

Thank you for your participation in this short survey. We at the United States Mint want to make sure that the content we are providing you through the United States Mint's Educators and Kids Web pages (<http://www.usmint.gov/kids/teachers/>) is the most useful it can be. Your feedback will help us achieve this goal.

According to the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB number. The valid OMB control number for this information collection is xxxx-xxxx-xxxx. Your participation in this survey is **ENTIRELY VOLUNTARY** and should require approximately 10 minutes of your time. All of your responses will be kept secured.

We will not use this information to contact you or attempt to sell you any products or services.

## I. Demographics

Please tell us a little about yourself.

1. Are you a...
  - a. Public School Teacher
  - b. Private School Teacher
  - c. Parent/homeschooler
  - d. Club, troop, outreach leader, educator or coordinator
  - e. Other (specify:\_\_\_\_\_)
  
2. In what grade are your students/children? *Please select all that apply.*
  - a. Grade K-1
  - b. Grade 2-3
  - c. Grade 4-6
  - d. Grade 7-8
  - e. Grade 9-12
  - f. Other (Specify:\_\_\_)
  
3. **## IF TEACHER ##** How long have you been teaching?
  - a. 0-3 years
  - b. 4-7 years
  - c. 8-12 years
  - d. 12 or more years
  
4. What is your zip code? \_\_\_\_\_ (5-digit)

## II. Educators' Pages

### A. Evaluation of the Web Site

Next we'd like to learn a bit about your experience with our Educators' Web site(<http://www.usmint.gov/kids/teachers/>).

5. How often do you visit the United States Mint's Educators' Web site?
  - a. I've never visited the United States Mint's Educators' pages
  - b. Daily
  - c. Weekly
  - d. Monthly
  - e. A couple times a year
  - f. About once a year
  
6. **## IF Q5 DOES NOT EQUAL A ##** What is your primary reason for visiting? <should his question be checkboxes so they can select multiple items if they perform more than one task? Please select all that apply?>
  - a. To download lesson plans and other curricula
  - b. To browse content for educators
  - c. To get ideas for my own lesson plans
  - d. To share activities with my students
  - e. Other (specify:\_\_\_\_\_)
  
7. **## IF Q5 DOES NOT EQUAL A ##** How easy or difficult is it to find what you're looking for on the Educators' Web site?
  - a. 6 - Very easy
  - b. 5
  - c. 4
  - d. 3
  - e. 2
  - f. 1 - Very difficult
  
8. **## IF Q7 EQUALS 1 OR 2 ##** What was difficult for you to find? **## OPEN END ##**

### B. How you use and what you think of our lesson plans

**## IF Q5 DOES NOT EQUAL A ##** Now we'd like to ask you your opinion about the lesson plans we provide and if/how you use them.

9. **## IF Q5 DOES NOT EQUAL A ##** Have you ever used a lesson plan from the United States Mint's Educator's Web site?
  - a. Yes
  - b. No
  
10. **## IF Q9 EQUALS A ##** What subjects have you used the lesson plans for? *Please select all that apply.*

- a. Social Studies
- b. Mathematics
- c. Language Arts
- d. Science
- e. Technology
- f. Other (specify: \_\_\_\_\_)

11. **## IF Q9 EQUALS A ##** How well do the lesson plans meet your needs?

- a. 6 – Meets my needs very well
- b. 5
- c. 4
- d. 3
- e. 2
- f. 1 – Does not meet my needs at all
- g. Don't know

12. **## IF 1 OR 2 ABOVE ##** What can the United States Mint do to make the lesson plans better meet your needs? **## OPEN END ##**

**## IF Q9 EQUALS A ##** How satisfied are you with the lesson plans that are provided in terms of....?

	Extremely Dissatisfied					Extremely Satisfied	
	1	2	3	4	5	6	N/A
13. Being error-free							
14. Well tailored to the lesson's objectives							
15. Appropriate for the intended grade level							
16. Engaging for my students/children							

17. **## IF 1-2 ON ERROR FREE ##** What types of errors have you found? **## OPEN END ##**

18. **## IF 1-2 ON TAILORED ##** Which lessons have you found to not be tailored appropriately? **## OPEN END ##**

19. **## IF 1-2 ON APPROPRIATE ##** Which lessons have you found to not be appropriate for the intended grade level? **## OPEN END ##**

20. **## IF 1-2 ON ENGAGING ##** Which lessons have you found to not be engaging? **## OPEN END ##**

21. **## IF Q9 EQUALS A ##** Overall, how satisfied are you with the lesson plans on the United States Mint's Educators' Web site?

- a. 6 – Very satisfied
- b. 5
- c. 4
- d. 3
- e. 2

- f. 1 – Very dissatisfied

22. **## IF Q9 EQUALS A ##** How likely are you to use lesson plans from the United States Mint's Educators' Web site?

- a. 6 – Very likely
- b. 5
- c. 4
- d. 3
- e. 2
- f. 1 – Very unlikely

23. **## IF Q9 EQUALS A ##** How likely are you to recommend a lesson plan on the United States Mint's Educators Web site to others?

- a. 6 – Very likely
- b. 5
- c. 4
- d. 3
- e. 2
- f. 1 – Very unlikely

24. Are you interested in lesson plans that include interactive materials like games and videos (such as the ones currently featured on the United States Mint's Kids' Web site)?

- a. Yes
- b. No
- c. Don't know

### III. Evaluation of Kids' Website

25. Which educational materials have you used from the United States Mint's Kids' website (H.I.P Pocket Change Website <http://www.usmint.gov/kids/>)? *Please select all that apply.*

- a. Games
- b. Cartoons/videos
- c. Interactive features (i.e. Coins of the World, Time Machine, a virtual tour)
- d. Camp Coin (Inspector Collector's Coin Course)
- e. Other (specify: \_\_\_\_\_)
- f. None of the above **## EXCLUSIVE ##**

### IV. Evaluation of newsletters

Next, we'd like to know what you think of our Teachers' Network newsletters (the e-mails we send out from time to time sharing information and updates we've made to the United States Mint's Educators' Web site).

26. How did you first learn about the Teacher's Network?

- a. United States Mint website

- b. Educational publication or website
- c. Conference/convention/coin show
- d. Word-of-mouth
- e. Internet search
- f. Link from another website
- g. Through my own coin-collecting hobby
- h. Other (specify: \_\_\_\_\_)

27. How frequently would you like to receive newsletters from the United States Mint?

- a. Weekly
- b. Monthly
- c. Quarterly
- d. Annually
- e. Never

28. Have you ever clicked on any of the content found in a newsletter?

- a. Yes
- b. No
- c. Don't know

How much do you agree or disagree with each statement below?

	Strongly Disagree					Strongly Agree	
	1	2	3	4	5	6	N/A
29. The newsletter is visually appealing	1	2	3	4	5	6	N/A
30. The newsletter is relevant to me	1	2	3	4	5	6	N/A
31. The newsletter is informative	1	2	3	4	5	6	N/A
32. The newsletter is useful	1	2	3	4	5	6	N/A

33. Overall, how satisfied are you with the Teachers' Network newsletter?

- a. 6 - Very satisfied
- b. 5
- c. 4
- d. 3
- e. 2
- f. 1 - Very dissatisfied

34. How likely are you to recommend that others should sign up for Teachers' Network newsletters?

- a. 6 - Very likely
- b. 5
- c. 4
- d. 3
- e. 2
- f. 1 - Very unlikely

Thank you for your feedback. We look forward to incorporating your opinions into future website updates and newsletters.