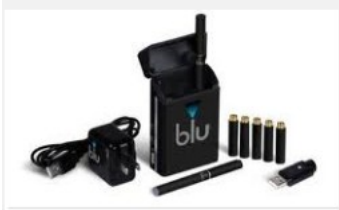


Non-combustible tobacco products used in focus groups (actual products used, not photographs)

1. Blu ecigarettes



2. Camel snus



3. Camel sticks, orbs, and strips



4. Nicorette patches and lozenges

