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## Pandemic Influenza and Nonpharmaceutical Interventions (NPIs) Survey

## Background

What area(s) does your organization serve?
(Select all that apply / At least one from each section)

HHS Region:
$\square$ Region 1 - Includes: Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, and Vermont
$\square$ Region 2 - Includes: New Jersey, New York, Puerto Rico, and the Virgin Islands
$\square$ Region 3 - Includes: Delaware, District of Columbia, Maryland, Pennsylvania, Virginia, and West Virginia
$\square$ Region 4 - Includes: Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina, and Tennessee
$\square$ Region 5 - Includes: Illinois, Indiana, Michigan, Minnesota, Ohio, and Wisconsin
$\square$ Region 6 - Includes: Arkansas, Louisiana, New Mexico, Oklahoma, and Texas
$\square$ Region 7 - Includes: lowa, Kansas, Missouri, and Nebraska
$\square$ Region 8 - Includes: Colorado, Montana, North Dakota, South Dakota, Utah, and Wyoming
$\square$ Region 9 - Includes: Arizona, California, Hawaii, Nevada, American Samoa, Commonwealth of the Northern Mariana Islands, Federated States of Micronesia, Guam, Marshall Islands, and Republic of Palau
Region 10 - Includes: Alaska, Idaho, Oregon, and Washington

Locale:
$\square$ Urban
Suburban
$\square$ Rural


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Pandemic Influenza and Nonpharmaceutical Interventions (NPIs) Survey

## Materials

Select the top 3 materials you find are most effective in communicating NPI guidance and messages to the General Public / Families. (Select the top 3 materials)

Materials:
$\square$ Print ads, magazines, and newspapers
$\square$ Printed handouts (e.g., fact sheets, checklists, posters)
$\square$ Functional items with messages (e.g., magnets, sticky notes)
$\square$ PowerPoint presentations
$\square$ Social media (e.g., podcasts, e-cards, widgets, social networking sites)
$\square$ Web sites
$\square$ Mobile phone text messages and applications
$\square$ Broadcast media (radio and television)
$\square$ Billboards (e.g., on buses, bus stops, along roads)
$\square$ Other (Please specify)
$\square$ Other (Please specify)
$\square$ Other (Please specify)


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Pandemic Influenza and Nonpharmaceutical Interventions (NPIs) Survey

## Materials

Select the top 3 materials you find are most effective in communicating NPI guidance and messages to the Childcare Program and K-12 School Administrators. (Select the top 3 materials)

## Materials:

$\square$ Print ads, magazines, and newspapers
$\square$ Printed handouts (e.g., fact sheets, checklists, posters)
$\square$ Functional items with messages (e.g., magnets, sticky notes)
$\square$ PowerPoint presentations
$\square$ Social media (e.g., podcasts, e-cards, widgets, social networking sites)
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Pandemic Influenza and Nonpharmaceutical Interventions (NPIs) Survey

## Materials

Select the top 3 materials you find are most effective in communicating NPI guidance and messages to the College / University / Higher Education Administrators. (Select the top 3 materials)

## Materials:

$\square$ Print ads, magazines, and newspapers
$\square$ Printed handouts (e.g., fact sheets, checklists, posters)
$\square$ Functional items with messages (e.g., magnets, sticky notes)
$\square$ PowerPoint presentations
$\square$ Social media (e.g., podcasts, e-cards, widgets, social networking sites)
$\square$ Web sites
$\square$ Mobile phone text messages and applications
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Pandemic Influenza and Nonpharmaceutical Interventions (NPIs) Survey

## Materials

Select the top 3 materials you find are most effective in communicating NPI guidance and messages to the Business Owners and Employers. (Select the top 3 materials)

## Materials:

$\square$ Print ads, magazines, and newspapers
$\square$ Printed handouts (e.g., fact sheets, checklists, posters)
$\square$ Functional items with messages (e.g., magnets, sticky notes)
$\square$ PowerPoint presentations
$\square$ Social media (e.g., podcasts, e-cards, widgets, social networking sites)
$\square$ Web sites
$\square$ Mobile phone text messages and applications
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Pandemic Influenza and Nonpharmaceutical Interventions (NPIs) Survey

## Materials

Select the top 3 materials you find are most effective in communicating NPI guidance and messages to the Business Owners and Employers. (Select the top 3 materials)

## Materials:

$\square$ Print ads, magazines, and newspapers
$\square$ Printed handouts (e.g., fact sheets, checklists, posters)
$\square$ Functional items with messages (e.g., magnets, sticky notes)
$\square$ PowerPoint presentations
$\square$ Social media (e.g., podcasts, e-cards, widgets, social networking sites)
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| Department of Health and Human Services <br> Centers for Disease Control and Prevention |  | － |

Pandemic Influenza and Nonpharmaceutical Interventions（NPIs）Survey

## Materials

Select the top 3 materials you find are most effective in communicating NPI guidance and messages to the Mass Gathering／Public Event Planners and Organizers （Select the top 3 materials）

Materials：
$\square$ Print ads，magazines，and newspapers
$\square$ Printed handouts（e．g．，fact sheets，checklists，posters）
$\square$ Functional items with messages（e．g．，magnets，sticky notes）
$\square$ PowerPoint presentations
$\square$ Social media（e．g．，podcasts，e－cards，widgets，social networking sites）
$\square$ Web sites
$\square$ Mobile phone text messages and applications
$\square$ Broadcast media（radio and television）
$\square$ Billboards（e．g．，on buses，bus stops，along roads）
$\square$ Other（Please specify）
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## Pandemic Influenza and Nonpharmaceutical Interventions (NPIs) Survey

Guidance

Select the top 3 kinds of pandemic influenza NPI guidance information that you / your agency would like from CDC (Select the top 3 kinds of information)
$\square$ Triggers for implementing NPIs (e.g., closing schools or canceling mass gatherings)
$\square$ Legal authority for implementing NPIs
$\square$ Policy issues concerning the implementation of NPIs
$\square$ Alternatives for childcare during school closures
$\square$ Facemasks for personal and community use (non-healthcare)
$\square$ Health messaging for various populations and settings
$\square$ Culturally appropriate messages
$\square$ Plain language adaptations of messages
$\square$ State, tribal, local and territorial health department staff training on NPI implementation and messages
$\square$ Range of NPI recommendations when severity of conditions is uncertain
$\square$ Evidence of NPI effectiveness
$\square$ Impact of NPIs, including personal protective behaviors
$\square$ Other (Please specify)
$\square$ Other (Please specify)
$\square$ Other (Please specify)
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## Pandemic Influenza and Nonpharmaceutical Interventions (NPIs) Survey

Guidance

Select the top 3 NPI recommendations that are difficult for you / your agency to communicate in community settings.
(Select the top 3 NPI recommendations)
$\square$ NPI recommendations across jurisdictions
$\square$ NPI recommendations for individuals and the general public (e.g., handwashing, covering coughs and sneezes, staying home when sick)
$\square$ NPI recommendations for childcare administrators (e.g., closures, policies)
$\square$ NPI recommendations for K-12 school administrators (e.g., closures, policies)
$\square$ NPI recommendations for college/university administrators (e.g., closures, policies)
$\square$ NPI recommendations for business owners and employers (e.g., business continuity options, policies)
$\square$ NPI recommendations for mass gathering planners (e.g., cancellations)
$\square$ Epidemiology of the virus
$\square$ Severity of the disease
$\square$ Other (Please specify)
$\square$ Other (Please specify)
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