

Awareness and Use of EAPO Products

Welcome! This questionnaire is about awareness and use of selected products developed and disseminated by the Centers for Disease Control and Prevention (CDC), Epidemiology and Analysis Program Office (EAPO) and used by leaders at state and territorial health departments.

You were invited to give your opinions based on your role at a health department. A few others at your health department may also have been selected. We are interested in the perspective of each individual selected for participation, and ask for your time and assistance. Completing the questionnaire is voluntary and takes approximately 25 minutes.

Deloitte Consulting, Inc. (Deloitte) is conducting this assessment on behalf of CDC. Your privacy is very important to us. Deloitte will not publish or share any identifying information about individual respondents with CDC. There are no known risks or direct benefits to you from participating or choosing not to participate, but your answers will help CDC/EAPO improve the usefulness of its products for health departments.

If you have any questions or concerns about this assessment, please contact Meklit Hailemeskal at mhailemeskal@deloitte.com or 404-220-1808.

To begin, please click next.

Public reporting burden of this collection of information is estimated to average 25 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to CDC/ATSDR Reports Clearance Officer: 1600 Clifton Road NE, MS D-74, Atlanta, Georgia 30333: ATTN: PRA (0920-0879).

Thank you for agreeing to participate!

As you go through the questionnaire, please respond to the questions from your individual perspective and not that of your health department as a whole, unless otherwise indicated.

While completing the questionnaire in one session is recommended, you can save responses and resume later. Partially completed responses can be saved by closing your browser, and restarted by clicking on the link to the questionnaire for up to 3 weeks after you initially begin. Please complete the questionnaire by [insert date], 2013.

Please click next to begin.

I.

I. Overall Awareness and Use

1. What is your primary job function within your health department? (You may select more than one if you spend equal time in multiple roles.)
 - a. State or Territorial Health Officer
 - b. State or Territorial Epidemiologist
 - c. Chronic Disease Program Director
 - d. Infectious Disease Program Director
 - e. Injury Prevention Program Director
 - f. Environmental Health Program Director
 - g. Public Health Information Officer
 - h. Other, please specify: _____

2. Below are some products developed by CDC. Please indicate whether you have heard of, read and/or used each product.

	a. Have you heard of this product?	b. Have you ever read and/or used this product?
2.1 The Guide to Community Preventive Services (The Community Guide) is a set of recommendations, tools, and resources about community-based public health interventions based on systematic reviews of scientific evidence.	<input type="radio"/> Yes <input type="radio"/> No <input type="radio"/> Not sure	<input type="radio"/> Yes <input type="radio"/> No <input type="radio"/> Not sure
2.2 Epi Info is a free software package used to develop questionnaires and to collect, analyze, visualize, and report on data.	<input type="radio"/> Yes <input type="radio"/> No <input type="radio"/> Not sure	<input type="radio"/> Yes <input type="radio"/> No <input type="radio"/> Not sure
2.3 MMWR (Morbidity and Mortality Weekly Report) is a series of publications that includes <i>MMWR Weekly</i> , <i>MMWR Surveillance Summaries</i> , <i>MMWR Recommendations and Reports</i> , and <i>MMWR Supplements</i> .	<input type="radio"/> Yes <input type="radio"/> No <input type="radio"/> Not sure	<input type="radio"/> Yes <input type="radio"/> No <input type="radio"/> Not sure
2.4 CDC Vital Signs is a monthly publication of recent data on important public health issues in the <i>MMWR Weekly</i> coupled with a 4-page fact sheet containing calls to action and media materials.	<input type="radio"/> Yes <input type="radio"/> No <input type="radio"/> Not sure	<input type="radio"/> Yes <input type="radio"/> No <input type="radio"/> Not sure
2.5 Science Clips is a weekly bibliographic digest featuring recent scientific articles of high interest to the public health community.	<input type="radio"/> Yes <input type="radio"/> No <input type="radio"/> Not sure	<input type="radio"/> Yes <input type="radio"/> No <input type="radio"/> Not sure
2.6 Preventing Chronic Disease is a journal published by CDC's National Center for	<input type="radio"/> Yes	<input type="radio"/> Yes

Chronic Disease Prevention and Health Promotion with articles that focus on preventing and controlling chronic diseases and conditions, promoting health, and examining biological, behavioral, physical, and social determinants of health.	<input type="radio"/> No <input type="radio"/> Not sure	<input type="radio"/> No <input type="radio"/> Not sure
2.7 Emerging Infectious Diseases is a journal published by CDC's National Center for Emerging and Zoonotic Infectious Diseases with articles that focus on recognizing, controlling, and preventing emerging infectious diseases around the globe.	<input type="radio"/> Yes <input type="radio"/> No <input type="radio"/> Not sure	<input type="radio"/> Yes <input type="radio"/> No <input type="radio"/> Not sure

(IF READ/USED PRODUCT IN Q2)

3. When was the last time you read or used the following products? (If you cannot recall, please give your best guess.)

	In the past month	In the past 2-6 months	In the past 7-12 months	Over 12 months ago	Never
a. The Community Guide	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
b. Epi Info	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
c. MMWR	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
d. CDC Vital Signs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
e. Science Clips	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
f. Preventing Chronic Disease	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
g. Emerging Infectious Diseases	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

4. (IF AWARE OF PRODUCT OR READ PRODUCT IN Q2) In the past 12 months, have you sent or recommended any of these products to a: (Select all that apply)

	Community Guide	Epi Info	MMWR	CDC Vital Signs 4-page color fact sheet	Science Clips
a. Colleague within my health department.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b. Colleague within another state or territorial health department.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c. Colleague within a local or tribal health department in my state or territory.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d. Clinical practitioner (e.g., doctor, nurse, veterinarian).	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
e. U.S.-based public health partner organization (e.g., community based organization, national public health associations, universities).	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
f. Foreign or international public health organization (e.g., WHO, country Ministry of Health).	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
g. Colleague in other settings.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
h. I have not sent the product to anyone .	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

II. Community Guide

This section asks about your use and opinions of The Guide to Community Preventive Services (The Community Guide).

The Community Guide is a set of recommendations of the Community Preventive Services Task Force (Task Force), plus related tools and resources. Task Force recommendations are based on systematic reviews of scientific evidence on the effectiveness and economic costs and benefits of community preventive programs, services, and policies.

(IF READ/USED CG IN AWARENESS AND USE SECTION: Q2)

1. How do you get information related to The Community Guide? (Select all that apply)
 - a. Directly from The Community Guide website
 - b. Email updates I receive through The Community Guide subscription
 - c. Links to The Community Guide in other subscriptions I receive (e.g., newsletters, listservs)
 - d. News briefs, summaries or other information about The Community Guide forwarded to me by others (e.g., professional organizations, colleagues)
 - e. Other means, please specify: _____
 - f. I do not get any information related to The Community Guide

(IF READ/USED CG IN AWARENESS AND USE SECTION: Q2)

2. Please indicate how much you agree or disagree with each of the following statements:

	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree	N/A
a. The Community Guide is a well-respected public health resource.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
b. The Community Guide is scientifically sound.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
c. The Community Guide is objective.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
d. The Community Guide provides information to help me make decisions for public health programs or policies.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
e. The Community Guide keeps me informed about what works in public health.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

(IF READ/USED CG IN AWARENESS AND USE SECTION: Q2)

3. How do you use information provided by The Community Guide? (Select all that apply)

- a. Foster dialogue about public health challenges and effective solutions
- b. Mobilize communities to address public health issues
- c. Inform research priorities
- d. Educate about the systematic review process and evidence-based public health
- e. Evaluate programs, services, and policies
- f. Establish priorities for seeking and using financial resources
- g. Develop overall program strategy
- h. Plan individual evidence-based interventions
- i. Justify existing programs
- j. Other (please specify): _____
- k. I do not use The Community Guide for the specified purposes

4. How important is each of the following factors for you when planning or developing a public health program or policy?

Factor	Very important	Important	Neither important nor unimportant	Not very important	Not important at all
a. The program/policy is recommended by The Community Guide.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
b. The program/policy is recommended by decision makers.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
c. The program/policy is encouraged by the funding agency.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
d. There is strong evidence in support of the effectiveness of the program/policy.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
e. The program/policy has been implemented by other health departments.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
f. The program/policy has been shown to be relevant to the setting where I work).	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
g. The program/policy is requested by the community.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
h. The program/policy is free to implement or has a low cost.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
i. Personnel exist to guide all phases of the program or policy planning and implementation process.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
j. Technical assistance is available to support the implementation of the program/policy.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

[IF AWARE BUT NOT USED/NOT SURE IF USED CG IN AWARENESS AND USE SECTION: Q2]

5. What are the reasons that you have not used The Community Guide? (Select the 3 most important reasons).
- a. I am not familiar with The Community Guide
 - b. I do not understand The Community Guide
 - c. My organization has low demand for systematic reviews
 - d. I am skeptical about the methodology used to develop the Task Force findings
 - e. I am uncertain about what makes the Task Force findings valuable
 - f. I am uncertain about what to do with “insufficient evidence” findings
 - g. My organization does not have sufficient staff to implement the Task Force-recommended programs, services or policies
 - h. My organization does not have sufficient financial resources to implement Task Force-recommended programs, services or policies
 - i. The Community Guide does not provide sufficient information on how to carry out the recommendations
 - j. The Community Guide does not provide sufficient information about intervention cost and effectiveness
 - k. The Community Guide does not cover the program areas in which I work
 - l. Other, please specify: _____

[IF READ/USED CG IN AWARENESS AND USE SECTION: Q2]

6. If you have suggestions for making The Community Guide more useful for you, please enter them here. (Please limit your response to 500 characters.)

III. Epi Info

This section asks about your experience with data collection and analysis, and your use of analytic software including Epi Info. Epi Info is a free software package used to develop questionnaires and to collect, analyze, visualize, and report on data in public health settings.

1. In the past 12 months, how often did you personally perform the following activities as part of your job?

	I have not performed this activity	1-2 times	3-4 times	5 or more times
a. Design data entry form	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
b. Statistical analyses	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
c. Create data table	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
d. Create data graph				
e. Create geographic maps for data	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
f. Design online survey	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
g. Design mobile data collection tool	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

2. In the past 12 months, how often did you personally perform the following activities as part of your job?

	I have not performed this activity	1-2 times	3-4 times	5 or more times
a. Outbreak investigations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
b. Emergency disaster response	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
c. Environmental investigations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
d. Community Health Assessments	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
e. Routine public health surveillance	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
f. Systematic data collection for other purpose	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

[IF 'I have not performed this activity" selected for all items Q1a-1g and Q2a-f, skip to Q6.]

3. In the past 12 months, what software did you most often use for the following activities?

[Only activities that have been conducted in last year (Q1 and Q2) show up in this table (Q2 1-2 times OR 3-4 times OR 5 or more times)]

	Epi Info 7	Epi Info 3 or Epi Info 2000	Epi Info 6 or Epi Info for DOS	Another Software Product (i.e. not Epi Info)	No Software
a. Design data entry form	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
b. Statistical analyses	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
c. Create data table	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
d. Create data graph	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
e. Create geographic maps for data	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
f. Design online survey	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
g. Design mobile data collection tool	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
h. Outbreak investigations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
i. Emergency disaster response	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
j. Environmental investigations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
k. Community Health Assessments	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
l. Routine public health surveillance	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
m. Systematic data collection for other purposes	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

[IF 'Another Product' or 'No Software' was selected for any question in Q3]

[Repeat question for each function where Epi Info was not used in Q3]

4. What are the reasons that you did not use Epi Info most often to conduct _____ [fill in from table in Q3]? (Select all that apply)
- I am not familiar with Epi Info
 - I do not have Epi Info
 - I was not aware that I could use Epi Info for this purpose
 - I do not know how to use Epi Info for this purpose
 - I needed a function that Epi Info does not have; please specify: _____
 - I do not like using Epi Info; please specify why: _____
 - I prefer to use another analytic software; please specify: _____
 - Other reason, please specify: _____
5. To your knowledge, what software do others in your health department usually use for data analysis? (Select all that apply)
- Epi Info
 - Microsoft Excel
 - Open Epi
 - R
 - SAS®
 - SPSS®
 - STATA®
 - SUDAAN®
 - Other, please specify: _____
 - I don't know

[IF EVER READ/USED EPI INFO IN AWARENESS AND USE SECTION: Q2]

6. If you have suggestions for making Epi Info 7 more useful for you, including any new functions you'd like to see added, please enter them here. (Please limit your response to 500 characters.)

IV. MMWR

This section asks about your use and opinions of MMWR. MMWR is a series of publications that includes *MMWR Weekly*, *MMWR Surveillance Summaries*, *MMWR Recommendations and Reports*, and *MMWR Supplements*.

[IF READ/USED MMWR IN AWARENESS AND USE SECTION: Q2]

1. How do you typically receive MMWR? (Select all that apply)
 - a. Email subscription (Go to Q3)
 - b. Print subscription (Go to Q2)
 - c. MMWR website (Go to Q3)
 - d. CDC website (cdc.gov)(Go to Q3)
 - e. Reprints in professional journals (e.g., *Journal of the American Medical Association*) (Go to Q3)
 - f. Summaries on Medscape, MedPage, or other commercial service (Go to Q3)
 - g. Mobile applications (iPad app, iPhone app) (Go to Q3)
 - h. Facebook (Go to Q3)
 - i. Twitter feeds (Go to Q3)
 - j. YouTube (Go to Q3)
 - k. Other, please specify: _____ (Go to Q3)
 - l. I do not receive information related to MMWR (Go to Q3)

[IF Q1=b]

2. Would you be satisfied receiving MMWR content in a no-cost electronic format only?
 - a. Yes
 - b. No
 - c. Don't know

[IF READ/USED MMWR IN AWARENESS AND USE SECTION: Q2]

3. The *MMWR Weekly* is a series of weekly reports on health conditions and risk or protective factors. In your view, how useful is *MMWR Weekly* for the following?

	Very useful	Somewhat useful	Not very useful	Not useful at all	Don't Know
a. Staying up to date on current public health issues	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
b. Publishing your scientific findings	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
c. Researching a specific health	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

topic					
d. Informing program development or implementation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
e. Informing policy at the local, regional, or state level	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

[IF READ/USED MMWR IN AWARENESS AND USE SECTION: Q2]

4. The *MMWR Surveillance Summaries* are periodic summaries of public health surveillance findings from CDC programs. In your view, how useful are the *MMWR Surveillance Summaries* for the following?

	Very useful	Somewhat useful	Not very useful	Not useful at all	Don't Know
a. Researching a specific health topic	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
b. Informing program development or implementation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
c. Informing policy at the local, regional, or state level	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

[IF READ/USED MMWR IN AWARENESS AND USE SECTION: Q2]

5. The *MMWR Recommendations and Reports* are in-depth articles that relay CDC policy statements for disease prevention and treatment. In your view, how useful are the *MMWR Recommendations and Reports* for the following?

	Very useful	Somewhat useful	Not very useful	Not useful at all	Don't Know
a. Researching a specific health topic	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
b. Informing program development or implementation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
c. Informing policy at the local, regional, or state level	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

[IF READ/USED MMWR IN AWARENESS AND USE SECTION: Q2]

6. Have you ever used the *MMWR Weekly* or *MMWR Recommendations and Reports* to obtain continuing education (CE) credit?
- Yes [GO TO Q8]
 - No
 - I do not recall [GO TO Q8]

[IF Q6 = No]

7. What are the reasons you have not used *MMWR* to obtain continuing education (CE) credit? (Select all that apply)
- I do not need CE credit
 - I was not aware I could use the *MMWR* to obtain CE credit
 - I do not know how to use the *MMWR* to obtain CE credit
 - The process for using *MMWR* to obtain CE credit is too complicated
 - The process for using *MMWR* to obtain CE credit is too time-consuming
 - I prefer to obtain CE credit through other training
 - Other, please specify _____

[IF READ/USED MMWR IN AWARENESS AND USE SECTION: Q2]

8. Have you ever written a scientific article for publication?
- Yes [GO TO Q9]
 - No [GO TO Q12]
 - I do not recall [GO TO Q12]

[IF Q8=Yes]

9. Have you ever submitted a scientific article for publication to the *MMWR*?
- Yes
 - No
 - I do not recall

[IF Q9=Yes, No, or I do not recall]

10. Do you think you might submit a scientific article for publication to the *MMWR* in the future?
- a. Yes [GO TO Q12]
 - b. No
 - c. I don't know [GO TO Q12]

[IF Q10 = No]

11. What are the factors that would prevent you from submitting an article to the *MMWR* for publication in the future? (Select all that apply)
- a. I do not expect to write scientific articles
 - b. I was not aware I could submit an article to the *MMWR* for publication
 - c. I do not understand how the submission process works
 - d. The submission and acceptance process is too complicated
 - e. The submission and acceptance process takes too long
 - f. The *MMWR* article format is too restrictive
 - g. The format for *MMWR* articles does not accommodate the type of article I have
 - h. The target audience for *MMWR* is different from the audience I would like to reach
 - i. Other, please specify _____

[IF READ/USED *MMWR* IN AWARENESS AND USE SECTION: Q2]

12. If you have suggestions for making *MMWR* more useful for you, including any content topics or types of information you'd like to see covered in the periodical, please enter them here. (Please limit your response to 500 characters.)

V.

V. CDC Vital Signs

This section asks about your use and opinions of CDC *Vital Signs*. CDC *Vital Signs* is a monthly publication on topics of high public health importance. It includes a report of recent health surveillance data in the *MMWR Weekly* coupled with a 4-page color fact sheet containing calls to action and media materials.

CDC *Vital Signs* has covered the following 11 topics in the past 12 months: binge drinking, HIV among youth, breast cancer, teen drinking and driving, blood pressure, walking for health, prescription drug overdose, child injury, health care associated infections, sodium in foods.

[IF READ/USED VITAL SIGNS IN AWARENESS AND USE SECTION: Q2]

1. In the past 12 months, approximately how many issues have you seen of each of the following kinds of CDC *Vital Signs* materials? If you cannot recall the exact number, please give your best guess.

	[Insert drop down menu with numbers 0-11 for items a-c, Don't know]
a. CDC <i>Vital Signs</i> Fact Sheet (a 4-page document in print, PDF, or online)	
b. A CDC <i>Vital Signs</i> Press Release	
c. An issue of <i>MMWR (Morbidity and Mortality Weekly Report)</i> including CDC <i>Vital Signs</i> (Please note that not all <i>MMWR Weekly</i> issues include <i>Vital Signs</i> reports)	

[IF READ/USED VITAL SIGNS IN AWARENESS AND USE SECTION: Q2]

2. Please indicate all the ways that you received these CDC *Vital Signs* materials in the past 12 months. (Select all that apply)
 - a. I subscribed to get CDC *Vital Signs* materials from the CDC directly
 - b. I got CDC *Vital Signs* materials from a member organization, such as the American Public Health Association (APHA) or the National Public Health Information Coalition (NPHIC)
 - c. I got CDC *Vital Signs* materials from my boss or co-worker
 - d. I saw CDC *Vital Signs* materials on the CDC website (cdc.gov)
 - e. I saw CDC *Vital Signs* materials on other websites (i.e., besides the cdc.gov website)
 - f. Some other way, please specify: _____

[IF READ/USED VITAL SIGNS IN AWARENESS AND USE SECTION: Q2]

3. In your view, how useful is CDC *Vital Signs* for...

	Very useful	Somewhat useful	Not very useful	Not at all useful	Don't Know
a. Improving your own understanding of a public health issue and actions that are needed.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
b. Improving other staff members' understanding of a public health issue and actions that are needed.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
c. Developing communications that increase awareness and understanding of issues <u>among the general public.</u>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
d. Developing communications that increase awareness and understanding of issues <u>among health professionals.</u>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
e. Informing program development or implementation.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
f. Informing policy at the local, regional or state level.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

[IF READ/USED VITAL SIGNS IN AWARENESS AND USE SECTION: Q2]

4. In the past 12 months, to the best of your knowledge, what activities have you or others at this health department used CDC *Vital Signs* for? (Select all that apply)

- a. Improving your understanding of a public health issue and actions that are needed
- b. Improving other staff members' understanding of a public health issue and actions that are needed
- c. Developing communications that increase awareness and understanding of issues among the general public
- d. Developing communications that increase awareness and understanding of issues among health professionals
- e. Informing program development or implementation
- f. Influencing policy at the local, regional or state level
- g. Other, please specify _____
- h. None of the above
- i. Don't know

[IF READ/USED VITAL SIGNS IN AWARENESS AND USE SECTION: Q2]

5. On the last page of each CDC *Vital Signs* 4-page fact sheet, there is a section entitled “What Can Be Done.” To the best of your knowledge, have you or anyone else at your health department tried to follow any of the recommended action items in this section during the past 12 months, at least in part because they read about them in CDC *Vital Signs*?
- Yes
 - No
 - Don't know

[IF Q4 in Awareness and Use section is checked for any option under Vital Signs AND if Q1 in Awareness and Use section (Primary job function)= Public Health Information Officer.]

6. You indicated that you have shared CDC *Vital Signs* materials with colleagues. In general, did you send CDC *Vital Signs* materials “as is” or did you modify the materials?
- Sent CDC *Vital Signs* materials “as is”
 - Modified the materials by adding my own state or territorial data
 - Modified the materials in another way
 - I don't know

[IF Q4 in Awareness and Use section is checked for any option under Vital Signs AND if Q1 in Awareness and Use section (Primary job function)= Public Health Information Officer.]

7. To the best of your knowledge, for the last 12 issues of CDC *Vital Signs*, how often did you or staff in your health department ...? If you cannot recall the exact number, please give your best guess.

	Always	Often	Sometimes	Rarely	Never	Don't Know
a. Post the CDC <i>Vital Signs</i> materials or something about them on your website	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
b. Post something about CDC <i>Vital Signs</i> on Twitter or Facebook	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

[IF Q4=h OR IF Q5=b OR IF AWARE BUT NOT READ/USED VITAL SIGNS IN AWARENESS AND USE SECTION]

8. In your view, what are the reasons that you have not used CDC *Vital Signs* in the past 12 months? (Select all that apply)
- e. I do not see it often enough
 - f. It does not address topics relevant to my health department's program or policy focus
 - g. It does not seem "newsworthy" enough - i.e., it does not speak to issues that are likely to be appealing to the media or public
 - h. It would take too much work to make materials ready for distribution to the public or health professionals
 - i. I can get the same information elsewhere
 - j. I have not gotten support from others at this health department to do that
 - k. It does not seem scientifically credible
 - l. I am overwhelmed and can't take on anything more
 - m. Other reason, please specify: _____

[IF READ/USED VITAL SIGNS IN AWARENESS AND USE SECTION]

9. Which of the following changes would make CDC *Vital Signs* more useful for your communication, program and policy efforts? (Select all that apply)
- a. Having space for co-branding materials
 - b. Having materials already ready to share with the public
 - c. Having sample tweets
 - d. Having sample press releases
 - e. Having a summary of talking points
 - f. Having the material be more "newsworthy" i.e., having it speak to issues that are likely to be appealing to the press or public
 - g. Having more in-depth information
 - h. Having earlier release to health departments
 - i. Something else, please specify: _____

VI. Science Clips

This section asks about your use and opinions of *Science Clips*. *Science Clips* is a weekly bibliographic digest featuring recent scientific articles of high interest to the public health community.

[IF READ/USED SCIENCE CLIPS IN AWARENESS AND USE SECTION Q2]

1. How do you typically access *Science Clips*? (Select all that apply)
 - a. I receive an email subscription
 - b. I receive an RSS feed for 1 or more topics
 - c. I go directly to the *Science Clips* website to read *Science Clips* online
 - d. I follow the *Science Clips* link from the cdc.gov website
 - e. I receive *Science Clips* via colleagues
 - f. Other means, please specify: _____
 - g. I have never read or accessed any *Science Clips* materials (SKIP TO Q4)

[IF READ/USED SCIENCE CLIPS IN AWARENESS AND USE SECTION Q2]

2. When you look at *Science Clips*, which portion(s) do you typically read? (Select all that apply)
 - a. Top Ten Articles of the Week
 - b. CDC-authored publications
 - c. Key scientific articles in featured topic areas
 - d. Public health articles noted in the media
 - e. Editorial note (essays accompanying top ten selections)
 - h. None of the above

[IF READ/USED SCIENCE CLIPS IN AWARENESS AND USE SECTION Q2]

3. Please indicate the level to which you agree or disagree with each of the following statements:

	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
a. <i>Science Clips</i> keeps me abreast of the most important new science in my field.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
b. <i>Science Clips</i> provides information that I would not get otherwise.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
c. <i>Science Clips</i> covers most of the topics that are important for my job.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
d. I am usually able to access the journal articles in <i>Science Clips</i> that I want to read.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
e. <i>Science Clips</i> helps me do my job better.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

f. <i>Science Clips</i> makes it easy to keep up with literature in my field.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
g. Overall, I find <i>Science Clips</i> to be a valuable product.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

[IF AWARE BUT NOT/NOT SURE IF READ/USED SCIENCE CLIPS IN USE AND AWARENESS SECTION: Q2 OR IF Q1 IN THIS SECTION=f]

4. You indicated that you are aware of *Science Clips* but have not read it. Why aren't you reading *Science Clips*? (Select all that apply)
- The content isn't relevant to my job
 - I cannot access the articles featured within it
 - It doesn't provide me with new, useful information
 - It takes too long to read
 - Other, please specify: _____

[IF READ/USED SCIENCE CLIPS IN AWARENESS AND USE SECTION Q2]

5. If you have suggestions for making *Science Clips* more useful for you, please enter them here. (Please limit your response to 500 characters.)

VII. Respondent Characteristics

These questions ask about you and your use of social media for obtaining public health information. This information is helpful to identify useful methods of disseminating CDC/EAPO products and services.

1. Which, if any, social media tools do you use for obtaining public health information and news? (Select all that apply)
 - a. Facebook
 - b. Twitter
 - c. LinkedIn
 - d. YouTube
 - e. Other, please specify: _____
 - f. I do not use any social media tools for obtaining public health information and news
[GO TO Q3]

[IF READ/USED PRODUCT IN OVERALL AWARENESS AND USE SECTION Q1 AND USED SOCIAL MEDIA (Q1=a,b,c,d,e)]

2. In the past 12 months, have you used any social media tools (e.g., Facebook, Twitter, LinkedIn, YouTube) to receive information about the following products:

	Yes	No	Don't know
a. The Community Guide	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
b. Epi Info	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
c. <i>MMWR</i>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
d. <i>CDC Vital Signs</i>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
e. <i>Science Clips</i>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

3. How long have you been working in your primary job function?
 - a. Less than 1 year
 - b. Between 1 and 4 years
 - c. Between 5 and 9 years
 - d. Between 10 and 14 years
 - e. Between 15 and 19 years
 - f. 20 or more years
 - g. Prefer not to answer

4. How long have you worked in public health?
 - a. Less than 1 year
 - b. Between 1 and 4 years
 - c. Between 5 and 9 years
 - d. Between 10 and 14 years
 - e. Between 15 and 19 years
 - f. 20 or more years
 - g. Prefer not to answer

5. In what year were you born? Please input the year, after "19." i.e., "64."

VIII. New Services

This section asks about services that are not currently offered to state and territorial health departments by CDC/EAPO. We are interested in learning if your health department would use such services if they were made available by CDC or a public health partner organization.

1. If they were available to your health department, how often do you think your department might use the following services to support your work? Please give your best guess.

	At least once per week	At least once per month	At least once per year	Less than once per year	Never	Don't Know
a. Electronic access to copyrighted journal articles.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
b. Access to online library training courses (e.g. literature database search techniques, EndNote®).	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
c. Online portal to resources for community health assessment and improvement (e.g., community-level indicators of health outcomes and determinants; analytic, economic, and data visualization tools; scientific evidence for interventions).	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
d. Consultation on methods for community health assessment and improvement.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
e. Consultation on public health research methods, study designs, and data	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

analysis.						
f. Technical support for management and statistical analysis of very large, complex datasets (e.g. medical claims databases, electronic health records).	○	○	○	○	○	○

Thank you for taking time to complete this questionnaire!

Your responses will help CDC/EAPO to improve the usefulness of its products and services.

To learn more about the EAPO products, subscribe to them, request training, or provide any additional feedback, please visit the respective web sites:

Product	Product website
The Community Guide	http://www.thecommunityguide.org/index.html
Epi Info	http://www.cdc.gov/epiinfo/
MMWR	http://www.cdc.gov/mmwr/
CDC <i>Vital Signs</i>	http://www.cdc.gov/vitalsigns/
<i>Science Clips</i>	http://www.cdc.gov/phlic/sciclips/

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