08 Bank loan

09 ROTC or other military program

96 Other

BASE: ALL QUALIFIED RESPONDENTS (q99/1)

**Q816** Would you say that you and/or your family currently have difficulty paying for your education?

01 Yes, extreme difficulty

02 Yes, moderate difficulty

03 Yes, mild difficulty

04 No, no difficulty

BASE: ALL QUALIFIED RESPONDENTS (q99/1)

**Q820** Which of the following have you considered doing to help finance your nursing degree? Please select all that apply.

[MULTIPLE RESPONSE]

[RANDOMIZE]

1 Delaying my education

2 Entering an accelerated degree program

3 ROTC or other military program

4 Staying in a job because the employer provided tuition benefits

5 Working part-time

6 Other

BASE: ALL QUALIFIED RESPONDENTS (q99/1)

**Q830** Do you now or have you ever worked as any of the following…?

 **Q831**

 1 Yes

 2 No

[RANDOMIZE]

01 Registered nurse

02 Licensed practical nurse

03 Emergency medical technician

04 Firefighter

05 Police officer

06 Nurse’s aide or CNA or CMA (Certified Nurse Assistant of Certified Medical Assistant)

07 Hospital orderly or assistant

SECTION 900: NURSING INTEREST AND PERCEPTIONS

**BASE: ALL QUALIFIED RESPONDENTS (Q99/1)**

**Q905** Which of the following best describes what you would like to do next if you graduate with a nursing degree? Please select all that apply.

1 Patient care in a hospital

2 Patient care in a setting other than hospital

3 Serve in military as a nurse

4 Enroll in graduate program - not in nursing

5 Enroll in graduate school - in nursing

6 Other

**BASE: WOULD LIKE TO ENROLL IN GRADUATE NURSING PROGRAM (Q905/5)**

**Q910**  Which one of the following best describes the graduate program you would most likely pursue?

01 Clinical nurse specialist

02 Nurse practitioner

03 Nurse midwife

04 Nurse anesthetist

05 Doctoral program – Nursing Practice

06 Doctoral program – Nursing Research

07 Administration

08 Nurse educator

96 Other

**BASE: ALL QUALIFIED RESPONDENTS (Q99/1)**

**Q915** For each of the following areas of nursing practice, please indicate your level of interest in working in each specialty as a registered nurse?

 **Q916**

1 Strongly interested

 2 Somewhat interested

 3 Not interested

[RANDOMIZE]

01 Critical care and trauma nursing

02 Primary care

03 Preventive medicine

04 Women’s health

05 Operative and postoperative care (for patients after surgery)

06 Psychiatric/mental health care

07 Acute care (hospital nursing)

08 Ophthalmic care (eye care)

96 Other ANCHOR

SECTION 1000: PERCEPTIONS OF MILITARY NURSING AS A CAREER

**BASE: ALL QUALIFIED RESPONDENTS (Q99/1)**

**Q1005** D1 Have you ever considered a career in nursing in the military?

1. Yes, Strongly
2. Yes, Somewhat
3. No

[PN: IF HAS CONSIDERED MILITARY NURSING CAREER (Q1005/1,2), ASK Q1010. OTHERWISE JUMP TO Q1015.]

**BASE: HAS CONSIDERED MILITARY NURSING CAREER (Q1005/1,2)**

**Q1010** Do you have an interest in being a nurse within any of the following particular branches of the military?

**Q1011**

1 Yes

2 No

1 Air Force

2 Army

3 Navy

4 Marine Corp

6 Other

**Q1012** I have no preference.

[PN: IF HAS INTEREST IN OTHER BRANCH OF MILITARY (Q1010/6 AND Q1011/1), ASK Q1013. OTHERWISE JUMP TO Q1015.]

**BASE: HAS INTEREST IN OTHER BRANCH OF MILITARY (Q1010/6 AND Q1011/1)**

**Q1013** You mentioned that you have an interest in another branch of the military. What branch is that?

[MANDATORY TEXT BOX]

**BASE: ALL QUALIFIED RESPONDENTS (Q99/1)**

**Q1015** Have you ever had discussions about a military nursing career with…?

**Q1016**

1 Yes

2 No

[randomize]

1 Friends or family

2 Teachers

3 Military personnel

4 Nurses

**BASE: ALL QUALIFIED RESPONDENTS (Q99/1)**

**Q1020** How important do you think military nurses are to each of the following?

 **Q1021**

 1 Very important

 2 Somewhat important

 3 Not very important

 4 Not important at all

[RANDOMIZE]

1 Assuring the safety of health care services for military personnel

2 Assuring that military personnel can get health care when they need it

3 Assuring that the health care provided to military personnel is of high quality

4 Assuring that the country is prepared for a war

5 Assuring that the country is able to provide humanitarian aid and health care after a natural disaster

**BASE: ALL QUALIFIED RESPONDENTS (Q99/1)**

**Q1025** Please indicate the extent to which you agree or disagree with the following statements about military nursing.

 **Q1021**

 1 Strongly agree

 2 Somewhat agree

 3 Somewhat disagree

 4 Strongly disagree

Military nursing….

[RANDOMIZE]

01 Is a better career for women than for men

02 Requires too much training to be worth the effort

03 Is a good career for people who want to be in a respected profession

04 May expose people to discrimination based on sexual orientation or gender identity

05 Is a career that offers pay that makes it worth the risks

06 Is a physically challenging career

07 Is a great way to serve the United States / show patriotism

08 Would not be approved of by people close to me such as family and/or friends

09 Requires students to have strong backgrounds in science

10 Is a career in which someone can continue to be promoted

11 Would be considered an honor by people close to me such as family and/or friends

12 Would be a good choice for someone like me

**BASE: ALL QUALIFIED RESPONDENTS (Q99/1)**

**Q1030** To your knowledge, are there currently formal military training or educational programs on your campus (e.g., ROTC)?

1 Yes

2 No

8 Don’t know

[PN: IF MILITARY TRAINING OR EDUCATIONAL PROGRAMS ON CAMPUS (Q1030/1), ask Q1035. IF NO PROGRAM ON CAMPUS OR DON’T KNOW (Q1030/2,8), JUMP TO 1040.]**BASE: MILITARY TRAINING OR EDUCATIONAL PROGRAMS ON CAMPUS (Q1030/1)**

**Q1035** To what extent do you feel students pursuing military careers are welcome on your campus?

1 To a large extent

2 To a moderate extent

3 Not at all

[PN: JUMP TO Q1050.]

[PN: DISPLAY Q1040 & Q1045 ON SAME SCREEN.]

**BASE: NO PROGRAM ON CAMPUS OR DON’T KNOW (Q1030/2,8)**

**Q1040** If a formal military nursing program were available on your campus, to what extent would be interested in taking courses?

1 To a large extent

2 To a moderate extent

3 Not at all

**BASE: NO PROGRAM ON CAMPUS OR DON’T KNOW (Q1030/2,8)**

**Q1045** If a formal military nurse education degree program were offered on your campus do you think other students would…?

1 Strongly support the program

2 Somewhat support the program

3 Somewhat oppose the program

4 Strongly oppose the program

8 Don’t know

SECTION 1100: REASONS TO PURSUE CAREER AS MILITARY NURSE

**BASE: ALL QUALIFIED RESPONDENTS (Q99/1)**

**Q1105** For each of the following, Please indicate how it would affect your decision to pursue a career as a military nurse.

[PN: display column headings at top, middle and bottom of screen.]

**Q1106**

 1 Major reason to pursue

2 Minor reason to pursue

 3 Makes no difference

4 Minor reason <U>not</U> to pursue

5 Major reason <U>not</U> to pursue

Career training/skills

[ROTATE KEEPING 1,2 & 3 TOGETHER]

01 Opportunity for specialized education and training

02 Opportunity to develop leadership skills

03 Opportunities for promotion

04 Length of time required for training

Salary and financial benefits

[RANDOMIZE KEEPING 7 & 8 TOGETHER]

05 Cash recruitment bonus

06 Tuition assistance

07 Military nurse or specialized nurse salary increases or bonuses

08 Military health, retirement and other employee benefits

Work environment

[RANDOMIZE KEEPING 11,12, & 13 TOGETHER]

09 Intellectual challenge of the job

10 Job security

11 International deployment for humanitarian purpose

12 U.S. domestic deployment for humanitarian purpose

13 International deployment for active duty in war time

14 Fear of discrimination or harassment

Physical and emotional health

[RANDOMIZE]

14 Concern for my personal safety

15 Requirement for physical fitness/conditioning

16 Concern about emotional effects of war

17 Exposure to workplace hazards, such as disease, weapons, wartime hazards

 Relationships

[ROTATE KEEPING 17, 18, & 19 TOGETHER]

17 Family tradition of military service

18 Family responsibilities

19 Family and friends’ opinions about military service

20 My current home environment

Values

[RANDOMIZE]

21 Requirement to follow orders

22 Opportunity to serve my country

23 Having to give up personal freedoms

24 Opportunity to take risks

25 Taking pride in myself as a military nurse

26 My religious or moral positions about military service and war

27 My opinions about tolerance in the military (“Don’t ask, don’t tell”)

SECTION 1200: MILITARY RECRUITMENT/KNOWLEDGE

**BASE: ALL QUALIFIED RESPONDENTS (Q99/1)**

**Q1205** Are you currently serving or have you ever served in the United States military?

1 Yes, currently

2 Yes, previously

3 No

[PN: IF SERVED IN THE MILITARY (Q1205/1,2), ASK Q1210. OTHERWISE JUMP TO Q1220.]

**BASE: SERVED IN THE MILITARY (Q1205/1,2)**

**Q1210** In which branch of the military do/did you serve?

1 Army

2 Navy

3 Air Force

6 Other

**BASE: ALL QUALIFIED RESPONDENTS (Q99/1)**

**Q1220** Have you ever visited with an ROTC or military recruiter?

1 Yes

2 No

[PN: IF visited with an ROTC or military recruiter (Q1220/1), ASK Q1230. OTHERWISE JUMP TO Q1240.]

[PN: DISPLAY Q1230 & Q1235 ON SAME SCREEN.]

BASE: visited with an ROTC or military recruiter (Q1220/1)

**Q1230** Was the military recruiter able to answer all of your questions?

1 Yes

2 No

BASE: visited with an ROTC or military recruiter (Q1220/1)

**Q1235** Did the visit with the military make you more or less likely to want to pursue a career in the military?

1 More likely

2 Less likely

3 Did not make a difference

**BASE: ALL QUALIFIED RESPONDENTS (Q99/1)**

**Q1240** To the best of your knowledge, is there a large military base…?

 **Q1241**

 1 Yes

 2 No

1 In your state

2 Within an hour’s drive of your campus

**BASE: SERVED IN THE MILITARY (Q1205/1,2)**

**Q1250** Have you ever received training in the military as a medic/corpsman?

1 Yes

2 No

9 Decline to answer

[PN: DISPLAY Q1260 & Q1265 ON SAME SCREEN.]

BASE: ALL QUALIFIED RESPONDENTS (q99/1)

**Q1260** Were/Are any members of your immediate family (parents, siblings, grandparents) in the military?

1 Yes

2 No

9 Decline to answer

BASE: ALL QUALIFIED RESPONDENTS (q99/1)

**Q1265** Were/Are any members of your immediate family (parents, siblings, grandparents) registered nurses?

1 Yes

2 No

9 Decline to answer

SECTION 1300: FACTUALS

[pn: display Q1305 & q1310 on same screen.]

Base: ALL QUALIFIED RESPONDENTS (Q99/1)

**Q1305** What is your year of birth? Please enter your response as a four-digit number (for example, 1982).

[RANGE: 1935-1995]

|\_\_|\_\_|\_\_|\_\_|

Base: ALL QUALIFIED RESPONDENTS (Q99/1)

**Q1310** Are you…?

1 Male

2 Female

Base: ALL QUALIFIED RESPONDENTS (Q99/1)

**Q1311** What is your marital status?

1 Single, never married

2 Married/living with partner

3 Divorced

4 Separated

5 Widowed

9 Decline to answer

[pn: display q1312 & q1313 on same screen.]

Base: ALL QUALIFIED RESPONDENTS (Q99/1)

**Q1312** Are you of Hispanic or Latino origin?

1 Yes

2 No

9 Decline to answer

Base: ALL QUALIFIED RESPONDENTS (Q99/1)

**Q1313** What is your race? Please select all that apply.

[multiple response]

1 White

2 Black or African American

3 Native Hawaiian or other Pacific Islander

4 Asian

5 American Indian or Alaska Native

9 Decline to answer

Base: ALL QUALIFIED RESPONDENTS (Q99/1)

**Q1314** How many people do you have living in your household? Please indicate the number in each category. If none, please enter “0.”

 **Q1315**

 [range: 0-15]

1 Children 10 and under |\_\_|\_\_|

2 Children 11 – 17 |\_\_|\_\_|

3 Adults 18+ |\_\_|\_\_|

Base: ALL QUALIFIED RESPONDENTS (Q99/1)

**Q1316** What do you anticipate your earnings will be for your first nursing position (as a full-time, 12 month per year position)?

1 Less than $25,000

2 $25,000 - $49,999

3 $50,000 - $74,999

4 $75,000 - $99,999

5 $100,000 - $124,999

6 $125,000 - $149,999

7 $150,000 - $200,000

8 $200,000+

9 Decline to answer

Base: all qualified respondents (Q99/1)

**Q1320** Thank you for taking the time to complete this study. In appreciation for your participation we would like to send you a $5.00 Amazon gift card.

Would you like to receive the gift card?

1 Yes, I would like to receive the gift card.

2 No

[PN: DISPLAY FOLLOWING TEXT AT BOTTOM OF SCREEN IN -2 SMALLER MEDIUM GRAY FONT]

<font color=medium gray>Amazon.com is not a sponsor of this promotion. Amazon, Amazon.com, the Amazon.com logo, and 1-Click are registered trademarks of Amazon.com, Inc. or its affiliates.

\*\* Restrictions apply to Amazon.com® gift cards. Gift cards are redeemable only for purchases of eligible products on www.amazon.com and may not be redeemed for cash, unless prohibited by law. See www.amazon.com/gc-legal for complete terms and conditions.]</font>

[PN: IF WOULD LIKE TO RECEIVE GIFT CARD (Q1320/1), ASK Q1330. OTHERWISE JUMP TO QXXXX.]

**BASE: WOULD LIKE TO RECEIVE GIFT CARD (Q1320/1)**

**Q1330** Please provide your email address in the space below. Please be sure to provide the email address to which this survey was sent. Be sure that the information is <font color=blue>correct</font> before clicking the forward arrow. Any errors may result in the inability to properly process the gift card. <P>

Email address: [MANDATORY TEXT BOX.]

[PN: DO NOT DISPLAY giftcards@hpolsurveys.com BELOW AS A HYPERLINK]

Please add giftcards@hpolsurveys.com to your “safe senders” list or check your junk folder periodically for your gift card.

**BASE: WOULD LIKE TO RECEIVE GIFT CARD (Q1317/1)**

**Q1335** [REFERENCE EMAIL ADDRESS INFORMATION AT Q1330.]

Please confirm that the email is correct and is the email address to which this survey was sent.

1 Yes, these details are correct.

2 No, there is an error in these details. [JUMP BACK TO Q1330]

[PN: DISABLE BACK BUTTON AT Q1340.]

BASE: not qualified (Q99 NE 1)

**Q1340** Based on your responses, the remaining questions are not relevant to you. We apologize for any inconvenience this may have caused.

**BASE: ALL RESPONDENTS**

**Q59** STATUS OF RESPONDENT (LABELS ALSO USED IN ICW SAMPLE DISPOSITION REPORTS)

29 OVER QUOTA (INSERT DEFINITION AS QXXX/RESPONSE CHOICE)

41 SCREENER REFUSAL #1 (INSERT DEFINITION AS QXXX/RESPONSE CHOICE)

42 SCREENER REFUSAL #2 (INSERT DEFINITION AS QXXX/RESPONSE CHOICE)

43 SCREENER REFUSAL #3 (INSERT DEFINITION AS QXXX/RESPONSE CHOICE)

44 SCREENER REFUSAL #4 (INSERT DEFINITION AS QXXX/RESPONSE CHOICE)

45 SCREENER REFUSAL #5 (INSERT DEFINITION AS QXXX/RESPONSE CHOICE)

61 NOT QUALIFIED #1 (INSERT DEFINITION AS QXXX/RESPONSE CHOICE)

62 NOT QUALIFIED #2 (INSERT DEFINITION AS QXXX/RESPONSE CHOICE)

63 NOT QUALIFIED #3 (INSERT DEFINITION AS QXXX/RESPONSE CHOICE)

64 NOT QUALIFIED #4 (INSERT DEFINITION AS QXXX/RESPONSE CHOICE)

65 NOT QUALIFIED #5 (INSERT DEFINITION AS QXXX/RESPONSE CHOICE)

66 NOT QUALIFIED #6 (INSERT DEFINITION AS QXXX/RESPONSE CHOICE)

67 NOT QUALIFIED #7 (INSERT DEFINITION AS QXXX/RESPONSE CHOICE)

68 NOT QUALIFIED #8 (INSERT DEFINITION AS QXXX/RESPONSE CHOICE)

69 NOT QUALIFIED #9 (INSERT DEFINITION AS QXXX/RESPONSE CHOICE)

70 NOT QUALIFIED #10 (INSERT DEFINITION AS QXXX/RESPONSE CHOICE)

999 COMPLETE (INSERT DEFINITION THAT MATCHES Q60/1 BELOW)

**BASE: ALL RESPONDENTS**

**Q60** STATUS OF RESPONDENT (DOES NOT APPEAR ON SCREEN)

1 QUALIFIED RESPONDENTS, QUOTA OPEN

2 PARTIALLY QUALIFIED, QUOTA OPEN

3 QUALIFIED RESPONDENTS, QUOTA CLOSED

4 PARTIALLY QUALIFIED RESPONDENTS, QUOTA CLOSED

5 OVERALL QUOTA CLOSED

6 NOT QUALIFIED

[PN: THANK YOU PAGE: DO NOT DISPLAY TEXT “Want to be excluded from any more emails regarding this study?” AND PICTURE THAT GOES WITH THE TEXT.]

 [PN: SET COOKIE UPON SURVEY COMPLETION]