

HEALTHY COMMUNITIES STUDY

KEY INFORMANT SCREENING PROTOCOL OVERVIEW

This document provides an overview of the protocol for screening potential key informants.

Community key informants knowledgeable of programs and policies related to healthy nutrition, physical activity, and healthy weight of children and youth in their communities will be asked to provide information to document the evolution of these programs and policies. Approximately 20 potential key informants will be screened in each community to identify 10 to 15 key informants representing a variety of community interests that consent to take part in the study.

Potential key informants will be contacted directly via an information letter (**Attachment 11**), a study brochure (**Attachment 12**), and/or telephone by a Battelle research staff team member who will then use a screening script (provided below) to guide the first exploratory conversation with prospective key informants. The objectives of the screening script are to introduce the prospective participant to the study and determine their suitability as a key informant for the study. If the potential key informant is determined to be knowledgeable of relevant programs and policies in their community, the call will continue using the Recruitment Script (located in **SSA Attachment 14**). This screening is estimated to take 5 minutes.

**HEALTHY COMMUNITIES STUDY
COMMUNITY KEY INFORMANT SCREENING SCRIPT**

Public reporting burden of this collection of information is estimated at 5 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to S. Sonia Arteaga, Ph.D., project officer at hcs@nhlbi.nih.gov

Hello my name is _____, and I am calling from the Healthy Communities Study funded by the National Institutes of Health. You may have heard that [insert community name here] was selected as one of the communities to participate in this study. Part of our focus is to assemble and understand in specific detail the programs, policies, and changes to the physical environment that are in place in each selected community to promote child/ youth wellness, engagement in physical activity, healthy eating, and healthy weight.

I am calling you because of your role as a (insert role). In many communities, we find that people who share your role are well-positioned to provide information about the programs, policies, and changes to the physical environment that are in place in each selected community to promote child/ youth wellness, engagement in physical activity, healthy eating, and healthy weight.

Would this be a good time to explore if you would be interested in participating in a deeper interview about these topics?

If yes, proceed.

If no, is there a different time to call that would work better?

Okay, great. Perhaps we can talk briefly about your knowledge of community programs and policies to promote physical activity, healthy eating, and healthy weight among children and youth. To what extent are you aware of the youth health promotion programs/policies that have been implemented or sponsored by your organization?

If person indicates medium to high awareness, proceed.

If person indicates low awareness, Is there someone in your organization that would be better positioned to provide information about community programs/ policies?

[Prompt them to provide contact information; thank them for their time, and conclude the call].

How long have you been living or working in (insert community name)?
_____ Years/Months

How long have you had your position in your organization?
_____ Years/Months

If the person has been living or working in the community for more than 6 months, proceed.

If the person has been living or working in the community OR has held their current position with their organization for less than 6 months, Is there someone in your organization who might be interviewed at the same time to provide information about the study period before your time in the community or with your organization?

If there is someone who can be co-interviewed, proceed.

If there is not someone who can be co-interviewed, Is there someone in your organization that would be better positioned to provide information about community programs/ policies to promote physical activity and healthy eating among children and youth?

[Prompt them to provide contact information; thank them for their time, and conclude the call].

It sounds as though you [and your co-worker if applicable] would provide very useful information about the programs and policies implemented in your community to promote physical activity, healthy eating, and healthy weight. Would it be possible to conduct a full in-person interview with you? It will take approximately one hour.

If they say yes, provide the dates that study staff will be in that community, and ask them to select a date and time that would work well for them. Then proceed with Recruitment Script.

If they say no, ask if they would recommend someone else from their organization or their community to be interviewed. Prompt them to provide contact information for that person. Thank the person for their time and conclude the call.